

LA VISTA CITY COUNCIL MEETING AGENDA
February 19, 2019
7:00 P.M.
Harold “Andy” Anderson Council Chamber
La Vista City Hall
8116 Park View Blvd

- **Call to Order**
- **Pledge of Allegiance**
- **Announcement of Location of Posted Open Meetings Act**

- **Service Awards – Kraig Gomon – 20 years; Brian Mathew – 5 years**

All matters listed under item A, Consent Agenda, are considered to be routine by the city council and will be enacted by one motion in the form listed below. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and will be considered separately.

A. CONSENT AGENDA

1. **Approval of the Agenda as Presented**
 2. **Approval of the Minutes of the February 5, 2019 City Council Meeting**
 3. **Monthly Financial Report – December 2018**
 4. **Request for Payment – Burns McDonnell – Professional Services – Sewer Rate Study – \$8,835.00**
 5. **Request for Payment – Design Workshop – Professional Services – 84th Streetscape Plan – \$26,546.78**
 6. **Request for Payment – DLR Group – Professional Services – City Centre Garage Security Planning – \$8,970.00**
 7. **Request for Payment – Hawkins Construction Company – Construction Services – Offstreet Parking District 2, Structure 1 – \$14,400.00**
 8. **Request for Payment – HDR – Professional Services – Project Management for Public Improvements and Other Works – \$5,259.23**
 9. **Request for Payment – Professional Services – The Novak Consulting Group, Inc. – Public Works and Parks and Recreation Assessment - \$3,857.00**
 10. **Request for Payment – Thompson, Dreessen, & Dorner Inc. – Professional Services – Thompson Creek Phase 1 – \$3,483.30**
 11. **Request for Payment – Thompson, Dreessen, & Dorner Inc. – Professional Services – Park View Blvd Resurfacing – \$1,955.00**
 12. **Resolution – Advertisement for Bids – Drainage Improvements**
 13. **Resolution – Approve Purchase – Ice Control Salt**
 14. **Approval of Claims**
-
- **Reports from City Administrator and Department Heads**

 - **Sarpy County Economic Development Corporation – Annual Report**
- B. Resolution – Amendment No. 1 – Professional Services Agreement – 84th Street Redevelopment Area – Public Improvement Redevelopment Project – Offstreet Parking District No. 2, Structure No. 1**
- C. Resolution – Award Contract – Park View Blvd. Resurfacing 72nd St. to 84th St.**
- D. Resolution – Award Contract – Marketing & Branding Services**
- E. Resolution – Authorize Agreement – Construction Engineering Services – Park View Blvd. Resurfacing 72nd St. to 84th St.**
- F. Approval of the Application for a Class D Liquor License – Casey’s Retail Company dba Casey’s General Store #3820**
1. **Public Hearing**
 2. **Resolution**
- G. Resolution – Request for Proposals – Parking Management Services**
-
- **Comments from the Floor**

 - **Comments from Mayor and Council**

 - **Adjournment**

The public is welcome and encouraged to attend all meetings. If special accommodations are required please contact the City Clerk prior to the meeting at 402-331-4343. A copy of the Open Meeting Act is posted in the Council Chamber and available in the public copies of the Council packet. Citizens may address the Mayor and Council under "Comments from the Floor." Comments should be limited to five minutes. We ask for your cooperation in order to provide for an organized meeting.



CITY OF LA VISTA

CERTIFICATE OF APPRECIATION

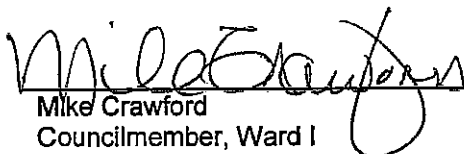
A CERTIFICATE OF APPRECIATION PRESENTED TO **KRAIG GOMON OF THE LA VISTA POLICE DEPARTMENT**, FOR 20 YEARS OF FAITHFUL AND EFFICIENT SERVICE TO THE CITY OF LA VISTA.

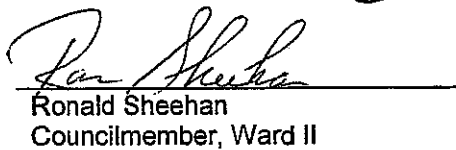
WHEREAS, **Kraig Gomon**, has served the City of La Vista since January 1, 1999; and

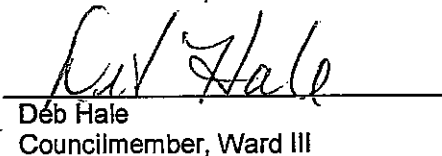
WHEREAS, **Kraig Gomon's** input and contributions to the City of La Vista have contributed to the success of the City.

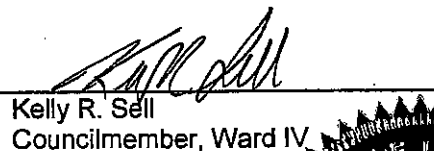
NOW, THEREFORE BE IT RESOLVED that this Certificate of Appreciation is hereby presented to **Kraig Gomon** on behalf of the City of La Vista for 20 years of service to the City.

DATED THIS 19TH DAY OF FEBRUARY, 2019.

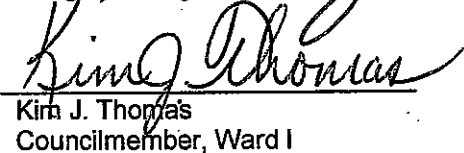

Mike Crawford
Councilmember, Ward I

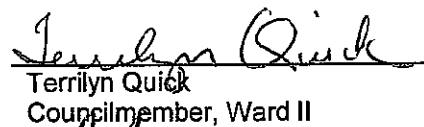

Ronald Sheehan
Councilmember, Ward II

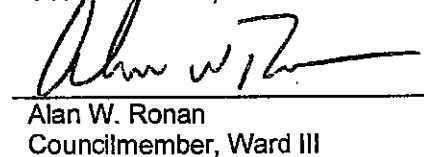

Deb Hale
Councilmember, Ward III

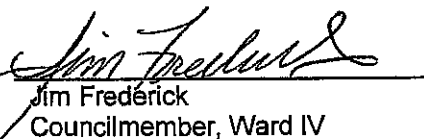

Kelly R. Sell
Councilmember, Ward IV


Douglas Kindig, Mayor

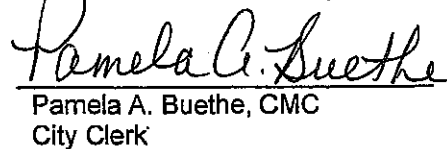

Kim J. Thomas
Councilmember, Ward I


Terrilyn Quick
Councilmember, Ward II


Alan W. Ronan
Councilmember, Ward III


Jim Frederick
Councilmember, Ward IV

ATTEST:


Pamela A. Buethe, CMC
City Clerk





CITY OF LA VISTA

CERTIFICATE OF APPRECIATION

A CERTIFICATE OF APPRECIATION PRESENTED TO **BRIAN MATHEW OF THE LA VISTA POLICE DEPARTMENT**, FOR 5 YEARS OF FAITHFUL AND EFFICIENT SERVICE TO THE CITY OF LA VISTA.

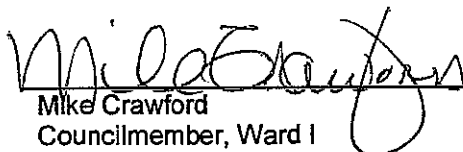
WHEREAS, **Brian Mathew**, has served the City of La Vista since February 10, 2014; and


WHEREAS, **Brian Mathew's** input and contributions to the City of La Vista have contributed to the success of the City.


NOW, THEREFORE BE IT RESOLVED that this Certificate of Appreciation is hereby presented to **Brian Mathew** on behalf of the City of La Vista for 5 years of service to the City.

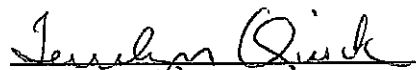
DATED THIS 19TH DAY OF FEBRUARY, 2019.



Douglas Kindig, Mayor

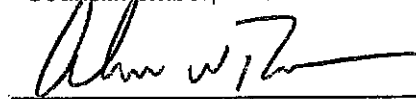

Mike Crawford
Councilmember, Ward I



Kim J. Thomas
Councilmember, Ward I



Ronald Sheehan
Councilmember, Ward II


Terrilyn Quick
Councilmember, Ward II

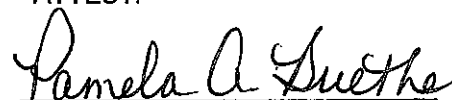

Deb Hale
Councilmember, Ward III

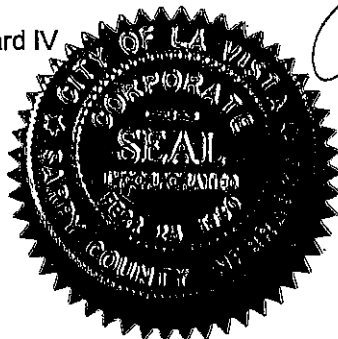

Alan W. Ronan
Councilmember, Ward III


Kelly R. Sell
Councilmember, Ward IV


Jim Frederick
Councilmember, Ward IV

ATTEST:


Pamela A. Buethe, CMC
City Clerk



MINUTE RECORD

A-2

No. 729 — REDFIELD & COMPANY, INC. OMAHA E1310556LD

LA VISTA CITY COUNCIL MEETING FEBRUARY 5, 2019

A meeting of the City Council of the City of La Vista, Nebraska was convened in open and public session at 7:00 p.m. on February 5, 2019. Present were Councilmembers: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Also in attendance were City Attorney McKeon, City Administrator Gunn, Assistant City Administrator Ramirez, City Clerk Buethe, Police Chief Lausten, City Engineer Kottmann, Director of Public Works Soucie, Library Director Barcal, Director of Administrative Services Pokorny, Community Development Director Birch, Recreation Director Stopak, and Finance Director Miserez.

A notice of the meeting was given in advance thereof by publication in the Times on January 23, 2019. Notice was simultaneously given to the Mayor and all members of the City Council and a copy of the acknowledgment of the receipt of notice attached to the minutes. Availability of the agenda was communicated to the Mayor and City Council in the advance notice of the meeting. All proceedings shown were taken while the convened meeting was open to the attendance of the public. Further, all subjects included in said proceedings were contained in the agenda for said meeting which is kept continuously current and available for public inspection at City Hall during normal business hours.

Mayor Kindig called the meeting to order, led the audience in the Pledge of Allegiance, and made the announcements.

SWEAR IN POLICE SERGEANT – BEN IVERSEN

Mayor Kindig swore in Ben Iversen as a Police Sergeant for the La Vista Police Department.

SWEAR IN POLICE CAPTAIN – TODD ARMBRUST

Mayor Kindig swore in Todd Armbrust as a Police Captain for the La Vista Police Department.

