



La Vista, NE

Community Livability Report

FINAL
2016



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing
clear disclosure of our sound and ethical survey research practices.

About

The National Citizen Survey™ (The NCS) report is about the “livability” of La Vista. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

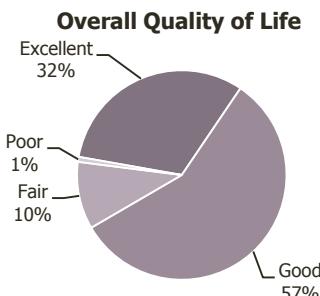
The Community Livability Report provides the opinions of a representative sample of 341 residents of the City of La Vista. The margin of error around any reported percentage is 5% for the entire sample. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.



Quality of Life in La Vista

A vast majority of residents rated the quality of life in La Vista as excellent or good. This rating was similar to those seen in other communities (see Appendix B of the *Technical Appendices* provided under separate cover).

Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.



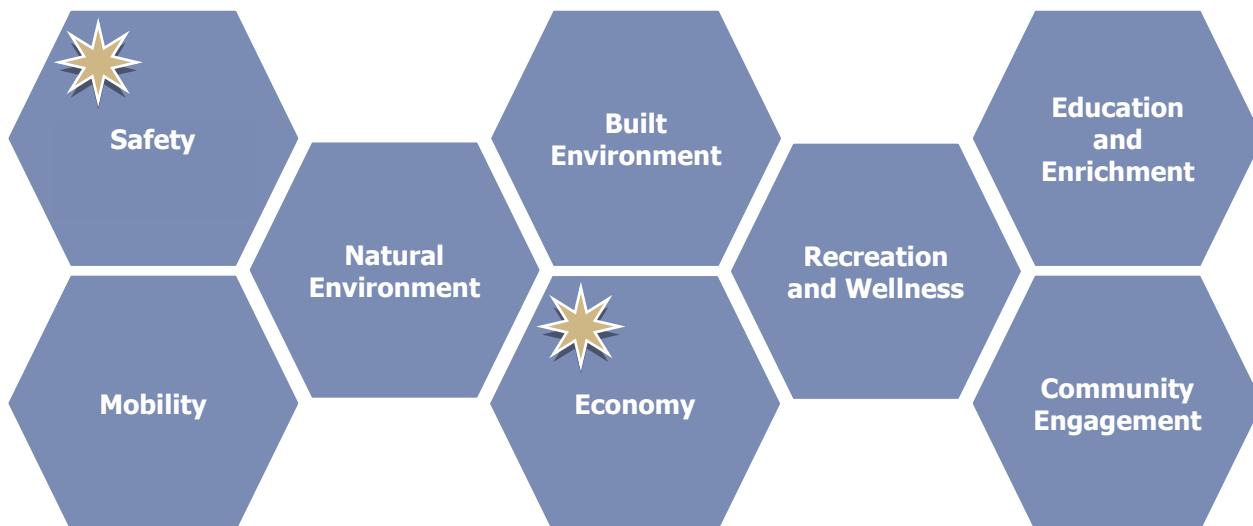
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Economy as priorities for the La Vista community in the coming two years. La Vista residents gave favorable ratings to both of these facets of community. Ratings for Mobility, Natural Environment, Built Environment, Recreation and Wellness, Education and Enrichment and Community Engagement were also positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for La Vista's unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

- Most important



Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of La Vista, 91% rated the City as an excellent or good place to live. Respondents' ratings of La Vista as a place to live were similar to ratings in other communities across the nation.

In addition to rating the City as a place to live, respondents rated several aspects of community quality including La Vista as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of La Vista and its overall appearance. About 4 in 5 respondents gave positive ratings to their neighborhoods as places to live and to La Vista as a place to raise children. Additionally, about two-thirds of participants gave excellent or good marks to La Vista as a place to retire and the City's overall image and appearance. All of these ratings were similar to those given in comparison communities.

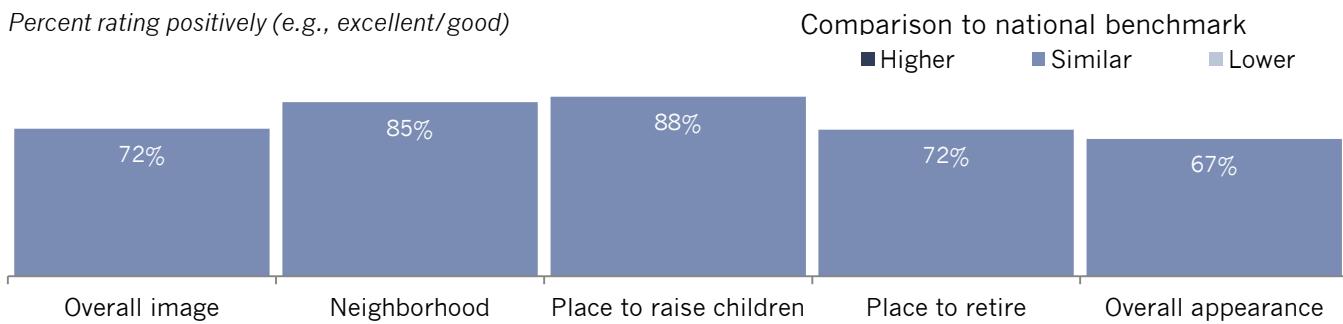
Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Generally, ratings for aspects of Community Characteristics were strong across each of the eight facets. Around 9 in 10 residents gave positive ratings to their overall feelings of safety and almost all residents gave favorable marks to their feelings of safety in their neighborhoods (97% excellent or good) and in the downtown/commercial area of La Vista (94%). Ratings for Mobility were strong with about 8 in 10 or more residents positively rating the overall ease of travel, ease of travel by car, public parking and traffic flow and all the aforementioned aspects received a rating higher than the national benchmarks. Within Built Environment, a majority of survey participants highly rated all aspects and availability of affordable quality housing received a rating higher than the national comparison. Ratings for Economy were mixed; about 3 in 5 residents positively evaluated the cost of living in La Vista (a rating higher than communities across the nation), as well as the overall economic health of the City and La Vista as a place to work. Ratings for La Vista's vibrant downtown/commercial area were lower than the national benchmark, with about one-quarter of participants awarding excellent or good scores. Most aspects of Education and Enrichment received positive ratings from a majority of respondents and K-12 education and availability of affordable quality child care/preschool were rated higher than levels seen in comparison communities. Aspects of Community Engagement were awarded high marks by at least half of participants and these evaluations were similar to municipalities elsewhere, with the

exception of opportunities to volunteer which was rated lower than the national benchmark.



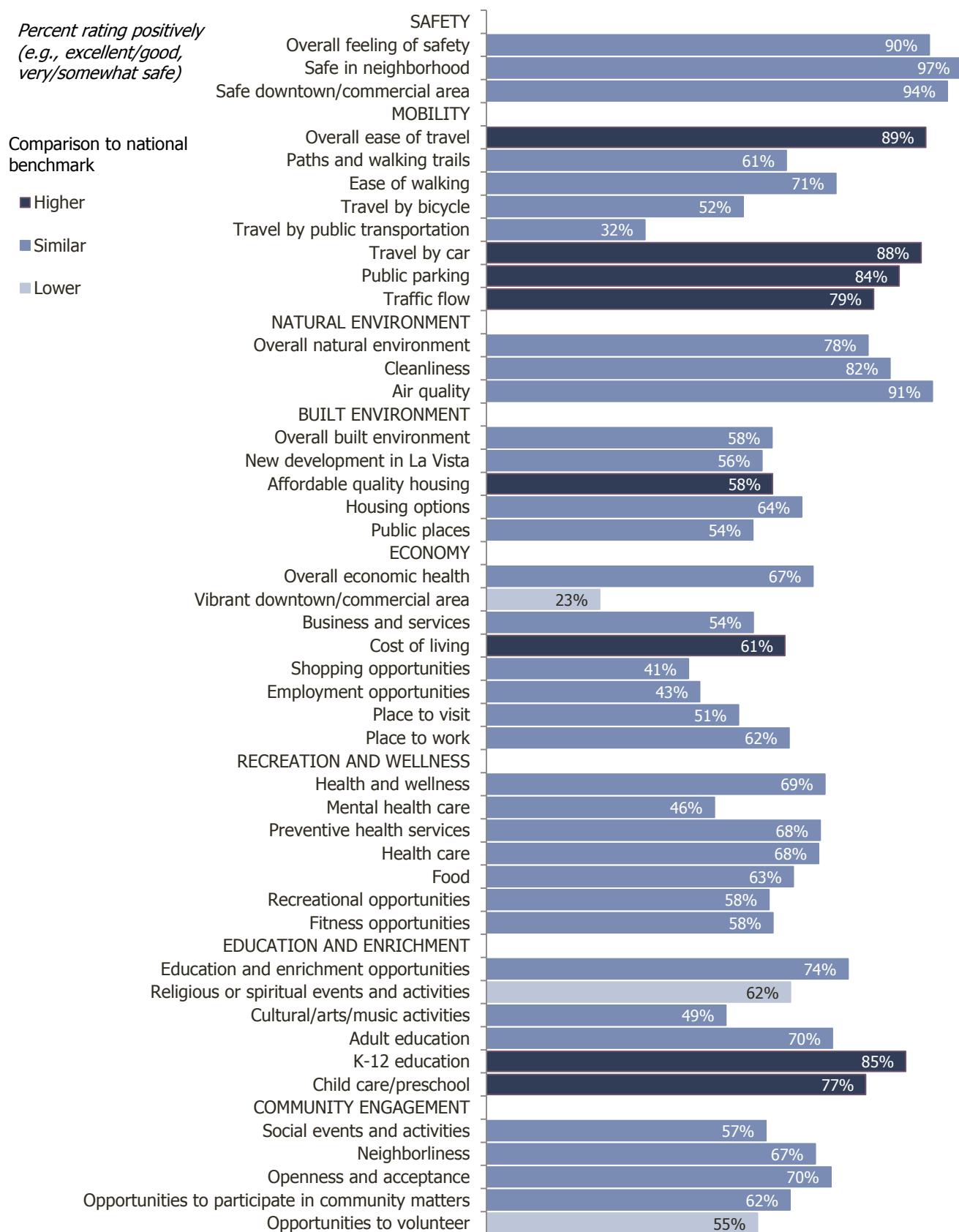
Compared to the 2013 survey, ratings decreased for overall quality of new development in La Vista, availability of affordable quality housing and variety of housing options in 2016. Meanwhile, ratings increased for traffic flow, cleanliness, employment opportunities, recreational opportunities, availability of affordable quality health care, opportunities to attend cultural/arts/music activities, availability of affordable quality child care/preschool and La Vista as a place to retire. For additional information regarding the trends please review the *Trends Report* under separate cover.

Percent rating positively (e.g., excellent/good)



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Figure 1: Aspects of Community Characteristics



Governance

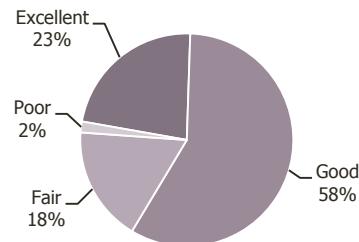
How well does the government of La Vista meet the needs and expectations of its residents?

The overall quality of the services provided by La Vista as well as the manner in which these services are provided are a key component of how residents rate their quality of life. The overall quality of services provided by the City of La Vista received excellent or good ratings by around 8 in 10 residents, while the Federal Government received positive ratings by about one-third of respondents. Both of these ratings were similar to the national benchmark.

Survey respondents also rated various aspects of La Vista's leadership and governance. Close to 7 in 10 or more residents gave favorable ratings to the overall direction the City was taking, confidence in City government, City government acting in the best interest of La Vista, the government being honest and treating all residents fairly. About 8 in 10 residents were pleased with the customer service provided by La Vista employees. All of these ratings were similar to other communities with the exception of the City treating all residents fairly, which was rated higher than the national benchmark.

Respondents evaluated over 30 individual services and amenities available in La Vista. A majority of residents gave positive ratings to most aspects of Governance, and ratings were similar to or higher than ratings in comparison communities. Within the facet of Safety, respondents rated La Vista's crime prevention efforts higher than the national benchmark, with around 4 in 5 awarding high marks. The remaining Safety services were similar to the national benchmark and given positive scores by at least 6 in 10 residents. Within Mobility, about 8 in 10 residents positively rated traffic enforcement, a rating that was higher than seen in comparison communities. Within Natural Environment, about 8 in 10 residents favorably evaluated garbage collection, yard waste pick-up and drinking water. Close to 4 in 5 residents gave high marks to sewer services and power utility services within the facet of Built Environment. Of the remaining services and amenities, all were rated positively by a majority of residents and were similar to the national benchmark comparisons.

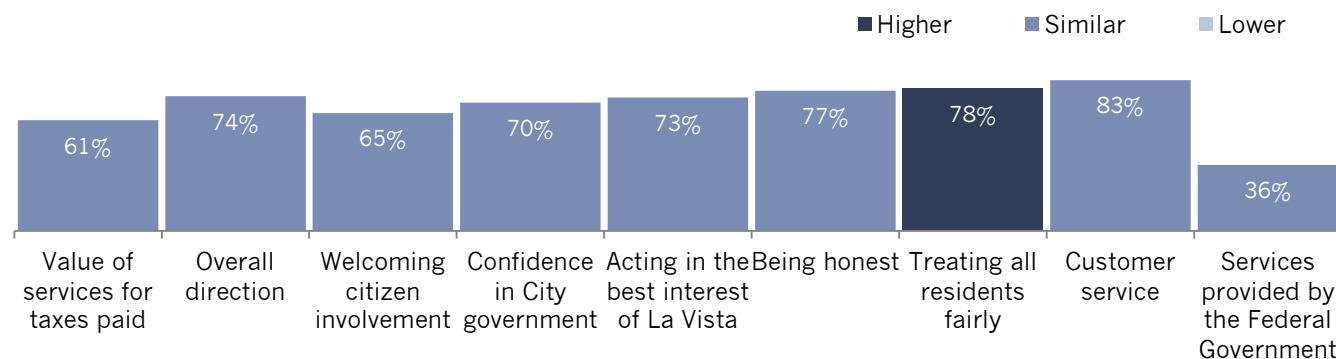
Overall Quality of City Services



Compared to the 2013 survey, ratings decreased for street repair, street cleaning, traffic signal timing, recreation centers and recreation programs. Meanwhile, ratings increased for economic development, overall direction that the City is taking and the government welcoming citizen involvement.

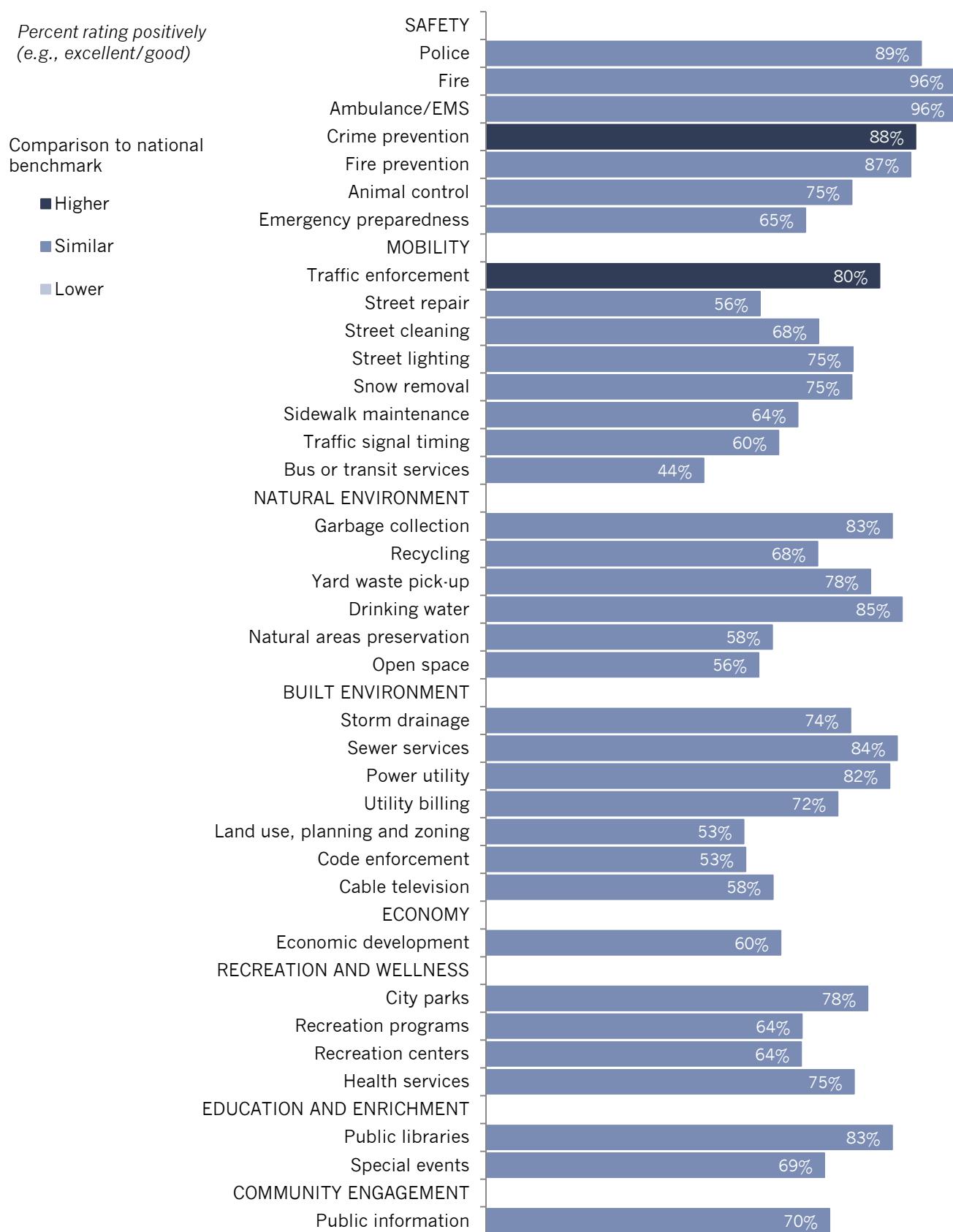
Percent rating positively (e.g., excellent/good)

Comparison to national benchmark



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Figure 2: Aspects of Governance



Participation

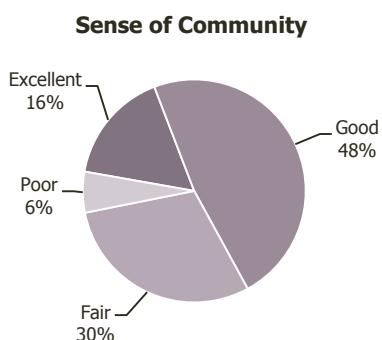
Are the residents of La Vista connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community; a shared sense of membership, belonging and history. Almost two-thirds of residents gave a positive rating to the overall sense of community in La Vista and this level was similar to what was seen in benchmark communities. Almost all residents would recommend living in La Vista to others (94%) and around 4 in 5 planned to remain in La Vista for the next five years.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Rates of Participation were mixed across the different facets; however, most aspects of Participation were similar to levels reported in other benchmark communities. Almost all residents had purchased goods or services in La Vista (96%). About 8 in 10 or more residents indicated that they had not reported a crime and were not the victim of a crime in the 12 months prior to the survey and a similar proportion reported that they were not under housing cost stress. Similarly, close to 8 in 10 or more respondents also indicated that they had participated in moderate or vigorous physical activity, talked to or visited with neighbors, read or watched local news or had voted in a local election. These levels of participation were similar to the national benchmark with the exception of the proportion of respondents who reported that they were not under housing cost, which was higher than the national benchmark. On the other hand, La Vista residents were less likely to report that they had used public transportation instead of driving, walked or biked instead of driving,

recycled at home, worked in La Vista, used La Vista recreation centers or public libraries, participated in religious or spiritual activities, volunteered, participated in a club or had attended or watched a local public meeting than residents in communities across the nation.

Fewer residents report that they had used La Vista public libraries in 2016 compared to 2013. However, more residents reported that they had recycled at home in 2016.

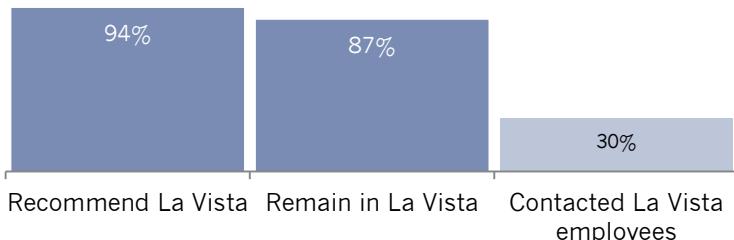


*Percent rating positively
(e.g., very/somewhat likely,
yes)*

Comparison to national
benchmark

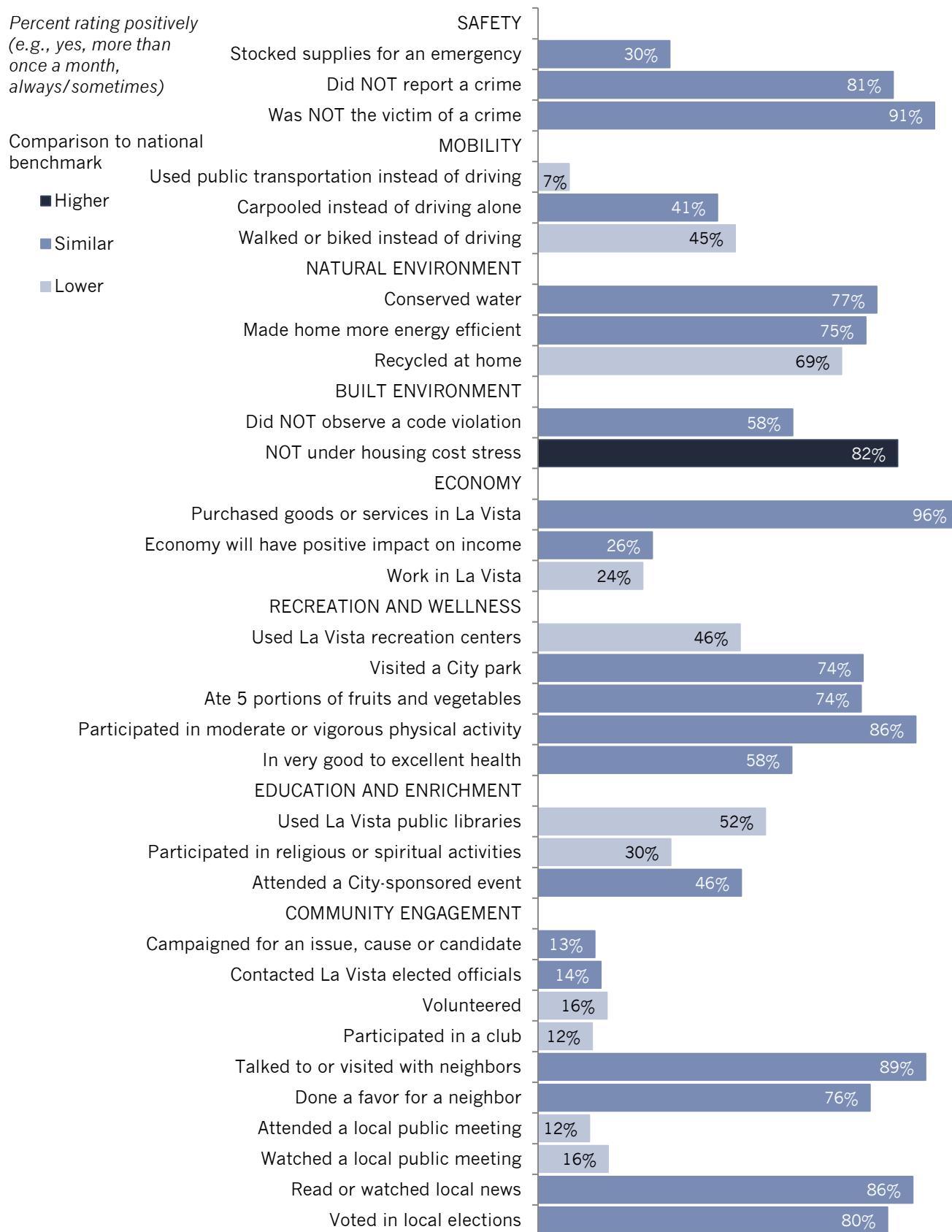
■ Higher ■ Similar

■ Lower



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Figure 3: Aspects of Participation

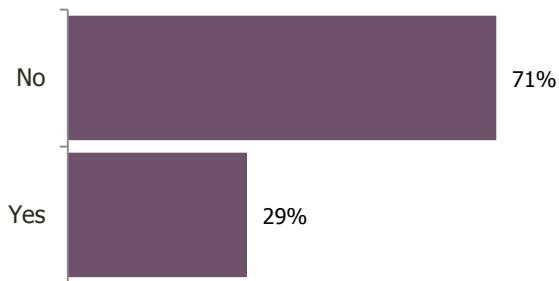


Special Topics

The City of La Vista included several questions of special interest on The NCS. The first question asked if the respondents or anyone in the respondents' households had participated in any of La Vista's parks and recreation programs or events in the 12 months prior to the survey. About three-quarters of residents reported that they had not participated in any of the programs or events in the past year.

Figure 4: La Vista Parks and Recreation Participation

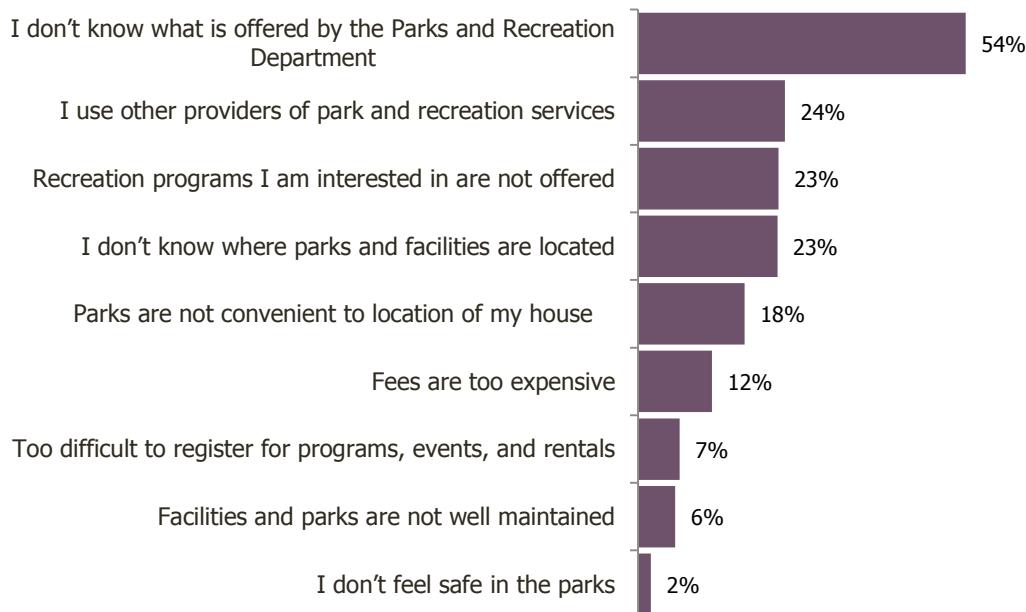
Have you or anyone in your household participated in any La Vista parks and recreation programs or events during the last 12 months?



