



Press Release

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La Vista Police to Participate in Tweet-a-Thon

The La Vista Police Department will be participating in a global law enforcement tweet-a-thon, the first of its kind, on Friday, March 22. The event was created by Lauri Stevens of LAWS Communications.

Using the Police Department's official Twitter account, @lavistapolice, and the tweet-a-thon hashtag, #poltwt, a select number of La Vista officers will provide a virtual ride-along experience to residents and a global audience. In addition, officers will be providing information about the Nebraska Office of Highway Safety's underage drinking prevention hotline, 1-866-MUST-B-21.

To follow along with the tweet-a-thon without a Twitter account, visit the City's website, www.cityoflavista.org/tweet.

"We hope La Vista residents will follow along during this event and gain a new perspective on policing in our community," said La Vista Police Sgt. Bryan Waugh. "By participating, we hope to encourage public safety agencies in Nebraska to use social media to connect with the communities they serve."

More than 100 agencies from the U.S., Canada, Europe and Australia will be participating in the tweet-a-thon, including three others from Nebraska – the Omaha and Bellevue police departments and the Nebraska State Patrol.

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