A. CONSENT AGENDA

1. APPROVAL OF THE AGENDA AS PRESENTED
2. APPROVAL OF THE MINUTES OF THE JANUARY 15, 2019 CITY COUNCIL MEETING
3. APPROVAL OF THE MINUTES OF THE NOVEMBER 12, 2018 LA VISTA/METROPOLITAN COMMUNITY COLLEGE CONDOMINIUM OWNERS ASSOCIATION MEETING
4. REQUEST FOR PAYMENT – BLADE MASTERS GROUNDS MAINT., INC. – CONSTRUCTION SERVICES – CIVIC CENTER PHASE 2 – \$77,860.43
5. REQUEST FOR PAYMENT – DLR GROUP – PROFESSIONAL SERVICES – CITY CENTRE PARKING GRAPHIC DESIGN – \$1,900.00
6. REQUEST FOR PAYMENT – DLR GROUP – PROFESSIONAL SERVICES – CITY CENTRE PARKING FACILITY – \$2,041.45
7. REQUEST FOR PAYMENT – FELSBURG HOLT & ULLEVIG – PROFESSIONAL SERVICES – GILES SIGNAL RETIMING – \$2,661.11
8. REQUEST FOR PAYMENT – FELSBURG HOLT & ULLEVIG – PROFESSIONAL SERVICES – GILES SIGNAL RETIMING – \$2,368.19
9. REQUEST FOR PAYMENT – HDR ENGINEERING INC. – PROFESSIONAL SERVICES – PUBLIC IMPROVEMENTS AND OTHER WORKS – \$11,382.19
10. REQUEST FOR PAYMENT – NEBRASKA DEPARTMENT OF TRANSPORTATION – CONSTRUCTION SERVICES – 126TH STREET INTERCHANGE RAMPS – \$212,012.52
11. REQUEST FOR PAYMENT – OLSSON – PROFESSIONAL SERVICES – CITY CENTRE PHASE 1 PUBLIC INFRASTRUCTURE – \$10,958.93
12. REQUEST FOR PAYMENT – OLSSON – PROFESSIONAL SERVICES – CITY CENTRE LOT 17 PARKING GARAGE – \$592.50
13. REQUEST FOR PAYMENT – RDG PLANNING & DESIGN – PROFESSIONAL SERVICES – CIVIC CENTER PARK PHASE 1 – \$634.00
14. REQUEST FOR PAYMENT – SWAIN CONSTRUCTION – CONSTRUCTION SERVICES – 84TH STREET ACCESS IMPROVEMENTS – \$4,737.00
15. REQUEST FOR PAYMENT – THOMPSON, DREESSEN & DORNER, INC. –

MINUTE RECORD

February 5, 2019

No. 729 -- REDFELD & COMPANY, INC. OMAHA E1310556LD

PROFESSIONAL SERVICES -- PHASE 2 GOLF COURSE TRANSFORMATION

-- PROPOSED LAKE IMPROVEMENTS -- \$ 7,509.75

16. APPROVAL OF CLAIMS

4 SEASONS AWARDS, services	34.00
A UNITED AUTOMATIC DOORS, bld&grnds	359.25
AA WHEEL & TRUCK SUPPLY INC, maint.	584.15
ACTION BATTERIES, maint.	90.28
ADVANCED ELECTRICAL SERVICES, refund	65.05
APWA-AMER PUBLIC WORKS ASSN, services	752.00
ASP ENTERPRISES INC, services	344.00
ASPHALT & CONCRETE MATERIALS, maint.	722.90
ASSET INSIGHT TECHNOLOGIES INC, maint.	2,695.00
BEAUMONT, M., travel	202.00
BISHOP BUSINESS EQUIPMENT CO, supplies	261.90
BKD LLP, services	4,035.00
BLACK HILLS ENERGY, utilities	8,767.57
BLADE MASTERS GROUNDS MNTNC, services	292,634.07
BOLD OFFICE SOLUTIONS, services	2,505.60
BRODART CO, supplies	114.62
BRYAN STRAW, refund	217.01
CAPSTONE PRESS INC, books	1,172.36
CATHERINE DEMES MAYDEW, services	5,232.50
CELEBRITY STAFF-OMAHA, services	905.00
CENTER POINT, INC, books	453.00
CENTURION TECHNOLOGIES, services	162.50
CENTURY LINK, phones	939.67
CITY OF BELLEVUE POLICE DEPT, services	600.00
CITY OF OMAHA, services	2,745.60
CITY OF PAPILLION, services	9,257.25
CITY OF PAPILLION PARKS/RECREATION, services	300.00
CONRECO INC, services	1,096.60
CONSOLIDATED MANAGEMENT CO, services	34.10
CORNHUSKER INTL TRUCKS INC, maint.	213.10
COX COMMUNICATIONS, services	147.03
CREATIVE PRODUCT SOURCE INC, supplies	361.70
CULLIGAN OF OMAHA, services	39.00
CUMMINS CENTRAL POWER LLC, maint.	645.06
D & K HEATING & AIR, refund	15.00
DAN WONDRA, refund	180.00
DELL MARKETING L.P., services	30,586.39
DESIGN WORKSHOP INC, services	31,723.87
DH WIRELESS SOLUTIONS, services	3,846.63
DOUGLAS COUNTY SHERIFF'S OFC, services	325.00
DULTMEIER SALES, services	558.10
EBSCO INFORMATION, services	3,928.05
EDGEWEAR SCREEN PRINTING, apparel	359.80
EN POINTE TECHNOLOGIES SALES, services	1,713.60
FBG SERVICE CORP, bld&grnds	5,965.00
FEDEX KINKO'S, services	36.00
FIRST NATIONAL BANK FREMONT, bonds	34,631.25
FOCUS PRINTING, services	11,259.90
GALE, books	212.91
GCR TIRES & SERVICE, maint.	858.90
GENUINE PARTS CO, maint.	860.58
GRAYBAR ELECTRIC CO INC, services	4,982.23
GREATAMERICA FINANCIAL, services	805.00
HANEY SHOE STORE, apparel	291.99
HARM'S CONCRETE INC, services	109.74
HARTS AUTO SUPPLY, maint.	189.00
HAWKEYE TRUCK EQUIPMENT, maint.	303.30

MINUTE RECORD

February 5, 2019

No. 729 — REFIELD & COMPANY, INC. OMAHA E1310556LD

INGRAM LIBRARY SERVICES, books	3,320.36
JOHNSON CONTROLS FIRE PROTECTION, bld&grnds	267.06
KINDIG, D., travel	167.71
KRIHA FLUID POWER CO INC, maint.	250.59
LABRIE, DONALD P, services	150.00
LEARNER PUBLISHING GROUP, books	1,210.42
LIBRARY IDEAS LLC, books	845.65
LIGHT AND SIREN, services	841.02
LOU'S SPORTING GOODS, supplies	110.00
LOYD, MIKE, supplies	59.96
MARCO INC, services	116.25
MATHESON TRI-GAS INC, supplies	376.00
MENARDS-RALSTON, bld&grnds	345.12
MERRYMAKERS ASSOC, services	1,200.00
MUD, utilities	2,335.15
MICHAEL TODD & CO, services	157.92
MIDLANDS LIGHTING & ELECTRIC, services	83.10
MIDWEST TAPE, media	643.84
MNJ TECHNOLOGIES DIRECT INC, services	2,226.00
MOTOROLA SOLUTIONS INC, services	25,558.18
MSC INDUSTRIAL SUPPLY CO, supplies	649.27
NATIONAL EVERYTHING WHOLESALE, supplies	601.65
NEBRASKA LAW ENFORCEMENT, services	196.00
NETWORKFLEET, INC, services	731.25
NEWMAN TRAFFIC SIGNS INC, services	1,235.20
NMC EXCHANGE LLC, maint.	205.72
NUTS AND BOLTS INC, bld&grnds	499.57
OCLC INC, services	155.39
OFFICE DEPOT INC, supplies	1,046.41
OLD NEWS, services	17.00
OLSSON, INC., services	6,880.19
OPPD, utilities	39,228.68
OMAHA TACTICAL LLC, services	2,140.00
ORIENTAL TRADING CO, supplies	620.86
PAPILLION SANITATION, services	817.91
PAPILLION TIRE INC, maint.	76.50
PAPIO-MO RIVER NRD, services	250,000.00
PER MAR SECURITY, services	111.00
PLAINS EQUIPMENT GROUP, maint.	1,583.13
RR DONNELLEY, services	61.81
SAPP BROS INC, services	326.48
SAPP BROS PETROLEUM INC, maint.	68.75
SARPY COUNTY SHERIFF'S OFFICE, services	600.00
SARPY COUNTY TREASURER, services	1,311.91
SCHEMMER ASSOCIATES INC, services	1,240.00
SIGN IT, services	165.00
SOUTHERN UNIFORM & EQUIPMENT, apparel	469.94
SUBURBAN NEWSPAPERS INC, services	156.00
SWAIN CONSTRUCTION INC, services	7,502.00
SWAN ENGINEERING LLC, services	15.48
TESCO CONTROLS, INC, services	795.00
THE NOVAK CONSULTING GROUP, INC, services	14,130.00
TY'S OUTDOOR POWER, services	2,625.00
UNITED PARCEL, services	8.42
V & V MANUFACTURING INC, services	114.95
VERIZON WIRELESS, phones	209.53
VIERREGGER ELECTRIC CO, services	190.00
VOIANCE LANGUAGE, services	16.50
WAL-MART, supplies	1,720.15
WATCHGUARD, INC., services	31,364.50

MINUTE RECORD

February 5, 2019

No. 729 — REDFIELD & COMPANY, INC. OMAHA E1310556LD

WOODHOUSE LINCLN-MAZDA, maint.	66.57
ZOO BOOKS MAGAZINE, books	29.95

Councilmember Thomas made a motion to approve the consent agenda. Seconded by Councilmember Hale. Councilmember Ronan reviewed the bills and stated everything was in order. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

REPORTS FROM CITY ADMINISTRATOR AND DEPARTMENT HEADS

City Administrator Gunn reported the City Council Retreat will be held on February 16.

City Clerk Bueth reported Governance Training for elected officials will be held on February 20.

Director of Administrative Services Pokorny reported that the FY19/FY20 Biennial Budget books are ready and that the budget is available online.

Finance Director Miserez introduced Fernando Montanez, the new Financial Analyst.

Library Director Barcal reported the La Vista Public Library was one of 16 libraries nationwide to receive a \$10,000 American Dream Literacy Grant from the American Library Association and Dollar General Literacy Foundation. The grant will be used to expand the GED program. La Vista Public Library was the only library in Nebraska to receive this grant.

B. ZONING TEXT AMENDMENTS – TUTORING AND EXAM PREPARATION SERVICES

1. PUBLIC HEARING

At 7:13 p.m. Mayor Kindig opened the public hearing and stated the floor was now open for discussion on the proposed text amendments to the zoning ordinance.

At 7:13 p.m. Councilmember Hale made a motion to close the public hearing. Seconded by Councilmember Crawford. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

2. ORDINANCE

Councilmember Hale introduced Ordinance No. 1341 entitled: AN ORDINANCE TO AMEND SECTIONS 2.21, 5.10, 5.11, 5.12, AND 5.19 OF ORDINANCE NO. 848 (ZONING ORDINANCE); TO REPEAL SECTIONS 2.21, 5.10, 5.11, 5.12, AND 5.19 OF ORDINANCE NO. 848 AS PREVIOUSLY ENACTED; TO PROVIDE FOR SEVERABILITY; AND TO PROVIDE FOR THE EFFECTIVE DATE HEREOF.

Councilmember Sell moved that the statutory rule requiring reading on three different days be suspended. Councilmember Frederick seconded the motion to suspend the rules and roll call vote on the motion. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried. The motion to suspend the rules was adopted and the statutory rule was declared suspended for consideration of said ordinance.

Said ordinance was then read by title and thereafter Councilmember Sheehan moved for final passage of the ordinance which motion was seconded by Councilmember Frederick. The Mayor then stated the question, "Shall Ordinance No. 1341 be passed and adopted?" Upon roll call vote the following Councilmembers voted aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. The passage and adoption of said ordinance having been concurred on by a majority of all members of the Council, the Mayor declared the ordinance adopted and the Mayor, in the presence of the Council, signed and approved the ordinance and the City Clerk attested the passage/approval of the same and affixed her signature thereto.

MINUTE RECORD

February 5, 2019

No. 729 — REDFIELD & COMPANY, INC. OMAHA E1310558LD

C. RESOLUTION – NPDES MS4 DISCHARGE PERMIT – STORM WATER PUBLIC EDUCATION & OUTREACH – CONSULTANT SERVICES AGREEMENT

Councilmember Thomas introduced and moved for the adoption of Resolution No.19-012 entitled: A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA AUTHORIZING THE PARTNERSHIP WITH THE CITY OF PAPILLION, NEBRASKA IN THE EXECUTION OF A CONSULTING SERVICES AGREEMENT WITH CIVIC NEBRASKA FOR PUBLIC EDUCATION AND OUTREACH REGARDING THE NPDES MS4 PERMIT FOR PUBLIC STORM SEWER DISCHARGES IN AN AMOUNT NOT TO EXCEED \$3,000.00

WHEREAS, the Mayor and City Council have determined that public education and outreach regarding the NPDES permit for public storm sewer discharges is necessary; and

WHEREAS, it is desirable to partner with the City of Papillion to maximize outreach efforts; and

WHEREAS, the consulting services agreement has a not-to-exceed cost of \$6,000 with each City responsible for 50 percent of the consulting services; and

WHEREAS, the FY19/20 Biennial Budget includes funding for the proposed project and related costs;

NOW, THEREFORE BE IT RESOLVED, by the Mayor and City Council of La Vista, Nebraska, that a consulting services agreement, in a form satisfactory to the City Administrator and City Attorney, be authorized with Civic Nebraska for public education and outreach in an amount not to exceed \$3,000.00.

Seconded by Councilmember Hale. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

D. RESOLUTION – AMENDMENT NO. 6 – ARCHITECTURAL SERVICES – PUBLIC OFFSTREET PARKING FACILITIES – 84TH STREET PUBLIC IMPROVEMENT REDEVELOPMENT PROJECT

Councilmember Frederick introduced and moved for the adoption of Resolution No.19-013 entitled: A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA APPROVING AMENDMENT NUMBER SIX TO THE PROFESSIONAL SERVICES AGREEMENT WITH DLR GROUP, LLC TO PROVIDE ADDITIONAL ARCHITECTURAL CONSULTING SERVICES RELATED TO THE OFF STREET PARKING FACILITY IN AN ADDITIONAL AMOUNT NOT TO EXCEED \$21,458.00.