Those who indicated that they had not participated in the City's parks and recreation programs were asked to select all the reasons why they had not participated or visited a program or park. More than half selected that they did not know what was offered by the Parks and Recreation Department. About 1 in 5 survey participants indicated that they used other providers of park and recreation centers, the recreation programs they were interested in were not offered or that they didn't know where parks and facilities were located. Respondents were least likely to report that they had not participated because they did not feel safe in La Vista parks.

Figure 5: Reasons for Not Participation in La Vista Parks and Recreation Programs

If you have not participated or visited a program or park, why not? (Select all that apply.)



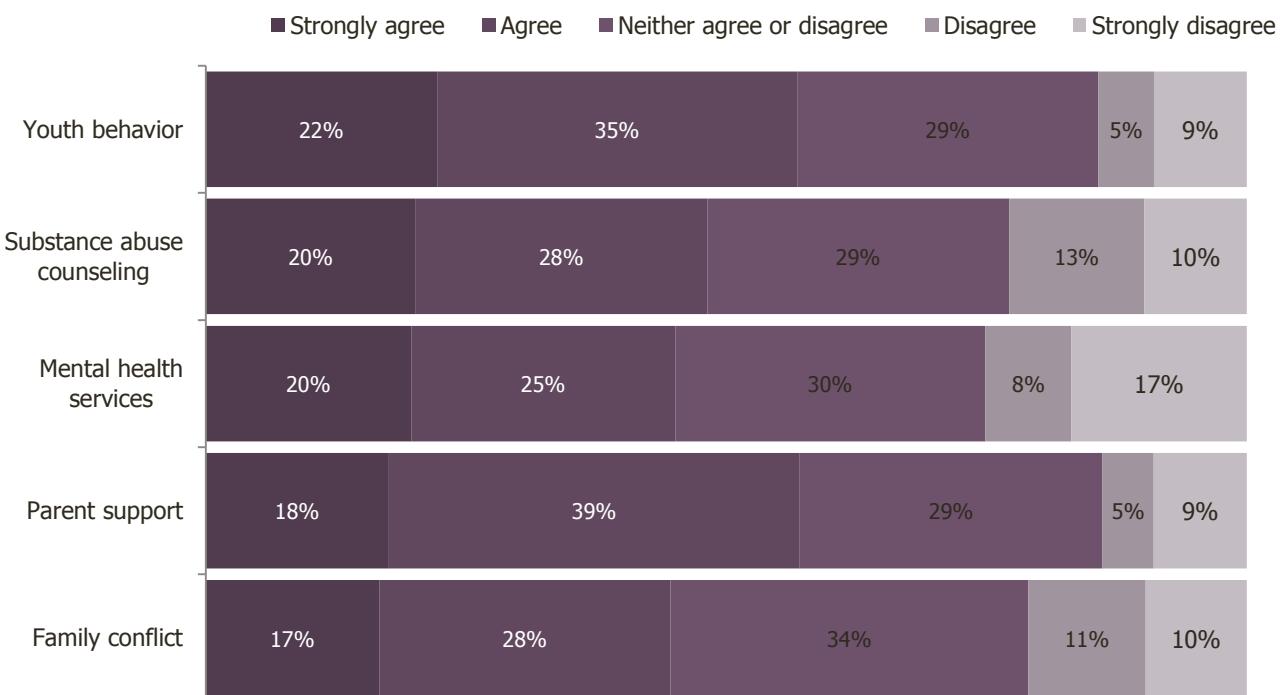
Total may exceed 100% as respondents could select more than one option.

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The third special topics question asked residents about their level of agreement with the adequacy of several support services that were available within Sarpy County. A majority of residents reported that they agreed that youth behavior and parent support services were adequate. Less than half of respondents reported that they agreed that the other services including substance abuse counseling, mental health services and family conflict services were adequate. However, about 3 in 10 neither agreed nor disagreed that these services were adequate.

Figure 6: Adequacy of Support Services

Please indicate your level of agreement or disagreement with the adequacy of support services that are available to parents, families, and students through a variety of sources within Sarpy County:

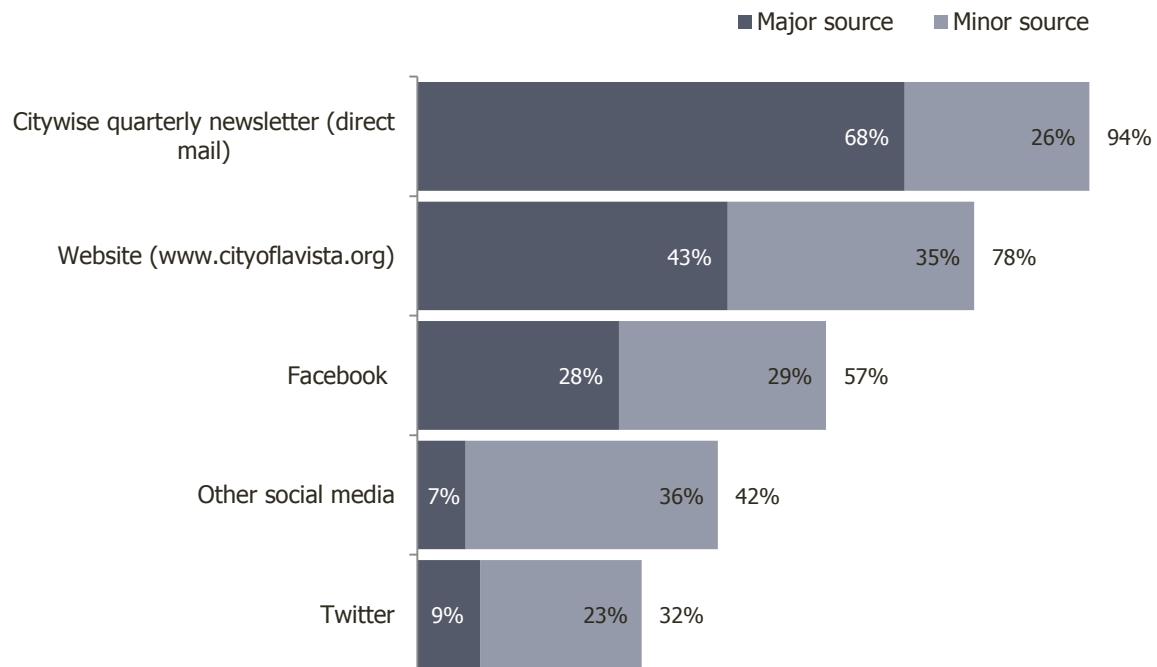


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La Vista residents were asked to indicate which methods they prefer to receive information about City government, its activities, events and services. Almost all respondents reported that the City quarterly newsletter was at least a minor source of information for them (94%). About three-quarters of residents considered the City website to be a source and over half indicated that Facebook was a major or minor source of information. Twitter was considered a major or minor source of information by 32% of residents and was the least likely source for obtaining information about the City government.

Figure 6: Sources of Information about the City

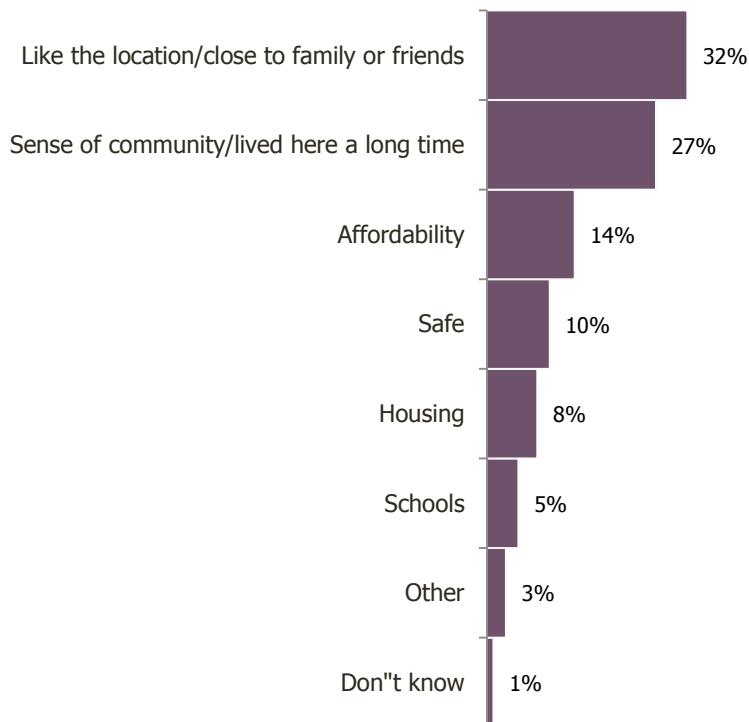
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:



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Survey recipients were also asked to write in their own words why they chose to live in La Vista. Of the 292 residents who wrote in a response, the most common response was that residents like the location of La Vista or the City was close to family and friends (32% of respondents). About one-quarter of survey respondents enjoyed the sense of community or had lived in La Vista for a long period of time. Less than 1 in 10 residents indicated that they chose to live in La Vista due to housing or schools.

Figure 8: Life in La Vista
Why do you choose to live in La Vista?



Conclusions

La Vista continues to be a great place to live.

Nearly 9 in 10 survey respondents felt positively about the overall quality of life in La Vista and the City as a place to live. Roughly 8 in 10 residents favorably rated their neighborhood as places to live and La Vista as a place to raise children positively. La Vista's overall appearance and image and La Vista as a place to retire received high marks from about two-thirds of residents. Additionally, almost all residents would recommend living in La Vista to others and 8 in 10 planned to remain in the community for the next five years. Ratings for aspects of quality of life were similar to the ratings from the City's 2013 iteration of the survey.

Residents feel safe in the City.

Safety was identified an important feature of the community for residents in the future. Nearly all residents felt safe in their neighborhoods and in the downtown/commercial area of the city and about 9 in 10 residents gave positive ratings to their overall feeling of safety in La Vista. Close to 8 in 10 or more respondents gave high marks to safety services such as police, fire, ambulance/EMS, fire prevention services and crime prevention services (rated higher than seen in comparison communities). Moreover, about 8 in 10 residents or more had not reported a crime or were not the victim of a crime in the 12 months prior to the survey. Finally, when asked why they chose to live in La Vista, about 1 in 10 indicated they lived in the community because they felt safe.

Economy is a main focus area for the community.

Residents indicated that Economy was an important area for the La Vista community to focus on in the next two years. Many aspects of Economy were rated positively by a majority of residents. Residents especially appreciated the cost of living in La Vista, a rating that was higher than in other communities in the U.S with 6 in 10 rating this aspect as excellent or good, and almost all residents reported that they had purchased goods or services in La Vista. However, the vibrancy of La Vista's downtown and commercial area was not rated as favorably, with about one-quarter of respondents awarding high marks and was rated lower than communities across the nation. Economic development was positively rated by about 6 in 10 residents and this rating increased in 2016 compared to the 2013 survey iteration. About 1 in 10 residents also indicated that they chose to live in La Vista because of the affordability of the community.

Mobility ratings are strong, but there are still opportunities for improvement.

Overall, most measures for Mobility were positively rated by a majority of residents. La Vista performed exceptionally well in evaluations for overall ease of travel, ease of travel by car, public parking, traffic flow and traffic enforcement services with all of these aspects being scored as excellent or good by about 8 in 10 or more and each receiving higher ratings than other communities across the nation. Potential areas for improvement were in the area of Participation with fewer residents reporting that they had walked or biked or used public transportation instead of driving when compared to other communities.



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Trends over Time

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report discusses trends over time, comparing the 2016 ratings for the City of La Vista to its previous survey results in 2013 and 2007. Additional reports and technical appendices are available under separate cover.

Trend data for La Vista represent important comparison data and should be examined for improvements or declines. Deviations from stable trends over time, especially, represent opportunities for understanding how local policies, programs or public information may have affected residents' opinions.

Meaningful differences between survey years have been noted within the following tables as being "higher" or "lower" if the differences are greater than seven percentage points between the 2013 and 2016 surveys, otherwise the comparison between 2013 and 2016 are noted as being "similar." Additionally, benchmark comparisons for all survey years are presented for reference. Changes in the benchmark comparison over time can be impacted by various trends, including varying survey cycles for the individual communities that comprise the benchmarks, regional and national economic or other events, as well as emerging survey methodologies.

Overall, ratings in La Vista for 2016 generally remained stable. Of the 78 items for which comparisons were available, 57 items were rated similarly in 2013 and 2016, 9 items showed a decrease in ratings and 12 showed an increase in ratings. Notable trends over time included the following:

- While most ratings within the pillar of Community Characteristics remained stable from 2013 to 2016, there were several that were trending down. Ratings that decreased included overall quality of new development in La Vista, availability of affordable quality housing and variety of housing options. However, several aspects including traffic flow, cleanliness, employment and recreational opportunities, availability of affordable quality health care, opportunities to attend cultural/arts/music activities, availability of affordable quality child care/preschool and La Vista as a place to retire received higher ratings in 2016 compared to 2013.
- Within the pillar of Governance, several changes were noted from 2013 to 2016. Ratings decreased for street repair, street cleaning, traffic signal timing, recreation centers and recreation programs. Ratings increased from 2013 to 2016 for economic development, the overall direction the City is taking and the government welcoming citizen involvement.
- Within Participation, fewer residents in La Vista reported that they had used the La Vista public libraries or its services from 2013 to 2016. However, more residents indicated that they had recycled at home in 2016 compared to 2013.

Table 1: Community Characteristics General

| | Percent rating positively (e.g., excellent/good) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|-------------------------|--|------|------|------------------------------|-------------------------|-------------|---------|
| | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Overall quality of life | 89% | 90% | 89% | Similar | Much higher | Much higher | Similar |
| Overall image | 76% | 72% | 72% | Similar | Much higher | Similar | Similar |
| Place to live | 93% | 95% | 91% | Similar | Much higher | Much higher | Similar |
| Neighborhood | 85% | 90% | 85% | Similar | Higher | Much higher | Similar |
| Place to raise children | 90% | 92% | 88% | Similar | Much higher | Much higher | Similar |
| Place to retire | 65% | 65% | 72% | Higher | Higher | Similar | Similar |
| Overall appearance | 73% | 65% | 67% | Similar | Much higher | Similar | Similar |

Table 2: Community Characteristics by Facet

| | | Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|-------------------------|----------------------------------|--|------|------|------------------------------|-------------------------|-------------|------------|
| | | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Safety | Overall feeling of safety | NA | NA | 90% | NA | NA | NA | Similar |
| | Safe in neighborhood | 94% | 98% | 97% | Similar | Much higher | Much higher | Similar |
| | Safe downtown/commercial area | 94% | 93% | 94% | Similar | Much higher | Higher | Similar |
| | Overall ease of travel | NA | NA | 89% | NA | NA | NA | Higher |
| | Paths and walking trails | NA | 57% | 61% | Similar | NA | Lower | Similar |
| | Ease of walking | 69% | 67% | 71% | Similar | Much higher | Higher | Similar |
| | Travel by bicycle | 46% | 48% | 52% | Similar | Similar | Similar | Similar |
| | Travel by public transportation | NA | NA | 32% | NA | NA | NA | Similar |
| | Travel by car | NA | NA | 88% | NA | NA | NA | Higher |
| | Public parking | NA | NA | 84% | NA | NA | NA | Higher |
| Mobility | Traffic flow | 76% | 71% | 79% | Higher | NA | Much higher | Higher |
| | Overall natural environment | NA | NA | 78% | NA | NA | NA | Similar |
| | Cleanliness | NA | 74% | 82% | Higher | NA | Higher | Similar |
| | Air quality | NA | NA | 91% | NA | NA | NA | Similar |
| Natural Environment | Overall built environment | NA | NA | 58% | NA | NA | NA | Similar |
| | New development in La Vista | 84% | 64% | 56% | Lower | Much higher | Higher | Similar |
| | Affordable quality housing | 67% | 70% | 58% | Lower | Much higher | Much higher | Higher |
| | Housing options | NA | 74% | 64% | Lower | NA | Much higher | Similar |
| | Public places | NA | NA | 54% | NA | NA | NA | Similar |
| | Overall economic health | NA | NA | 67% | NA | NA | NA | Similar |
| | Vibrant downtown/commercial area | NA | NA | 23% | NA | NA | NA | Much lower |
| | Business and services | NA | 55% | 54% | Similar | NA | Lower | Similar |
| | Cost of living | NA | NA | 61% | NA | NA | NA | Higher |
| | Shopping opportunities | 51% | 35% | 41% | Similar | Similar | Much lower | Similar |
| Economy | Employment opportunities | 33% | 31% | 43% | Higher | Higher | Similar | Similar |
| | Place to visit | NA | NA | 51% | NA | NA | NA | Similar |
| | Place to work | 62% | 63% | 62% | Similar | Higher | Higher | Similar |
| | Health and wellness | NA | NA | 69% | NA | NA | NA | Similar |
| | Mental health care | NA | NA | 46% | NA | NA | NA | Similar |
| Recreation and Wellness | Preventive health services | NA | NA | 68% | NA | NA | NA | Similar |
| | Health care | 55% | NA | 68% | Higher | Much higher | NA | Similar |
| | Food | NA | NA | 63% | NA | NA | NA | Similar |

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| | | Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|--------------------------|---|--|------|------|------------------------------|-------------------------|-------------|---------|
| | | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Education and Enrichment | Recreational opportunities | 42% | 46% | 58% | Higher | Much lower | Much lower | Similar |
| | Fitness opportunities | NA | NA | 58% | NA | NA | NA | Similar |
| | Religious or spiritual events and activities | NA | 68% | 62% | Similar | NA | Much lower | Lower |
| | Cultural/arts/music activities | 37% | 31% | 49% | Higher | Much lower | Much lower | Similar |
| | Adult education | NA | NA | 70% | NA | NA | NA | Similar |
| | K-12 education | NA | NA | 85% | NA | NA | NA | Higher |
| | Child care/preschool | 56% | 61% | 77% | Higher | Much higher | Much higher | Higher |
| | Social events and activities | NA | 58% | 57% | Similar | NA | Similar | Similar |
| | Neighborhoodliness | NA | NA | 67% | NA | NA | NA | Similar |
| | Openness and acceptance | NA | 70% | 70% | Similar | NA | Higher | Similar |
| Community Engagement | Opportunities to participate in community matters | NA | 57% | 62% | Similar | NA | Similar | Similar |
| | Opportunities to volunteer | NA | 58% | 55% | Similar | NA | Much lower | Lower |

Table 3: Governance General

| | Percent rating positively (e.g., excellent/good) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|---|--|------|------|------------------------------|-------------------------|-------------|---------|
| | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Services provided by La Vista | 83% | 86% | 81% | Similar | Much higher | Much higher | Similar |
| Customer service | 80% | 89% | 83% | Similar | Much higher | Much higher | Similar |
| Value of services for taxes paid | 61% | 67% | 61% | Similar | Higher | Much higher | Similar |
| Overall direction | 72% | 66% | 74% | Higher | Much higher | Much higher | Similar |
| Welcoming citizen involvement | 62% | 55% | 65% | Higher | Much higher | Higher | Similar |
| Confidence in City government | NA | NA | 70% | NA | NA | NA | Similar |
| Acting in the best interest of La Vista | NA | NA | 73% | NA | NA | NA | Similar |
| Being honest | NA | NA | 77% | NA | NA | NA | Similar |
| Treating all residents fairly | NA | NA | 78% | NA | NA | NA | Higher |
| Services provided by the Federal Government | 45% | 40% | 36% | Similar | Higher | Similar | Similar |

Table 4: Governance by Facet

| | | Percent rating positively (e.g., excellent/good) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|---------------------|-------------------------|--|------|------|------------------------------|-------------------------|-------------|---------|
| | | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Safety | Police | 89% | 90% | 89% | Similar | Much higher | Much higher | Similar |
| | Fire | 94% | 91% | 96% | Similar | Much higher | Similar | Similar |
| | Ambulance/EMS | 93% | 91% | 96% | Similar | Much higher | Higher | Similar |
| | Crime prevention | 81% | 85% | 88% | Similar | Much higher | Much higher | Higher |
| | Fire prevention | 87% | 84% | 87% | Similar | Much higher | Higher | Similar |
| | Animal control | 75% | 75% | 75% | Similar | Much higher | Much higher | Similar |
| | Emergency preparedness | NA | 70% | 65% | Similar | NA | Higher | Similar |
| | Traffic enforcement | 76% | 82% | 80% | Similar | Much higher | Much higher | Higher |
| | Street repair | 65% | 72% | 56% | Lower | Much higher | Much higher | Similar |
| | Street cleaning | 72% | 77% | 68% | Lower | Much higher | Much higher | Similar |
| Mobility | Street lighting | 76% | 77% | 75% | Similar | Much higher | Much higher | Similar |
| | Snow removal | 71% | 79% | 75% | Similar | Much higher | Much higher | Similar |
| | Sidewalk maintenance | 66% | 66% | 64% | Similar | Much higher | Much higher | Similar |
| | Traffic signal timing | 61% | 69% | 60% | Lower | Much higher | Much higher | Similar |
| | Bus or transit services | NA | 38% | 44% | Similar | NA | Much lower | Similar |
| Natural Environment | Garbage collection | NA | NA | 83% | NA | NA | NA | Similar |
| | Recycling | NA | NA | 68% | NA | NA | NA | Similar |
| | Yard waste pick-up | NA | NA | 78% | NA | NA | NA | Similar |

| | Percent rating positively (e.g., excellent/good) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|-------------------------|--|------|------|------------------------------|-------------------------|-------------|-------------|
| | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Built Environment | Drinking water | NA | NA | 85% | NA | NA | Similar |
| | Natural areas preservation | NA | 56% | 58% | Similar | NA | Similar |
| | Open space | NA | NA | 56% | NA | NA | Similar |
| | Storm drainage | 76% | 78% | 74% | Similar | Much higher | Much higher |
| | Sewer services | 85% | 83% | 84% | Similar | Much higher | Much higher |
| | Power utility | NA | NA | 82% | NA | NA | Similar |
| | Utility billing | NA | NA | 72% | NA | NA | Similar |
| | Land use, planning and zoning | 66% | 55% | 53% | Similar | Much higher | Much higher |
| | Code enforcement | 67% | 59% | 53% | Similar | Much higher | Much higher |
| | Cable television | NA | NA | 58% | NA | NA | Similar |
| Economy | Economic development | 69% | 51% | 60% | Higher | Much higher | Higher |
| | City parks | 80% | 82% | 78% | Similar | Higher | Similar |
| | Recreation programs | 78% | 77% | 64% | Lower | Much higher | Similar |
| | Recreation centers | 78% | 76% | 64% | Lower | Much higher | Similar |
| Recreation and Wellness | Health services | NA | NA | 75% | NA | NA | Similar |
| | Special events | NA | NA | 69% | NA | NA | Similar |
| | Public libraries | 86% | 87% | 83% | Similar | Much higher | Higher |
| Community Engagement | Public information | 74% | 76% | 70% | Similar | Much higher | Higher |

Table 5: Participation General

| | Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|------------------------------|---|------|------|------------------------------|-------------------------|-------------|---------|
| | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Sense of community | 70% | 70% | 64% | Similar | Higher | Similar | Similar |
| Recommend La Vista | NA | 95% | 94% | Similar | NA | Much higher | Similar |
| Remain in La Vista | NA | 86% | 87% | Similar | NA | Similar | Similar |
| Contacted La Vista employees | 47% | 33% | 30% | Similar | NA | Much lower | Lower |

Table 6: Participation by Facet

| | | Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|-------------------------|---|---|------|------|------------------------------|-------------------------|-------------|---------|
| | | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Safety | Stocked supplies for an emergency | NA | NA | 30% | NA | NA | NA | Similar |
| | Did NOT report a crime | NA | NA | 81% | NA | NA | NA | Similar |
| | Was NOT the victim of a crime | 87% | 92% | 91% | Similar | NA | Higher | Similar |
| Mobility | Used public transportation instead of driving | NA | NA | 7% | NA | NA | NA | Lower |
| | Carpooled instead of driving alone | NA | NA | 41% | NA | NA | NA | Similar |
| | Walked or biked instead of driving | NA | NA | 45% | NA | NA | NA | Lower |
| Natural Environment | Conserved water | NA | NA | 77% | NA | NA | NA | Similar |
| | Made home more energy efficient | NA | NA | 75% | NA | NA | NA | Similar |
| | Recycled at home | NA | 60% | 69% | Higher | NA | Much lower | Lower |
| Built Environment | Did NOT observe a code violation | NA | NA | 58% | NA | NA | NA | Similar |
| | NOT under housing cost stress | NA | 81% | 82% | Similar | NA | Much higher | Higher |
| | Purchased goods or services in La Vista | NA | NA | 96% | NA | NA | NA | Similar |
| Economy | Economy will have positive impact on income | 14% | 21% | 26% | Similar | NA | Higher | Similar |
| | Work in La Vista | NA | NA | 24% | NA | NA | NA | Lower |
| | Used La Vista recreation centers | 37% | 46% | 46% | Similar | NA | Much lower | Lower |
| Recreation and Wellness | Visited a City park | 76% | 77% | 74% | Similar | NA | Much lower | Similar |
| | Ate 5 portions of fruits and vegetables | NA | NA | 74% | NA | NA | NA | Similar |

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| | | Percent rating positively (e.g., always/sometimes, more than once a month, yes) | | | 2016 rating compared to 2013 | Comparison to benchmark | | |
|--------------------------|--|---|------|------|------------------------------|-------------------------|------------|------------|
| | | 2007 | 2013 | 2016 | | 2007 | 2013 | 2016 |
| Education and Enrichment | Participated in moderate or vigorous physical activity | NA | NA | 86% | NA | NA | NA | Similar |
| | In very good to excellent health | NA | NA | 58% | NA | NA | NA | Similar |
| | Used La Vista public libraries | 60% | 60% | 52% | Lower | NA | Much lower | Lower |
| | Participated in religious or spiritual activities | NA | 25% | 30% | Similar | NA | Much lower | Lower |
| | Attended a City-sponsored event | NA | NA | 46% | NA | NA | NA | Similar |
| | Campaigned for an issue, cause or candidate | NA | NA | 13% | NA | NA | NA | Similar |
| | Contacted La Vista elected officials | NA | NA | 14% | NA | NA | NA | Similar |
| | Volunteered | 16% | 16% | 16% | Similar | NA | Much lower | Much lower |
| | Participated in a club | NA | 11% | 12% | Similar | NA | Much lower | Lower |
| | Talked to or visited with neighbors | NA | NA | 89% | NA | NA | NA | Similar |
| Community Engagement | Done a favor for a neighbor | NA | NA | 76% | NA | NA | NA | Similar |
| | Attended a local public meeting | 17% | 15% | 12% | Similar | NA | Much lower | Lower |
| | Watched a local public meeting | NA | NA | 16% | NA | NA | NA | Lower |
| | Read or watched local news | NA | NA | 86% | NA | NA | NA | Similar |
| | Voted in local elections | 68% | 74% | 80% | Similar | NA | Similar | Similar |



La Vista, NE

Open Ended Responses

FINAL
2016



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report includes the verbatim responses to an open ended question included on The NCS 2016 survey for La Vista. Additional reports and the technical appendices are available under separate cover.

