



## CITY OF LA VISTA

CityofLaVista.org

### MEDIA CONTACT

**Mitch Beaumont**

Community Relations Coordinator

☎ 402.593.6410  
☎ 402.980.2863

✉ [mbeaumont@cityoflavista.org](mailto:mbeaumont@cityoflavista.org)

 @CityofLaVistaGovernment

 @CityofLaVista

 @CityofLaVista

 [YouTube.com/CityLaVista](https://www.youtube.com/CityLaVista)

**PRESS RELEASE**

FOR IMMEDIATE RELEASE

7/17/2020

# Santa planning special, mid-summer sleigh ride through La Vista Saturday

## The Big Guy is taking a break from his vacation to spread some cheer!

The summer of 2020 hasn't been at all what any of us expected. But in La Vista, we're making the most of it.

As part of our Summer 2.0 plan, we're offering fun alternatives to our traditional summer events, including a 60<sup>th</sup> anniversary scavenger hunt, an online community cookbook and free porch photos for the community.

Also scheduled in our Summer 2.0 plans? A special mid-summer visit by none other than Santa Claus.

La Vista has a long-standing winter tradition of welcoming Santa for a sleigh ride around the community — which typically takes place the Sunday after Thanksgiving. But since this summer hasn't allowed for traditional summer activities, the City reached out to Santa to see if he could take a break from his vacation to spread some cheer throughout the community before the snow starts to fall. (And don't worry, he said he'd come back in the winter too.)

Santa's Summer Sleigh Ride will take place this Saturday, July 18, beginning at 6 p.m. Santa and his elves will follow a route, which has been posted on the City's website at [CityofLaVista.org/2020Events](https://www.cityoflavista.org/2020Events). The City will also be live tweeting throughout the event.

Santa's elves will be accompanied by Mayor Kindig, as well as representatives of the Sinnett family to honor Helen Sinnett — one of the City's first residents more than 60 years ago. Helen isn't able to join us for the event, so she will be represented by her sons, Jeff and Mark.

The elves will also have some fun surprises for those who join them along the route.

Those who participate on Saturday night are asked to maintain six feet social distancing between households and to wear a mask if they can't maintain that distance.

###

---