WHEREAS, the Mayor and City Council of the City of La Vista Nebraska have determined additional architectural consulting services related to the off street parking facility are necessary; and

WHEREAS, the City Council on behalf of the City of La Vista desires to approve amendment number six to the professional services agreement with DLR Group, LLC to provide additional architectural consulting services; and

WHEREAS, The FY19/FY20 Biennial Budget provides funding for this project; and

WHEREAS, Subsection (C) (9) of Section 31.23 of the La Vista Municipal Code requires that the City Administrator secure Council approval prior to authorizing any expenditure over \$5,000.00;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of the City of La Vista, Nebraska, do hereby approve amendment number six to the professional services agreement with DLR Group, LLC to provide additional architectural consulting services related to the off street parking facility in an additional amount not to exceed \$21,458.00.

MINUTE RECORD

February 5, 2019

No. 729 — REFIELD & COMPANY, INC., OMAHA E1310556LD

Seconded by Councilmember Thomas. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

E. RESOLUTION – PURCHASE OF COMPUTER SOFTWARE

Councilmember Sheehan introduced and moved for the adoption of Resolution No. 19-014 entitled: A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA, AUTHORIZING THE PURCHASE OF A MS EXCHANGE ONLINE SUBSCRIPTION FOR CITYWIDE SERVICES FROM EN POINTE TECHNOLOGIES IN AN AMOUNT NOT TO EXCEED \$7,500.00.

WHEREAS, the City Council of the City of La Vista has determined that the purchase of a MS Exchange Online Subscription for Citywide services is necessary; and

WHEREAS, the FY19/20 Biennial Budget provides funding for the proposed Information Technology purchases; and

WHEREAS, Subsection (C) (9) of Section 31.23 of the La Vista Municipal Code requires that the city administrator secure Council approval prior to authorizing any purchase over \$5,000.00;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of La Vista, Nebraska, do hereby authorize the purchase of a MS Exchanged Online Subscription for Citywide services from En Pointe Technologies in an amount not to exceed \$7,500.00.

Seconded by Councilmember Hale. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

F. RESOLUTION – PURCHASE OF MARKED POLICE VEHICLE

Councilmember Sell introduced and moved for the adoption of Resolution No. 19-015 entitled: A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA AWARDING A CONTRACT TO SID DILLON CHEVROLET, WAHOO, NEBRASKA FOR THE PURCHASE OF ONE (1) 2019 CHEVROLET TAHOE POLICE UTILITY VEHICLE ALONG WITH UP-FITTING FROM 911 CUSTOM, OVERLAND PARK, KANSAS, IN AN AMOUNT NOT TO EXCEED \$48,000.

WHEREAS, the City Council of the City of La Vista has determined that the purchase of new marked police vehicle is necessary; and

WHEREAS, the FY 2019 General Fund budget does include funds for the purchase of one (1) said vehicle; and

WHEREAS, the State of Nebraska did receive bids for 2019 police vehicles; and

WHEREAS, Sid Dillon Chevrolet, Wahoo, Nebraska, was awarded the state bid for Nebraska for the 2019 Chevrolet Tahoe Police Utility Vehicle and will extend that price to the City of La Vista; and

WHEREAS, 911 Custom is a highly qualified and specialty emergency vehicle up-fitter; and

WHEREAS, Subsection (c) of Section 31.23 of the La Vista Municipal Code requires that the City Administrator secure Council approval prior to authorizing any purchase over \$5,000.00;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of La Vista, Nebraska, do hereby accept the Nebraska state bid of Sid Dillon Chevrolet, Wahoo, Nebraska and authorize the purchase of one (1) 2019 Chevrolet Tahoe Police Utility vehicle and up-fitting from 911 Customs, Overland Park, Kansas, in an amount not to exceed \$48,000.

MINUTE RECORD

February 5, 2019

No. 729 -- REDFIELD & COMPANY, INC. CHAMPA E1310566LD

Seconded by Councilmember Thomas. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

Councilmember Crawford motioned to move Comments from the Floor up on the agenda ahead of item G. Executive Session. Seconded by Councilmember Frederick. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

COMMENTS FROM THE FLOOR

There were no comments from the floor.

G. EXECUTIVE SESSION – CONTRACT NEGOTIATION GUIDANCE; DISCUSSION OF SECURITY PROTOCOLS

At 7:21 p.m. Councilmember Crawford made a motion to go into executive session for protection of the public interest for contract negotiation guidance and discussion of security protocols. Seconded by Councilmember Thomas. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried. Mayor Kindig stated the executive session would be limited to the subject matter contained in the motion.

At 7:39 p.m. the Council came out of executive session. Councilmember Crawford made a motion to reconvene in open and public session. Seconded by Councilmember Hale. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

COMMENTS FROM MAYOR AND COUNCIL

Mayor Kindig reminded Council of the Senior Center Valentines Lunch, and he gave an update on legislative issues.

At 7:41 p.m. Councilmember Crawford made a motion to adjourn the meeting. Seconded by Councilmember Thomas. Councilmembers voting aye: Frederick, Ronan, Sheehan, Thomas, Crawford, Hale, and Sell. Nays: None. Abstain: None. Absent: Quick. Motion carried.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk

A-3

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Total All Funds				
	<u>Budget</u> (12 month)	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
OPERATING REVENUES					
General Fund	\$ 18,435,291	\$ 650,833	\$ 2,510,384	\$ (15,924,907)	14%
Sewer Fund	4,528,909	329,855	1,027,960	(3,500,949)	23%
Debt Service Fund	4,232,911	204,859	691,119	(3,541,792)	16%
Capital Improvement Program Fund	811,366	-	-	(811,366)	0%
Lottery Fund	1,206,691	100,611	284,246	(922,445)	24%
Economic Development Fund	718	-	4	(714)	1%
Off Street Parking Fund	464	-	6	(458)	1%
Redevelopment Fund	3,164,298	164,038	561,052	(2,603,246)	18%
Police Academy	80,055	-	19	(80,036)	0%
TIF 1A	-	-	-	-	0%
TIF 1B	-	-	-	-	0%
Sewer Reserve Fund	3,003	118	846	(2,157)	28%
Qualified Sinking Fund	250	10	70	(180)	28%
Total Operating Revenues	32,463,956	1,450,325	5,075,707	(27,388,249)	16%

OPERATING EXPENDITURES

General Fund	18,155,822	1,289,083	3,969,273	(14,186,549)	22%
Sewer Fund	3,978,263	54,380	196,385	(3,781,878)	5%
Debt Service Fund	4,130,462	44,857	1,751,152	(2,379,310)	42%
Capital Improvement Program Fund	-	-	-	-	0%
Lottery Fund	760,175	34,147	103,862	(656,313)	14%
Economic Development Fund	134,559	-	-	(134,559)	0%
Off Street Parking Fund	1,137,642	155	523,860	(613,782)	46%
Redevelopment Fund	2,508,057	318,809	331,752	(2,176,305)	13%
Police Academy	95,104	9,450	25,517	(69,587)	27%
TIF 1A	-	12,364	12,364	12,364	0%
TIF 1B	-	19,136	19,136	19,136	0%
Sewer Reserve Fund	-	-	-	-	0%
Qualified Sinking Fund	-	-	-	-	0%
Total Operating Expenditures	30,900,084	1,782,380	6,933,301	(23,966,783)	22%

OPERATING REVENUES NET OF EXPENDITURES

General Fund	279,469	(638,250)	(1,458,889)	(1,738,358)
Sewer Fund	550,646	275,476	831,575	280,929
Debt Service Fund	102,449	160,003	(1,060,033)	(1,162,482)
Capital Improvement Program Fund	811,366	-	-	(811,366)
Lottery Fund	446,516	66,464	180,384	(266,132)
Economic Development Fund	(133,841)	-	4	133,845
Off Street Parking Fund	(1,137,178)	(155)	(523,854)	613,324
Redevelopment Fund	656,241	(154,771)	229,299	(426,942)
Police Academy	(15,049)	(9,450)	(25,497)	(10,448)
TIF 1A	-	(12,364)	(12,364)	(12,364)
TIF 1B	-	(19,136)	(19,136)	(19,136)
Sewer Reserve Fund	3,003	118	846	(2,157)
Qualified Sinking Fund	250	10	70	(180)
Operating Revenues Net of Expenditures	1,563,872	(332,056)	(1,857,594)	(3,421,466)

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Total All Funds				
	<u>Budget</u>	<u>MTD</u>	<u>YTD</u>	<u>Over(under)</u>	<u>% of Budget</u>
	<u>(12 month)</u>	<u>Actual</u>	<u>Actual</u>	<u>Budget</u>	<u>Used</u>
<u>OTHER FINANCING SOURCES & USES</u>					
<u>TRANSFERS IN</u>					
General Fund	96,902	-	72,652	(24,250)	75%
Sewer Fund	3,000	-	-	(3,000)	0%
Debt Service Fund	724,604	-	-	(724,604)	0%
Capital Improvement Program Fund	2,570,012	-	496,757	(2,073,255)	19%
Lottery Fund	-	-	-	-	-
Economic Development Fund	200,000	-	-	(200,000)	0%
Off Street Parking Fund	1,138,651	-	530,458	(608,194)	47%
Redevelopment Fund	-	-	-	-	-
Police Academy	20,000	-	20,000	-	100%
TIF 1A	-	-	-	-	-
TIF 1B	-	-	-	-	-
Sewer Reserve Fund	1,201,125	-	1,201,125	-	100%
Qualified Sinking Fund	100,000	-	100,000	-	100%
Total Transfers In	6,054,294	-	2,420,992	(3,633,302)	40%
<u>TRANSFERS OUT</u>					
General Fund	(772,604)	-	(30,250)	742,354	4%
Sewer Fund	(1,201,125)	-	(1,201,125)	-	100%
Debt Service Fund	(3,179,106)	-	(541,663)	2,637,443	17%
Capital Improvement Program Fund	(90,000)	-	-	90,000	0%
Lottery Fund	(395,902)	-	(172,652)	223,250	44%
Economic Development Fund	-	-	-	-	-
Off Street Parking Fund	-	-	-	-	-
Redevelopment Fund	(415,557)	-	(475,302)	(59,745)	114%
Police Academy	-	-	-	-	-
TIF 1A	-	-	-	-	-
TIF 1B	-	-	-	-	-
Sewer Reserve Fund	-	-	-	-	-
Qualified Sinking Fund	-	-	-	-	-
Total Transfers Out	(6,054,294)	-	(2,420,992)	3,633,302	40%
<u>NET TRANSFERS</u>					
General Fund	(675,702)	-	42,402	718,104	
Sewer Fund	(1,198,125)	-	(1,201,125)	(3,000)	100%
Debt Service Fund	(2,454,502)	-	(541,663)	1,912,839	22%
Capital Improvement Program Fund	2,480,012	-	496,757	(1,983,255)	20%
Lottery Fund	(395,902)	-	(172,652)	223,250	44%
Economic Development Fund	200,000	-	-	(200,000)	0%
Off Street Parking Fund	1,138,651	-	530,458	(608,194)	47%
Redevelopment Fund	(415,557)	-	(475,302)	(59,745)	114%
Police Academy	20,000	-	20,000	-	100%
TIF 1A	-	-	-	-	-
TIF 1B	-	-	-	-	-
Sewer Reserve Fund	1,201,125	-	1,201,125	-	100%
Qualified Sinking Fund	100,000	-	100,000	-	100%
Total Transfers Out	-	-	-	0	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Total All Funds				
	Budget	MTD	YTD	Over(under)	% of Budget
	(12 month)	Actual	Actual	Budget	Used
<u>OTHER REVENUE: BOND PROCEEDS</u>					
Sewer Fund	-	-	-	-	
Capital Improvement Program Fund	10,270,000	-	-	(10,270,000)	0%
Economic Development Fund	3,000,000	-	-	(3,000,000)	0%
Off Street Parking Fund	2,503,611	-	-	(2,503,611)	0%
Redevelopment Fund	17,130,000	-	-	(17,130,000)	0%
Total Bond Proceeds	32,903,611	-	-	(32,903,611)	0%

OTHER EXPENDITURES: CAPITAL IMPROVEMENT PROGRAM

Sewer Fund	125,000	-	-	(125,000)	0%
Capital Improvement Program Fund	8,982,012	249,908	267,517	(8,714,495)	3%
Off Street Parking Fund	6,852,315	53,491	719,120	(6,133,195)	10%
Redevelopment Fund	10,780,187	393,076	1,496,060	(9,284,127)	14%
Total Capital Improvement Program	26,739,514	696,475	2,482,697	(24,256,817)	9%