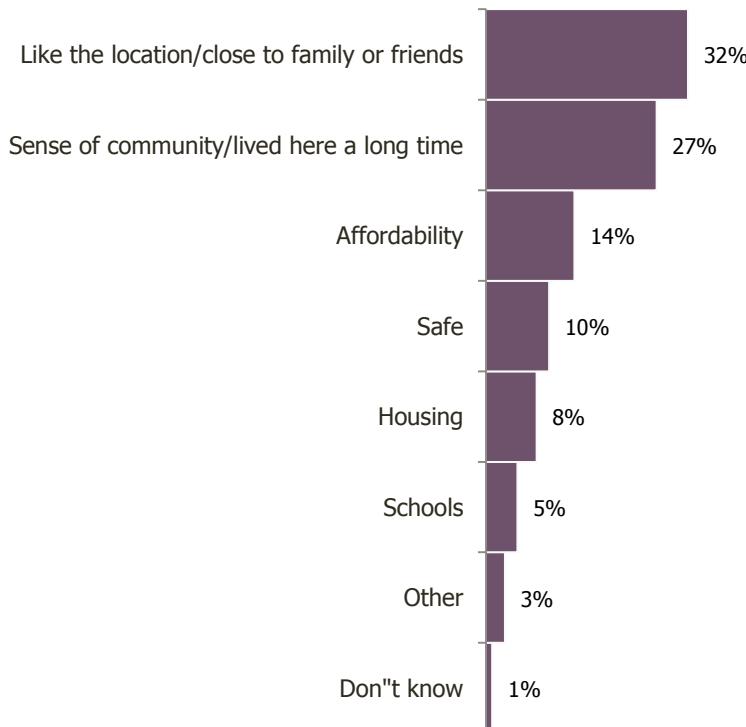
Respondents were asked to record their opinions about their life in La Vista in the following question:

- Why do you choose to live in La Vista?

The verbatim responses were categorized by topic area and those topics are reported in the following chart with the percent of responses given in each category. Because some comments from residents covered more than a single topic, those verbatim responses are grouped by the first topic listed in each comment whenever a respondent mentioned more than a single topic.

Results from the open-ended question are best understood by reviewing the frequencies that summarize responses as well as the actual verbatim responses themselves. A total of 341 surveys were completed by La Vista residents; of these 292 respondents wrote in responses for the open-ended question. The most common response (32% of respondents) was that residents liked the location of La Vista or the City was close to family or friends. About one-quarter of survey respondents enjoyed the sense of community or had lived in La Vista for a long time. Less than 1 in 10 residents indicated that they chose to live in La Vista due to housing or schools.

Figure 1: Life in La Vista
Why do you choose to live in La Vista?



Verbatim Responses to Open Ended Question

The following pages contain the respondents' verbatim responses as written on the survey and have not been edited for spelling or grammar. Responses have been organized by coded topic areas.

Why do you choose to live in La Vista?

Like the location/close to family or friends

- Apartment I moved to is located within the La Vista city limits; Safety
- Because everything is close shopping, grocery's, and going out to eat and my doctors.
- Before moving here in 2003, we lived nearby in Omaha and liked the area so wanted to stay nearby.
- Builder had lot here; close to work.
- Central location in the Metro Area. Low cost of living.
- Central Location.
- Centrally located, Papillion close.
- Clean quiet easy access.
- Close to family in Papillion & Bellevue.
- Close to family, school district.
- Close to grandchildren's schools.
- Close to interstate.
- Close to work in. Is safe and beautiful
- Close to work, quieter place to live.
- Close to work, taxes are reasonable for area, Feel safe as a single woman. Quiet community.
- Close to work.
- Close to work.
- Closer to work and affordable housing.
- Convenience & quality.
- Convenience of the area.
- Convenient location to one of us working in Lincoln & the others DT Omaha.
- Easy access to I-80.
- Easy to work, church, shopping along 72nd St corridor N & S of Harrison. The best Condo flat in the midwest build more just like mine - somewhere else in La Vista - Thank you.
- Family ties.
- Family.
- Family.
- For now it's the best place for my wife and I.
- Found a house & neighborhood we thought would be nice when we downsized.
- good location, nice neighborhoods, always growing and improving.
- Good place to raise a family. Close to interstate so easy to get to places in Omaha & metro area.
- Great location to get anywhere in Omaha. Close to interstate.
- Great location to my place of work, and close to businesses, and looking forward to the new city center project. Variety of housing choices, although I would like to see an option of condos for purchase, as it would be a better buying option for some people instead of a house, myself included, I also love Cabela a Costco is a major positive.
- I am on the edge of La Vista & the ease of travel on the interstate, as well as ease to Sarpy co.
- I grew up here and have family here. It is very safe here and everything is easy to get to. The library is awesome. Also, the roads are always cleared quickly after bad weather.
- I like living in Sarpy not Douglas county, less dense population but we need to have more affordable or some kind of rent control apartments housing with elevators and an organized bus service for people of all ages without cars to get around from La Vista to Papillion and to Bellevue, shopping and hospital and doctor offices. This survey is a very good idea and should be done on a regular basis.
- I like the area and the city has been well run in the 30 year I have lived here

- I like the location in relations to near by communities to Omaha. I like the overall community of people.
- I like the location.
- I moved to La Vista, because I grew up right down the street in Omaha. It has a small town feel with all the advantages of Omaha not far away. But, I would like to see better quality retail such as Younkers or Macy's in La Vista. We have way too many Goodill, Walmart and convenient stores which gives La Vista a bad overall impression. I still do my shopping at Oakview. I hope the new Main Street changes that and raises La Vista's reputation. Don't misunderstand me, I know Goodwill is a great Christian organization, but some variety would be nice and would bring in people from all walks of life.
- I raised my kid here & plan to retire here.
- If my family didn't live here I wouldn't.
- It is a great place to raise a family.
- It is close to my family. Taxes are cheaper than Omaha.
- It is close to where I work so I chose to build a home here.
- It is half way between work for my husband and myself and close to family.
- It is located to shopping and is a good place to live.
- It was close to our work places, and we felt the area we chose was safe.
- It was close to work.
- It's a great place to raise a family.
- It's close to my children, and all areas convenient to me.
- It's convenient for work.
- It's not in Douglas county!
- La Vista is where my daughter lives and my son lives fairly close.
- Like location - like the schools - like the recreation offer when kids were younger, neighbor feel safe here.
- Located close to accesses to interstate. Good education for my children.
- Location at time I was working. Love Val Verde & how it is kept up. Covenants very important!
- Location in city , community.
- Location in metro area; safety.
- Location in Sarpy county, cost of living, feeling of safety.
- Location to interstate.
- Location to my job.
- Location to work. I am most concerned about property taxes. My home is valued at \$200K/ taxes \$4,100 per year. But in Oma a \$600K house pays \$9,100 property taxes (in Regency). Just half again what I pay on a \$400K Less valued home. Way too high. Will move out of NE when I retire. Plus - there are too many sex offenders in La Vista!
- Location, easy to get anywhere in Sarpy or Douglas County.
- Location, housing within our price that fit our needs, close to many stores ect that we use regularly, no ban on bully breed ka's.
- Location.
- Loved the neighborhood - Price of home - close to I-80 & now easy to get to I-29 so to Kc - plenty of grocery shopping - taxes.
- Moved there to be closer to my grand daughter but have stayed because I love it.
- My children & grand children live in Omaha and La Vista is close to them!
- My daughter live here.
- My daughter live here.
- My fiancé lived here when we got married, looking to move to another area now
- Nice apartment complex, not far from work, easy access to I-80.
- Our daughter and family live in Millard we lived in La Vista 10 years - 3 years in TX and came back here in Feb 2016.
- Proximity to work.
- Smaller, easy access to where we go or need to go.
- The area is nice and we feel safe we like our neighbors.
- This is where my wife lived when I moved here. She lived in Omaha and wanted out of their school system.
- to be closer to family

- To be closer to family.
- Wanted to be South of Omaha.
- We are not in Douglas County!
- We are retired - Lived in La Vista 2002-2012. Moved to TX for 3 year for grandchildren. Lived at 55t in TX so when we returned to Omaha last Febr. We chose this 55t for activities and proximity to daughter in Millard and son in Lincoln.
- We bought a home in Southwind in July. We love the area.
- We like apartment and it's near the interstate and work.
- We liked the locations to build a new house. City & county taxes are too high - You did not ask.
- When Douglas Co. took our house to widen the road we found this house and liked the location & close to relatives.
- Work
- Work in area
- Work in Papillion.

Sense of community/lived here a long time

- 55 years why move now.
- After living here comfortably for more than 30 years, I neither desire nor could afford to live anywhere else.
- Back in the day, 25+ years ago, the police would patrol the neighborhoods 2-3 times a day. Since the new police station was built, rarely, if ever do we see a police vehicle patrol our neighborhood. Criminals know this why do you think we have the bank and gas station robberies, that the police can't solve.
- Because it has everything that is important to me. The best.
- Because it is where I came, but now feel the city has gone down hill, people don't take care of their property, complaints go uncared for, I see no results when I call about things. Our streets are in very poor shape. Patching is not doing the job.
- Because its fantastic! taxes = good - convenient = great. Snow removal = outstanding. Emergency response = amazing.
- Because of the overall sense of "Home".
- Because when I first moved here 25 years ago there was good shopping, and a great golf course, the cost of living was good also.
- Because you still offer the "small town" feel - opportunities to be involved in community. Police citizen's academy, rain water barrel program, ornaments from the old city Christmas tree, all wonderful examples.
- Been here 50 years - raised kids here. Call it home!
- Been here since I was five I am now thirty it used to be a great place, now it's always changing and moving west with no hope of fixing the wet lands walmart took out for hobby lobby and so forth. Cranes no longer stop wetlands gone and empty buildings sit.
- Being here since 1975, I feel safe, its quite & very peaceful.
- Born & raised here! Live in my parents house.
- Brought our first house here. I'm still in the first house, I've been in this house 55 years, raised all there of my children in this house. In fact one of my daughter lives in La Vista. I wouldn't live any place but La Vista. I loved the area would till any one to live here.
- Built a house 16 yr ago at edge of town & country.
- Clean well kept neighborhood - close to library, stores, physical therapy. Walking is great - need park benches along walking trails for 60t with limitations-
- Clean, safe neighborhoods with excellent schools but still easy to get into Omaha.
- Close to everything needed from big city, but don't have to live in that big city. Sense of community.
- Feeling of a small town.
- Friendliness, affordable housing education.
- Great community & friendly people. A feeling of safety is key here, and everything is up kept well.
- Great place to live. Nice size city.
- Grew up here - safe area.
- Grew up here!
- Had to move here due to job and was looking for a place to stay. This place here responded to my needs right away.

- Have lived here since 1982, own my home, retired, won't move.
- I came from Puerto Rico and it was hard to find a place. I prayed, drove and this is our perfect place. I choose La Vista cuz of the beauty of the town and people. I feel loved by my community and Major Douglas. As a Hispanic I don't feel left behind! In progress.
- I grew up here, very nice community. Also own a home here!
- I grew up in the La Vista- Ralston area and wanted to stay in this area.
- I have always felt La Vista has the small town atmosphere and a good place to raise kids.
- I like my apartment and have lived here in La Vista 17 years. It was close to the schools I taught in.
- I like that small town feeling.
- I like the people, being a small community, if my needs can't be met here. Omaha is right next door. Have lived here over 50 years.
- I like the relative quiet of my neighborhood & the small town feeling.
- I like the small town atmosphere with everything close at hand.
- I like the small town feel and that the city wants to move forward. It is close to places I go.
- I like the smaller size of La Vista-much more of a community feel than the bigger cities. I feel safer in La Vista & appreciate the wonderful police & fire departments the city has.
- I liked my neighborhood and schools.
- I live here before it's a great city to raise a family with high crime rate.
- I love La Vista, the cops keep the crime down, its kids and parks & shopping (soon) Its a great place to live. People are so reserve & friendly. I can't wait for the shopping mall! It has really grown in a great way & its a wonderful place to raise children! I love all the parks & there center & library & all the wonderful people of La Vista! We need a new pool & walking & bike trails! Love live La Vista!
- I love the community.
- I love the small town feeling, the school district, especially love the library (Miss Jodi) overall I love La Vista. Lived in Omaha most of my life & since living here it's felt more like home than Omaha ever has!
- I moved from Las Vegas & it is quieter.
- I moved here in 1961 so I am used to the city.
- I was born and raised in La Vista. It will be my home forever. I love the community and all that La Vista has to offer, with the new developments coming up, La Vista will just keep getting better and better.
- I'm happy there-quiet and calm area.
- In no particular order. - Excellent snow removal. Excellent road maintenance . La Vista cleanup days. Great police & fire services. Feeling of safety & security. Small town feel. Papillion-La Vista school district is excellent. Close proximity to major retailers & restaurants. Metro Community College. Public library.
- It is a growing area and is close to my work and schooling.
- It is a smaller community with access to the things we need.
- It is like a small town but in a city.
- It's a great place to live and raise children. Right in the heart of Omaha.
- I've lived here for over 40 years. I used to like the hometown atmosphere and I would move if I could find a similar area at a similar cost to what I am now paying. Code enforcement is non-existent and the neighborhoods are deteriorating. The city is oly interested in new business structure and doesn't seem to care one bit about the residences. They seem to cater to the idiots that run a business out of their homes. I still don't think they should have gotten involved with the salvage of the Walmart omplex. Council Bluffs is letting the businesses sort out the problem of the Mall of the midlands. Their job is to govern and not bail out a greedy business man.
- I've lived here since Feb 23,1980. I cannot think of a better place to raise my family and convenience to market's, entertainments and closeness to the jobs or employment and churches and schools, parks, sports events and everything else.
- LaVista is a "neighbor" community, with great people and many fun events. LaVista is not a big city, but is close enough to one to enjoy the best of both worlds. We have many events that are city sponsored that bring out everyone to enjoy and participat in and show our pride in living in such a nice community with a positive vision of the future!
- Like small community feeling, feel safe. Excellent snow removal, Adequate shopping, easy to get places, I think rec center is excellent! When I was younger used it all the time! Excellent library! City is kept clean.
- Like the small community feeling. People in community friendly.

- Lived here 40 yrs. Good education/ schools. Businesses doctors offices & retail close by/ Handy.
- Lived here and in Papillion 1/2 my life in both cities they are perfect for me. Love the small town feel.
- Love our subdivision.
- Love the area - originally our neighborhood, however the street lights are dim and the streets are rough now.
- Love the community. Close to schools, parks very clean, crime level is low.
- Moved here & bought our first (& current!) home in 1978 (38 yrs). Schools!! Safety , friendliness community feeling.
- Moved here in 1985, own my home, pretty much like the area.
- Neighborhood, community, safety.
- Our family grew up here, we raised our family here and plan on dying here.
- Overall quality of the community.
- Purchased a home here years ago.
- Quiet and comfortable living also people are very friendly.
- Raised here. Moved back with fiance after time in Army.
- Seems to be a clean, safe place to live with friendly people has that small town feel.
- Small town atmosphere with a sense of security and belonging.
- Small town feel with access to major city - close to amenities.
- Small town feel within Omaha, love the neighborhood and schools, safe, central location to everything
- Small town feel!
- Small town feel.
- Small town feeling of well patrolled, neighborly relationships. Good school system w/ lots to offer to students.
- Small town living. Quiet, schools, close to the country, traffic ease, security.
- Smaller community and a good place to raise children.
- The community is small and close
- Was raised here. Good sense of community in my neighborhood. However, City officials are very slow in following through on development promises i.e. 84th Street corridor. 10 years and still no progress. Really!!
- Was raised in the resident been here 51 yrs. It's too busy now. Taxes on original new house that developed La Vista are taxed over what a home of that size should be. I'm very unhappy about unnecessary added charges to utility bills that had never been on our bills before. La vista has chose to give up the volunteer fire dept. and merge with Papillions who are paid firemen. All the development has used up all open land La Vista has. No more farms or county all city. I'm very disappointed to see that we couldn't accept to stay a smaller community to keep taxes and prices down. La Vista was a good community. Too much dishonest real estate going on.
- We have been residents since 1970. Raised our family here and now grand-children attend school in the Papillion/ La Vista schools - There is not any place else we wish to live - quality of life is good-
- We have lived here 50 years, All for good reasons fire-rescue police protection. The East side of La Vista is where we live! It could use some clean up yards especially.
- We have lived here since 1966. I am now retired and unable to leave my house. My son takes me to senior center. Shopping, and family gatherings. My son lives in Papillion. I always loved La Vista. I feel safe and love being in my home. Just not able to get involved in many activities.
- We have lived in La Vista 48 years and have enjoyed most of those 48 yrs. There were lawn & yardcore regulations when we moved here but that has stopped now. I wish these regulations would be enforced now. I can't believe that someone can let their yard be overgrown by weeds and nothing is done about it by the city regulations. There is a house on the corner of Park Crest Drive & so Glenview too. The owner has let it go to all weeds & nothing is ever done about it. I wonder what kind of negative feelings that gives to someone looking for a house in the neighborhood. Very disgusted with the [?] for not enforcing the regulations of La Vista these days!!
- We have lived, here for 45 years our house is paid off. We are close to family and we like the community.
- We like living in La Vista.
- We like the shall town feel with being so close to the "big city".
- We live in an older part that the neighbors are working people that aren't noisy or pretensions. It's safe and we look out for each other. Santa on thanks giving weekend is the best!
- We lived here 18 years in the same house, we watched La Vista grow & improve. We're staying here loved the lot me built in & the builder & the community!

- We moved here 28 years ago (military PCS move) and we stay here because we established roots here; our family is here-kids & grand kids.
- We purchased a house in La Vista over 20 years ago. It's now our home.
- When we moved here 30+ years ago. All the neighbors kept their yards up. But now renters don't care. And we keep hoping the city of La Vista will step up. Start holding centers accountable for their property.

Affordability

- A good balance of cost and safety.
- affordable good community
- Affordable & close to my church.
- Affordable home ownership in Papillion - La Vista School District.
- Affordable housing, proximity to son/ daughter-in-law.
- Affordable, friendly, close to everything, safe.
- Can't afford to move in this economy.
- Can't afford to move.
- Cheaper apartment than West O, closer to current job situations.
- Cost compared to Omaha.
- Cost of living, sense of community upscale look with home town feel professional services, EMS/ Police/ Fire. Reasonable tax rates.
- Cost of our home & proximity to events, shopping and activities in Omaha metro. Small town feel but benefits of city.
- Cost, safety, location is key!
- Found a home for a reasonable price, love the small town feel.
- Found a nice affordable house to rent and later purchase here about 16 years. Love the neighborhood and people in it.
- Found a reasonable priced apt.
- Found affordable housing.
- Found an affordable house in a good neighborhood.
- Home was least expensive yet large enough, though too far from work. After living here for 5 years we discovered we should have chosen closer to work and farther from Omaha.
- Housing available for any age.
- Housing cost!
- Housing prices - Central location in metro area.
- I did not want to live in Douglas County (Taxes are too high & I wanted to be in a smaller community).
- I found a cheap apartment a reasonable distance from my job.
- I like the area I live in. The rent was pretty reasonable but seems to be getting to high for an apartment.
- It's affordable, clean, safe, down-to-earth, and has a lot of great events for the people that live here.
- Low property tax, excellent school district, low income rate, central location to family activities.
- New resident, affordable housing.
- Reasonable housing.
- Retirement opportunity affordable.
- The house was available for & it fit my income. Plus I wanted to get out of Omaha with all its problems. I am very impressed with the snow removal - I worked nights & was able to get to the main roads with no problems.
- The quality of living for the price you pay is pretty good.
- When I came to this part of this city, I found a house I could afford, & I was happy be part of La Vista.
- When I moved here, it was the price of my apartment, not anymore.

Safe

- Clean, safe, excellent snow removal, good streets, nice neighborhoods, convenient location to Omaha and surrounding areas. Close to where my kids go to private school.
- Even though Omaha has neighborhoods with cheaper having, La Vista is safer overall and has resources that are easily accessed. The area links quickly & easily to neighboring areas for work needs & events.
- Feel safe in La Vista.

- I feel safe. I can take a walk at night. Neighbors are nice.
- It feels safe. Driving is easy. Comfortable pretty area.
- It is safe, near my daughter, house was what I could afford. I am 63 and plan to live here from now on. Love transport for elderly although I have not used it. Love online grocery shopping that is available here.
- It's a safe, clean, beautiful area.
- It's quiet, safe, and easy to get to any part of the metro area.
- It's safe, beautiful, near places I like to go, and has lots of affordable housing.
- Less crime and worries than living in Omaha
- Life is good & easy, safe, good schools, friendly. Very unfortunate that the 84th St corridor is abandoned.
- Low crime rate, good schools, better environment to raise kids just moved to La Vista - not familiar with area yet.
- Makes me feel safe.
- Nice, safe, pretty affordable, not too big.
- Relatively safe.
- Safe place to live with friendly people and businesses and it's not too far away from the interstate.
- Safe, clean community with easy access to work. Good school district.
- Safe, clean, and location.
- Safe, convenient, usually clean. Residents have to pay for anything extra like trash pickup.
- Safe, low cost and close to everyone I want.
- Safety & good place to raise kids.
- Safety and close to family.
- Safety and quite.
- Safety, community center, library, groceries & dining.
- Safety, sense of community/ "small town feel", close to my work.
- The City is well kept and safe. Also hoping the bike trail by the sports complex extends down 66th Street to give residents of Ardmore safe passage to the trail system.
- Used to be a safe, clean community, now it is a run down ghetto to live in.

Housing

- Apartment complex is fairly well maintained & affordable. (Even those prices are going up to become unaffordable quickly).
- Because my house is paid for.
- Bought a house 8 yrs ago, Wason LVFD...
- Chose an apartment, happened to be in La Vista. Worked for the best.
- Found a house we loved, but the taxes are very high might have to sell.
- Found house in good neighborhood in good school district.
- Got a nice apt. clean place to live.
- Housing at time was best option available in relationship to location, price, type of home. I was looking for.
- Housing fitting my needs.
- Housing, schools, safe community, relative quick transport to various places in Omaha
- Housing, taxes, school district.
- I live in an apartment and the apartment we found fit our needs.
- It was the only place that had a 2 bedroom - 2 bath apartment available on internet search we needed it when we relocated be closer to family 5 years ago, and now we love our apartment complex.
- It was where we found the house we liked.
- Liked the house & its location. Taxes are too high in La Vista.
- Quality of housing we found. We don't know where 'La Vista' is. Looking forward to city ctr.
- Smaller house.
- The Condo I live in. I think the city of La Vista could have ask better & simpler questions.
- We were moving from out-of-state and liked the house.
- When I relocated to the Omaha area, I chose La Vista because of the Shadow ridge apartments.

Schools

- Close to a great school.
- Education excellent - so & friendly. Quite been here since 60's & see improvement all time. Need movie theaters & more activity for youth. Ruts ruts, skating this side East of 84th. Tired of going to Papillion for. Entertainment & shopping. Shows to Bellevue Youth Activities are too expensive for middle & lower class here. A lot of single parents here & rent [?].
- Education, safety, atmosphere.
- Good school, good access to I-80.
- Good schools and neighbors
- Great school district and sense of safety however we have started seeing more crime closer to home that has us concerned.
- Quality schools, location, economic growth, well sought - after neighborhoods.
- School district is the the best for my child who has a disability.
- School system. Quality education for children.
- School, community center.
- Schools, feeling safe, convenience of location.
- Schools, good neighborhood, convenient to Omaha & activities.
- The Papillion La Vista school system is excellent.
- The school system, the smaller town feel.
- We chose La Vista because of the schools and it was near the base.
- We moved here at first for the school district. We stayed because of the low amount of crime, sense of community and how close everything we need is. Love it here.

Other

- All positives already married.
- Convenience
- Job brought me to Omaha.
- Retirement facility.
- The trees.
- We never lose power when there's a storm. My street gets plowed in the snow - feels new & love police always driving around.

Don't know

- Haven't lived in La Vista for 6 months hard to give you any answers.
- I really wonder sometimes!!
- Nice.
- No particular reason.
- No particular reason. We needed a house and this one fit our needs and our budget. It has been a good fit for over 30 yrs.



La Vista, NE

Dashboard Summary of Findings

FINAL
2016



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes La Vista's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of La Vista's community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall, ratings for the dimensions of community livability were strong and similar to comparison communities. Within Community Characteristics, the facet of Mobility was especially strong compared to other communities. Ratings for Built Environment within the pillar of Participation tended to receive high ratings, while ratings for Mobility and Education and Enrichment tended to receive lower ratings than the national benchmark. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

| | Community Characteristics | | | Governance | | | Participation | | |
|--------------------------|---------------------------|---------|-------|------------|---------|-------|---------------|---------|-------|
| | Higher | Similar | Lower | Higher | Similar | Lower | Higher | Similar | Lower |
| Overall | 8 | 41 | 3 | 3 | 43 | 0 | 1 | 23 | 12 |
| General | 0 | 7 | 0 | 0 | 3 | 0 | 0 | 2 | 1 |
| Safety | 0 | 3 | 0 | 1 | 6 | 0 | 0 | 3 | 0 |
| Mobility | 4 | 4 | 0 | 1 | 7 | 0 | 0 | 1 | 2 |
| Natural Environment | 0 | 3 | 0 | 0 | 6 | 0 | 0 | 2 | 1 |
| Built Environment | 1 | 4 | 0 | 0 | 7 | 0 | 1 | 1 | 0 |
| Economy | 1 | 6 | 1 | 0 | 1 | 0 | 0 | 2 | 1 |
| Recreation and Wellness | 0 | 7 | 0 | 0 | 4 | 0 | 0 | 4 | 1 |
| Education and Enrichment | 2 | 3 | 1 | 0 | 2 | 0 | 0 | 1 | 2 |
| Community Engagement | 0 | 4 | 1 | 1 | 7 | 0 | 0 | 7 | 4 |

| Legend | |
|---------|--|
| Higher | |
| Similar | |
| Lower | |

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Figure 2: Detailed Dashboard

| | Community Characteristics | Trend | Benchmark | Percent positive | Governance | Trend | Benchmark | Percent positive | Participation | Trend | Benchmark | Percent positive |
|---------------------|---------------------------------|-------|-----------|------------------|---|-------|-----------|------------------|---|-------|-----------|------------------|
| General | Overall appearance | ↔ | ↔ | 67% | Customer service | ↔ | ↔ | 83% | Recommend La Vista | ↔ | ↔ | 94% |
| | Overall quality of life | ↔ | ↔ | 89% | Services provided by La Vista | ↔ | ↔ | 81% | Remain in La Vista | ↔ | ↔ | 87% |
| | Place to retire | ↑ | ↔ | 72% | Services provided by the Federal Government | ↔ | ↔ | 36% | Contacted La Vista employees | ↔ | ↓ | 30% |
| | Place to raise children | ↔ | ↔ | 88% | | | | | | | | |
| | Place to live | ↔ | ↔ | 91% | | | | | | | | |
| | Neighborhood | ↔ | ↔ | 85% | | | | | | | | |
| | Overall image | ↔ | ↔ | 72% | | | | | | | | |
| Safety | Overall feeling of safety | * | ↔ | 90% | Police | ↔ | ↔ | 89% | Was NOT the victim of a crime | ↔ | ↔ | 91% |
| | Safe in neighborhood | ↔ | ↔ | 97% | Crime prevention | ↔ | ↑ | 88% | Did NOT report a crime | * | ↔ | 81% |
| | Safe downtown/commercial area | ↔ | ↔ | 94% | Fire | ↔ | ↔ | 96% | Stocked supplies for an emergency | * | ↔ | 30% |
| | | | | | Fire prevention | ↔ | ↔ | 87% | | | | |
| | | | | | Ambulance/EMS | ↔ | ↔ | 96% | | | | |
| | | | | | Emergency preparedness | ↔ | ↔ | 65% | | | | |
| | | | | | Animal control | ↔ | ↔ | 75% | | | | |
| Mobility | Traffic flow | ↑ | ↑ | 79% | Traffic enforcement | ↔ | ↑ | 80% | Carpooled instead of driving alone | * | ↔ | 41% |
| | Travel by car | * | ↑ | 88% | Street repair | ↓ | ↔ | 56% | Walked or biked instead of driving | * | ↓ | 45% |
| | Travel by bicycle | ↔ | ↔ | 52% | Street cleaning | ↓ | ↔ | 68% | Used public transportation instead of driving | * | ↓ | 7% |
| | Ease of walking | ↔ | ↔ | 71% | Street lighting | ↔ | ↔ | 75% | | | | |
| | Travel by public transportation | * | ↔ | 32% | Snow removal | ↔ | ↔ | 75% | | | | |
| | Overall ease travel | * | ↑ | 89% | Sidewalk maintenance | ↔ | ↔ | 64% | | | | |
| | Public parking | * | ↑ | 84% | Traffic signal timing | ↓ | ↔ | 60% | | | | |
| Natural Environment | Paths and walking trails | ↔ | ↔ | 61% | Bus or transit services | ↔ | ↔ | 44% | | | | |
| | Overall natural environment | * | ↔ | 78% | Garbage collection | * | ↔ | 83% | Recycled at home | ↑ | ↓ | 69% |
| | Air quality | * | ↔ | 91% | Recycling | * | ↔ | 68% | Conserved water | * | ↔ | 77% |
| | Cleanliness | ↑ | ↔ | 82% | Yard waste pick-up | * | ↔ | 78% | Made home more energy efficient | * | ↔ | 75% |
| | | | | | Drinking water | * | ↔ | 85% | | | | |
| | | | | | Open space | * | ↔ | 56% | | | | |
| | | | | | Natural areas preservation | ↔ | ↔ | 58% | | | | |
| Built Environment | New development in La Vista | ↓ | ↔ | 56% | Sewer services | ↔ | ↔ | 84% | NOT experiencing housing cost stress | ↔ | ↑ | 82% |
| | Affordable quality housing | ↓ | ↑ | 58% | Storm drainage | ↔ | ↔ | 74% | Did NOT observe a code violation | * | ↔ | 58% |
| | Housing options | ↓ | ↔ | 64% | Power utility | * | ↔ | 82% | | | | |
| | Overall built environment | * | ↔ | 58% | Utility billing | * | ↔ | 72% | | | | |
| | Public places | * | ↔ | 54% | Land use, planning and zoning | ↔ | ↔ | 53% | | | | |
| | | | | | Code enforcement | ↔ | ↔ | 53% | | | | |
| | | | | | Cable television | * | ↔ | 58% | | | | |

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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| | Community Characteristics | Trend | Benchmark | Percent positive | Governance | Trend | Benchmark | Percent positive | Participation | Trend | Benchmark | Percent positive |
|--------------------------|---|-------|-----------|------------------|---|-------|-----------|------------------|--|-------|-----------|------------------|
| Economy | Overall economic health | * | ↔ | 67% | Economic development | ↑ | ↔ | 60% | Economy will have positive impact on income | ↔ | ↔ | 26% |
| | Shopping opportunities | ↔ | ↔ | 41% | | | | | Purchased goods or services in La Vista | * | ↔ | 96% |
| | Employment opportunities | ↑ | ↔ | 43% | | | | | Work in La Vista | * | ↓ | 24% |
| | Place to visit | * | ↔ | 51% | | | | | | | | |
| | Cost of living | * | ↑ | 61% | | | | | | | | |
| | Vibrant downtown/commercial area | * | ↓↓ | 23% | | | | | | | | |
| | Place to work | ↔ | ↔ | 62% | | | | | | | | |
| Recreation and Wellness | Business and services | ↔ | ↔ | 54% | | | | | | | | |
| | Fitness opportunities | * | ↔ | 58% | City parks | ↔ | ↔ | 78% | In very good to excellent health | * | ↔ | 58% |
| | Recreational opportunities | ↑ | ↔ | 58% | Recreation centers | ↓ | ↔ | 64% | Used La Vista recreation centers | ↔ | ↓ | 46% |
| | Health care | ↑ | ↔ | 68% | Recreation programs | ↓ | ↔ | 64% | Visited a City park | ↔ | ↔ | 74% |
| | Food | * | ↔ | 63% | Health services | * | ↔ | 75% | Ate 5 portions of fruits and vegetables | * | ↔ | 74% |
| | Mental health care | * | ↔ | 46% | | | | | Participated in moderate or vigorous physical activity | * | ↔ | 86% |
| | Health and wellness | * | ↔ | 69% | | | | | | | | |
| Education and Enrichment | Preventive health services | * | ↔ | 68% | | | | | | | | |
| | K-12 education | * | ↑ | 85% | Public libraries | ↔ | ↔ | 83% | Used La Vista public libraries | ↓ | ↓ | 52% |
| | Cultural/arts/music activities | ↑ | ↔ | 49% | Special events | * | ↔ | 69% | Participated in religious or spiritual activities | ↔ | ↓ | 30% |
| | Child care/preschool | ↑ | ↑ | 77% | | | | | Attended a City-sponsored event | * | ↔ | 46% |
| | Religious or spiritual events and activities | ↔ | ↓ | 62% | | | | | | | | |
| | Adult education | * | ↔ | 70% | | | | | | | | |
| | Overall education and enrichment | * | ↔ | 74% | | | | | | | | |
| Community Engagement | Opportunities to participate in community matters | ↔ | ↔ | 62% | Public information | ↔ | ↔ | 70% | Sense of community | ↔ | ↔ | 64% |
| | Opportunities to volunteer | ↔ | ↓ | 55% | Overall direction | ↑ | ↔ | 74% | Voted in local elections | ↔ | ↔ | 80% |
| | Openness and acceptance | ↔ | ↔ | 70% | Value of services for taxes paid | ↔ | ↔ | 61% | Talked to or visited with neighbors | * | ↔ | 89% |
| | Social events and activities | ↔ | ↔ | 57% | Welcoming citizen involvement | ↑ | ↔ | 65% | Attended a local public meeting | ↔ | ↓ | 12% |
| | Neighborhoodliness | * | ↔ | 67% | Confidence in City government | * | ↔ | 70% | Watched a local public meeting | * | ↓ | 16% |
| | | | | | Acting in the best interest of La Vista | * | ↔ | 73% | Volunteered | ↔ | ↓↓ | 16% |
| | | | | | Being honest | * | ↔ | 77% | Participated in a club | ↔ | ↓ | 12% |
| | | | | | Treating all residents fairly | * | ↑ | 78% | Campaigned for an issue, cause or candidate | * | ↔ | 13% |
| | | | | | | | | | Contacted La Vista elected officials | * | ↔ | 14% |
| | | | | | | | | | Read or watched local news | * | ↔ | 86% |
| | | | | | | | | | Done a favor for a neighbor | * | ↔ | 76% |

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available



La Vista, NE

Technical Appendices
FINAL
2016



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The National Citizen Survey™
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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

| Please rate each of the following aspects of quality of life in La Vista: | | Excellent | | Good | | Fair | | Poor | | Total | |
|---|--|-----------|-------|------|-------|------|-------|------|------|-------|-------|
| La Vista as a place to live | | 39% | N=131 | 52% | N=172 | 8% | N=26 | 1% | N=3 | 100% | N=333 |
| Your neighborhood as a place to live | | 40% | N=132 | 46% | N=154 | 14% | N=46 | 1% | N=3 | 100% | N=335 |
| La Vista as a place to raise children | | 46% | N=130 | 42% | N=121 | 11% | N=32 | 0% | N=1 | 100% | N=284 |
| La Vista as a place to work | | 22% | N=45 | 40% | N=83 | 26% | N=54 | 12% | N=25 | 100% | N=207 |
| La Vista as a place to visit | | 16% | N=51 | 35% | N=109 | 35% | N=108 | 14% | N=44 | 100% | N=311 |
| La Vista as a place to retire | | 28% | N=69 | 44% | N=110 | 20% | N=51 | 8% | N=19 | 100% | N=250 |
| The overall quality of life in La Vista | | 32% | N=104 | 57% | N=187 | 10% | N=34 | 1% | N=2 | 100% | N=328 |

Table 2: Question 2

| Please rate each of the following characteristics as they relate to La Vista as a whole: | | Excellent | | Good | | Fair | | Poor | | Total | |
|---|--|-----------|-------|------|-------|------|-------|------|------|-------|-------|
| Overall feeling of safety in La Vista | | 41% | N=139 | 49% | N=164 | 9% | N=29 | 1% | N=4 | 100% | N=335 |
| Overall ease of getting to the places you usually have to visit | | 43% | N=144 | 46% | N=156 | 8% | N=27 | 3% | N=8 | 100% | N=335 |
| Quality of overall natural environment in La Vista | | 27% | N=89 | 50% | N=164 | 20% | N=64 | 3% | N=8 | 100% | N=326 |
| Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems) | | 17% | N=55 | 41% | N=135 | 32% | N=103 | 10% | N=34 | 100% | N=327 |
| Health and wellness opportunities in La Vista | | 22% | N=63 | 47% | N=130 | 28% | N=77 | 4% | N=10 | 100% | N=280 |
| Overall opportunities for education and enrichment | | 28% | N=78 | 46% | N=128 | 25% | N=70 | 1% | N=4 | 100% | N=280 |
| Overall economic health of La Vista | | 22% | N=64 | 45% | N=131 | 26% | N=77 | 7% | N=21 | 100% | N=293 |
| Sense of community | | 16% | N=52 | 48% | N=152 | 30% | N=95 | 6% | N=19 | 100% | N=318 |
| Overall image or reputation of La Vista | | 21% | N=69 | 51% | N=166 | 22% | N=72 | 6% | N=18 | 100% | N=326 |

Table 3: Question 3

| Please indicate how likely or unlikely you are to do each of the following: | | Very likely | | Somewhat likely | | Somewhat unlikely | | Very unlikely | | Total | |
|---|--|-------------|-------|-----------------|-------|-------------------|------|---------------|------|-------|-------|
| Recommend living in La Vista to someone who asks | | 61% | N=195 | 33% | N=106 | 4% | N=12 | 3% | N=9 | 100% | N=322 |
| Remain in La Vista for the next five years | | 58% | N=186 | 28% | N=90 | 8% | N=26 | 5% | N=16 | 100% | N=319 |

Table 4: Question 4

| Please rate how safe or unsafe you feel: | | Very safe | | Somewhat safe | | Neither safe nor unsafe | | Somewhat unsafe | | Very unsafe | | Total | |
|---|--|-----------|-------|---------------|------|-------------------------|------|-----------------|-----|-------------|-----|-------|-------|
| In your neighborhood during the day | | 81% | N=271 | 16% | N=52 | 3% | N=8 | 0% | N=0 | 1% | N=2 | 100% | N=334 |
| In La Vista's downtown/commercial area during the day | | 63% | N=187 | 31% | N=93 | 5% | N=15 | 1% | N=3 | 0% | N=0 | 100% | N=298 |

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Table 5: Question 5

| Please rate each of the following characteristics as they relate to La Vista as a whole: | | Excellent | | Good | | Fair | | Poor | | Total | |
|--|--|-----------|-------|------|-------|------|-------|------|------|-------|-------|
| Traffic flow on major streets | | 19% | N=63 | 60% | N=197 | 17% | N=58 | 4% | N=12 | 100% | N=330 |
| Ease of public parking | | 30% | N=91 | 54% | N=162 | 14% | N=41 | 2% | N=7 | 100% | N=300 |
| Ease of travel by car in La Vista | | 36% | N=120 | 52% | N=174 | 9% | N=28 | 3% | N=10 | 100% | N=333 |
| Ease of travel by public transportation in La Vista | | 13% | N=19 | 19% | N=27 | 26% | N=38 | 41% | N=59 | 100% | N=144 |
| Ease of travel by bicycle in La Vista | | 16% | N=32 | 36% | N=71 | 32% | N=64 | 15% | N=30 | 100% | N=197 |
| Ease of walking in La Vista | | 26% | N=77 | 46% | N=137 | 21% | N=64 | 8% | N=23 | 100% | N=301 |
| Availability of paths and walking trails | | 23% | N=64 | 38% | N=106 | 28% | N=79 | 11% | N=29 | 100% | N=278 |
| Air quality | | 31% | N=99 | 60% | N=191 | 9% | N=29 | 0% | N=0 | 100% | N=319 |
| Cleanliness of La Vista | | 25% | N=83 | 57% | N=187 | 14% | N=47 | 4% | N=12 | 100% | N=329 |
| Overall appearance of La Vista | | 19% | N=64 | 48% | N=158 | 26% | N=85 | 7% | N=22 | 100% | N=329 |
| Public places where people want to spend time | | 18% | N=55 | 36% | N=112 | 32% | N=98 | 14% | N=43 | 100% | N=308 |
| Variety of housing options | | 19% | N=57 | 46% | N=139 | 27% | N=83 | 9% | N=26 | 100% | N=305 |
| Availability of affordable quality housing | | 14% | N=40 | 45% | N=131 | 32% | N=95 | 9% | N=27 | 100% | N=293 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | | 16% | N=48 | 42% | N=123 | 36% | N=104 | 6% | N=18 | 100% | N=294 |
| Recreational opportunities | | 17% | N=48 | 41% | N=118 | 34% | N=98 | 9% | N=25 | 100% | N=290 |
| Availability of affordable quality food | | 20% | N=65 | 43% | N=139 | 29% | N=95 | 8% | N=27 | 100% | N=326 |
| Availability of affordable quality health care | | 19% | N=52 | 49% | N=139 | 28% | N=79 | 4% | N=13 | 100% | N=283 |
| Availability of preventive health services | | 16% | N=43 | 52% | N=135 | 27% | N=70 | 5% | N=14 | 100% | N=262 |
| Availability of affordable quality mental health care | | 13% | N=20 | 33% | N=50 | 28% | N=43 | 25% | N=38 | 100% | N=152 |

Table 6: Question 6

| Please rate each of the following characteristics as they relate to La Vista as a whole: | | Excellent | | Good | | Fair | | Poor | | Total | |
|--|--|-----------|------|------|-------|------|-------|------|-------|-------|-------|
| Availability of affordable quality child care/preschool | | 33% | N=49 | 45% | N=67 | 21% | N=31 | 2% | N=3 | 100% | N=150 |
| K-12 education | | 41% | N=95 | 44% | N=102 | 14% | N=32 | 1% | N=1 | 100% | N=231 |
| Adult educational opportunities | | 19% | N=42 | 51% | N=112 | 27% | N=59 | 2% | N=5 | 100% | N=218 |
| Opportunities to attend cultural/arts/music activities | | 11% | N=31 | 38% | N=105 | 36% | N=100 | 15% | N=43 | 100% | N=278 |
| Opportunities to participate in religious or spiritual events and activities | | 13% | N=30 | 49% | N=114 | 32% | N=74 | 6% | N=14 | 100% | N=232 |
| Employment opportunities | | 10% | N=21 | 34% | N=75 | 44% | N=98 | 12% | N=27 | 100% | N=221 |
| Shopping opportunities | | 13% | N=43 | 28% | N=93 | 36% | N=121 | 22% | N=74 | 100% | N=331 |
| Cost of living in La Vista | | 12% | N=38 | 49% | N=160 | 36% | N=117 | 3% | N=11 | 100% | N=326 |
| Overall quality of business and service establishments in La Vista | | 12% | N=40 | 42% | N=138 | 36% | N=119 | 9% | N=31 | 100% | N=329 |
| Vibrant downtown/commercial area | | 5% | N=15 | 18% | N=57 | 27% | N=83 | 50% | N=157 | 100% | N=312 |
| Overall quality of new development in La Vista | | 14% | N=42 | 42% | N=121 | 32% | N=93 | 12% | N=35 | 100% | N=291 |
| Opportunities to participate in social events and activities | | 12% | N=33 | 45% | N=119 | 34% | N=92 | 9% | N=24 | 100% | N=268 |
| Opportunities to volunteer | | 11% | N=22 | 44% | N=87 | 32% | N=64 | 13% | N=25 | 100% | N=197 |
| Opportunities to participate in community matters | | 14% | N=32 | 48% | N=107 | 29% | N=65 | 9% | N=21 | 100% | N=225 |
| Openness and acceptance of the community toward people of diverse backgrounds | | 16% | N=40 | 54% | N=132 | 24% | N=59 | 6% | N=14 | 100% | N=246 |
| Neighborhoodness of residents in La Vista | | 16% | N=51 | 51% | N=164 | 26% | N=82 | 7% | N=24 | 100% | N=320 |

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Table 7: Question 7

| Please indicate whether or not you have done each of the following in the last 12 months. | | No | | Yes | | Total | |
|---|--|-----|-------|-----|-------|-------|-------|
| Made efforts to conserve water | | 23% | N=76 | 77% | N=259 | 100% | N=335 |
| Made efforts to make your home more energy efficient | | 25% | N=83 | 75% | N=249 | 100% | N=332 |
| Observed a code violation or other hazard in La Vista | | 58% | N=193 | 42% | N=139 | 100% | N=332 |
| Household member was a victim of a crime in La Vista | | 91% | N=301 | 9% | N=31 | 100% | N=332 |
| Reported a crime to the police in La Vista | | 81% | N=269 | 19% | N=63 | 100% | N=332 |
| Stocked supplies in preparation for an emergency | | 70% | N=231 | 30% | N=99 | 100% | N=330 |
| Campaigned or advocated for an issue, cause or candidate | | 87% | N=287 | 13% | N=43 | 100% | N=330 |
| Contacted the City of La Vista (in-person, phone, email or web) for help or information | | 70% | N=230 | 30% | N=101 | 100% | N=331 |
| Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion | | 86% | N=283 | 14% | N=48 | 100% | N=331 |

Table 8: Question 8

| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in La Vista? | 2 times a week or more | 2-4 times a month | | Once a month or less | | Not at all | | Total | |
|---|------------------------|-------------------|-------|----------------------|-------|------------|-------|-------|-------|
| Used La Vista recreation centers or their services | 3% N=11 | 11% | N=36 | 32% | N=107 | 54% | N=179 | 100% | N=333 |
| Visited a neighborhood park or City park | 13% N=42 | 23% | N=75 | 39% | N=130 | 26% | N=85 | 100% | N=332 |
| Used La Vista public libraries or their services | 5% N=16 | 17% | N=55 | 30% | N=101 | 48% | N=159 | 100% | N=331 |
| Participated in religious or spiritual activities in La Vista | 8% N=27 | 8% | N=26 | 14% | N=48 | 70% | N=231 | 100% | N=332 |
| Attended a City-sponsored event | 1% N=3 | 4% | N=12 | 42% | N=139 | 54% | N=178 | 100% | N=332 |
| Used bus, rail, subway or other public transportation instead of driving | 1% N=3 | 0% | N=1 | 6% | N=19 | 93% | N=307 | 100% | N=331 |
| Carpooled with other adults or children instead of driving alone | 16% N=53 | 7% | N=24 | 18% | N=59 | 59% | N=196 | 100% | N=332 |
| Walked or biked instead of driving | 10% N=32 | 13% | N=43 | 22% | N=74 | 55% | N=183 | 100% | N=332 |
| Volunteered your time to some group/activity in La Vista | 4% N=12 | 4% | N=13 | 8% | N=27 | 84% | N=279 | 100% | N=332 |
| Participated in a club | 2% N=7 | 3% | N=9 | 7% | N=25 | 88% | N=289 | 100% | N=330 |
| Talked to or visited with your immediate neighbors | 39% N=130 | 30% | N=100 | 20% | N=66 | 11% | N=38 | 100% | N=333 |
| Done a favor for a neighbor | 18% N=61 | 22% | N=72 | 36% | N=119 | 24% | N=80 | 100% | N=332 |

Table 9: Question 9

| Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting? | 2 times a week or more | 2-4 times a month | | Once a month or less | | Not at all | | Total | |
|--|------------------------|-------------------|-----|----------------------|------|------------|-------|-------|-------|
| Attended a local public meeting | 0% N=0 | 1% | N=2 | 11% | N=36 | 88% | N=288 | 100% | N=327 |
| Watched (online or on television) a local public meeting | 0% N=0 | 3% | N=9 | 13% | N=44 | 84% | N=278 | 100% | N=331 |

Table 10: Question 10

| Please rate the quality of each of the following services in La Vista: | Excellent | | Good | | Fair | | Poor | | Total | |
|--|-----------|-------|------|-------|------|------|------|------|-------|-------|
| Police/Sheriff services | 47% | N=136 | 42% | N=120 | 9% | N=27 | 2% | N=6 | 100% | N=289 |
| Fire services | 52% | N=131 | 44% | N=110 | 4% | N=11 | 0% | N=0 | 100% | N=252 |
| Ambulance or emergency medical services | 51% | N=117 | 45% | N=105 | 4% | N=10 | 0% | N=0 | 100% | N=232 |
| Crime prevention | 30% | N=78 | 57% | N=149 | 11% | N=27 | 2% | N=5 | 100% | N=260 |
| Fire prevention and education | 30% | N=60 | 57% | N=114 | 13% | N=25 | 1% | N=2 | 100% | N=201 |
| Traffic enforcement | 33% | N=90 | 48% | N=131 | 16% | N=43 | 4% | N=11 | 100% | N=276 |

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| Please rate the quality of each of the following services in La Vista: | | Excellent | | Good | | Fair | | Poor | | Total | |
|--|--|-----------|------|------|-------|------|------|------|------|-------|-------|
| Street repair | | 10% | N=31 | 46% | N=145 | 30% | N=95 | 14% | N=45 | 100% | N=316 |
| Street cleaning | | 16% | N=49 | 51% | N=154 | 23% | N=68 | 10% | N=29 | 100% | N=299 |
| Street lighting | | 19% | N=59 | 56% | N=178 | 20% | N=65 | 5% | N=15 | 100% | N=317 |
| Snow removal | | 32% | N=96 | 42% | N=125 | 20% | N=61 | 5% | N=15 | 100% | N=298 |
| Sidewalk maintenance | | 12% | N=35 | 52% | N=151 | 24% | N=69 | 13% | N=37 | 100% | N=291 |
| Traffic signal timing | | 12% | N=35 | 48% | N=148 | 28% | N=87 | 12% | N=37 | 100% | N=307 |
| Bus or transit services | | 10% | N=12 | 34% | N=40 | 22% | N=25 | 34% | N=39 | 100% | N=115 |
| Garbage collection | | 29% | N=82 | 54% | N=152 | 16% | N=46 | 1% | N=3 | 100% | N=283 |
| Recycling | | 20% | N=50 | 48% | N=120 | 19% | N=49 | 13% | N=33 | 100% | N=251 |
| Yard waste pick-up | | 25% | N=58 | 53% | N=122 | 17% | N=38 | 5% | N=12 | 100% | N=229 |
| Storm drainage | | 20% | N=56 | 54% | N=154 | 20% | N=57 | 5% | N=15 | 100% | N=283 |
| Drinking water | | 26% | N=82 | 59% | N=187 | 13% | N=41 | 2% | N=7 | 100% | N=318 |
| Sewer services | | 24% | N=72 | 59% | N=174 | 15% | N=45 | 1% | N=2 | 100% | N=293 |
| Power (electric and/or gas) utility | | 23% | N=72 | 60% | N=190 | 17% | N=54 | 1% | N=2 | 100% | N=319 |
| Utility billing | | 17% | N=53 | 55% | N=171 | 24% | N=75 | 4% | N=13 | 100% | N=312 |
| City parks | | 25% | N=69 | 53% | N=149 | 20% | N=56 | 2% | N=6 | 100% | N=280 |
| Recreation programs or classes | | 16% | N=31 | 49% | N=93 | 27% | N=52 | 8% | N=16 | 100% | N=193 |
| Recreation centers or facilities | | 16% | N=33 | 48% | N=99 | 25% | N=51 | 11% | N=23 | 100% | N=206 |
| Land use, planning and zoning | | 10% | N=24 | 43% | N=101 | 29% | N=69 | 18% | N=43 | 100% | N=237 |
| Code enforcement (weeds, abandoned buildings, etc.) | | 11% | N=25 | 42% | N=98 | 31% | N=71 | 16% | N=38 | 100% | N=232 |
| Animal control | | 16% | N=36 | 59% | N=135 | 22% | N=51 | 3% | N=7 | 100% | N=228 |
| Economic development | | 10% | N=26 | 50% | N=131 | 27% | N=70 | 13% | N=35 | 100% | N=261 |
| Health services | | 16% | N=39 | 59% | N=140 | 22% | N=53 | 3% | N=6 | 100% | N=238 |
| Public library services | | 30% | N=74 | 53% | N=130 | 15% | N=37 | 2% | N=6 | 100% | N=245 |
| Public information services | | 19% | N=41 | 51% | N=108 | 27% | N=57 | 3% | N=7 | 100% | N=213 |
| Cable television | | 12% | N=32 | 46% | N=124 | 28% | N=74 | 14% | N=36 | 100% | N=266 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | | 18% | N=28 | 47% | N=76 | 29% | N=46 | 6% | N=10 | 100% | N=160 |
| Preservation of natural areas such as open space, farmlands and greenbelts | | 13% | N=28 | 46% | N=99 | 33% | N=72 | 9% | N=19 | 100% | N=218 |
| La Vista open space | | 11% | N=29 | 44% | N=113 | 34% | N=87 | 10% | N=26 | 100% | N=256 |
| City-sponsored special events | | 17% | N=39 | 52% | N=120 | 23% | N=53 | 8% | N=18 | 100% | N=231 |
| Overall customer service by La Vista employees (police, receptionists, planners, etc.) | | 28% | N=70 | 55% | N=141 | 15% | N=39 | 2% | N=5 | 100% | N=256 |