OTHER EXPENDITURES: EDP GRANT

Economic Development Fund	3,000,000	-	-	(3,000,000)	0%
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NET FUND ACTIVITY

General Fund	(396,233)	(638,250)	(1,416,487)	(1,020,254)
Sewer Fund	(772,479)	275,476	(369,550)	402,929
Debt Service Fund	(2,352,053)	160,003	(1,601,696)	750,357
Capital Improvement Program Fund	4,579,366	(249,908)	229,240	(4,350,126)
Lottery Fund	50,614	66,464	7,732	(42,882)
Economic Development Fund	66,159	-	4	(66,155)
Off Street Parking Fund	(4,347,231)	(53,646)	(712,516)	3,634,715
Redevelopment Fund	6,590,497	(547,846)	(1,742,063)	(8,332,560)
Police Academy	4,951	(9,450)	(5,497)	(10,448)
TIF 1A	-	(12,364)	(12,364)	(12,364)
TIF 1B	-	(19,136)	(19,136)	(19,136)
Sewer Reserve Fund	1,204,128	118	1,201,971	(2,157)
Qualified Sinking Fund	100,250	10	100,070	(180)
Net Activity	\$ 4,727,969	(1,028,531)	(4,340,292)	(9,068,261)

FUND BALANCE

	As of FYE 9/30/18	As of 12/31/2018	
General Fund	6,050,646	4,489,812	(1,560,834)
Sewer Fund	825,173	1,395,250	570,077
Debt Service Fund	2,577,299	4,001,471	1,424,172
Capital Improvement Program Fund	4,568,738	(338,779)	(4,907,517)
Lottery Fund	3,387,235	3,190,338	(196,897)
Economic Development Fund	178,182	6,938	(171,244)
Off Street Parking Fund	619,369	4,227,218	3,607,849
Redevelopment Fund	16,539,092	8,395,742	(8,143,350)
Police Academy	13,554	13,546	(8)
TIF 1A	0	(12,364)	(12,364)
TIF 1B	0	(19,136)	(19,136)
Sewer Reserve Fund	1,204,128	1,201,971	(2,157)
Qualified Sinking Fund	100,250	100,070	(180)
Net Fund Balance	36,063,666	26,652,079	(9,411,588)

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	General Fund				
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Property Taxes	\$ 8,102,903	\$ 44,974	\$ 283,786	\$ (7,819,117)	4%
Sales and use taxes	5,196,961	314,180	1,079,227	(4,117,734)	21%
Payments in Lieu of taxes	281,875	-	-	(281,875)	0%
State revenue	1,868,498	140,016	459,289	(1,409,209)	25%
Occupation and franchise taxes	882,000	42,553	183,674	(698,326)	21%
Hotel Occupation Tax	1,007,475	67,815	244,401	(763,074)	24%
Licenses and permits	460,250	16,662	50,943	(409,307)	11%
Interest income	30,992	6,166	19,933	(11,059)	64%
Recreation fees	170,710	3,975	39,056	(131,654)	23%
Special Services	19,500	1,425	5,193	(14,307)	27%
Grant Income	163,185	3,206	53,397	(109,788)	33%
Other	250,942	9,860	91,486	(159,456)	36%
Total Revenues	18,435,291	650,833	2,510,384	(15,924,907)	14%
<u>EXPENDITURES</u>					
Administrative Services	529,503	41,334	134,814	(394,689)	25%
Mayor and Council	242,643	12,210	57,582	(185,061)	24%
Boards & Commissions	10,338	816	918	(9,420)	9%
Public Buildings & Grounds	670,385	80,935	123,691	(546,694)	18%
Administration	768,999	48,915	186,709	(582,290)	24%
Police and Animal Control	5,103,734	398,195	1,270,730	(3,833,004)	25%
Fire	1,975,871	161,868	485,365	(1,490,506)	25%
Community Development	691,268	50,038	150,053	(541,215)	22%
Public Works	3,826,276	219,650	778,761	(3,047,515)	20%
Recreation	866,314	45,693	177,056	(689,258)	20%
Library	880,477	65,043	175,094	(705,384)	20%
Information Technology	268,300	16,557	65,476	(202,824)	24%
Human Resources	1,010,268	75,540	193,575	(816,693)	19%
Public Transportation	106,272	5,099	17,566	(88,706)	17%
Finance	463,027	19,144	66,806	(396,221)	14%
Capital outlay	742,147	48,045	85,079	(657,068)	11%
Total Expenditures	18,155,822	1,289,083	3,969,273	(14,186,549)	22%
<u>REVENUES NET OF EXPENDITURES</u>	279,469	(638,250)	(1,458,889)	(1,738,358)	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (Lottery)	96,902	-	72,652	(24,250)	75%
Operating transfers out (DSF, OSP, CIP)	(772,604)	-	(30,250)	742,354	4%
Total other Financing Sources (Uses)	(675,702)	-	42,402	718,104	-6%
<u>NET FUND ACTIVITY</u>	\$ (396,233)	\$ (638,250)	\$ (1,416,487)	\$ (1,020,254)	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-PROPRIETARY FUNDS
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Sewer Fund				
	<u>Budget</u>	<u>MTD Actual</u>	<u>YTD Actual</u>	<u>(Under) Budget</u>	<u>% of Budget Used</u>
<u>REVENUES</u>					
User fees	\$ 4,352,612	\$ 308,776	991,825	\$ (3,360,787)	23%
Service charge and hook-up fees	170,173	20,134	34,536	(135,637)	20%
Grant Income	-	-	-	-	0%
Miscellaneous (MUD old SID refunds)	115	27	56	(59)	48%
Total Revenues	4,522,900	328,937	1,026,417	(3,496,483)	23%
<u>EXPENDITURES</u>					
Personnel Services	618,649	41,093	127,948	(490,701)	21%
Commodities	39,046	603	4,217	(34,829)	11%
Contract Services	2,856,232	7,246	48,259	(2,807,973)	2%
Maintenance	38,201	339	1,630	(36,571)	4%
Other	227	2,023	2,023	1,796	891%
Storm Water Grant	54,000	-	3,080	(50,920)	6%
Capital Outlay	371,908	3,076	9,227	(362,681)	2%
Total Expenditures	3,978,263	54,380	196,385	(3,781,878)	5%
<u>OPERATING INCOME (LOSS)</u>	544,637	274,557	830,032	285,395	Note 1
<u>NON-OPERATING REVENUE (EXPENSE)</u>					
Interest income	6,009	919	1,543	(4,466)	26%
	6,009	919	1,543	(4,466)	26%
<u>INCOME (LOSS) BEFORE</u>					
<u>OPERATING TRANSFERS</u>	550,646	275,476	831,575	280,929	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (Lottery Events)	3,000	-	-	(3,000)	0%
Operating transfers out (CIP)	(1,201,125)	-	(1,201,125)	-	100%
Bond/registered warrant proceeds	-	-	-	-	0%
Capital Improvement	(125,000)	-	-	125,000	0%
Total other Financing Sources (Uses)	(1,323,125)	-	(1,201,125)	122,000	91%
<u>NET INCOME (LOSS)</u>	\$ (772,479)	\$ 275,476	\$ (369,550)	\$ 402,929	

Note 1: Restatement of Operating Income Variance
Operating Income Variance
City of Omaha billing in arrears 2 months
Adjusted Operating Income Variance

285,395
(683,159)
(397,764)

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Debt Service Fund				
	Budget	MTD Actual	YTD Actual	Over(under) Budget	% of Budget Used
<u>REVENUES</u>					
Property Taxes	\$ 940,376	\$ 1,637	54,648	\$ (885,728)	6%
Sales and use taxes	2,598,480	157,090	539,613	(2,058,867)	21%
Payments in Lieu of taxes	91,225	-	-	(91,225)	0%
Interest income	18,586	3,695	11,984	(6,602)	64%
Other (Special Assessments; Fire Reimbursmt)	584,244	42,437	84,874	(499,370)	15%
Total Revenues	4,232,911	204,859	691,119	(3,541,792)	16%
<u>EXPENDITURES</u>					
Administration	162,869	16	865	(162,004)	1%
Fire Contract Bond	122,513	10,209	30,627	(91,886)	25%
Debt service					
Principal	3,180,000	-	1,540,000	(1,640,000)	48%
Interest	665,080	34,631	179,660	(485,420)	27%
Total Expenditures	4,130,462	44,857	1,751,152	(2,379,310)	42%
REVENUES NET OF EXPENDITURES	102,449	160,003	(1,060,033)	(1,162,482)	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (GF Hwy Alloc)	724,604	-	-	(724,604)	0%
Operating transfers out (CIP, OSP)	(3,179,106)	-	(541,663)	2,637,443	17%
Total other Financing Sources (Uses)	(2,454,502)	-	(541,663)	1,912,839	
NET FUND ACTIVITY	\$ (2,352,053)	\$ 160,003	\$ (1,601,696)	\$ 750,357	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Capital Fund				
	<u>Budget</u>	<u>MTD Actual</u>	<u>YTD Actual</u>	<u>Over(under) Budget</u>	<u>% of Budget Used</u>
<u>REVENUES</u>					
Interest income	\$ 11,366	\$ -	\$ -	\$ (11,366)	0%
Grant Income	-	-	-	-	0%
Special Assessment	800,000	-	-	(800,000)	0%
Interagency	-	-	-	-	0%
Total Revenues	811,366	-	-	(811,366)	0%
<u>EXPENDITURES</u>					
Other	-	-	-	-	0%
Total Expenditures	-	-	-	-	0%
<u>REVENUES NET OF EXPENDITURES</u>	811,366	-	-	(811,366)	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (GF, DSF)	2,570,012	-	496,757	(2,073,255)	19%
Operating transfers out (DSF)	(90,000)	-	-	90,000	0%
Bond/registered warrant proceeds	10,270,000	-	-	(10,270,000)	0%
Capital outlay	(8,982,012)	(249,908)	(267,517)	8,714,495	3%
Total other Financing Sources (Uses)	3,768,000	(249,908)	229,240	(3,538,760)	6%
<u>NET FUND ACTIVITY</u>	\$ 4,579,366	\$ (249,908)	\$ 229,240	\$ (4,350,126)	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Lottery Fund				
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Lottery Rev/Community Betterment	\$ 850,000	\$ 68,021	\$ 194,845	\$ (655,155)	23%
Lottery Tax Form 51	340,000	27,125	77,739	(262,261)	23%
Event Revenue	-	-	-	-	0%
Interest income	16,691	5,465	11,663	(5,028)	70%
Miscellaneous / Other	-	-	-	-	0%
Total Revenues	1,206,691	100,611	284,246	(922,445)	24%
<u>EXPENDITURES</u>					
Professional Services	285,813	2,058	8,853	(276,960)	3%
Salute to Summer	32,634	-	-	(32,634)	0%
Community Events	11,832	4,964	11,297	(535)	95%
Events - Marketing	31,668	-	3,889	(27,779)	12%
Recreation Events	4,507	-	28	(4,479)	1%
Concert & Movie Nights	13,721	-	2,056	(11,665)	15%
City Anniversary Celebration	30,000	-	-	(30,000)	0%
Travel & Training	-	-	-	-	0%
State Taxes	350,000	27,125	77,739	(272,261)	22%
Other	-	-	-	-	0%
Capital outlay	-	-	-	-	0%
Total Expenditures	760,175	34,147	103,862	(656,313)	14%
<u>REVENUES NET OF EXPENDITURES</u>	446,516	66,464	180,384	(266,132)	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in	-	-	-	-	
Operating transfers out (GF, SF, DSF)	(395,902)	-	(172,652)	223,250	44%
Total other Financing Sources (Uses)	(395,902)	-	(172,652)	223,250	44%
<u>NET FUND ACTIVITY</u>	\$ 50,614	\$ 66,464	\$ 7,732	\$ (42,882)	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

		Economic Development			
		<u>Budget</u>	<u>MTD</u>	<u>YTD</u>	<u>Over(under)</u>
		<u>(12 month)</u>	<u>Actual</u>	<u>Actual</u>	<u>Budget</u>
					<u>% of Budget</u>
					<u>Used</u>
<u>REVENUES</u>					
Other Income	\$	-	-	-	
Interest income		718	-	4	(714)
Total Revenues		718	-	4	(714)
<u>EXPENDITURES</u>					
Professional Services		75,000	-	-	(75,000) 0%
Debt service: (Warrants)					0%
Principal		-	-	-	0%
Interest		59,559	-	-	(59,559) 0%
Total Expenditures		134,559	-	-	(134,559) 0%
<u>REVENUES NET OF EXPENDITURES</u>		(133,841)	-	4	133,845
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (GF, DSF)		200,000	-	-	(200,000) 0%
Operating transfers out		-	-	-	- 0%
Bond/registered warrant proceeds		3,000,000			(3,000,000) 0%
Community Development - Grant		(3,000,000)	-	-	3,000,000 0%
Total other Financing Sources (Uses)		200,000	-	-	(200,000) 0%
<u>NET FUND ACTIVITY</u>	\$	66,159	\$ -	\$ 4	\$ (66,155)