Table 11: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent | | Good | | Fair | | Poor | | Total | |
|--|-----------|------|------|-------|------|-------|------|------|-------|-------|
| The City of La Vista | 23% | N=66 | 58% | N=168 | 18% | N=51 | 2% | N=5 | 100% | N=288 |
| The Federal Government | 4% | N=12 | 32% | N=86 | 42% | N=113 | 22% | N=59 | 100% | N=270 |

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Table 12: Question 12

| Please rate the following categories of La Vista government performance: | Excellent | | Good | | Fair | | Poor | | Total | |
|--|-----------|------|------|-------|------|------|------|------|-------|-------|
| The value of services for the taxes paid to La Vista | 9% | N=26 | 51% | N=145 | 27% | N=76 | 12% | N=35 | 100% | N=282 |
| The overall direction that La Vista is taking | 20% | N=60 | 54% | N=162 | 19% | N=57 | 7% | N=21 | 100% | N=300 |
| The job La Vista government does at welcoming citizen involvement | 13% | N=28 | 52% | N=114 | 29% | N=64 | 6% | N=14 | 100% | N=219 |
| Overall confidence in La Vista government | 11% | N=31 | 59% | N=166 | 20% | N=57 | 9% | N=26 | 100% | N=281 |
| Generally acting in the best interest of the community | 13% | N=37 | 60% | N=170 | 21% | N=59 | 6% | N=17 | 100% | N=283 |
| Being honest | 16% | N=41 | 61% | N=156 | 15% | N=37 | 8% | N=22 | 100% | N=256 |
| Treating all residents fairly | 17% | N=42 | 61% | N=151 | 15% | N=37 | 7% | N=17 | 100% | N=247 |

Table 13: Question 13

| Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years: | Essential | | Very important | | Somewhat important | | Not at all important | | Total | |
|---|-----------|-------|----------------|-------|--------------------|-------|----------------------|------|-------|-------|
| Overall feeling of safety in La Vista | 59% | N=197 | 31% | N=105 | 10% | N=33 | 0% | N=0 | 100% | N=335 |
| Overall ease of getting to the places you usually have to visit | 31% | N=104 | 48% | N=159 | 18% | N=60 | 3% | N=9 | 100% | N=332 |
| Quality of overall natural environment in La Vista | 28% | N=93 | 42% | N=138 | 26% | N=86 | 3% | N=11 | 100% | N=327 |
| Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems) | 30% | N=99 | 41% | N=136 | 28% | N=94 | 0% | N=1 | 100% | N=331 |
| Health and wellness opportunities in La Vista | 24% | N=77 | 42% | N=137 | 32% | N=106 | 3% | N=9 | 100% | N=329 |
| Overall opportunities for education and enrichment | 28% | N=90 | 47% | N=155 | 22% | N=72 | 3% | N=10 | 100% | N=328 |
| Overall economic health of La Vista | 46% | N=152 | 45% | N=150 | 8% | N=28 | 0% | N=1 | 100% | N=331 |
| Sense of community | 26% | N=85 | 50% | N=166 | 20% | N=67 | 4% | N=13 | 100% | N=331 |

Table 14: Question 14

| Have you or anyone in your household participated in any La Vista parks and recreation programs or events during the last 12 months? | Percent | Number |
|--|---------|--------|
| Yes | 29% | N=96 |
| No | 71% | N=229 |
| Total | 100% | N=325 |

Table 15: Question 15

| If you have not participated or visited a program or park, why not? (Select all that apply.) | Percent | Number |
|--|---------|--------|
| Parks are not convenient to location of my house | 18% | N=32 |
| I use other providers of park and recreation services | 24% | N=44 |
| I don't know what is offered by the Parks and Recreation Department | 54% | N=99 |
| I don't feel safe in the parks | 2% | N=4 |
| I don't know where parks and facilities are located | 23% | N=42 |
| Facilities and parks are not well maintained | 6% | N=11 |
| Recreation programs I am interested in are not offered | 23% | N=43 |
| Too difficult to register for programs, events, and rentals | 7% | N=13 |
| Fees are too expensive | 12% | N=22 |
| Total | 100% | N=183 |

Total may exceed 100% as respondents could select more than one option.

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Table 16: Question 16

| Please indicate your level of agreement or disagreement with the adequacy of support services that are available to parents, families, and students through a variety of sources within Sarpy County: | Strongly agree | | Agree | | Neither agree or disagree | | Disagree | | Strongly disagree | | Total | |
|---|----------------|------|-------|------|---------------------------|------|----------|------|-------------------|------|-------|-------|
| | 20% | N=25 | 25% | N=32 | 30% | N=38 | 8% | N=10 | 17% | N=21 | 100% | N=126 |
| Mental health services | 20% | N=25 | 25% | N=32 | 30% | N=38 | 8% | N=10 | 17% | N=21 | 100% | N=126 |
| Substance abuse counseling | 20% | N=25 | 28% | N=34 | 29% | N=36 | 13% | N=16 | 10% | N=12 | 100% | N=123 |
| Family conflict | 17% | N=21 | 28% | N=35 | 34% | N=43 | 11% | N=14 | 10% | N=12 | 100% | N=124 |
| Parent support | 18% | N=23 | 39% | N=51 | 29% | N=38 | 5% | N=6 | 9% | N=12 | 100% | N=130 |
| Youth behavior | 22% | N=29 | 35% | N=45 | 29% | N=38 | 5% | N=7 | 9% | N=12 | 100% | N=130 |

Table 17: Question 17

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: | Major source | | Minor source | | Not a source | | Total | |
|--|--------------|-------|--------------|-------|--------------|-------|-------|-------|
| | 68% | N=223 | 26% | N=85 | 6% | N=19 | 100% | N=327 |
| Citywise quarterly newsletter (direct mail) | 68% | N=223 | 26% | N=85 | 6% | N=19 | 100% | N=327 |
| Facebook | 28% | N=89 | 29% | N=93 | 43% | N=135 | 100% | N=317 |
| Twitter | 9% | N=27 | 23% | N=71 | 68% | N=212 | 100% | N=310 |
| Website (www.cityoflavista.org) | 43% | N=138 | 35% | N=111 | 22% | N=70 | 100% | N=318 |
| Other social media | 7% | N=20 | 36% | N=105 | 58% | N=170 | 100% | N=294 |

Table 18: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never | | Rarely | | Sometimes | | Usually | | Always | | Total | |
|--|-------|------|--------|------|-----------|-------|---------|-------|--------|-------|-------|-------|
| | 17% | N=57 | 14% | N=45 | 13% | N=42 | 15% | N=50 | 41% | N=137 | 100% | N=331 |
| Recycle at home | 17% | N=57 | 14% | N=45 | 13% | N=42 | 15% | N=50 | 41% | N=137 | 100% | N=331 |
| Purchase goods or services from a business located in La Vista | 0% | N=1 | 4% | N=12 | 33% | N=108 | 46% | N=152 | 18% | N=58 | 100% | N=332 |
| Eat at least 5 portions of fruits and vegetables a day | 7% | N=22 | 19% | N=64 | 36% | N=119 | 25% | N=83 | 12% | N=40 | 100% | N=329 |
| Participate in moderate or vigorous physical activity | 2% | N=5 | 12% | N=40 | 46% | N=152 | 26% | N=88 | 14% | N=46 | 100% | N=331 |
| Read or watch local news (via television, paper, computer, etc.) | 7% | N=23 | 7% | N=25 | 21% | N=69 | 32% | N=108 | 33% | N=109 | 100% | N=333 |
| Vote in local elections | 10% | N=34 | 10% | N=33 | 12% | N=40 | 28% | N=95 | 39% | N=131 | 100% | N=333 |

Table 19: Question D2

| Would you say that in general your health is: | Percent | | Number | |
|---|---------|-------|--------|-------|
| | 15% | N=50 | 43% | N=144 |
| Excellent | 15% | N=50 | 43% | N=144 |
| Very good | | | 36% | N=119 |
| Good | | | 5% | N=18 |
| Fair | | | 1% | N=3 |
| Poor | | | | |
| Total | 100% | N=334 | | |

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Table 20: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
|--|---------|--------|
| Very positive | 5% | N=18 |
| Somewhat positive | 21% | N=69 |
| Neutral | 56% | N=185 |
| Somewhat negative | 15% | N=50 |
| Very negative | 3% | N=10 |
| Total | 100% | N=332 |

Table 21: Question D4

| What is your employment status? | Percent | Number |
|---------------------------------------|---------|--------|
| Working full time for pay | 77% | N=258 |
| Working part time for pay | 4% | N=13 |
| Unemployed, looking for paid work | 1% | N=5 |
| Unemployed, not looking for paid work | 2% | N=6 |
| Fully retired | 16% | N=53 |
| Total | 100% | N=334 |

Table 22: Question D5

| Do you work inside the boundaries of La Vista? | Percent | Number |
|--|---------|--------|
| Yes, outside the home | 19% | N=63 |
| Yes, from home | 5% | N=16 |
| No | 76% | N=249 |
| Total | 100% | N=327 |

Table 23: Question D6

| How many years have you lived in La Vista? | Percent | Number |
|--|---------|--------|
| Less than 2 years | 23% | N=76 |
| 2 to 5 years | 18% | N=60 |
| 6 to 10 years | 20% | N=66 |
| 11 to 20 years | 23% | N=78 |
| More than 20 years | 16% | N=55 |
| Total | 100% | N=334 |

Table 24: Question D7

| Which best describes the building you live in? | Percent | Number |
|--|---------|--------|
| One family house detached from any other houses | 60% | N=200 |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 39% | N=131 |
| Mobile home | 0% | N=1 |
| Other | 1% | N=2 |
| Total | 100% | N=333 |

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Table 25: Question D8

| Is this house, apartment or mobile home... | Percent | Number |
|--|---------|--------|
| Rented | 43% | N=143 |
| Owned | 57% | N=190 |
| Total | 100% | N=332 |

Table 26: Question D9

| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Percent | Number |
|---|---------|--------|
| Less than \$300 per month | 1% | N=5 |
| \$300 to \$599 per month | 6% | N=18 |
| \$600 to \$999 per month | 48% | N=157 |
| \$1,000 to \$1,499 per month | 25% | N=82 |
| \$1,500 to \$2,499 per month | 16% | N=52 |
| \$2,500 or more per month | 3% | N=10 |
| Total | 100% | N=325 |

Table 27: Question D10

| Do any children 17 or under live in your household? | Percent | Number |
|---|---------|--------|
| No | 68% | N=225 |
| Yes | 32% | N=108 |
| Total | 100% | N=334 |

Table 28: Question D11

| Are you or any other members of your household aged 65 or older? | Percent | Number |
|--|---------|--------|
| No | 83% | N=277 |
| Yes | 17% | N=58 |
| Total | 100% | N=334 |

Table 29: Question D12

| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
|--|---------|--------|
| Less than \$25,000 | 7% | N=22 |
| \$25,000 to \$49,999 | 30% | N=94 |
| \$50,000 to \$99,999 | 34% | N=109 |
| \$100,000 to \$149,999 | 18% | N=58 |
| \$150,000 or more | 11% | N=35 |
| Total | 100% | N=319 |

Table 30: Question D13

| Are you Spanish, Hispanic or Latino? | Percent | Number |
|--|---------|--------|
| No, not Spanish, Hispanic or Latino | 98% | N=319 |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 2% | N=8 |
| Total | 100% | N=327 |

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Table 31: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native | 1% | N=4 |
| Asian, Asian Indian or Pacific Islander | 4% | N=12 |
| Black or African American | 3% | N=11 |
| White | 91% | N=298 |
| Other | 5% | N=16 |

Total may exceed 100% as respondents could select more than one option.

Table 32: Question D15

| In which category is your age? | Percent | Number |
|--------------------------------|---------|--------|
| 18 to 24 years | 10% | N=35 |
| 25 to 34 years | 25% | N=83 |
| 35 to 44 years | 19% | N=63 |
| 45 to 54 years | 18% | N=61 |
| 55 to 64 years | 11% | N=37 |
| 65 to 74 years | 10% | N=33 |
| 75 years or older | 6% | N=20 |
| Total | 100% | N=330 |

Table 33: Question D16

| What is your sex? | Percent | Number |
|-------------------|---------|--------|
| Female | 54% | N=175 |
| Male | 46% | N=149 |
| Total | 100% | N=324 |

Table 34: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
|---|---------|--------|
| Cell | 74% | N=248 |
| Land line | 16% | N=54 |
| Both | 10% | N=32 |
| Total | 100% | N=334 |

Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with "N=").

Table 35: Question 1

| Please rate each of the following aspects of quality of life in La Vista: | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|---|-----------|-------|------|-------|------|-------|------|------|------------|-------|-------|-------|
| La Vista as a place to live | 39% | N=131 | 52% | N=172 | 8% | N=26 | 1% | N=3 | 0% | N=0 | 100% | N=333 |
| Your neighborhood as a place to live | 40% | N=132 | 46% | N=154 | 14% | N=46 | 1% | N=3 | 0% | N=0 | 100% | N=335 |
| La Vista as a place to raise children | 39% | N=130 | 36% | N=121 | 10% | N=32 | 0% | N=1 | 14% | N=47 | 100% | N=331 |
| La Vista as a place to work | 14% | N=45 | 25% | N=83 | 17% | N=54 | 8% | N=25 | 37% | N=121 | 100% | N=329 |
| La Vista as a place to visit | 15% | N=51 | 33% | N=109 | 33% | N=108 | 13% | N=44 | 5% | N=17 | 100% | N=329 |
| La Vista as a place to retire | 21% | N=69 | 33% | N=110 | 15% | N=51 | 6% | N=19 | 24% | N=81 | 100% | N=331 |
| The overall quality of life in La Vista | 31% | N=104 | 56% | N=187 | 10% | N=34 | 1% | N=2 | 2% | N=6 | 100% | N=334 |

Table 36: Question 2

| Please rate each of the following characteristics as they relate to La Vista as a whole: | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|---|-----------|-------|------|-------|------|-------|------|------|------------|------|-------|-------|
| Overall feeling of safety in La Vista | 41% | N=139 | 49% | N=164 | 9% | N=29 | 1% | N=4 | 0% | N=0 | 100% | N=335 |
| Overall ease of getting to the places you usually have to visit | 43% | N=144 | 46% | N=156 | 8% | N=27 | 3% | N=8 | 0% | N=0 | 100% | N=335 |
| Quality of overall natural environment in La Vista | 27% | N=89 | 49% | N=164 | 19% | N=64 | 2% | N=8 | 2% | N=8 | 100% | N=334 |
| Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems) | 16% | N=55 | 41% | N=135 | 31% | N=103 | 10% | N=34 | 2% | N=5 | 100% | N=332 |
| Health and wellness opportunities in La Vista | 19% | N=63 | 39% | N=130 | 23% | N=77 | 3% | N=10 | 16% | N=51 | 100% | N=331 |
| Overall opportunities for education and enrichment | 24% | N=78 | 38% | N=128 | 21% | N=70 | 1% | N=4 | 16% | N=52 | 100% | N=332 |
| Overall economic health of La Vista | 19% | N=64 | 39% | N=131 | 23% | N=77 | 6% | N=21 | 12% | N=39 | 100% | N=332 |
| Sense of community | 16% | N=52 | 46% | N=152 | 28% | N=95 | 6% | N=19 | 5% | N=15 | 100% | N=333 |
| Overall image or reputation of La Vista | 21% | N=69 | 50% | N=166 | 21% | N=72 | 6% | N=18 | 2% | N=8 | 100% | N=333 |

Table 37: Question 3

| Please indicate how likely or unlikely you are to do each of the following: | Very likely | | Somewhat likely | | Somewhat unlikely | | Very unlikely | | Don't know | | Total | |
|---|-------------|-------|-----------------|-------|-------------------|------|---------------|------|------------|------|-------|-------|
| Recommend living in La Vista to someone who asks | 59% | N=195 | 32% | N=106 | 4% | N=12 | 3% | N=9 | 4% | N=12 | 100% | N=334 |
| Remain in La Vista for the next five years | 56% | N=186 | 27% | N=90 | 8% | N=26 | 5% | N=16 | 5% | N=15 | 100% | N=334 |

Table 38: Question 4

| Please rate how safe or unsafe you feel: | Very safe | | Somewhat safe | | Neither safe nor unsafe | | Somewhat unsafe | | Very unsafe | | Don't know | | Total | |
|---|-----------|-------|---------------|------|-------------------------|------|-----------------|-----|-------------|-----|------------|------|-------|-------|
| In your neighborhood during the day | 81% | N=271 | 16% | N=52 | 2% | N=8 | 0% | N=0 | 1% | N=2 | 0% | N=1 | 100% | N=335 |
| In La Vista's downtown/commercial area during the day | 56% | N=187 | 28% | N=93 | 5% | N=15 | 1% | N=3 | 0% | N=0 | 10% | N=33 | 100% | N=331 |

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Table 39: Question 5

| Please rate each of the following characteristics as they relate to La Vista as a whole: | | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|--|--|-----------|-------|------|-------|------|-------|------|------|------------|-------|-------|-------|
| Traffic flow on major streets | | 19% | N=63 | 60% | N=197 | 17% | N=58 | 4% | N=12 | 0% | N=0 | 100% | N=330 |
| Ease of public parking | | 27% | N=91 | 48% | N=162 | 12% | N=41 | 2% | N=7 | 10% | N=33 | 100% | N=333 |
| Ease of travel by car in La Vista | | 36% | N=120 | 52% | N=174 | 8% | N=28 | 3% | N=10 | 1% | N=2 | 100% | N=334 |
| Ease of travel by public transportation in La Vista | | 6% | N=19 | 8% | N=27 | 11% | N=38 | 18% | N=59 | 57% | N=187 | 100% | N=331 |
| Ease of travel by bicycle in La Vista | | 10% | N=32 | 22% | N=71 | 19% | N=64 | 9% | N=30 | 40% | N=129 | 100% | N=326 |
| Ease of walking in La Vista | | 23% | N=77 | 41% | N=137 | 19% | N=64 | 7% | N=23 | 9% | N=30 | 100% | N=331 |
| Availability of paths and walking trails | | 19% | N=64 | 32% | N=106 | 24% | N=79 | 9% | N=29 | 16% | N=52 | 100% | N=330 |
| Air quality | | 30% | N=99 | 57% | N=191 | 9% | N=29 | 0% | N=0 | 4% | N=15 | 100% | N=334 |
| Cleanliness of La Vista | | 25% | N=83 | 56% | N=187 | 14% | N=47 | 4% | N=12 | 1% | N=4 | 100% | N=333 |
| Overall appearance of La Vista | | 19% | N=64 | 48% | N=158 | 26% | N=85 | 7% | N=22 | 0% | N=1 | 100% | N=329 |
| Public places where people want to spend time | | 17% | N=55 | 34% | N=112 | 30% | N=98 | 13% | N=43 | 7% | N=25 | 100% | N=333 |
| Variety of housing options | | 17% | N=57 | 42% | N=139 | 25% | N=83 | 8% | N=26 | 9% | N=29 | 100% | N=334 |
| Availability of affordable quality housing | | 12% | N=40 | 39% | N=131 | 29% | N=95 | 8% | N=27 | 12% | N=40 | 100% | N=333 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | | 14% | N=48 | 37% | N=123 | 31% | N=104 | 5% | N=18 | 12% | N=38 | 100% | N=332 |
| Recreational opportunities | | 15% | N=48 | 36% | N=118 | 30% | N=98 | 8% | N=25 | 12% | N=39 | 100% | N=329 |
| Availability of affordable quality food | | 20% | N=65 | 42% | N=139 | 29% | N=95 | 8% | N=27 | 2% | N=6 | 100% | N=332 |
| Availability of affordable quality health care | | 16% | N=52 | 42% | N=139 | 24% | N=79 | 4% | N=13 | 15% | N=49 | 100% | N=332 |
| Availability of preventive health services | | 13% | N=43 | 41% | N=135 | 21% | N=70 | 4% | N=14 | 21% | N=69 | 100% | N=331 |
| Availability of affordable quality mental health care | | 6% | N=20 | 15% | N=50 | 13% | N=43 | 12% | N=38 | 54% | N=179 | 100% | N=331 |

Table 40: Question 6

| Please rate each of the following characteristics as they relate to La Vista as a whole: | | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|--|--|-----------|------|------|-------|------|-------|------|-------|------------|-------|-------|-------|
| Availability of affordable quality child care/preschool | | 15% | N=49 | 20% | N=67 | 9% | N=31 | 1% | N=3 | 54% | N=179 | 100% | N=329 |
| K-12 education | | 29% | N=95 | 31% | N=102 | 10% | N=32 | 0% | N=1 | 30% | N=98 | 100% | N=329 |
| Adult educational opportunities | | 13% | N=42 | 34% | N=112 | 18% | N=59 | 2% | N=5 | 34% | N=113 | 100% | N=331 |
| Opportunities to attend cultural/arts/music activities | | 9% | N=31 | 32% | N=105 | 30% | N=100 | 13% | N=43 | 16% | N=53 | 100% | N=331 |
| Opportunities to participate in religious or spiritual events and activities | | 9% | N=30 | 35% | N=114 | 23% | N=74 | 4% | N=14 | 29% | N=96 | 100% | N=328 |
| Employment opportunities | | 6% | N=21 | 23% | N=75 | 30% | N=98 | 8% | N=27 | 33% | N=111 | 100% | N=331 |
| Shopping opportunities | | 13% | N=43 | 28% | N=93 | 36% | N=121 | 22% | N=74 | 0% | N=1 | 100% | N=332 |
| Cost of living in La Vista | | 12% | N=38 | 48% | N=160 | 35% | N=117 | 3% | N=11 | 1% | N=4 | 100% | N=331 |
| Overall quality of business and service establishments in La Vista | | 12% | N=40 | 42% | N=138 | 36% | N=119 | 9% | N=31 | 1% | N=2 | 100% | N=331 |
| Vibrant downtown/commercial area | | 5% | N=15 | 17% | N=57 | 25% | N=83 | 48% | N=157 | 6% | N=18 | 100% | N=330 |
| Overall quality of new development in La Vista | | 13% | N=42 | 37% | N=121 | 28% | N=93 | 11% | N=35 | 11% | N=37 | 100% | N=328 |
| Opportunities to participate in social events and activities | | 10% | N=33 | 36% | N=119 | 28% | N=92 | 7% | N=24 | 19% | N=63 | 100% | N=331 |
| Opportunities to volunteer | | 7% | N=22 | 26% | N=87 | 19% | N=64 | 7% | N=25 | 40% | N=133 | 100% | N=330 |
| Opportunities to participate in community matters | | 10% | N=32 | 33% | N=107 | 20% | N=65 | 6% | N=21 | 31% | N=101 | 100% | N=326 |
| Openness and acceptance of the community toward people of diverse backgrounds | | 12% | N=40 | 40% | N=132 | 18% | N=59 | 4% | N=14 | 26% | N=85 | 100% | N=330 |
| Neighborhood of residents in La Vista | | 15% | N=51 | 49% | N=164 | 25% | N=82 | 7% | N=24 | 4% | N=13 | 100% | N=333 |

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Table 41: Question 7

| Please indicate whether or not you have done each of the following in the last 12 months. | | No | | Yes | | Total | |
|---|--|-----|-------|-----|-------|-------|-------|
| Made efforts to conserve water | | 23% | N=76 | 77% | N=259 | 100% | N=335 |
| Made efforts to make your home more energy efficient | | 25% | N=83 | 75% | N=249 | 100% | N=332 |
| Observed a code violation or other hazard in La Vista | | 58% | N=193 | 42% | N=139 | 100% | N=332 |
| Household member was a victim of a crime in La Vista | | 91% | N=301 | 9% | N=31 | 100% | N=332 |
| Reported a crime to the police in La Vista | | 81% | N=269 | 19% | N=63 | 100% | N=332 |
| Stocked supplies in preparation for an emergency | | 70% | N=231 | 30% | N=99 | 100% | N=330 |
| Campaigned or advocated for an issue, cause or candidate | | 87% | N=287 | 13% | N=43 | 100% | N=330 |
| Contacted the City of La Vista (in-person, phone, email or web) for help or information | | 70% | N=230 | 30% | N=101 | 100% | N=331 |
| Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion | | 86% | N=283 | 14% | N=48 | 100% | N=331 |

Table 42: Question 8

| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in La Vista? | 2 times a week or more | 2-4 times a month | | Once a month or less | | Not at all | | Total | |
|---|------------------------|-------------------|-----|----------------------|-----|------------|-----|-------|------------|
| Used La Vista recreation centers or their services | 3% | N=11 | 11% | N=36 | 32% | N=107 | 54% | N=179 | 100% N=333 |
| Visited a neighborhood park or City park | 13% | N=42 | 23% | N=75 | 39% | N=130 | 26% | N=85 | 100% N=332 |
| Used La Vista public libraries or their services | 5% | N=16 | 17% | N=55 | 30% | N=101 | 48% | N=159 | 100% N=331 |
| Participated in religious or spiritual activities in La Vista | 8% | N=27 | 8% | N=26 | 14% | N=48 | 70% | N=231 | 100% N=332 |
| Attended a City-sponsored event | 1% | N=3 | 4% | N=12 | 42% | N=139 | 54% | N=178 | 100% N=332 |
| Used bus, rail, subway or other public transportation instead of driving | 1% | N=3 | 0% | N=1 | 6% | N=19 | 93% | N=307 | 100% N=331 |
| Carpooled with other adults or children instead of driving alone | 16% | N=53 | 7% | N=24 | 18% | N=59 | 59% | N=196 | 100% N=332 |
| Walked or biked instead of driving | 10% | N=32 | 13% | N=43 | 22% | N=74 | 55% | N=183 | 100% N=332 |
| Volunteered your time to some group/activity in La Vista | 4% | N=12 | 4% | N=13 | 8% | N=27 | 84% | N=279 | 100% N=332 |
| Participated in a club | 2% | N=7 | 3% | N=9 | 7% | N=25 | 88% | N=289 | 100% N=330 |
| Talked to or visited with your immediate neighbors | 39% | N=130 | 30% | N=100 | 20% | N=66 | 11% | N=38 | 100% N=333 |
| Done a favor for a neighbor | 18% | N=61 | 22% | N=72 | 36% | N=119 | 24% | N=80 | 100% N=332 |

Table 43: Question 9

| Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting? | 2 times a week or more | 2-4 times a month | | Once a month or less | | Not at all | | Total | |
|--|------------------------|-------------------|----|----------------------|-----|------------|-----|-------|------------|
| Attended a local public meeting | 0% | N=0 | 1% | N=2 | 11% | N=36 | 88% | N=288 | 100% N=327 |
| Watched (online or on television) a local public meeting | 0% | N=0 | 3% | N=9 | 13% | N=44 | 84% | N=278 | 100% N=331 |

Table 44: Question 10

| Please rate the quality of each of the following services in La Vista: | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|--|-----------|-------|------|-------|------|------|------|------|------------|-------|-------|-------|
| Police/Sheriff services | 42% | N=136 | 37% | N=120 | 8% | N=27 | 2% | N=6 | 11% | N=37 | 100% | N=326 |
| Fire services | 40% | N=131 | 34% | N=110 | 3% | N=11 | 0% | N=0 | 23% | N=73 | 100% | N=326 |
| Ambulance or emergency medical services | 36% | N=117 | 32% | N=105 | 3% | N=10 | 0% | N=0 | 29% | N=94 | 100% | N=326 |
| Crime prevention | 24% | N=78 | 46% | N=149 | 8% | N=27 | 2% | N=5 | 19% | N=62 | 100% | N=322 |
| Fire prevention and education | 19% | N=60 | 35% | N=114 | 8% | N=25 | 1% | N=2 | 38% | N=123 | 100% | N=323 |
| Traffic enforcement | 28% | N=90 | 41% | N=131 | 13% | N=43 | 3% | N=11 | 14% | N=46 | 100% | N=322 |

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| Please rate the quality of each of the following services in La Vista: | | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|--|--|-----------|------|------|-------|------|------|------|------|------------|-------|-------|-------|
| Street repair | | 10% | N=31 | 45% | N=145 | 29% | N=95 | 14% | N=45 | 2% | N=8 | 100% | N=324 |
| Street cleaning | | 15% | N=49 | 47% | N=154 | 21% | N=68 | 9% | N=29 | 8% | N=25 | 100% | N=324 |
| Street lighting | | 18% | N=59 | 55% | N=178 | 20% | N=65 | 5% | N=15 | 3% | N=8 | 100% | N=325 |
| Snow removal | | 30% | N=96 | 39% | N=125 | 19% | N=61 | 5% | N=15 | 8% | N=26 | 100% | N=324 |
| Sidewalk maintenance | | 11% | N=35 | 47% | N=151 | 21% | N=69 | 11% | N=37 | 10% | N=32 | 100% | N=323 |
| Traffic signal timing | | 11% | N=35 | 46% | N=148 | 27% | N=87 | 12% | N=37 | 5% | N=15 | 100% | N=323 |
| Bus or transit services | | 4% | N=12 | 12% | N=40 | 8% | N=25 | 12% | N=39 | 64% | N=205 | 100% | N=321 |
| Garbage collection | | 25% | N=82 | 47% | N=152 | 14% | N=46 | 1% | N=3 | 13% | N=43 | 100% | N=326 |
| Recycling | | 15% | N=50 | 37% | N=120 | 15% | N=49 | 10% | N=33 | 23% | N=74 | 100% | N=325 |
| Yard waste pick-up | | 18% | N=58 | 38% | N=122 | 12% | N=38 | 4% | N=12 | 29% | N=96 | 100% | N=325 |
| Storm drainage | | 18% | N=56 | 48% | N=154 | 18% | N=57 | 5% | N=15 | 12% | N=38 | 100% | N=321 |
| Drinking water | | 25% | N=82 | 58% | N=187 | 13% | N=41 | 2% | N=7 | 2% | N=6 | 100% | N=325 |
| Sewer services | | 22% | N=72 | 54% | N=174 | 14% | N=45 | 1% | N=2 | 10% | N=31 | 100% | N=325 |
| Power (electric and/or gas) utility | | 23% | N=72 | 59% | N=190 | 17% | N=54 | 1% | N=2 | 1% | N=2 | 100% | N=321 |
| Utility billing | | 17% | N=53 | 53% | N=171 | 23% | N=75 | 4% | N=13 | 3% | N=9 | 100% | N=322 |
| City parks | | 22% | N=69 | 47% | N=149 | 18% | N=56 | 2% | N=6 | 12% | N=39 | 100% | N=318 |
| Recreation programs or classes | | 10% | N=31 | 29% | N=93 | 16% | N=52 | 5% | N=16 | 40% | N=127 | 100% | N=320 |
| Recreation centers or facilities | | 10% | N=33 | 31% | N=99 | 16% | N=51 | 7% | N=23 | 35% | N=112 | 100% | N=318 |
| Land use, planning and zoning | | 7% | N=24 | 31% | N=101 | 22% | N=69 | 13% | N=43 | 26% | N=85 | 100% | N=322 |
| Code enforcement (weeds, abandoned buildings, etc.) | | 8% | N=25 | 30% | N=98 | 22% | N=71 | 12% | N=38 | 28% | N=89 | 100% | N=321 |
| Animal control | | 11% | N=36 | 42% | N=135 | 16% | N=51 | 2% | N=7 | 29% | N=93 | 100% | N=322 |
| Economic development | | 8% | N=26 | 41% | N=131 | 22% | N=70 | 11% | N=35 | 19% | N=59 | 100% | N=321 |
| Health services | | 12% | N=39 | 44% | N=140 | 17% | N=53 | 2% | N=6 | 26% | N=82 | 100% | N=320 |
| Public library services | | 23% | N=74 | 41% | N=130 | 12% | N=37 | 2% | N=6 | 23% | N=73 | 100% | N=318 |
| Public information services | | 13% | N=41 | 34% | N=108 | 18% | N=57 | 2% | N=7 | 33% | N=106 | 100% | N=319 |
| Cable television | | 10% | N=32 | 38% | N=124 | 23% | N=74 | 11% | N=36 | 18% | N=57 | 100% | N=323 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | | 9% | N=28 | 24% | N=76 | 14% | N=46 | 3% | N=10 | 50% | N=160 | 100% | N=320 |
| Preservation of natural areas such as open space, farmlands and greenbelts | | 9% | N=28 | 31% | N=99 | 23% | N=72 | 6% | N=19 | 32% | N=101 | 100% | N=318 |
| La Vista open space | | 9% | N=29 | 35% | N=113 | 27% | N=87 | 8% | N=26 | 20% | N=65 | 100% | N=321 |
| City-sponsored special events | | 13% | N=39 | 39% | N=120 | 17% | N=53 | 6% | N=18 | 25% | N=79 | 100% | N=309 |
| Overall customer service by La Vista employees (police, receptionists, planners, etc.) | | 22% | N=70 | 45% | N=141 | 12% | N=39 | 2% | N=5 | 19% | N=61 | 100% | N=317 |

Table 45: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|--|-----------|------|------|-------|------|-------|------|------|------------|------|-------|-------|
| The City of La Vista | 21% | N=66 | 53% | N=168 | 16% | N=51 | 1% | N=5 | 10% | N=31 | 100% | N=319 |
| The Federal Government | 4% | N=12 | 27% | N=86 | 36% | N=113 | 19% | N=59 | 15% | N=48 | 100% | N=318 |

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Table 46: Question 12

| Please rate the following categories of La Vista government performance: | | Excellent | | Good | | Fair | | Poor | | Don't know | | Total | |
|--|--|-----------|------|------|-------|------|------|------|------|------------|------|-------|-------|
| The value of services for the taxes paid to La Vista | | 8% | N=26 | 45% | N=145 | 24% | N=76 | 11% | N=35 | 13% | N=40 | 100% | N=323 |
| The overall direction that La Vista is taking | | 19% | N=60 | 50% | N=162 | 18% | N=57 | 7% | N=21 | 7% | N=22 | 100% | N=322 |
| The job La Vista government does at welcoming citizen involvement | | 9% | N=28 | 36% | N=114 | 20% | N=64 | 4% | N=14 | 31% | N=99 | 100% | N=318 |
| Overall confidence in La Vista government | | 10% | N=31 | 52% | N=166 | 18% | N=57 | 8% | N=26 | 13% | N=41 | 100% | N=322 |
| Generally acting in the best interest of the community | | 12% | N=37 | 53% | N=170 | 18% | N=59 | 5% | N=17 | 12% | N=40 | 100% | N=323 |
| Being honest | | 13% | N=41 | 48% | N=156 | 12% | N=37 | 7% | N=22 | 21% | N=67 | 100% | N=322 |
| Treating all residents fairly | | 13% | N=42 | 47% | N=151 | 11% | N=37 | 5% | N=17 | 23% | N=75 | 100% | N=322 |

Table 47: Question 13

| Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years: | | Essential | | Very important | | Somewhat important | | Not at all important | | Total | |
|---|--|-----------|-------|----------------|-------|--------------------|-------|----------------------|------|-------|-------|
| Overall feeling of safety in La Vista | | 59% | N=197 | 31% | N=105 | 10% | N=33 | 0% | N=0 | 100% | N=335 |
| Overall ease of getting to the places you usually have to visit | | 31% | N=104 | 48% | N=159 | 18% | N=60 | 3% | N=9 | 100% | N=332 |
| Quality of overall natural environment in La Vista | | 28% | N=93 | 42% | N=138 | 26% | N=86 | 3% | N=11 | 100% | N=327 |
| Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems) | | 30% | N=99 | 41% | N=136 | 28% | N=94 | 0% | N=1 | 100% | N=331 |
| Health and wellness opportunities in La Vista | | 24% | N=77 | 42% | N=137 | 32% | N=106 | 3% | N=9 | 100% | N=329 |
| Overall opportunities for education and enrichment | | 28% | N=90 | 47% | N=155 | 22% | N=72 | 3% | N=10 | 100% | N=328 |
| Overall economic health of La Vista | | 46% | N=152 | 45% | N=150 | 8% | N=28 | 0% | N=1 | 100% | N=331 |
| Sense of community | | 26% | N=85 | 50% | N=166 | 20% | N=67 | 4% | N=13 | 100% | N=331 |

Table 48: Question 14

| Have you or anyone in your household participated in any La Vista parks and recreation programs or events during the last 12 months? | | | Percent | Number |
|--|--|--|---------|--------|
| Yes | | | 29% | N=96 |
| No | | | 71% | N=229 |
| Total | | | 100% | N=325 |

Table 49: Question 15

| If you have not participated or visited a program or park, why not? (Select all that apply.) | | Percent | Number |
|--|--|---------|--------|
| Parks are not convenient to location of my house | | 18% | N=32 |
| I use other providers of park and recreation services | | 24% | N=44 |
| I don't know what is offered by the Parks and Recreation Department | | 54% | N=99 |
| I don't feel safe in the parks | | 2% | N=4 |
| I don't know where parks and facilities are located | | 23% | N=42 |
| Facilities and parks are not well maintained | | 6% | N=11 |
| Recreation programs I am interested in are not offered | | 23% | N=43 |
| Too difficult to register for programs, events, and rentals | | 7% | N=13 |
| Fees are too expensive | | 12% | N=22 |
| Total | | 100% | N=183 |

Total may exceed 100% as respondents could select more than one option.

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Table 50: Question 16

| Please indicate your level of agreement or disagreement with the adequacy of support services that are available to parents, families, and students through a variety of sources within Sarpy County: | Strongly agree | | Agree | | Neither agree or disagree | | Disagree | | Strongly disagree | | Don't know | | Total | |
|---|----------------|------|-------|------|---------------------------|------|----------|------|-------------------|------|------------|-------|-------|-------|
| | 8% | N=25 | 10% | N=32 | 12% | N=38 | 3% | N=10 | 7% | N=21 | 61% | N=196 | 100% | N=322 |
| Mental health services | 8% | N=25 | 10% | N=32 | 12% | N=38 | 3% | N=10 | 7% | N=21 | 61% | N=196 | 100% | N=322 |
| Substance abuse counseling | 8% | N=25 | 11% | N=34 | 11% | N=36 | 5% | N=16 | 4% | N=12 | 62% | N=199 | 100% | N=322 |
| Family conflict | 7% | N=21 | 11% | N=35 | 13% | N=43 | 4% | N=14 | 4% | N=12 | 61% | N=194 | 100% | N=318 |
| Parent support | 7% | N=23 | 16% | N=51 | 12% | N=38 | 2% | N=6 | 4% | N=12 | 59% | N=187 | 100% | N=317 |
| Youth behavior | 9% | N=29 | 14% | N=45 | 12% | N=38 | 2% | N=7 | 4% | N=12 | 60% | N=192 | 100% | N=322 |

Table 51: Question 17

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: | Major source | | Minor source | | Not a source | | Total | |
|--|--------------|-------|--------------|-------|--------------|-------|-------|-------|
| | 68% | N=223 | 26% | N=85 | 6% | N=19 | 100% | N=327 |
| Citywise quarterly newsletter (direct mail) | 68% | N=223 | 26% | N=85 | 6% | N=19 | 100% | N=327 |
| Facebook | 28% | N=89 | 29% | N=93 | 43% | N=135 | 100% | N=317 |
| Twitter | 9% | N=27 | 23% | N=71 | 68% | N=212 | 100% | N=310 |
| Website (www.cityoflavista.org) | 43% | N=138 | 35% | N=111 | 22% | N=70 | 100% | N=318 |
| Other social media | 7% | N=20 | 36% | N=105 | 58% | N=170 | 100% | N=294 |

Table 52: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never | | Rarely | | Sometimes | | Usually | | Always | | Total | |
|--|-------|------|--------|------|-----------|-------|---------|-------|--------|-------|-------|-------|
| | 17% | N=57 | 14% | N=45 | 13% | N=42 | 15% | N=50 | 41% | N=137 | 100% | N=331 |
| Recycle at home | 17% | N=57 | 14% | N=45 | 13% | N=42 | 15% | N=50 | 41% | N=137 | 100% | N=331 |
| Purchase goods or services from a business located in La Vista | 0% | N=1 | 4% | N=12 | 33% | N=108 | 46% | N=152 | 18% | N=58 | 100% | N=332 |
| Eat at least 5 portions of fruits and vegetables a day | 7% | N=22 | 19% | N=64 | 36% | N=119 | 25% | N=83 | 12% | N=40 | 100% | N=329 |
| Participate in moderate or vigorous physical activity | 2% | N=5 | 12% | N=40 | 46% | N=152 | 26% | N=88 | 14% | N=46 | 100% | N=331 |
| Read or watch local news (via television, paper, computer, etc.) | 7% | N=23 | 7% | N=25 | 21% | N=69 | 32% | N=108 | 33% | N=109 | 100% | N=333 |
| Vote in local elections | 10% | N=34 | 10% | N=33 | 12% | N=40 | 28% | N=95 | 39% | N=131 | 100% | N=333 |

Table 53: Question D2

| Would you say that in general your health is: | Percent | | Number | |
|---|---------|-------|--------|-------|
| | 15% | N=50 | 43% | N=144 |
| Excellent | 15% | N=50 | 43% | N=144 |
| Very good | | | 36% | N=119 |
| Good | | | 5% | N=18 |
| Fair | | | 1% | N=3 |
| Poor | | | | |
| Total | 100% | N=334 | | |

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Table 54: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
|--|---------|--------|
| Very positive | 5% | N=18 |
| Somewhat positive | 21% | N=69 |
| Neutral | 56% | N=185 |
| Somewhat negative | 15% | N=50 |
| Very negative | 3% | N=10 |
| Total | 100% | N=332 |

Table 55: Question D4

| What is your employment status? | Percent | Number |
|---------------------------------------|---------|--------|
| Working full time for pay | 77% | N=258 |
| Working part time for pay | 4% | N=13 |
| Unemployed, looking for paid work | 1% | N=5 |
| Unemployed, not looking for paid work | 2% | N=6 |
| Fully retired | 16% | N=53 |
| Total | 100% | N=334 |

Table 56: Question D5

| Do you work inside the boundaries of La Vista? | Percent | Number |
|--|---------|--------|
| Yes, outside the home | 19% | N=63 |
| Yes, from home | 5% | N=16 |
| No | 76% | N=249 |
| Total | 100% | N=327 |

Table 57: Question D6

| How many years have you lived in La Vista? | Percent | Number |
|--|---------|--------|
| Less than 2 years | 23% | N=76 |
| 2 to 5 years | 18% | N=60 |
| 6 to 10 years | 20% | N=66 |
| 11 to 20 years | 23% | N=78 |
| More than 20 years | 16% | N=55 |
| Total | 100% | N=334 |

Table 58: Question D7

| Which best describes the building you live in? | Percent | Number |
|--|---------|--------|
| One family house detached from any other houses | 60% | N=200 |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 39% | N=131 |
| Mobile home | 0% | N=1 |
| Other | 1% | N=2 |
| Total | 100% | N=333 |

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Table 59: Question D8

| Is this house, apartment or mobile home... | Percent | Number |
|--|---------|--------|
| Rented | 43% | N=143 |
| Owned | 57% | N=190 |
| Total | 100% | N=332 |

Table 60: Question D9

| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Percent | Number |
|---|---------|--------|
| Less than \$300 per month | 1% | N=5 |
| \$300 to \$599 per month | 6% | N=18 |
| \$600 to \$999 per month | 48% | N=157 |
| \$1,000 to \$1,499 per month | 25% | N=82 |
| \$1,500 to \$2,499 per month | 16% | N=52 |
| \$2,500 or more per month | 3% | N=10 |
| Total | 100% | N=325 |

Table 61: Question D10

| Do any children 17 or under live in your household? | Percent | Number |
|---|---------|--------|
| No | 68% | N=225 |
| Yes | 32% | N=108 |
| Total | 100% | N=334 |

Table 62: Question D11

| Are you or any other members of your household aged 65 or older? | Percent | Number |
|--|---------|--------|
| No | 83% | N=277 |
| Yes | 17% | N=58 |
| Total | 100% | N=334 |

Table 63: Question D12

| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
|--|---------|--------|
| Less than \$25,000 | 7% | N=22 |
| \$25,000 to \$49,999 | 30% | N=94 |
| \$50,000 to \$99,999 | 34% | N=109 |
| \$100,000 to \$149,999 | 18% | N=58 |
| \$150,000 or more | 11% | N=35 |
| Total | 100% | N=319 |

Table 64: Question D13

| Are you Spanish, Hispanic or Latino? | Percent | Number |
|--|---------|--------|
| No, not Spanish, Hispanic or Latino | 98% | N=319 |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 2% | N=8 |
| Total | 100% | N=327 |

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Table 65: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native | 1% | N=4 |
| Asian, Asian Indian or Pacific Islander | 4% | N=12 |
| Black or African American | 3% | N=11 |
| White | 91% | N=298 |
| Other | 5% | N=16 |

Total may exceed 100% as respondents could select more than one option.

Table 66: Question D15

| In which category is your age? | Percent | Number |
|--------------------------------|---------|--------|
| 18 to 24 years | 10% | N=35 |
| 25 to 34 years | 25% | N=83 |
| 35 to 44 years | 19% | N=63 |
| 45 to 54 years | 18% | N=61 |
| 55 to 64 years | 11% | N=37 |
| 65 to 74 years | 10% | N=33 |
| 75 years or older | 6% | N=20 |
| Total | 100% | N=330 |

Table 67: Question D16

| What is your sex? | Percent | Number |
|-------------------|---------|--------|
| Female | 54% | N=175 |
| Male | 46% | N=149 |
| Total | 100% | N=324 |

Table 68: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
|---|---------|--------|
| Cell | 74% | N=248 |
| Land line | 16% | N=54 |
| Both | 10% | N=32 |
| Total | 100% | N=334 |

Appendix B: Benchmark Comparisons

Comparison Data

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of La Vista chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is La Vista's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to La Vista's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of La Vista's rating to the benchmark.

In that final column, La Vista's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by La Vista residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

| Benchmark Database Characteristics | |
|------------------------------------|---------|
| Region | Percent |
| New England | 3% |
| Middle Atlantic | 5% |
| East North Central | 15% |
| West North Central | 13% |
| South Atlantic | 22% |
| East South Central | 3% |
| West South Central | 7% |
| Mountain | 16% |
| Pacific | 16% |
| Population | Percent |
| Less than 10,000 | 10% |
| 10,000 to 24,999 | 22% |
| 25,000 to 49,999 | 23% |
| 50,000 to 99,999 | 22% |
| 100,000 or more | 23% |

National Benchmark Comparisons

Table 69: Community Characteristics General

| | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---|------------------|------|-------------------------------------|-------------------------|
| The overall quality of life in La Vista | 89% | 155 | 416 | Similar |
| Overall image or reputation of La Vista | 72% | 172 | 311 | Similar |
| La Vista as a place to live | 91% | 164 | 354 | Similar |
| Your neighborhood as a place to live | 85% | 112 | 278 | Similar |
| La Vista as a place to raise children | 88% | 114 | 341 | Similar |
| La Vista as a place to retire | 72% | 118 | 320 | Similar |
| Overall appearance of La Vista | 67% | 200 | 321 | Similar |

Table 70: Community Characteristics by Facet

| | | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---------------------|---|------------------|------|-------------------------------------|-------------------------|
| Safety | Overall feeling of safety in La Vista | 90% | 87 | 265 | Similar |
| | In your neighborhood during the day | 97% | 68 | 320 | Similar |
| | In La Vista's downtown/commercial area during the day | 94% | 116 | 272 | Similar |
| | Overall ease of getting to the places you usually have to visit | 89% | 18 | 185 | Higher |
| | Availability of paths and walking trails | 61% | 144 | 277 | Similar |
| | Ease of walking in La Vista | 71% | 101 | 259 | Similar |
| | Ease of travel by bicycle in La Vista | 52% | 131 | 264 | Similar |
| | Ease of travel by public transportation in La Vista | 32% | 110 | 156 | Similar |
| | Ease of travel by car in La Vista | 88% | 9 | 270 | Higher |
| Mobility | Ease of public parking | 84% | 6 | 152 | Higher |
| | Traffic flow on major streets | 79% | 11 | 318 | Higher |
| | Quality of overall natural environment in La Vista | 78% | 120 | 246 | Similar |
| | Cleanliness of La Vista | 82% | 109 | 244 | Similar |
| Natural Environment | Air quality | 91% | 58 | 222 | Similar |
| | Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems) | 58% | 100 | 174 | Similar |
| | Overall quality of new development in La Vista | 56% | 136 | 253 | Similar |
| | Availability of affordable quality housing | 58% | 57 | 272 | Higher |
| | Variety of housing options | 64% | 72 | 246 | Similar |
| | Public places where people want to spend time | 54% | 118 | 168 | Similar |
| | Overall economic health of La Vista | 67% | 79 | 180 | Similar |
| | Vibrant downtown/commercial area | 23% | 152 | 164 | Much lower |
| | Overall quality of business and service establishments in La Vista | 54% | 165 | 242 | Similar |
| Built Environment | Cost of living in La Vista | 61% | 16 | 176 | Higher |
| | Shopping opportunities | 41% | 192 | 263 | Similar |
| | Employment opportunities | 43% | 87 | 281 | Similar |
| | La Vista as a place to visit | 51% | 132 | 189 | Similar |
| | La Vista as a place to work | 62% | 170 | 320 | Similar |
| | Health and wellness opportunities in La Vista | 69% | 89 | 177 | Similar |
| | Availability of affordable quality mental health care | 46% | 82 | 151 | Similar |
| | Availability of preventive health services | 68% | 86 | 207 | Similar |
| Economy | Availability of affordable quality health care | 68% | 83 | 230 | Similar |
| | Availability of affordable quality food | 63% | 127 | 209 | Similar |
| | Recreational opportunities | 58% | 178 | 272 | Similar |
| | Fitness opportunities (including exercise classes and paths or trails, etc.) | 58% | 122 | 169 | Similar |

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| | | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--------------------------|---|------------------|------|-------------------------------------|-------------------------|
| Education and Enrichment | Overall opportunities for education and enrichment | 74% | 67 | 177 | Similar |
| | Opportunities to participate in religious or spiritual events and activities | 62% | 169 | 180 | Lower |
| | Opportunities to attend cultural/arts/music activities | 49% | 171 | 262 | Similar |
| | Adult educational opportunities | 70% | 40 | 158 | Similar |
| | K-12 education | 85% | 55 | 236 | Higher |
| | Availability of affordable quality child care/preschool | 77% | 4 | 225 | Higher |
| Community Engagement | Opportunities to participate in social events and activities | 57% | 136 | 229 | Similar |
| | Neighborliness of La Vista | 67% | 71 | 169 | Similar |
| | Openness and acceptance of the community toward people of diverse backgrounds | 70% | 75 | 257 | Similar |
| | Opportunities to participate in community matters | 62% | 144 | 244 | Similar |
| | Opportunities to volunteer | 55% | 215 | 235 | Lower |

Table 71: Governance General

| | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--|------------------|------|-------------------------------------|-------------------------|
| Services provided by the City of La Vista | 81% | 145 | 401 | Similar |
| Overall customer service by La Vista employees (police, receptionists, planners, etc.) | 83% | 119 | 335 | Similar |
| Value of services for the taxes paid to La Vista | 61% | 159 | 366 | Similar |
| Overall direction that La Vista is taking | 74% | 40 | 286 | Similar |
| Job La Vista government does at welcoming citizen involvement | 65% | 58 | 281 | Similar |
| Overall confidence in La Vista government | 70% | 39 | 176 | Similar |
| Generally acting in the best interest of the community | 73% | 29 | 176 | Similar |
| Being honest | 77% | 26 | 170 | Similar |
| Treating all residents fairly | 78% | 18 | 175 | Higher |
| Services provided by the Federal Government | 36% | 144 | 222 | Similar |