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

Off Street Parking					
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Interest income	\$ 464	-	6	(458)	1%
Total Revenues	<u>464</u>	<u>-</u>	<u>6</u>	<u>(458)</u>	<u>1%</u>
<u>EXPENDITURES</u>					
General & Administrative	20,518	155	3,583	(16,935)	17%
Professional Services	163,150	-	30	(163,120)	0%
Maintenance	34,073	-	39	(34,034)	0%
Debt service: (Warrants)					
Principal	670,000	-	485,000	(185,000)	72%
Interest	249,901	-	35,208	(214,694)	14%
Total Expenditures	<u>1,137,642</u>	<u>155</u>	<u>523,860</u>	<u>(613,782)</u>	<u>46%</u>
<u>REVENUES NET OF EXPENDITURES</u>	<u>(1,137,178)</u>	<u>(155)</u>	<u>(523,854)</u>	<u>613,324</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (GF, DSF, RDF)	1,138,651	-	530,458	(608,194)	47%
Operating transfers out	-	-	-	-	0%
Bond/registered warrant proceeds	2,503,611	-	-	(2,503,611)	0%
Capital Improvement	(6,852,315)	(53,491)	(719,120)	6,133,195	10%
Total other Financing Sources (Uses)	<u>(3,210,053)</u>	<u>(53,491)</u>	<u>(188,662)</u>	<u>3,021,391</u>	<u>6%</u>
<u>NET FUND ACTIVITY</u>	<u>\$ (4,347,231)</u>	<u>\$ (53,646)</u>	<u>\$ (712,516)</u>	<u>\$ 3,634,715</u>	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

Redevelopment Fund					
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Sales and use taxes	\$ 2,598,480	157,090	539,613	(2,058,867)	21%
Franchise Fee & Occupation Tax	500,000	-	-	(500,000)	0%
Interest income	65,818	6,948	21,438	(44,380)	33%
Total Revenues	<u>3,164,298</u>	<u>164,038</u>	<u>561,052</u>	<u>(2,603,246)</u>	<u>18%</u>
<u>EXPENDITURES</u>					
Community Development	-	-	-	-	0%
Professional Services	556,639	-	-	(556,639)	0%
Financial / Legal Fees	175,500	-	12,943	(162,557)	7%
Debt service: (Warrants)	-	-	-	-	0%
Principal	775,000	-	-	(775,000)	0%
Interest	1,000,918	318,809	318,809	(682,109)	32%
Total Expenditures	<u>2,508,057</u>	<u>318,809</u>	<u>331,752</u>	<u>(2,176,305)</u>	
<u>REVENUES NET OF EXPENDITURES</u>	<u>656,241</u>	<u>(154,771)</u>	<u>229,299</u>	<u>(426,942)</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in	-	-	-	-	0%
Operating transfers out (OSP)	(415,557)	-	(475,302)	(59,745)	114%
Bond/registered warrant proceeds	17,130,000	-	-	(17,130,000)	0%
Capital Improvement	(10,780,187)	(393,076)	(1,496,060)	9,284,127	14%
Total other Financing Sources (Uses)	<u>5,934,256</u>	<u>(393,076)</u>	<u>(1,971,362)</u>	<u>(7,905,618)</u>	
<u>NET FUND ACTIVITY</u>	<u>\$ 6,590,497</u>	<u>\$ (547,846)</u>	<u>\$ (1,742,063)</u>	<u>\$ (8,332,560)</u>	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

Police Academy Fund					
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of budget</u> <u>Used</u>
<u>REVENUES</u>					
Other Income	\$ 80,000	-	-	(80,000)	0%
Interest income	55	-	19	(36)	35%
Total Revenues	<u>80,055</u>	<u>-</u>	<u>19</u>	<u>(80,036)</u>	<u>0%</u>
<u>EXPENDITURES</u>					
Personnel Services	76,404	7,091	19,452	(56,952)	25%
Commodities	3,500	31	250	(3,250)	7%
Contract Services	11,700	261	3,008	(8,692)	26%
Other Charges	3,500	2,067	2,807	(693)	80%
Total Expenditures	<u>95,104</u>	<u>9,450</u>	<u>25,517</u>	<u>(69,587)</u>	<u>27%</u>
<u>REVENUES NET OF EXPENDITURES</u>	<u>(15,049)</u>	<u>(9,450)</u>	<u>(25,497)</u>	<u>(10,448)</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in (GF)	20,000	-	20,000	-	100%
Operating transfers out	-	-	-	-	0%
Total other Financing Sources (Uses)	<u>20,000</u>	<u>-</u>	<u>20,000</u>	<u>-</u>	
<u>NET FUND ACTIVITY</u>	<u>\$ 4,951</u>	<u>\$ (9,450)</u>	<u>\$ (5,497)</u>	<u>\$ (10,448)</u>	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	TIF 1A				
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Property Tax	\$			-	0%
Interest income				-	0%
Total Revenues	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>0%</u>
<u>EXPENDITURES</u>					
Other	-	-	-	-	0%
Contract Services	-	12,364	12,364	12,364	0%
Total Expenditures	<u>-</u>	<u>12,364</u>	<u>12,364</u>	<u>12,364</u>	
<u>REVENUES NET OF EXPENDITURES</u>	<u>-</u>	<u>(12,364)</u>	<u>(12,364)</u>	<u>(12,364)</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in				-	0%
Operating transfers out	-	-	-	-	0%
Total other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<u>NET FUND ACTIVITY</u>	\$ <u>-</u>	\$ <u>(12,364)</u>	\$ <u>(12,364)</u>	\$ <u>(12,364)</u>	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

		TIF 1B			
	<u>Budget</u>	<u>MTD</u>	<u>YTD</u>	<u>Over(under)</u>	<u>% of Budget</u>
	<u>(12 month)</u>	<u>Actual</u>	<u>Actual</u>	<u>Budget</u>	<u>Used</u>
<u>REVENUES</u>					
Property Tax	\$			-	0%
Interest income				-	0%
Total Revenues	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>0%</u>
<u>EXPENDITURES</u>					
Other	-	-	-	-	0%
Contract Services	-	19,136	19,136	19,136	0%
Total Expenditures	<u>-</u>	<u>19,136</u>	<u>19,136</u>	<u>19,136</u>	
<u>REVENUES NET OF EXPENDITURES</u>	<u>-</u>	<u>(19,136)</u>	<u>(19,136)</u>	<u>(19,136)</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in				-	0%
Operating transfers out	-	-	-	-	0%
Total other Financing Sources (Uses)	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	
<u>NET FUND ACTIVITY</u>	<u>\$ -</u>	<u>\$ (19,136)</u>	<u>\$ (19,136)</u>	<u>\$ (19,136)</u>	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

Sewer Reserve Fund					
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Interest income	\$ 3,003	118	846	(2,157)	28%
Total Revenues	<u>3,003</u>	<u>118</u>	<u>846</u>	<u>(2,157)</u>	<u>28%</u>
<u>EXPENDITURES</u>					
Other	-	-	-	-	0%
Total Expenditures	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<u>REVENUES NET OF EXPENDITURES</u>	<u>3,003</u>	<u>118</u>	<u>846</u>	<u>(2,157)</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in	1,201,125	-	1,201,125	-	100%
Operating transfers out	-	-	-	-	0%
Total other Financing Sources (Uses)	<u>1,201,125</u>	<u>-</u>	<u>1,201,125</u>	<u>-</u>	
<u>NET FUND ACTIVITY</u>	<u>\$ 1,204,128</u>	<u>\$ 118</u>	<u>\$ 1,201,971</u>	<u>\$ (2,157)</u>	

CITY OF LAVISTA, NEBRASKA
COMBINED STATEMENT OF REVENUES, EXPENDITURES
AND CHANGES IN FUND BALANCE-ALL GOVERNMENTAL FUND TYPES
For the three months ending December 31, 2018
25% of the Fiscal Year 2019

	Qualified Sinking Fund				
	<u>Budget</u> <u>(12 month)</u>	<u>MTD</u> <u>Actual</u>	<u>YTD</u> <u>Actual</u>	<u>Over(under)</u> <u>Budget</u>	<u>% of Budget</u> <u>Used</u>
<u>REVENUES</u>					
Interest income	\$ 250	10	70	(180)	28%
Total Revenues	<u>250</u>	<u>10</u>	<u>70</u>	<u>(180)</u>	<u>28%</u>
<u>EXPENDITURES</u>					
Other	-	-	-	-	0%
Total Expenditures	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<u>REVENUES NET OF EXPENDITURES</u>	<u>250</u>	<u>10</u>	<u>70</u>	<u>(180)</u>	
<u>OTHER FINANCING SOURCES (USES)</u>					
Operating transfers in	100,000	-	100,000	-	100%
Operating transfers out	-	-	-	-	0%
Total other Financing Sources (Uses)	<u>100,000</u>	<u>-</u>	<u>100,000</u>	<u>-</u>	
<u>NET FUND ACTIVITY</u>	<u>\$ 100,250</u>	<u>\$ 10</u>	<u>\$ 100,070</u>	<u>\$ (180)</u>	



CREATE AMAZING.

January 28, 2019

 Invoice: 111085-2
 Federal ID: 43-0956142

LA VISTA NEBRASKA JOHN M KOTTMAN, PE CITY OF LA VISTA 9900 PORTAL RD LA VISTA NE 68128	SEND PAYMENT TO: Burns & McDonnell Engineering Co., Inc. PO Box 411883 Kansas City, MO 64141-1883 Reference Invoice Number with Payment TERMS: PAYABLE UPON RECEIPT - 1.5% INTEREST PER MONTH IF NOT PAID WITHIN 45 DAYS	WIRE INSTRUCTIONS: Account: 9801192345 Routing: 101000695 SWIFT Code: UMKCUS44 United Missouri Bank 1010 Grand KANSAS CITY, MO 64141 (816)-860-7000
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Professional Services for the La Vista Sewer Rate Study

SERVICE THROUGH: 31-Dec-2018

LABOR

<u>Labor Classification</u>	<u>Level</u>	<u>Regular Hours</u>	<u>Regular Rate</u>	<u>Amount</u>
Assistant	8	45.00	118.00	5,310.00
Associate	15	15.00	235.00	3,525.00
		60.00		8,835.00

Subtotal Amount	\$8,835.00
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TOTAL AMOUNT DUE THIS INVOICE	\$8,835.00 USD
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Contract Maximum	\$41,640.00
Less Total Billed to Date	\$23,809.00
Amount Remaining	\$18,031.00

jkottmann@cityoflavista.org

Thank you for your business. We appreciate the opportunity to serve you.

 Project Manager: David Naumann 816-822-4207 dnaumann@burnsmcd.com
 Invoice Inquiry: Debra Davis 816-363-7243 dadavis2@burnsmcd.com

 O.K. to pay
 JMK 1-31-2019
 02.42.0303

 Consent Agenda 2/19/19
 (K)

A-5

Design Workshop, Inc.
Landscape Architecture
Planning
Urban Design

February 6, 2019

Invoice No: 0061098

Cindy Miserez
City of La Vista
8116 Parkview Blvd.
La Vista, NE 68128

Current Invoice Total	\$26,546.78
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Project 005806.00 84th Streetscape Plan
Professional Planning and Design Services.