Table 72: Governance by Facet

| | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---------------------|--|------|-------------------------------------|-------------------------|
| Safety | Police/Sheriff services | 89% | 54 | 411 |
| | Fire services | 96% | 87 | 337 |
| | Ambulance or emergency medical services | 96% | 78 | 315 |
| | Crime prevention | 88% | 57 | 319 |
| | Fire prevention and education | 87% | 87 | 254 |
| | Animal control | 75% | 91 | 306 |
| Mobility | Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 65% | 118 | 253 |
| | Traffic enforcement | 80% | 16 | 334 |
| | Street repair | 56% | 164 | 377 |
| | Street cleaning | 68% | 137 | 288 |
| | Street lighting | 75% | 46 | 286 |
| | Snow removal | 75% | 42 | 270 |
| Natural Environment | Sidewalk maintenance | 64% | 118 | 293 |
| | Traffic signal timing | 60% | 58 | 229 |
| | Bus or transit services | 44% | 154 | 195 |
| | Garbage collection | 83% | 207 | 319 |
| | Recycling | 68% | 281 | 326 |
| | Yard waste pick-up | 78% | 124 | 243 |

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| | | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--------------------------|--|------------------|------|-------------------------------------|-------------------------|
| Built Environment | Drinking water | 85% | 80 | 305 | Similar |
| | Preservation of natural areas such as open space, farmlands and greenbelts | 58% | 135 | 232 | Similar |
| | La Vista open space | 56% | 105 | 161 | Similar |
| | Storm drainage | 74% | 86 | 319 | Similar |
| | Sewer services | 84% | 101 | 294 | Similar |
| | Power (electric and/or gas) utility | 82% | 66 | 147 | Similar |
| | Utility billing | 72% | 81 | 159 | Similar |
| | Land use, planning and zoning | 53% | 132 | 271 | Similar |
| | Code enforcement (weeds, abandoned buildings, etc.) | 53% | 170 | 336 | Similar |
| | Cable television | 58% | 68 | 174 | Similar |
| Economy | Economic development | 60% | 112 | 255 | Similar |
| Recreation and Wellness | City parks | 78% | 194 | 300 | Similar |
| | Recreation programs or classes | 64% | 232 | 310 | Similar |
| | Recreation centers or facilities | 64% | 176 | 252 | Similar |
| Education and Enrichment | Health services | 75% | 73 | 181 | Similar |
| | City-sponsored special events | 69% | 100 | 190 | Similar |
| | Public library services | 83% | 223 | 315 | Similar |
| Community Engagement | Public information services | 70% | 113 | 257 | Similar |

Table 73: Participation General

| | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---|------------------|------|-------------------------------------|-------------------------|
| Sense of community | 64% | 146 | 277 | Similar |
| Recommend living in La Vista to someone who asks | 94% | 66 | 251 | Similar |
| Remain in La Vista for the next five years | 87% | 88 | 243 | Similar |
| Contacted La Vista (in-person, phone, email or web) for help or information | 30% | 266 | 276 | Lower |

Table 74: Participation by Facet

| | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---------------------|--|------|-------------------------------------|-------------------------|
| Safety | Stocked supplies in preparation for an emergency | 30% | 108 | 157 |
| | Did NOT report a crime to the police | 81% | 71 | 172 |
| | Household member was NOT a victim of a crime | 91% | 96 | 245 |
| Mobility | Used bus, rail, subway or other public transportation instead of driving | 7% | 117 | 140 |
| | Carpooled with other adults or children instead of driving alone | 41% | 90 | 163 |
| Natural Environment | Walked or biked instead of driving | 45% | 131 | 168 |
| | Made efforts to conserve water | 77% | 115 | 158 |
| Built Environment | Made efforts to make your home more energy efficient | 75% | 108 | 159 |
| | Recycle at home | 69% | 202 | 229 |
| Economy | Did NOT observe a code violation or other hazard in La Vista | 58% | 68 | 164 |
| | NOT experiencing housing costs stress | 82% | 12 | 225 |
| | Purchase goods or services from a business located in La Vista | 96% | 105 | 166 |
| | Economy will have positive impact on income | 26% | 128 | 227 |

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| | | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--------------------------|---|------------------|------|-------------------------------------|-------------------------|
| Recreation and Wellness | Work inside boundaries of La Vista | 24% | 151 | 166 | Lower |
| | Used La Vista recreation centers or their services | 46% | 195 | 211 | Lower |
| | Visited a neighborhood park or City park | 74% | 212 | 242 | Similar |
| | Eat at least 5 portions of fruits and vegetables a day | 74% | 160 | 162 | Similar |
| | Participate in moderate or vigorous physical activity | 86% | 69 | 165 | Similar |
| | In very good to excellent health | 58% | 111 | 165 | Similar |
| | Used La Vista public libraries or their services | 52% | 189 | 212 | Lower |
| Education and Enrichment | Participated in religious or spiritual activities in La Vista | 30% | 160 | 178 | Lower |
| | Attended City-sponsored event | 46% | 114 | 168 | Similar |
| | Campaigned or advocated for an issue, cause or candidate | 13% | 144 | 154 | Similar |
| Community Engagement | Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion | 14% | 112 | 166 | Similar |
| | Volunteered your time to some group/activity in La Vista | 16% | 232 | 233 | Much lower |
| | Participated in a club | 12% | 206 | 213 | Lower |
| | Talked to or visited with your immediate neighbors | 89% | 114 | 164 | Similar |
| | Done a favor for a neighbor | 76% | 131 | 159 | Similar |
| | Attended a local public meeting | 12% | 224 | 234 | Lower |
| | Watched (online or on television) a local public meeting | 16% | 162 | 199 | Lower |
| | Read or watch local news (via television, paper, computer, etc.) | 86% | 95 | 167 | Similar |
| | Vote in local elections | 80% | 132 | 227 | Similar |

Communities included in national comparisons

The communities included in La Vista's comparisons are listed on the following pages along with their population according to the 2010 Census.

| | |
|--------------------------------|---------|
| Airway Heights city, WA | 6,114 |
| Albany city, OR | 50,158 |
| Albemarle County, VA | 98,970 |
| Albert Lea city, MN | 18,016 |
| Alexandria city, VA | 139,966 |
| Algonquin village, IL | 30,046 |
| Aliso Viejo city, CA | 47,823 |
| Altoona city, IA | 14,541 |
| American Canyon city, CA | 19,454 |
| Ames city, IA | 58,965 |
| Andover CDP, MA | 8,762 |
| Ankeny city, IA | 45,582 |
| Ann Arbor city, MI | 113,934 |
| Annapolis city, MD | 38,394 |
| Apache Junction city, AZ | 35,840 |
| Apple Valley town, CA | 69,135 |
| Arapahoe County, CO | 572,003 |
| Arkansas City city, AR | 366 |
| Arlington County, VA | 207,627 |
| Arvada city, CO | 106,433 |
| Asheville city, NC | 83,393 |
| Ashland city, OR | 20,078 |
| Ashland town, MA | 16,593 |
| Ashland town, VA | 7,225 |

| | |
|----------------------------------|---------|
| Aspen city, CO | 6,658 |
| Athens-Clarke County, GA | 115,452 |
| Auburn city, AL | 53,380 |
| Auburn city, WA | 70,180 |
| Augusta CCD, GA | 134,777 |
| Aurora city, CO | 325,078 |
| Austin city, TX | 790,390 |
| Avon town, CO | 6,447 |
| Bainbridge Island city, WA | 23,025 |
| Baltimore city, MD | 620,961 |
| Bartonville town, TX | 1,469 |
| Battle Creek city, MI | 52,347 |
| Bay City city, MI | 34,932 |
| Baytown city, TX | 71,802 |
| Bedford city, TX | 46,979 |
| Bedford town, MA | 13,320 |
| Bellevue city, WA | 122,363 |
| Bellingham city, WA | 80,885 |
| Beltrami County, MN | 44,442 |
| Benbrook city, TX | 21,234 |
| Bend city, OR | 76,639 |
| Bettendorf city, IA | 33,217 |
| Billings city, MT | 104,170 |
| Blaine city, MN | 57,186 |

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| | | | |
|-----------------------------------|---------|----------------------------------|-----------|
| Bloomfield Hills city, MI | 3,869 | Concord town, MA..... | 17,668 |
| Bloomington city, MN | 82,893 | Coon Rapids city, MN | 61,476 |
| Blue Springs city, MO | 52,575 | Copperas Cove city, TX..... | 32,032 |
| Boise City city, ID | 205,671 | Coronado city, CA | 18,912 |
| Boone County, KY | 118,811 | Corvallis city, OR..... | 54,462 |
| Boulder city, CO..... | 97,385 | Creve Coeur city, MO | 17,833 |
| Bowling Green city, KY | 58,067 | Cross Roads town, TX | 1,563 |
| Bozeman city, MT | 37,280 | Dacono city, CO | 4,152 |
| Brentwood city, MO..... | 8,055 | Dade City city, FL..... | 6,437 |
| Brentwood city, TN | 37,060 | Dakota County, MN | 398,552 |
| Brighton city, CO..... | 33,352 | Dallas city, OR | 14,583 |
| Brighton city, MI | 7,444 | Dallas city, TX..... | 1,197,816 |
| Bristol city, TN | 26,702 | Danville city, KY | 16,218 |
| Broken Arrow city, OK | 98,850 | Dardenne Prairie city, MO | 11,494 |
| Brookfield city, WI | 37,920 | Davenport city, IA..... | 99,685 |
| Brookline CDP, MA | 58,732 | Davidson town, NC..... | 10,944 |
| Broomfield city, CO | 55,889 | Decatur city, GA..... | 19,335 |
| Brownsburg town, IN | 21,285 | Del Mar city, CA..... | 4,161 |
| Burien city, WA..... | 33,313 | Delaware city, OH | 34,753 |
| Burleson city, TX..... | 36,690 | Delray Beach city, FL..... | 60,522 |
| Cabarrus County, NC..... | 178,011 | Denison city, TX..... | 22,682 |
| Cambridge city, MA..... | 105,162 | Denton city, TX..... | 113,383 |
| Cannon Beach city, OR | 1,690 | Denver city, CO | 600,158 |
| Cañon City city, CO | 16,400 | Derby city, KS..... | 22,158 |
| Canton city, SD | 3,057 | Des Moines city, IA | 203,433 |
| Cape Coral city, FL..... | 154,305 | Des Peres city, MO | 8,373 |
| Cape Girardeau city, MO | 37,941 | Destin city, FL..... | 12,305 |
| Carlisle borough, PA..... | 18,682 | Dothan city, AL | 65,496 |
| Carlsbad city, CA..... | 105,328 | Douglas County, CO | 285,465 |
| Carroll city, IA..... | 10,103 | Dover city, NH | 29,987 |
| Cartersville city, GA..... | 19,731 | Dublin city, CA | 46,036 |
| Cary town, NC | 135,234 | Dublin city, OH | 41,751 |
| Casper city, WY | 55,316 | Duluth city, MN | 86,265 |
| Castine town, ME | 1,366 | Duncanville city, TX..... | 38,524 |
| Castle Pines North city, CO | 10,360 | Durham city, NC | 228,330 |
| Castle Rock town, CO | 48,231 | Durham County, NC | 267,587 |
| Cedar Hill city, TX | 45,028 | Eagle town, CO | 6,508 |
| Cedar Rapids city, IA..... | 126,326 | East Baton Rouge Parish, LA..... | 440,171 |
| Celina city, TX..... | 6,028 | East Grand Forks city, MN | 8,601 |
| Centennial city, CO | 100,377 | East Lansing city, MI | 48,579 |
| Chambersburg borough, PA | 20,268 | Eau Claire city, WI | 65,883 |
| Chandler city, AZ | 236,123 | Eden Prairie city, MN | 60,797 |
| Chandler city, TX | 2,734 | Edgerton city, KS | 1,671 |
| Chanhassen city, MN | 22,952 | Edgewater city, CO | 5,170 |
| Chapel Hill town, NC | 57,233 | Edina city, MN | 47,941 |
| Charles County, MD | 146,551 | Edmond city, OK | 81,405 |
| Charlotte city, NC | 731,424 | Edmonds city, WA | 39,709 |
| Charlotte County, FL | 159,978 | El Cerrito city, CA | 23,549 |
| Charlottesville city, VA | 43,475 | El Dorado County, CA | 181,058 |
| Chattanooga city, TN | 167,674 | El Paso city, TX | 649,121 |
| Chesterfield County, VA | 316,236 | Elk Grove city, CA | 153,015 |
| Chippewa Falls city, WI | 13,661 | Elk River city, MN | 22,974 |
| Citrus Heights city, CA | 83,301 | Elko New Market city, MN | 4,110 |
| Clackamas County, OR | 375,992 | Elmhurst city, IL | 44,121 |
| Clarendon Hills village, IL | 8,427 | Encinitas city, CA | 59,518 |
| Clayton city, MO | 15,939 | Englewood city, CO | 30,255 |
| Clearwater city, FL | 107,685 | Erie town, CO | 18,135 |
| Cleveland Heights city, OH | 46,121 | Escambia County, FL | 297,619 |
| Clinton city, SC | 8,490 | Estes Park town, CO | 5,858 |
| Clive city, IA | 15,447 | Fairview town, TX | 7,248 |
| Clovis city, CA | 95,631 | Farmersville city, TX | 3,301 |
| College Park city, MD | 30,413 | Farmington Hills city, MI | 79,740 |
| College Station city, TX | 93,857 | Fayetteville city, NC | 200,564 |
| Colleyville city, TX | 22,807 | Fishers town, IN | 76,794 |
| Collinsville city, IL | 25,579 | Flower Mound town, TX | 64,669 |
| Columbia city, SC | 129,272 | Forest Grove city, OR | 21,083 |
| Columbia Falls city, MT | 4,688 | Fort Collins city, CO | 143,986 |
| Columbus city, WI | 4,991 | Fort Lauderdale city, FL | 165,521 |
| Commerce City city, CO | 45,913 | Fort Smith city, AR | 86,209 |
| Concord city, CA | 122,067 | Fort Worth city, TX | 741,206 |

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|----------------------------------|---------|---------------------------------|-----------|
| Fountain Hills town, AZ | 22,489 | Johnson City city, TN..... | 63,152 |
| Franklin city, TN..... | 62,487 | Johnston city, IA..... | 17,278 |
| Fredericksburg city, VA..... | 24,286 | Jupiter town, FL..... | 55,156 |
| Fremont city, CA..... | 214,089 | Kansas City city, KS..... | 145,786 |
| Friendswood city, TX..... | 35,805 | Kansas City city, MO..... | 459,787 |
| Fruita city, CO..... | 12,646 | Keizer city, OR..... | 36,478 |
| Gahanna city, OH..... | 33,248 | Kenmore city, WA..... | 20,460 |
| Gaithersburg city, MD..... | 59,933 | Kennedale city, TX..... | 6,763 |
| Galveston city, TX..... | 47,743 | Kennett Square borough, PA..... | 6,072 |
| Gardner city, KS..... | 19,123 | Kettering city, OH | 56,163 |
| Geneva city, NY | 13,261 | Key West city, FL | 24,649 |
| Georgetown city, TX..... | 47,400 | King City city, CA | 12,874 |
| Germantown city, TN | 38,844 | King County, WA..... | 1,931,249 |
| Gilbert town, AZ..... | 208,453 | Kirkland city, WA..... | 48,787 |
| Gillette city, WY | 29,087 | Kirkwood city, MO..... | 27,540 |
| Glendora city, CA | 50,073 | Knoxville city, IA | 7,313 |
| Glenview village, IL..... | 44,692 | La Mesa city, CA | 57,065 |
| Globe city, AZ | 7,532 | La Plata town, MD..... | 8,753 |
| Golden city, CO..... | 18,867 | La Porte city, TX | 33,800 |
| Golden Valley city, MN..... | 20,371 | La Vista city, NE..... | 15,758 |
| Goodyear city, AZ | 65,275 | Lafayette city, CO | 24,453 |
| Grafton village, WI..... | 11,459 | Laguna Beach city, CA..... | 22,723 |
| Grand Blanc city, MI..... | 8,276 | Laguna Hills city, CA..... | 30,344 |
| Grand Island city, NE | 48,520 | Laguna Niguel city, CA | 62,979 |
| Grants Pass city, OR..... | 34,533 | Lake Forest city, IL | 19,375 |
| Grass Valley city, CA | 12,860 | Lake Oswego city, OR | 36,619 |
| Greenville city, NC..... | 84,554 | Lake Stevens city, WA..... | 28,069 |
| Greenwich town, CT | 61,171 | Lake Worth city, FL | 34,910 |
| Greenwood Village city, CO | 13,925 | Lake Zurich village, IL | 19,631 |
| Greer city, SC | 25,515 | Lakeville city, MN | 55,954 |
| Guilford County, NC | 488,406 | Lakewood city, CO | 142,980 |
| Gunnison County, CO | 15,324 | Lakewood city, WA..... | 58,163 |
| Hailey city, ID | 7,960 | Lane County, OR..... | 351,715 |
| Haines Borough, AK | 2,508 | Lansing city, MI | 114,297 |
| Hallandale Beach city, FL..... | 37,113 | Laramie city, WY | 30,816 |
| Hamilton city, OH..... | 62,477 | Larimer County, CO | 299,630 |
| Hanover County, VA..... | 99,863 | Las Vegas city, NV | 583,756 |
| Harrisburg city, SD | 4,089 | Lawrence city, KS..... | 87,643 |
| Harrisonburg city, VA | 48,914 | Lee's Summit city, MO | 91,364 |
| Harrisonville city, MO | 10,019 | Lehi city, UT | 47,407 |
| Hayward city, CA | 144,186 | Lenexa city, KS | 48,190 |
| Henderson city, NV | 257,729 | Lewis County, NY | 27,087 |
| Herndon town, VA | 23,292 | Lewiston city, ID | 31,894 |
| High Point city, NC | 104,371 | Lewisville city, TX | 95,290 |
| Highland Park city, IL | 29,763 | Libertyville village, IL | 20,315 |
| Highlands Ranch CDP, CO | 96,713 | Lincoln city, NE | 258,379 |
| Holland city, MI | 33,051 | Lindsborg city, KS | 3,458 |
| Honolulu County, HI | 953,207 | Little Chute village, WI | 10,449 |
| Hooksett town, NH | 13,451 | Littleton city, CO | 41,737 |
| Hopkins city, MN | 17,591 | Livermore city, CA | 80,968 |
| Hopkinton town, MA | 14,925 | Lone Tree city, CO | 10,218 |
| Hoquiam city, WA | 8,726 | Long Grove village, IL | 8,043 |
| Horry County, SC | 269,291 | Longmont city, CO | 86,270 |
| Hudson city, OH | 22,262 | Longview city, TX | 80,455 |
| Hudson town, CO | 2,356 | Lonsdale city, MN | 3,674 |
| Hudsonville city, MI | 7,116 | Los Altos Hills town, CA | 7,922 |
| Huntersville town, NC | 46,773 | Louisville city, CO | 18,376 |
| Hurst city, TX | 37,337 | Lynchburg city, VA | 75,568 |
| Hutchinson city, MN | 14,178 | Lynnwood city, WA | 35,836 |
| Hutto city, TX | 14,698 | Macomb County, MI | 840,978 |
| Hyattsville city, MD | 17,557 | Manhattan Beach city, CA | 35,135 |
| Independence city, MO | 116,830 | Manhattan city, KS | 52,281 |
| Indian Trail town, NC | 33,518 | Mankato city, MN | 39,309 |
| Indianola city, IA | 14,782 | Maple Grove city, MN | 61,567 |
| Iowa City city, IA | 67,862 | Marshfield city, WI | 19,118 |
| Irving city, TX | 216,290 | Martinez city, CA | 35,824 |
| Issaquah city, WA | 30,434 | Marysville city, WA | 60,020 |
| Jackson County, MI | 160,248 | Matthews town, NC | 27,198 |
| James City County, VA | 67,009 | McAllen city, TX | 129,877 |
| Jefferson County, NY | 116,229 | McDonough city, GA..... | 22,084 |

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| McMinnville city, OR | 32,187 | Paradise Valley town, AZ | 12,820 |
| Menlo Park city, CA | 32,026 | Park City city, UT | 7,558 |
| Mercer Island city, WA | 22,699 | Parker town, CO | 45,297 |
| Meridian charter township, MI | 39,688 | Parkland city, FL | 23,962 |
| Meridian city, ID | 75,092 | Pasadena city, CA | 137,122 |
| Merriam city, KS..... | 11,003 | Pasco city, WA..... | 59,781 |
| Mesa County, CO | 146,723 | Pasco County, FL | 464,697 |
| Miami Beach city, FL | 87,779 | Pearland city, TX..... | 91,252 |
| Miami city, FL | 399,457 | Peoria city, AZ | 154,065 |
| Middleton city, WI..... | 17,442 | Peoria city, IL | 115,007 |
| Midland city, MI | 41,863 | Peoria County, IL..... | 186,494 |
| Milford city, DE | 9,559 | Pflugerville city, TX | 46,936 |
| Milton city, GA | 32,661 | Phoenix city, AZ | 1,445,632 |
| Minneapolis city, MN | 382,578 | Pinehurst village, NC | 13,124 |
| Mission Viejo city, CA | 93,305 | Piqua city, OH..... | 20,522 |
| Modesto city, CA..... | 201,165 | Pitkin County, CO..... | 17,148 |
| Monterey city, CA..... | 27,810 | Plano city, TX | 259,841 |
| Montgomery County, VA..... | 94,392 | Platte City city, MO..... | 4,691 |
| Monticello city, UT | 1,972 | Plymouth city, MN..... | 70,576 |
| Monument town, CO | 5,530 | Pocatello city, ID..... | 54,255 |
| Mooresville town, NC..... | 32,711 | Polk County, IA..... | 430,640 |
| Morristown city, TN | 29,137 | Pompano Beach city, FL | 99,845 |
| Morrisville town, NC | 18,576 | Port Orange city, FL | 56,048 |
| Morro Bay city, CA | 10,234 | Portland city, OR..... | 583,776 |
| Mountain Village town, CO..... | 1,320 | Post Falls city, ID | 27,574 |
| Mountlake Terrace city, WA | 19,909 | Powell city, OH | 11,500 |
| Murphy city, TX | 17,708 | Prince William County, VA..... | 402,002 |
| Naperville city, IL..... | 141,853 | Prior Lake city, MN | 22,796 |
| Napoleon city, OH | 8,749 | Pueblo city, CO | 106,595 |
| Needham CDP, MA..... | 28,886 | Purcellville town, VA..... | 7,727 |
| New Braunfels city, TX | 57,740 | Queen Creek town, AZ | 26,361 |
| New Brighton city, MN..... | 21,456 | Radnor township, PA..... | 31,531 |
| New Hanover County, NC | 202,667 | Ramsey city, MN | 23,668 |
| New Orleans city, LA | 343,829 | Raymond town, ME | 4,436 |
| New Smyrna Beach city, FL | 22,464 | Raymore city, MO | 19,206 |
| New Ulm city, MN | 13,522 | Redmond city, WA | 54,144 |
| Newberg city, OR..... | 22,068 | Rehoboth Beach city, DE | 1,327 |
| Newport city, RI..... | 24,672 | Reno city, NV..... | 225,221 |
| Newport News city, VA..... | 180,719 | Reston CDP, VA | 58,404 |
| Newton city, IA..... | 15,254 | Richmond city, CA | 103,701 |
| Noblesville city, IN | 51,969 | Richmond Heights city, MO | 8,603 |
| Nogales city, AZ | 20,837 | Rifle city, CO..... | 9,172 |
| Norcross city, GA | 9,116 | Rio Rancho city, NM | 87,521 |
| Norfolk city, VA..... | 242,803 | River Falls city, WI | 15,000 |
| North Port city, FL..... | 57,357 | Riverside city, CA | 303,871 |
| North Richland Hills city, TX | 63,343 | Riverside city, MO | 2,937 |
| Northglenn city, CO | 35,789 | Roanoke County, VA | 92,376 |
| Novato city, CA | 51,904 | Rochester Hills city, MI | 70,995 |
| Novi city, MI | 55,224 | Rock Hill city, SC | 66,154 |
| O'Fallon city, IL | 28,281 | Rockville city, MD | 61,209 |
| O'Fallon city, MO | 79,329 | Rogers city, MN | 8,597 |
| Oak Park village, IL | 51,878 | Rolla city, MO | 19,559 |
| Oakland city, CA | 390,724 | Roselle village, IL | 22,763 |
| Oakley city, CA | 35,432 | Rosemount city, MN | 21,874 |
| Ogdensburg city, NY | 11,128 | Rosenberg city, TX | 30,618 |
| Oklahoma City city, OK | 579,999 | Roseville city, MN | 33,660 |
| Olathe city, KS | 125,872 | Round Rock city, TX | 99,887 |
| Old Town city, ME | 7,840 | Royal Oak city, MI | 57,236 |
| Olmsted County, MN | 144,248 | Saco city, ME | 18,482 |
| Olympia city, WA | 46,478 | Sahuarita town, AZ | 25,259 |
| Orland Park village, IL | 56,767 | Salida city, CO | 5,236 |
| Oshkosh city, WI | 66,083 | Sammamish city, WA | 45,780 |
| Oshtemo charter township, MI | 21,705 | San Anselmo town, CA | 12,336 |
| Otsego County, MI | 24,164 | San Antonio city, TX | 1,327,407 |
| Oviedo city, FL | 33,342 | San Carlos city, CA | 28,406 |
| Paducah city, KY | 25,024 | San Diego city, CA | 1,307,402 |
| Palm Beach Gardens city, FL | 48,452 | San Francisco city, CA | 805,235 |
| Palm Coast city, FL | 75,180 | San Jose city, CA | 945,942 |
| Palo Alto city, CA | 64,403 | San Juan County, NM | 130,044 |
| Papillion city, NE | 18,894 | San Marcos city, CA | 83,781 |