Professional Services from January 1, 2019 to January 31, 2019

Task	010	Existing Context Survey & Mapping				
Fee						
			Fee	Percent Complete	Earned to Date	Previous Fee Billing
					Current Fee Billing	
			48,920.00	100.00	48,920.00	48,920.00
						0.00
			Total Fee			0.00
			Total this Task			0.00

Task	020	Meetings				
Fee						
			Fee	Percent Complete	Earned to Date	Previous Fee Billing
					Current Fee Billing	
			73,130.00	100.00	73,130.00	73,130.00
						0.00
			Total Fee			0.00
			Total this Task			0.00

Task	030	Conceptual Illustrative Plan				
Fee						
			Fee	Percent Complete	Earned to Date	Previous Fee Billing
					Current Fee Billing	
			63,740.00	100.00	63,740.00	63,740.00
						0.00
			Total Fee			0.00
			Total this Task			0.00

Task	040	Selection of Preferred Streetscape Plan				
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DESIGNWORKSHOP

Aspen • Austin • Chicago • Denver • Houston • Lake Tahoe • Los Angeles • Shanghai
1390 Lawrence Street, Suite 100, Denver, Colorado 80204 • 303.623.5186 • 303.623.2260 (fax)

Consent Agenda 2/19/19 (K)

Project	005806.00	84th Streetscape Plan	Invoice	0061098
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Fee

Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing
55,245.00	100.00	55,245.00	55,245.00	0.00
Total Fee				0.00
Total this Task				0.00

Task 041 Additional Services #1 (Phase I)

Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing
4,999.00	100.00	4,999.00	4,999.00	0.00
Total Fee				0.00
Total this Task				0.00

Task 050 Meetings and Project Management

Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing
34,360.00	67.75	23,278.90	20,272.40	3,006.50
Total Fee				3,006.50
Total this Task				\$3,006.50

Task 060 Design Development

Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing
240,880.00	13.00	31,314.40	8,671.68	22,642.72
Total Fee				22,642.72
Total this Task				\$22,642.72

Task 070 Construction Documentation (Phase I)

Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing
118,940.00	0.00	0.00	0.00	0.00

DESIGNWORKSHOP

Aspen • Austin • Chicago • Denver • Houston • Lake Tahoe • Los Angeles • Shanghai
1390 Lawrence Street, Suite 100, Denver, Colorado 80204 • 303.623.5186 • 303.623.2260 (fax)

Project	005806.00	84th Streetscape Plan	Invoice				0061098
Total Fee							0.00
Total this Task							0.00

Task	080	Bidding and Negotiation					
Fee		Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing	
		22,935.00	0.00	0.00	0.00	0.00	
Total Fee							0.00
Total this Task							0.00

Task	099	Reimbursable Expenses					
Fee		Fee	Percent Complete	Earned to Date	Previous Fee Billing	Current Fee Billing	
		33,250.00	79.3939	26,398.46	25,500.90	897.56	
Total Fee							897.56
Total this Task							\$897.56
Total this Invoice							\$26,546.78

Please include invoice number on remittance to:

1390 Lawrence Street, Suite 100, Denver, CO 80204

APPROVED

Consent agenda

AB 2-7-2019

16-71-0935.001

DESIGNWORKSHOP

Aspen • Austin • Chicago • Denver • Houston • Lake Tahoe • Los Angeles • Shanghai
1390 Lawrence Street, Suite 100, Denver, Colorado 80204 • 303.623.5186 • 303.623.2260 (fax)

A-6

Invoice

listen.DESIGN.deliver
6457 Frances Street, Suite 200
Omaha, NE 68106
402-393-4100 Fax 402-393-8747

John Kottmann, PE
Director Public Works
City of La Vista
8116 Park View Boulevard
La Vista, NE 68128-2198

October 10, 2018
Project No: 10-17105-20
Invoice No: 0154116

Project 10-17105-20 La Vista City Centre Garage Video Surv

Billing Period: September 1, 2018 to September 30, 2018

Fee

Total Fee	14,950.00		
Percent Complete	60.00	Total Earned	8,970.00
		Previous Fee Billing	0.00
		Current Fee Billing	8,970.00
		Total Fee	8,970.00
		Total this Invoice	\$8,970.00

Billings to Date

	Current	Prior	Total
Fee	8,970.00	0.00	8,970.00
Totals	8,970.00	0.00	8,970.00

O.K. to pay

JMK 2-11-2019

15.71.0911.003

We appreciate your confidence in us and thank you in advance for your payment.
Being environmentally friendly, we encourage payments via Wire Transfer.
Routing number: 121000248 Account Number: 4945435436

Eric Kamin, PE

Consent Agenda 2/9/2019

APPLICATION AND CERTIFICATE FOR PAYMENT

Invoice #: 9

Distribution to:
☐ Owner
☐ Architect
☐ Contractor

9

Application No.:

Project: 3146- LaVista Garage District 2 Structure

To Owner: City of LaVista
 John Kottmann
 9900 Portal Road
 LaVista, NE 68128

Period To: 1/31/2019

From Contractor: Hawkins Construction Company Via Architect: DLR Group Matthew Gulsvig
 P.O. Box 9008
 Omaha, NE 68109

Project Nos: DLR-10-17105-00 Hawkins
 3146

Contract Date: 1/2/2018

Contract For:

CONTRACTOR'S APPLICATION FOR PAYMENT

Application is made for payment, as shown below, in connection with the Contract.
 Continuation Sheet is attached.

1. Original Contract Sum	\$3,863,000.00
2. Net Change By Change Order	\$158,046.91
3. Contract Sum To Date	\$4,021,046.91
4. Total Completed and Stored To Date	\$1,338,339.40
5. Retainage:	
a. 10.00% of Completed Work	\$126,333.94
b. 10.00% of Stored Material	\$7,500.00
Total Retainage	\$133,833.94
6. Total Earned Less Retainage	\$1,204,505.46
7. Less Previous Certificates For Payments	\$1,190,105.46
8. Current Payment Due	\$14,400.00
9. Balance To Finish, Plus Retainage	\$2,816,541.45

CHANGE ORDER SUMMARY	Additions	Deductions
Total changes approved in previous months by Owner	\$153,277.91	\$800.00
Total Approved this Month	\$5,569.00	\$0.00
TOTALS	\$158,846.91	\$800.00
Net Changes By Change Order	\$158,046.91	

The undersigned Contractor certifies that to the best of the Contractor's knowledge, information, and belief, the work covered by this Application for Payment has been completed in accordance with the Contract Documents. That all amounts have been paid by the Contractor for Work for which previous Certificates for Payment were issued and payments received from the Owner, and that current payment shown herein is now due.

CONTRACTOR: Hawkins Construction Company

By: [Signature] Date: 1/22/2019

State of: Nebraska

Subscribed and sworn to before me this

Notary Public: Stephanie A. Jettie

My Commission expires: 9-28-2022

County of: Douglas

21st day of January 2019



ARCHITECT'S CERTIFICATE FOR PAYMENT

In accordance with the Contract Documents, based on on-site observations and the data comprising the above application, the Architect certifies to the Owner that to the best of the Architect's knowledge, information, and belief, the Work has progressed as indicated, the quality of the Work is in accordance with the Contract Documents, and the Contractor is entitled to payment of the AMOUNT CERTIFIED.

AMOUNT CERTIFIED \$14,400.00
O.K. to pay
2-8-2019
15.71.0911.003
APW

(Attach explanation if amount certified differs from the amount applied. Initial all figures on this Application and on the Continuation Sheet that are changed to conform with the amount certified.)

ARCHITECT: DLR Group Matthew Gulsvig

By: [Signature] Date: 2/6/2019

This Certificate is not negotiable. The AMOUNT CERTIFIED is payable only to the Contractor named herein. Issuance, payment, and acceptance of payment are without prejudice to any rights of the Owner or Contractor under this Contract.

Consent Agenda 2/19/19

A-7

Page 2 of 3

Application No. :

Application Date: 1/21/2019

To: 1/31/2019

Architect's Project No.: D1 B-10-17105-00

Contract: 3146- LaVista Garage District 2 Structure 1

[illegible]

CONTINUATION SHEET

Page 3 of 3

Application and Certification for Payment, containing Contractor's signed certification is attached.

In tabulations below, amounts are stated to the nearest dollar.

Use Column I on Contracts where variable retainage for line items may apply.

Application No. : 9

Application Date : 1/21/2019

To: 1/31/2019

Architect's Project No.: DLR-10-17105-00
Hawkins 3146

Invoice #: 9 Contract: 3146- LaVista Garage District 2 Structure 1

A Item No.	B Description of Work	C Scheduled Value	D Work Completed From Previous Application (D+E)	E This Period In Place	F Materials Presently Stored (Not in D or E)	G Total Completed and Stored To Date (D+E+F)	H Balance To Finish (C-G)	I Retainage
33	Electrical	200,800.00	60,000.00	0.00	65,000.00	125,000.00	75,800.00	12,500.00
34	Ground Soil Improvement	92,400.00	92,400.00	0.00	0.00	92,400.00	0.00	9,240.00
35	Garage Pavement Markings	5,400.00	0.00	0.00	0.00	0.00	5,400.00	0.00
36	Chain Link Fences and Gates	13,100.00	0.00	0.00	0.00	0.00	13,100.00	0.00
37	Excavation, Backfill, Hauling Soils	110,100.00	99,090.00	0.00	0.00	99,090.00	11,010.00	9,909.00
38	Change Order 1	74,068.60	8,000.00	0.00	0.00	8,000.00	66,068.60	800.00
39	Change Order 2	2,981.31	0.00	0.00	0.00	0.00	2,981.31	0.00
40	Change Order 3	4,791.00	0.00	0.00	0.00	0.00	4,791.00	0.00
41	Change Order 4	10,503.00	10,503.00	0.00	0.00	10,503.00	0.00	1,050.30
42	Change Order 5	-800.00	-800.00	0.00	0.00	-800.00	0.00	-80.00
43	Change Order 6	40,904.00	26,587.60	0.00	0.00	26,587.60	14,316.40	2,658.76
44	Change Order 7	20,030.00	20,030.00	0.00	0.00	20,030.00	0.00	2,003.00
45	Change Order 8	5,569.00	0.00	0.00	0.00	0.00	5,569.00	0.00
Grand Totals		4,021,046.91	1,263,339.40	0.00	75,000.00	1,338,339.40	2,682,707.51	133,833.94
							33.28%	

A-8



Invoice

Reference Invoice Number with Payment

HDR Engineering Inc.
Omaha, NE 68106
Phone: (402) 399-1000

HDR Invoice No. 1200171385
Invoice Date 07-FEB-2019
Invoice Amount Due \$5,259.23
Payment Terms 30 NET

City of La Vista
Rita Ramirez
8116 Park View Blvd
La Vista, NE 68128

Remit To PO Box 74008202
Chicago, IL 60674-8202
ACH/EFT Payments Bank of America ML US
ABA# 081000032
Account# 355004076604

Project Management for Services for Public Improvements and Other Works.

Professional Services
From: 30-DEC-2018 To: 02-FEB-2019

Professional Services Summarization	Hours	Billing Rate	Amount
Administrative	2.50		150.23
Civil Engineer	9.25		1,330.64
Communications Coordinator	8.50		661.47
Graphic Designer	4.25		408.00
Project Controller	0.50		52.47
Project Manager	3.00		702.63
Sr. Civil Engineer	11.50		1,920.62
	39.50		\$5,226.06
Total Professional Services			\$5,226.06

Expense Summarization	Quantity	Billing Rate	Amount
Mileage Personal	36.00		20.88
Printing/Reprographics			12.29
Total Expenses			\$33.17

Amount Due This Invoice (USD) \$5,259.23

Fee Amount	\$675,289.00
Fee Invoiced to Date	\$407,136.49
Fee Remaining	\$268,152.51

HDR Internal Reference Only	
Client Number	41331
Cost Center	10134
Project Number	10053040

R. Ramirez
2-13-19
05.71.0909.03

Consent Agenda 2/19/19

Invoice

HDR Invoice No. 1200171385
 Invoice Date 07-FEB-2019

Professional Services and Expense Detail

Project Number: 10053040 Project Description: LaVista-Project Mgmt Svcs
 Task Number: 1.0 Task Description: Project Management

Professional Services		Hours	Billing Rate	Amount
Civil Engineer	Christiansen, Adam P.	4.00	113.46	453.84
Project Controller	Clifton, Rachel M	0.50	104.94	52.47
Project Manager	Koenig, Christopher J	3.00	234.21	702.63
Sr. Civil Engineer	Cain, Christopher A	11.50	167.01	1,920.62
		19.00		\$3,129.56
Total Professional Services				\$3,129.56

Expense		Qty	Billing Rate	Amount
Mileage Personal	Koenig, Christopher J	36.00	0.58	20.88
Printing/Reprographics	ARC Document Solutions LLC			12.29

Total Expense \$33.17

Total Task \$3,162.73

Professional Services and Expense Detail

Project Number: 10053040 Project Description: LaVista-Project Mgmt Svcs
 Task Number: 2.0 Task Description: Construction Team Coordination

Professional Services		Hours	Billing Rate	Amount
Administrative	Anderson, Scott D	2.50	60.09	150.23
Civil Engineer	Cain, Christopher A	5.25	167.01	876.80
		7.75		\$1,027.03
Total Professional Services				\$1,027.03
Total Task				\$1,027.03

Invoice

HDR Invoice No. 1200171385
Invoice Date 07-FEB-2019

Professional Services and Expense Detail				
Project Number:	10053040	Project Description:	LaVista-Project Mgmt Svcs	
Task Number:	3.0	Task Description:	Public Outreach	
Professional Services		Hours	Billing Rate	Amount
Communications Coordinator	Veldhouse, Kristen Lynn	8.50	77.82	661.47
Graphic Designer	Rolfes, Christina A	4.25	96.00	408.00
		12.75		\$1,069.47
Total Professional Services				\$1,069.47
Total Task				\$1,069.47

A-9



The Novak Consulting Group, Inc
26 E Hollister St
Cincinnati, OH 45219 US
(513) 221-0500
jnovak@thenovakconsultinggroup.com
<http://thenovakconsultinggroup.com>

INVOICE 1856

BILL TO

Public Works and Parks and
Rec Assessment
Brenda Gunn
City Administrator
City of La Vista
8116 Park View Boulevard
La Vista, NE 68128

DATE
02/01/2019

PLEASE PAY
\$3,857.00

DUE DATE
03/03/2019

ACTIVITY

QTY RATE AMOUNT

FEES:CONSULTING FEES

3,857.00

Professional Services: Activity 4 - Prepare Project Deliverables

TOTAL DUE

\$3,857.00

THANK YOU.

Reminder: Please remit payment to:
26 E. HOLLISTER STREET
CINCINNATI OH 45219

Consent Agenda
2/19/2019
(Signature)

01.28.0314.000



Thompson, Dreessen & Dornier, Inc.
Consulting Engineers & Land Surveyors

A-11
INVOICE

Please remit to:
TD2 Nebraska Office
10836 Old Mill Road; Omaha, NE 68154
Office: 402/330-8860 Fax: 402/330-5866

TD2 South Dakota Office
5000 S. Minnesota Ave., Ste. 300; Sioux Falls, SD 57108
Office: 605/951-0886

CITY OF LA VISTA
JOHN KOTTMANN
9900 PORTAL ROAD
LA VISTA, NE 68128

Invoice number 129983
Date 01/31/2019
Project 0171-400 CITY OF LA VISTA -
MISCELLANEOUS SERVICES 2012-
CURRENT, CIVIL

Professional Services from October 8, 2018 through January 27, 2019

Description	Current Billed
Civil Engineering Services	1,955.00
Park View Blvd Resurfacing	
Total	1,955.00

Invoice total 1,955.00

Aging Summary

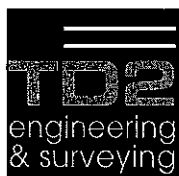
Invoice Number	Invoice Date	Outstanding	Current	Over 30	Over 60	Over 90	Over 120
129983	01/31/2019	1,955.00	1,955.00				
	Total	1,955.00	1,955.00	0.00	0.00	0.00	0.00

Terms Net 30 Days. A Finance Charge of 1 1/2% Per Month (18% per Annum) Will Be Charged on Past Due Accounts. Also Liable for all Legal and Collection Fees. Invoices not paid within 90 days of the invoice date will be subject to possible lien filings.

O.K. to pay
JMK 2-4-2019
05,711.0947.001

Consent Agenda 2/19/19
(K)

A-10



Thompson, Dreessen & Dorner, Inc.
Consulting Engineers & Land Surveyors

INVOICE

Please remit to:
TD2 Nebraska Office
10836 Old Mill Road; Omaha, NE 68154
Office: 402/330-8860 Fax: 402/330-5866

TD2 South Dakota Office
5000 S. Minnesota Ave., Ste. 300; Sioux Falls, SD 57108
Office: 605/951-0886

CITY OF LA VISTA
JOHN KOTTMANN
9900 PORTAL ROAD
LA VISTA, NE 68128

Invoice number 130010
Date 01/31/2019

Project 0171-408 THOMPSON CREEK PHASE 1

Professional Services from May 2, 2018 through January 27, 2019

Description	Current Billed
Surveying and Engineering Services-Annual Monitoring Report 2018	3,483.30
Total	3,483.30

Invoice total 3,483.30

Aging Summary

Invoice Number	Invoice Date	Outstanding	Current	Over 30	Over 60	Over 90	Over 120
130010	01/31/2019	3,483.30	3,483.30				
	Total	3,483.30	3,483.30	0.00	0.00	0.00	0.00

Terms Net 30 Days. A Finance Charge of 1 1/2% Per Month (18% per Annum) Will Be Charged on Past Due Accounts. Also Liable for all Legal and Collection Fees. Invoices not paid within 90 days of the invoice date will be subject to possible lien filings.

O.K. to pay
JMK 2-4-2019
02.43, 0303.000

Consent Agenda 2/19/19
(RW)

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
ADVERTISEMENT FOR BIDS CPL-SPW DRAINAGE IMPROVEMENTS	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JOHN KOTTMANN CITY ENGINEER

SYNOPSIS

A resolution has been prepared authorizing the advertisement for bids for CPL-SPW Drainage Improvements.

FISCAL IMPACT

The FY19/20 Biennial Budget includes funding for this project.

RECOMMENDATION

Approval

BACKGROUND

The proposed construction includes clearing and grubbing, grading, concrete work, retaining wall blocks and seeding for drainage improvements along Old Giles Road west of 120th Street. This project was initiated with the construction of the City Parking Lot Access Improvements as part of Parking District No. 1 in Southport West. It was recognized that drainage improvements were needed downstream along Old Giles Road. These proposed improvements involved coordination and approvals from the BNSF Railway as some of the work will occur on their right of way.

Preparation of plans and specifications for this project have been completed by Thompson, Dreessen & Dorner, Inc. The Engineer's Estimate for the proposed construction work is \$182,550, exclusive of contingency and construction engineering services. The total estimate with contingency and construction engineering services is \$205,100.00. The recommended schedule for bidding this work is:

Publish Notice to Contractors	March 6 and March 13, 2019
Open Bids	March 22, 2019 at 10:00 am City Hall
City Council Award Contract	April 2, 2019

The Notice to Contractors will also be posted on the City's web site and at www.standardshare.com

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA AUTHORIZING THE ADVERTISEMENT FOR BIDS FOR CPL-SPW DRAINAGE IMPROVEMENTS.

WHEREAS, the Mayor and Council have determined that the CPL-SPW Drainage Improvements are necessary; and

WHEREAS, the FY19/FY20 Biennial Budget provides funding for the proposed project; and

WHEREAS, the schedule for awarding this contract is as follows:

Publish Notice to Contractors	March 6 and March 13, 2019
Open Bids	March 22, 2019 at 10:00 am at City Hall
Council Award Contract	April 2, 2019

NOW, THEREFORE BE IT RESOLVED, that the Mayor and City Council of the City of La Vista, Nebraska hereby authorize the advertisement for bids for CPL-SPW Drainage Improvements.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Bueth, CMC
City Clerk

NOTICE TO CONTRACTORS

CPL-SPW DRAINAGE IMPROVEMENTS

Sealed proposals will be received by Pamela Bueth, Clerk of said City, at the City of La Vista, City Hall, 8116 Parkview Boulevard, La Vista, NE 68128, until 10:00 AM on the 22nd day of March 2019 for the furnishing of all labor, materials, use of Contractor's equipment, plant and all else necessary to construct properly all of the improvements within the improvement of CPL-SPW DRAINAGE IMPROVEMENTS. At such hour, or as soon as practicable thereafter, the City of La Vista will proceed to publicly open in the presence of all bidders and consider the bids received for the furnishing of such labor, materials, and equipment necessary for the proper construction of such improvements. The extent of the work consists of the construction or other effectuation of the items listed below and other related preparatory and subsidiary work from issuance of the Notice to Proceed:

Item	Description	Estimated Quantities	
1	Mobilization	LS	1
2	Concrete Washout	EA	1
3	Traffic Control	LS	1
4	Remove & Salvage Concrete Gravity Blocks	BLOCK	28
5	Clear and Grub General	LS	1
6	Grubbing Stumps Over 12" to 24" Diameter	EA	3
7	Remove and Salvage Sign (Road Termination)	EA	1
8	Remove W-Beam Guardrail	LF	30
9	Sawcut Full Depth	LF	320
10	Remove Pavement	SY	50
11	Remove Aggregate surfacing	SY	100
12	Stockpile and Redistribute Topsoil (600 CY Moved Twice), (Established Quantity)	CY	1200
13	Excavation (Established Quantity)	CY	730
14	Excavation Haul Off (Established Quantity)	CY	1100
15	Drill and Grout #5 x 18" Epoxy Coated Tie Bars, In Place	EA	82
16	Concrete Curb & Gutter Extension	LF	270
17	Concrete Lined Ditch	LF	282
18	Construct 6" Concrete Pavement (Type L65)	SY	100
19	Construct Curb Wall	SF	25
20	Concrete Headwall	EA	1
21	Construct Flowable Fill - 100-125 PSI	CY	15
22	Construct Gravity Block Retaining Wall	BLOCK	24
23	Aggregate Surfacing	TON	110
24	Railroad Ballast	TON	180
25	Install Silt Fence	LF	500.0
26	City of Omaha, Type B Seed w/Starter Fertilizer, In Place	AC	0.6
27	City of Omaha, Channel Seed w/Starter Fertilizer, In Place	AC	1
28	City of Omaha, Type II, Erosion Control Blanket, In Place	SY	4500
29	City of Omaha, Type III, Erosion Control Blanket, In Place	SY	750
30	Remove Fabric Silt Fence	LF	500

Notice to Contractors
Page 2

All work called for in the drawings and specifications shall be furnished in strict accordance with the drawings and specifications prepared by Thompson, Dreessen & Dorner, Inc., Engineers for the City of La Vista, and now filed in the office of Thompson, Dreessen & Dorner, Inc., 10836 Old Mill Road, Omaha, NE 68154.

Each bid shall be accompanied in a SEPARATE SEALED ENVELOPE by a certified check or bid bond in an amount of not less than five percent of the amount bid and such certified check or bid bond shall be payable to the Treasurer of the City of La Vista, Nebraska as security that the bidder to whom the contract may be awarded will enter into a contract to build the improvement in accordance with this Notice to Contractors and will give a contract and maintenance bond in the amount of 100% of the contract price. No bidder may withdraw his proposal for a period of sixty (60) days after the date set for the opening of bids. The City of La Vista reserves the right to reject any or all bids and to waive informalities.

The City of La Vista, in accordance with Title VI of the Civil Rights Act of 1964, 78 Stat. 252, 42 U.S.C 2000d to 2000d-4 and Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office the Secretary, Part 21, Nondiscrimination in Federally assisted programs of the Department of Transportation issued pursuant to such Act, hereby notifies all bidden that it will affirmatively insure that in any contract entered into pursuant to this advertisement, minority business enterprises will be afforded full opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or national origin, sex, age and disability/handicap in consideration for an award.

Drawings, Specifications and Contract Documents may be examined online at www.standardshare.com. Search for the project name in the Plan Room found at www.standardshare.com. Downloadable PDF files and hardcopy prints may be procured from StandardSHARE or the offices of Standard Digital Imaging: 4424 S. 108th St. / Omaha, NE 68137 / 402-592-1292. All costs associated with obtaining documents are the responsibility of the bidder and are non-refundable. Project documents may also be examined at the office of The City Clerk of the City of La Vista at City of La Vista City Hall, 8116 Park View Blvd., La Vista, NE 68128. In order to ensure bidders are aware of all issued documents pertaining to this opportunity – bids will only be accepted from those listed on the planholders list kept at the offices of Standard Digital Imaging / StandardSHARE.

CITY OF LA VISTA, NEBRASKA

By: Douglas Kindig
Mayor

Attest: Pamela Buethe
City Clerk

TD2 File No. 171-414.3

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
PURCHASE OF ICE CONTROL SALT	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JEFF CALENTINE DEPUTY DIRECTOR OF PUBLIC WORKS

SYNOPSIS

A resolution has been prepared authorizing the purchase of approximately 200 tons of Ice Control Salt from Nebraska Salt & Grain Co., Gothenburg, Nebraska, for an amount not to exceed \$13,000.00

FISCAL IMPACT

The FY 18/19 Biennial Budget provides funding for the proposed purchase.

RECOMMENDATION

Approval.

BACKGROUND

The ice control salt is used by Public Works for winter operations. Salt is purchased at various times as needed throughout the winter. This winter we have seen higher than average snowfall amounts that has depleted our salt supplies.