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|----------------------------------|---------|-----------------------------------|---------|
| San Marcos city, TX..... | 44,894 | Thornton city, CO..... | 118,772 |
| San Rafael city, CA..... | 57,713 | Thousand Oaks city, CA..... | 126,683 |
| Sanford city, FL..... | 53,570 | Tigard city, OR..... | 48,035 |
| Sangamon County, IL..... | 197,465 | Tracy city, CA | 82,922 |
| Santa Clarita city, CA..... | 176,320 | Trinidad CCD, CO..... | 12,017 |
| Santa Fe County, NM | 144,170 | Tualatin city, OR | 26,054 |
| Santa Monica city, CA..... | 89,736 | Tulsa city, OK | 391,906 |
| Sarasota County, FL..... | 379,448 | Twin Falls city, ID | 44,125 |
| Savage city, MN..... | 26,911 | Tyler city, TX | 96,900 |
| Schaumburg village, IL..... | 74,227 | Umatilla city, OR | 6,906 |
| Scott County, MN..... | 129,928 | University Park city, TX..... | 23,068 |
| Scottsdale city, AZ | 217,385 | Upper Arlington city, OH..... | 33,771 |
| Seaside city, CA..... | 33,025 | Urbandale city, IA | 39,463 |
| Sevierville city, TN | 14,807 | Vail town, CO..... | 5,305 |
| Shawnee city, KS | 62,209 | Vancouver city, WA..... | 161,791 |
| Sheboygan city, WI..... | 49,288 | Ventura CCD, CA..... | 111,889 |
| Sherborn town, MA | 4,119 | Vernon Hills village, IL..... | 25,113 |
| Shoreview city, MN | 25,043 | Vestavia Hills city, AL | 34,033 |
| Shorewood city, MN | 7,307 | Victoria city, MN..... | 7,345 |
| Shorewood village, IL..... | 15,615 | Vienna town, VA | 15,687 |
| Shorewood village, WI | 13,162 | Virginia Beach city, VA..... | 437,994 |
| Sierra Vista city, AZ..... | 43,888 | Wake Forest town, NC..... | 30,117 |
| Sioux Center city, IA | 7,048 | Walnut Creek city, CA..... | 64,173 |
| Sioux Falls city, SD..... | 153,888 | Washington County, MN | 238,136 |
| Skokie village, IL..... | 64,784 | Washington town, NH | 1,123 |
| Snellville city, GA | 18,242 | Washougal city, WA | 14,095 |
| South Lake Tahoe city, CA..... | 21,403 | Watauga city, TX | 23,497 |
| Southborough town, MA..... | 9,767 | Wauwatosa city, WI | 46,396 |
| Southlake city, TX | 26,575 | Waverly city, IA | 9,874 |
| Spokane Valley city, WA | 89,755 | Weddington town, NC | 9,459 |
| Spring Hill city, KS..... | 5,437 | Wentzville city, MO..... | 29,070 |
| Springboro city, OH..... | 17,409 | West Carrollton city, OH | 13,143 |
| Springfield city, MO | 159,498 | West Chester borough, PA..... | 18,461 |
| Springville city, UT | 29,466 | West Des Moines city, IA..... | 56,609 |
| St. Augustine city, FL | 12,975 | Western Springs village, IL | 12,975 |
| St. Charles city, IL..... | 32,974 | Westerville city, OH..... | 36,120 |
| St. Cloud city, FL..... | 35,183 | Westlake town, TX | 992 |
| St. Cloud city, MN | 65,842 | Westminster city, CO..... | 106,114 |
| St. Joseph city, MO | 76,780 | Weston town, MA..... | 11,261 |
| St. Louis County, MN..... | 200,226 | White House city, TN | 10,255 |
| St. Louis Park city, MN | 45,250 | Wichita city, KS | 382,368 |
| Stallings town, NC..... | 13,831 | Williamsburg city, VA..... | 14,068 |
| State College borough, PA..... | 42,034 | Willowbrook village, IL | 8,540 |
| Steamboat Springs city, CO | 12,088 | Wilmington city, NC..... | 106,476 |
| Sterling Heights city, MI | 129,699 | Wilsonville city, OR..... | 19,509 |
| Sugar Grove village, IL | 8,997 | Winchester city, VA..... | 26,203 |
| Sugar Land city, TX..... | 78,817 | Windsor town, CO | 18,644 |
| Suisun City city, CA | 28,111 | Windsor town, CT | 29,044 |
| Summit city, NJ..... | 21,457 | Winnetka village, IL | 12,187 |
| Summit County, UT | 36,324 | Winston-Salem city, NC | 229,617 |
| Sunnyvale city, CA | 140,081 | Winter Garden city, FL..... | 34,568 |
| Surprise city, AZ..... | 117,517 | Woodbury city, MN | 61,961 |
| Suwanee city, GA..... | 15,355 | Woodland city, CA..... | 55,468 |
| Tacoma city, WA..... | 198,397 | Wrentham town, MA | 10,955 |
| Takoma Park city, MD | 16,715 | Wyandotte County, KS | 157,505 |
| Tamarac city, FL | 60,427 | Yakima city, WA..... | 91,067 |
| Temecula city, CA | 100,097 | York County, VA..... | 65,464 |
| Tempe city, AZ | 161,719 | Yorktown town, IN | 9,405 |
| Texarkana city, TX | 36,411 | Yountville city, CA | 2,933 |
| The Woodlands CDP, TX..... | 93,847 | | |

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of La Vista funded this research. Please contact Jeff Calentine with the City Administrator's Office at jcalentine@cityoflavista.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

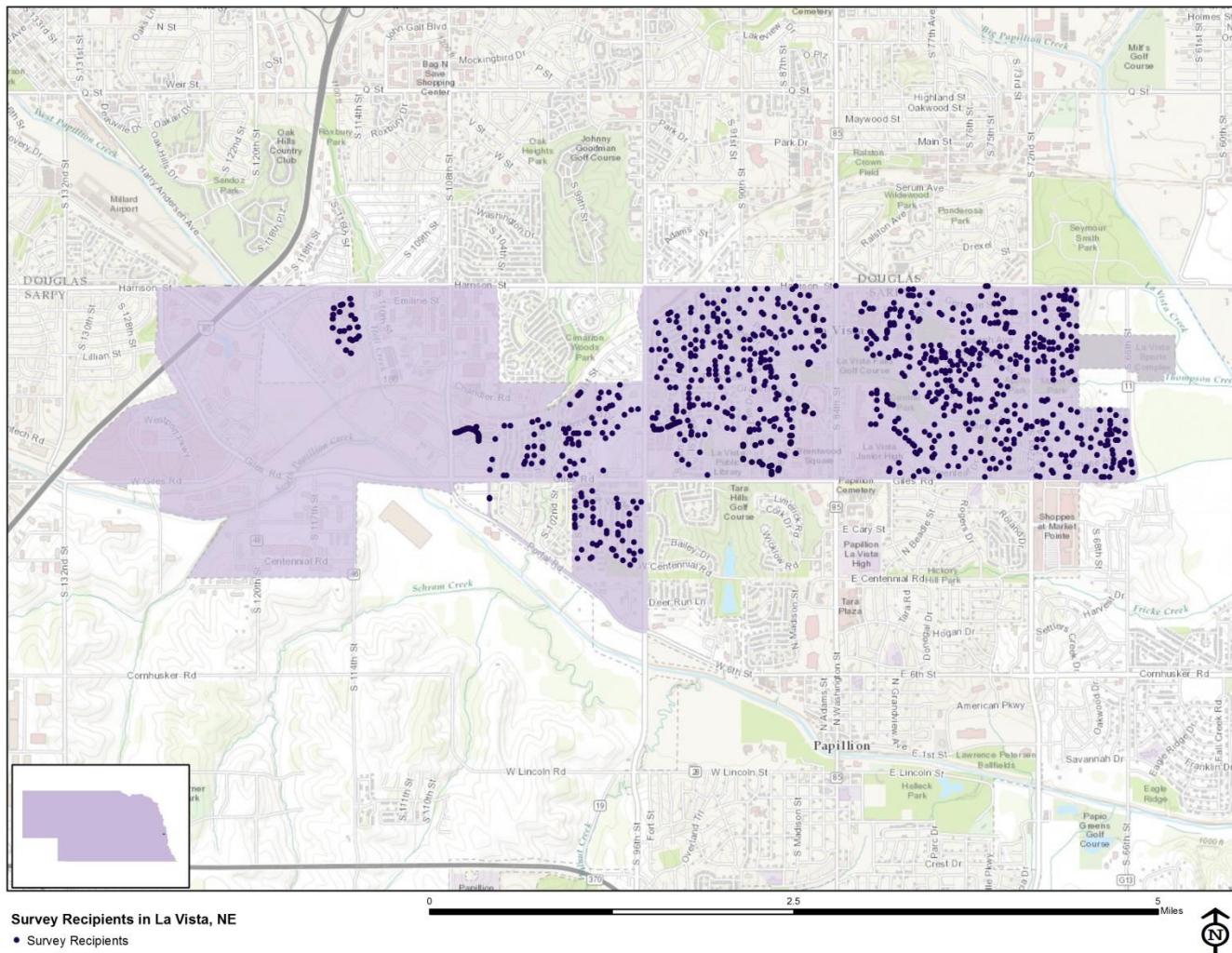
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of La Vista were eligible to participate in the survey. A list of all households within the zip codes serving La Vista was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of La Vista households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of La Vista boundaries were removed from consideration.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every N th one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on August 19, 2016. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Completed surveys were collected over the following nine weeks.

About 4% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,443 households that received the survey, 341 completed the survey, providing an overall response rate of 24%. Of the 341 completed surveys, 34 were completed online.

Table 75: Survey Response Rates

| | Number mailed | Undeliverable | Eligible | Returned | Response rate |
|---------|---------------|---------------|----------|----------|---------------|
| Overall | 1,500 | 57 | 1,443 | 341 | 24% |

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of La Vista survey is no greater than plus or minus five percentage points around any given percent reported for the entire sample (341 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of La Vista. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing type (attached or detached), race/ethnicity, sex and age. The results of the weighting scheme are presented in the following table.

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Table 76: La Vista, NV 2016 Weighting Table

| Characteristic | Population Norm | Unweighted Data | Weighted Data |
|---------------------------|-----------------|-----------------|---------------|
| Housing | | | |
| Rent home | 45% | 32% | 43% |
| Own home | 55% | 68% | 57% |
| Detached unit | 60% | 69% | 60% |
| Attached unit | 40% | 31% | 40% |
| Race and Ethnicity | | | |
| White | 89% | 91% | 89% |
| Not white | 11% | 9% | 11% |
| Not Hispanic | 95% | 97% | 98% |
| Hispanic | 5% | 3% | 2% |
| Sex and Age | | | |
| Female | 53% | 63% | 54% |
| Male | 47% | 37% | 46% |
| 18-34 years of age | 38% | 12% | 35% |
| 35-54 years of age | 38% | 28% | 37% |
| 55+ years of age | 24% | 60% | 27% |
| Females 18-34 | 20% | 8% | 20% |
| Females 35-54 | 20% | 16% | 20% |
| Females 55+ | 13% | 38% | 14% |
| Males 18-34 | 18% | 4% | 16% |
| Males 35-54 | 18% | 12% | 18% |
| Males 55+ | 11% | 21% | 12% |

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

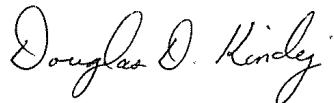
Dear La Vista Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Douglas D. Kindig
Mayor

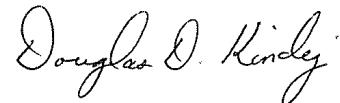
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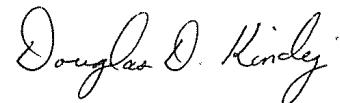
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La Vista, NE 68128

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August 2016

Dear City of La Vista Resident:

Please help us shape the future of La Vista! You have been selected at random to participate in the 2016 La Vista Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help La Vista make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/lavista2016.htm

If you have any questions about the survey please call 402-331-4343.

Thank you for your time and participation!

Sincerely,

Douglas D. Kindig
Mayor

City Hall
8116 Park View Blvd.
La Vista, NE 68128-2198
p: 402-331-4343
f: 402-331-4375

Community Development
8116 Park View Blvd.
p: 402-331-4343
f: 402-331-4375

Fire
8110 Park View Blvd.
p: 402-331-4748
f: 402-331-0410

Golf Course
8305 Park View Blvd.
p: 402-339-9147

Library
9110 Giles Rd.
p: 402-537-3900
f: 402-537-3902

Police
7701 South 96th St.
p: 402-331-1582
f: 402-331-7210

Public Works
9900 Portal Rd.
p: 402-331-8927
f: 402-331-1051

Recreation
8116 Park View Blvd.
p: 402-331-3455
f: 402-331-0299



September 2016

Dear City of La Vista Resident:

Here's a second chance if you haven't already responded to the 2016 La Vista Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of La Vista! You have been selected at random to participate in the 2016 La Vista Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help La Vista make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
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The City of La Vista 2016 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in La Vista:

| | Excellent | Good | Fair | Poor | Don't know |
|--|-----------|------|------|------|------------|
| La Vista as a place to live..... | 1 | 2 | 3 | 4 | 5 |
| Your neighborhood as a place to live..... | 1 | 2 | 3 | 4 | 5 |
| La Vista as a place to raise children | 1 | 2 | 3 | 4 | 5 |
| La Vista as a place to work | 1 | 2 | 3 | 4 | 5 |
| La Vista as a place to visit..... | 1 | 2 | 3 | 4 | 5 |
| La Vista as a place to retire..... | 1 | 2 | 3 | 4 | 5 |
| The overall quality of life in La Vista..... | 1 | 2 | 3 | 4 | 5 |

2. Please rate each of the following characteristics as they relate to La Vista as a whole:

| | Excellent | Good | Fair | Poor | Don't know |
|--|-----------|------|------|------|------------|
| Overall feeling of safety in La Vista | 1 | 2 | 3 | 4 | 5 |
| Overall ease of getting to the places you usually have to visit | 1 | 2 | 3 | 4 | 5 |
| Quality of overall natural environment in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Overall "built environment" of La Vista (including overall design, buildings, parks and transportation systems)..... | 1 | 2 | 3 | 4 | 5 |
| Health and wellness opportunities in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Overall opportunities for education and enrichment..... | 1 | 2 | 3 | 4 | 5 |
| Overall economic health of La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Sense of community | 1 | 2 | 3 | 4 | 5 |
| Overall image or reputation of La Vista..... | 1 | 2 | 3 | 4 | 5 |

3. Please indicate how likely or unlikely you are to do each of the following:

| | Very likely | Somewhat likely | Somewhat unlikely | Very unlikely | Don't know |
|--|-------------|-----------------|-------------------|---------------|------------|
| Recommend living in La Vista to someone who asks | 1 | 2 | 3 | 4 | 5 |
| Remain in La Vista for the next five years | 1 | 2 | 3 | 4 | 5 |

4. Please rate how safe or unsafe you feel:

| | Very safe | Somewhat safe | Neither safe nor unsafe | Somewhat unsafe | Very unsafe | Don't know |
|--|-----------|---------------|-------------------------|-----------------|-------------|------------|
| In your neighborhood during the day | 1 | 2 | 3 | 4 | 5 | 6 |
| In La Vista's downtown/commercial area during the day..... | 1 | 2 | 3 | 4 | 5 | 6 |

5. Please rate each of the following characteristics as they relate to La Vista as a whole:

| | Excellent | Good | Fair | Poor | Don't know |
|---|-----------|------|------|------|------------|
| Traffic flow on major streets | 1 | 2 | 3 | 4 | 5 |
| Ease of public parking | 1 | 2 | 3 | 4 | 5 |
| Ease of travel by car in La Vista | 1 | 2 | 3 | 4 | 5 |
| Ease of travel by public transportation in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Ease of travel by bicycle in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Ease of walking in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Availability of paths and walking trails..... | 1 | 2 | 3 | 4 | 5 |
| Air quality | 1 | 2 | 3 | 4 | 5 |
| Cleanliness of La Vista | 1 | 2 | 3 | 4 | 5 |
| Overall appearance of La Vista | 1 | 2 | 3 | 4 | 5 |
| Public places where people want to spend time..... | 1 | 2 | 3 | 4 | 5 |
| Variety of housing options..... | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality housing..... | 1 | 2 | 3 | 4 | 5 |
| Fitness opportunities (including exercise classes and paths or trails, etc.)..... | 1 | 2 | 3 | 4 | 5 |
| Recreational opportunities..... | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality food | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality health care | 1 | 2 | 3 | 4 | 5 |
| Availability of preventive health services | 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality mental health care | 1 | 2 | 3 | 4 | 5 |

6. Please rate each of the following characteristics as they relate to La Vista as a whole:

| | Excellent | Good | Fair | Poor | Don't know |
|--|-----------|------|------|------|------------|
| Availability of affordable quality child care/preschool | 1 | 2 | 3 | 4 | 5 |
| K-12 education..... | 1 | 2 | 3 | 4 | 5 |
| Adult educational opportunities..... | 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend cultural/arts/music activities..... | 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in religious or spiritual events and activities | 1 | 2 | 3 | 4 | 5 |
| Employment opportunities | 1 | 2 | 3 | 4 | 5 |
| Shopping opportunities..... | 1 | 2 | 3 | 4 | 5 |
| Cost of living in La Vista | 1 | 2 | 3 | 4 | 5 |
| Overall quality of business and service establishments in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Vibrant downtown/commercial area..... | 1 | 2 | 3 | 4 | 5 |
| Overall quality of new development in La Vista | 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in social events and activities..... | 1 | 2 | 3 | 4 | 5 |
| Opportunities to volunteer..... | 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in community matters..... | 1 | 2 | 3 | 4 | 5 |
| Openness and acceptance of the community toward people of diverse backgrounds..... | 1 | 2 | 3 | 4 | 5 |
| Neighborliness of residents in La Vista..... | 1 | 2 | 3 | 4 | 5 |

7. Please indicate whether or not you have done each of the following in the last 12 months.

| | No | Yes |
|---|----|-----|
| Made efforts to conserve water | 1 | 2 |
| Made efforts to make your home more energy efficient..... | 1 | 2 |
| Observed a code violation or other hazard in La Vista (weeds, abandoned buildings, etc.)..... | 1 | 2 |
| Household member was a victim of a crime in La Vista..... | 1 | 2 |
| Reported a crime to the police in La Vista..... | 1 | 2 |
| Stocked supplies in preparation for an emergency | 1 | 2 |
| Campaigned or advocated for an issue, cause or candidate..... | 1 | 2 |
| Contacted the City of La Vista (in-person, phone, email or web) for help or information | 1 | 2 |
| Contacted La Vista elected officials (in-person, phone, email or web) to express your opinion | 1 | 2 |

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in La Vista?

| | 2 times a week or more | 2-4 times a month | Once a month or less | Not at all |
|---|------------------------|-------------------|----------------------|------------|
| Used La Vista recreation centers or their services | 1 | 2 | 3 | 4 |
| Visited a neighborhood park or City park..... | 1 | 2 | 3 | 4 |
| Used La Vista public libraries or their services..... | 1 | 2 | 3 | 4 |
| Participated in religious or spiritual activities in La Vista | 1 | 2 | 3 | 4 |
| Attended a City-sponsored event | 1 | 2 | 3 | 4 |
| Used bus, rail, subway or other public transportation instead of driving..... | 1 | 2 | 3 | 4 |
| Carpooled with other adults or children instead of driving alone | 1 | 2 | 3 | 4 |
| Walked or biked instead of driving..... | 1 | 2 | 3 | 4 |
| Volunteered your time to some group/activity in La Vista | 1 | 2 | 3 | 4 |
| Participated in a club..... | 1 | 2 | 3 | 4 |
| Talked to or visited with your immediate neighbors..... | 1 | 2 | 3 | 4 |
| Done a favor for a neighbor..... | 1 | 2 | 3 | 4 |

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

| | 2 times a week or more | 2-4 times a month | Once a month or less | Not at all |
|--|------------------------|-------------------|----------------------|------------|
| Attended a local public meeting | 1 | 2 | 3 | 4 |
| Watched (online or on television) a local public meeting | 1 | 2 | 3 | 4 |

The City of La Vista 2016 Citizen Survey

10. Please rate the quality of each of the following services in La Vista:

| | Excellent | Good | Fair | Poor | Don't know |
|---|-----------|------|------|------|------------|
| Police/Sheriff services..... | 1 | 2 | 3 | 4 | 5 |
| Fire services..... | 1 | 2 | 3 | 4 | 5 |
| Ambulance or emergency medical services | 1 | 2 | 3 | 4 | 5 |
| Crime prevention | 1 | 2 | 3 | 4 | 5 |
| Fire prevention and education | 1 | 2 | 3 | 4 | 5 |
| Traffic enforcement..... | 1 | 2 | 3 | 4 | 5 |
| Street repair | 1 | 2 | 3 | 4 | 5 |
| Street cleaning..... | 1 | 2 | 3 | 4 | 5 |
| Street lighting..... | 1 | 2 | 3 | 4 | 5 |
| Snow removal..... | 1 | 2 | 3 | 4 | 5 |
| Sidewalk maintenance | 1 | 2 | 3 | 4 | 5 |
| Traffic signal timing | 1 | 2 | 3 | 4 | 5 |
| Bus or transit services | 1 | 2 | 3 | 4 | 5 |
| Garbage collection..... | 1 | 2 | 3 | 4 | 5 |
| Recycling..... | 1 | 2 | 3 | 4 | 5 |
| Yard waste pick-up..... | 1 | 2 | 3 | 4 | 5 |
| Storm drainage..... | 1 | 2 | 3 | 4 | 5 |
| Drinking water | 1 | 2 | 3 | 4 | 5 |
| Sewer services..... | 1 | 2 | 3 | 4 | 5 |
| Power (electric and/or gas) utility | 1 | 2 | 3 | 4 | 5 |
| Utility billing | 1 | 2 | 3 | 4 | 5 |
| City parks..... | 1 | 2 | 3 | 4 | 5 |
| Recreation programs or classes..... | 1 | 2 | 3 | 4 | 5 |
| Recreation centers or facilities | 1 | 2 | 3 | 4 | 5 |
| Land use, planning and zoning..... | 1 | 2 | 3 | 4 | 5 |
| Code enforcement (weeds, abandoned buildings, etc.)..... | 1 | 2 | 3 | 4 | 5 |
| Animal control | 1 | 2 | 3 | 4 | 5 |
| Economic development | 1 | 2 | 3 | 4 | 5 |
| Health services | 1 | 2 | 3 | 4 | 5 |
| Public library services | 1 | 2 | 3 | 4 | 5 |
| Public information services | 1 | 2 | 3 | 4 | 5 |
| Cable television | 1 | 2 | 3 | 4 | 5 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)..... | 1 | 2 | 3 | 4 | 5 |
| Preservation of natural areas such as open space, farmlands and greenbelts..... | 1 | 2 | 3 | 4 | 5 |
| La Vista open space..... | 1 | 2 | 3 | 4 | 5 |
| City-sponsored special events..... | 1 | 2 | 3 | 4 | 5 |
| Overall customer service by La Vista employees (police, receptionists, planners, etc.)..... | 1 | 2 | 3 | 4 | 5 |

11. Overall, how would you rate the quality of the services provided by each of the following?

| | Excellent | Good | Fair | Poor | Don't know |
|-----------------------------|-----------|------|------|------|------------|
| The City of La Vista..... | 1 | 2 | 3 | 4 | 5 |
| The Federal Government..... | 1 | 2 | 3 | 4 | 5 |

12. Please rate the following categories of La Vista government performance:

| | Excellent | Good | Fair | Poor | Don't know |
|--|-----------|------|------|------|------------|
| The value of services for the taxes paid to La Vista | 1 | 2 | 3 | 4 | 5 |
| The overall direction that La Vista is taking..... | 1 | 2 | 3 | 4 | 5 |
| The job La Vista government does at welcoming citizen involvement..... | 1 | 2 | 3 | 4 | 5 |
| Overall confidence in La Vista government..... | 1 | 2 | 3 | 4 | 5 |
| Generally acting in the best interest of the community..... | 1 | 2 | 3 | 4 | 5 |
| Being honest..... | 1 | 2 | 3 | 4 | 5 |
| Treating all residents fairly | 1 | 2 | 3 | 4 | 5 |

13. Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years:

| | <i>Essential</i> | <i>Very important</i> | <i>Somewhat important</i> | <i>Not at all important</i> |
|---|------------------|-----------------------|---------------------------|-----------------------------|
| Overall feeling of safety in La Vista | 1 | 2 | 3 | 4 |
| Overall ease of getting to the places you usually have to visit | 1 | 2 | 3 | 4 |
| Quality of overall natural environment in La Vista..... | 1 | 2 | 3 | 4 |
| Overall “built environment” of La Vista (including overall design, buildings, parks and transportation systems) | 1 | 2 | 3 | 4 |
| Health and wellness opportunities in La Vista..... | 1 | 2 | 3 | 4 |
| Overall opportunities for education and enrichment..... | 1 | 2 | 3 | 4 |
| Overall economic health of La Vista..... | 1 | 2 | 3 | 4 |
| Sense of community | 1 | 2 | 3 | 4 |

14. Have you or anyone in your household participated in any La Vista parks and recreation programs or events during the last 12 months?

Yes → Go to question 16 No → Go to question 15

15. If you have not participated or visited a program or park, why not? (Select all that apply.)

- Parks are not convenient to location of my house
- I use other providers of park and recreation services
- I don't know what is offered by the Parks and Recreation Department
- I don't feel safe in the parks
- I don't know where parks and facilities are located
- Facilities and parks are not well maintained
- Recreation programs I am interested in are not offered
- Too difficult to register for programs, events, and rentals
- Fees are too expensive

16. Please indicate your level of agreement or disagreement with the adequacy of support services that are available to parents, families, and students through a variety of sources within Sarpy County:

| | <i>Strongly agree</i> | <i>Agree</i> | <i>Neither agree or disagree</i> | <i>Disagree</i> | <i>Strongly disagree</i> | <i>Don't know</i> |
|----------------------------------|-----------------------|--------------|----------------------------------|-----------------|--------------------------|-------------------|
| Mental health services | 1 | 2 | 3 | 4 | 5 | 6 |
| Substance abuse counseling | 1 | 2 | 3 | 4 | 5 | 6 |
| Family conflict..... | 1 | 2 | 3 | 4 | 5 | 6 |
| Parent support | 1 | 2 | 3 | 4 | 5 | 6 |
| Youth behavior..... | 1 | 2 | 3 | 4 | 5 | 6 |

17. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:

| | <i>Major source</i> | <i>Minor source</i> | <i>Not a source</i> |
|---|---------------------|---------------------|---------------------|
| Citywise quarterly newsletter (direct mail) | 1 | 2 | 3 |
| Facebook..... | 1 | 2 | 3 |
| Twitter..... | 1 | 2 | 3 |
| Website (www.cityoflavista.org) | 1 | 2 | 3 |
| Other social media | 1 | 2 | 3 |

18. Why do you choose to live in La Vista?

The City of La Vista 2016 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

| | Never | Rarely | Sometimes | Usually | Always |
|--|-------|--------|-----------|---------|--------|
| Recycle at home..... | 1 | 2 | 3 | 4 | 5 |
| Purchase goods or services from a business located in La Vista..... | 1 | 2 | 3 | 4 | 5 |
| Eat at least 5 portions of fruits and vegetables a day | 1 | 2 | 3 | 4 | 5 |
| Participate in moderate or vigorous physical activity | 1 | 2 | 3 | 4 | 5 |
| Read or watch local news (via television, paper, computer, etc.) | 1 | 2 | 3 | 4 | 5 |
| Vote in local elections | 1 | 2 | 3 | 4 | 5 |

D2. Would you say that in general your health is:

Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. What is your employment status?

Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of La Vista?

Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in La Vista?

Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

No Yes

D11. Are you or any other members of your household aged 65 or older?

No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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La Vista, NE 68128

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