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA AUTHORIZING THE PURCHASE OF ICE CONTROL SALT FROM NEBRASKA SALT & GRAIN COMPANY, GOTHENBURG, NEBRASKA IN AN AMOUNT NOT TO EXCEED \$13,000.00

WHEREAS, the City Council of the City of La Vista has determined that the purchase of ice control salt is necessary; and

WHEREAS, the FY19/20 Biennial Budget provides funding for this purchase; and

WHEREAS, the ice control salt is used by Public Works for winter operations; and

WHEREAS, Subsection (C) (9) of Section 31.23 of the La Vista Municipal code requires that the City Administrator secure council approval prior to authorizing any purchases over \$5,000;

NOW, THEREFORE BE IT RESOLVED, by the Mayor and City Council of La Vista, Nebraska authorizing the purchase of ice control salt from Nebraska Salt & Grain Company, Gothenburg, Nebraska in an amount not to exceed \$13,000.00.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buehe, CMC
City Clerk

User: mgustafson

DB: La Vista

Check #	Check Date	Vendor Name	Amount	Voided
128888	02/07/2019	BLADE MASTERS GROUNDS MNTNC IN	77,860.43	N
128889	02/07/2019	CENTURY LINK	847.83	N
128890	02/07/2019	DLR GROUP	3,941.45	N
128891	02/07/2019	FELSBURG HOLT & ULLEVIG INC	5,029.30	N
128892	02/07/2019	HDR ENGINEERING INC	11,382.19	N
128893	02/07/2019	NE DEPT OF TRANSPORTATION	212,012.52	N
128894	02/07/2019	OFFICE DEPOT INC	1,398.34	N
128896	02/07/2019	OLSSON, INC.	11,551.43	N
128897	02/07/2019	RDG PLANNING & DESIGN	634.00	N
128898	02/07/2019	SWAIN CONSTRUCTION INC	4,737.00	N
128899	02/07/2019	THOMPSON DREESSEN & DORNER, IN	7,509.75	N
128900	02/19/2019	ACTION BATTERIES UNLTD INC	174.55	N
128901	02/19/2019	AWARDS AND MORE COMPANY	52.78	N
128902	02/19/2019	BISHOP BUSINESS EQUIPMENT COMPA	2,448.54	N
128903	02/19/2019	BKD LLP	33,250.00	N
128904	02/19/2019	BOOT BARN	150.00	N
128905	02/19/2019	CALENTINE, JEFFREY	159.57	N
128906	02/19/2019	CATERPILLAR FINANCIAL SVCS CORP	2,022.98	N
128907	02/19/2019	CELEBRITY STAFF-OMAHA	1,410.00	N
128908	02/19/2019	CENTURY LINK	584.18	N
128909	02/19/2019	CENTURY LINK BUSN SVCS	84.84	N
128910	02/19/2019	CIOX HEALTH, LLC	24.92	N
128911	02/19/2019	CITY OF OMAHA	190,789.94	N
128912	02/19/2019	CITY OF PAPILLION	170,752.00	N
128913	02/19/2019	CORNHUSKER INTL TRUCKS INC	1,031.36	N
128914	02/19/2019	COX COMMUNICATIONS	277.40	N
128915	02/19/2019	CULLIGAN OF OMAHA	16.00	N
128916	02/19/2019	DELL MARKETING L.P.	4,921.38	N
128917	02/19/2019	DHHS REG/LIC-POOL PERMIT	40.00	N
128918	02/19/2019	EDGEWEAR SCREEN PRINTING	26.00	N
128919	02/19/2019	EDGEWEAR SCREEN PRINTING	13.00	N
128920	02/19/2019	EMBASSY SUITES HOTEL	6,691.20	N
128921	02/19/2019	EXPRESS DISTRIBUTION LLC	102.58	N
128922	02/19/2019	FEDEX	61.27	N
128923	02/19/2019	FIRST NATIONAL BANK FREMONT	76,781.22	N
128924	02/19/2019	FIRST WIRELESS INC	3,732.30	N
128925	02/19/2019	GCR TIRES & SERVICE	440.21	N
128926	02/19/2019	GRAYBAR ELECTRIC COMPANY INC	92.64	N
128927	02/19/2019	GREATAMERICA FINANCIAL SERVICES	805.00	N
128928	02/19/2019	HANEY SHOE STORE	300.00	N
128929	02/19/2019	HOBBY LOBBY STORES INC	101.49	N
128930	02/19/2019	HOME DEPOT CREDIT SERVICES	143.37	N
128931	02/19/2019	INDUSTRIAL SALES COMPANY INC	300.00	N
128932	02/19/2019	KRIHA FLUID POWER CO INC	48.56	N
128933	02/19/2019	LA VISTA COMMUNITY FOUNDATION	60.00	N
128934	02/19/2019	LIBRA INDUSTRIES INC	204.00	N
128935	02/19/2019	LIBRARY IDEAS LLC	1.50	N
128936	02/19/2019	LOGAN CONTRACTORS SUPPLY	36.31	N
128937	02/19/2019	CATHERINE DEMES MAYDEW	4,387.50	N
128938	02/19/2019	MENARDS-RALSTON	71.24	N
128939	02/19/2019	METRO AREA TRANSIT	529.00	N
128940	02/19/2019	METROPOLITAN COMMUNITY COLLEG	15,178.59	N
128941	02/19/2019	METROPOLITAN UTILITIES DIST.	55.21	N
128942	02/19/2019	MIDLANDS LIGHTING & ELECTRIC SUP	261.00	N
128943	02/19/2019	MIDWEST SERVICE AND SALES CO	1,488.68	N
128944	02/19/2019	NEBRASKA CODE OFFICIALS ASSN	130.00	N
128945	02/19/2019	NEWMAN TRAFFIC SIGNS INC	528.86	N
128946	02/19/2019	NMC EXCHANGE LLC	313.52	N
128947	02/19/2019	NOBBIES INC	35.94	N
128948	02/19/2019	NUTS AND BOLTS INCORPORATED	10.29	N

User: mgustafson

DB: La Vista

Check #	Check Date	Vendor Name	Amount	Voided
128949	02/19/2019	O'REILLY AUTO ENTERPRISES, LLC	191.33	N
128950	02/19/2019	OFFICE DEPOT INC	506.06	N
128951	02/19/2019	OMAHA PUBLIC POWER DISTRICT	51,323.28	N
128954	02/19/2019	OMAHA WINNELSON SUPPLY	134.45	N
128955	02/19/2019	OMAHA WORLD-HERALD	1,225.08	N
128956	02/19/2019	ONE CALL CONCEPTS INC	151.54	N
128957	02/19/2019	OVERHEAD DOOR COMPANY OF OMA	9.50	N
128958	02/19/2019	PAPILLION SANITATION	912.00	N
128959	02/19/2019	PAY-LESS OFFICE PRODUCTS INC	210.15	N
128960	02/19/2019	PITNEY BOWES GLOBAL FIN SVCS	526.71	N
128961	02/19/2019	PLAINS EQUIPMENT GROUP	442.84	N
128962	02/19/2019	QUALITY AUTO REPAIR & TOWING	75.00	N
128963	02/19/2019	SARPY COUNTY LANDFILL	120.00	N
128964	02/19/2019	SAVVY SNIPER LLC	334.80	N
128965	02/19/2019	SCOTT WAGNER	101.92	N
128966	02/19/2019	SIGN IT	1,219.50	N
128967	02/19/2019	LOWE'S CREDIT SERVICES	31.01	N
128968	02/19/2019	TEAMSIDELINE.COM	599.00	N
128969	02/19/2019	TOSHIBA FINANCIAL SERVICES	313.69	N
128970	02/19/2019	TRANS UNION RISK AND	50.00	N
128971	02/19/2019	U.S. CELLULAR	1,027.29	N
128972	02/19/2019	UNITE PRIVATE NETWORKS LLC	3,850.00	N
128973	02/19/2019	UNIVERSITY OF NEBRASKA LINCOLN	180.00	N
128974	02/19/2019	VAL VERDE ANIMAL HOSPITAL INC	538.74	N
128975	02/19/2019	VOIANCE LANGUAGE SERVICES, LLC	9.00	N
128976	02/19/2019	WESTLAKE HARDWARE INC NE-022	1,421.83	N
128977	02/19/2019	WICK'S STERLING TRUCKS INC	294.98	N
TOTAL:			923,824.86	

APPROVED BY COUNCIL MEMBERS ON: 02/19/2019

COUNCIL MEMBER

COUNCIL MEMBER

COUNCIL MEMBER

COUNCIL MEMBER

COUNCIL MEMBER

User: mgustafson

DB: La Vista

Check #	Check Date	Vendor Name	Amount	Voided
592(E)	01/04/2019	ELAN FINANCIAL SERVICES	16,862.17	N
604(E)	01/31/2019	ACCESS BANK	3,066.27	N
605(E)	01/31/2019	ALLY BANK	356.91	N
606(E)	01/31/2019	AMERICAN HERITAGE LIFE INSURANCE	1,409.76	N
607(E)	01/31/2019	BLUE CROSS BLUE SHIELD OF NEBR	99,327.77	N
608(E)	01/31/2019	CATERPILLAR FINANCIAL SVCS CORP	3,075.62	N
609(E)	01/31/2019	DEARBORN NATIONAL LIFE INSURANC	6,544.52	N
610(E)	01/31/2019	ENTERPRISE FM TRUST	580.01	N
611(E)	01/31/2019	ESSENTIAL SCREENS	38.00	N
612(E)	01/31/2019	LINCOLN NATIONAL LIFE INS CO	6,220.55	N
613(E)	01/31/2019	MID-AMERICAN BENEFITS INC	680.50	N
614(E)	01/31/2019	NE DEPT OF REVENUE-LOTT/51	79,080.00	N
615(E)	01/31/2019	NE DEPT OF REVENUE-SALES TAX	606.87	N
616(E)	01/31/2019	PITNEY BOWES-EFT POSTAGE	1,335.00	N
617(E)	01/31/2019	TOSHIBA FINANCIAL SERVICES	127.40	N
618(E)	01/31/2019	TASC	6,235.02	N
619(E)	01/31/2019	UNITED HEALTHCARE INSURANCE CO	791.77	N
TOTAL:			226,338.14	

APPROVED BY COUNCIL MEMBERS ON: 02/19/2019

COUNCIL MEMBER

COUNCIL MEMBER

COUNCIL MEMBER

COUNCIL MEMBER

COUNCIL MEMBER

**CITY OF LA VISTA
MAYOR & CITY COUNCIL
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
AUTHORIZE AMENDMENT NO. 1 FOR PROF. ENGINEERING SERVICES 84 TH STREET REDEVELOPMENT AREA PUBLIC IMPROVEMENT REDEV. PROJECT OFFSTREET PKG. DIST. NO. 2- STRUCTURE NO. 1	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JOHN KOTTMANN CITY ENGINEER

SYNOPSIS

A resolution has been prepared authorizing the execution of a Amendment No. 1 to a Professional Services Agreement with Olsson, Inc. (OA) to provide additional construction phase engineering services for the proposed Parking Structure No. 1 in Offstreet Parking District No. 2 located in the 84th Street public improvement redevelopment project area pursuant to the public improvement redevelopment project. After the amendment, the total not-to-exceed fee will increase by \$730.00 to a total of \$46,141.00.

FISCAL IMPACT

The FY19/20 Biennial Budget includes funding for this project.

RECOMMENDATION

Approval

BACKGROUND

Olsson, Inc. has been retained to provide engineering services in the 84th Street public improvement project redevelopment project as a result of a consultant selection process. The proposed Parking Structure No. 1 is located in this redevelopment area and requires close coordination with the public infrastructure being constructed around the structure. An agreement was approved with Olsson, Inc. on June 19, 2018 to provide certain construction phase services (testing, observations, and coordination) for the parking structure for a not-to-exceed fee of \$45,411.00. Extra concrete strength testing was requested due to early cold weather and the need for construction access on pavement placed in the parking structure. This amendment provides for a small amount of additional testing not included in the original scope.

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA APPROVING AMENDMENT NUMBER ONE TO THE PROFESSIONAL SERVICES AGREEMENT WITH OLSSON TO PROVIDE ADDITIONAL CONSTRUCTION PHASE ENGINEERING SERVICES RELATED TO OFFSTREET PARKING DISTRICT NO. 2, STRUCTURE NO. 1 IN AN ADDITIONAL AMOUNT NOT TO EXCEED \$730.00.

WHEREAS, the Mayor and City Council of the City of La Vista Nebraska have determined additional construction phase engineering services related to Offstreet Parking District No. 2, Structure No. 1 are necessary; and

WHEREAS, the City Council on behalf of the City of La Vista desires to approve amendment number one to the professional services agreement with Olsson to provide additional construction phase engineering services; and

WHEREAS, the not-to-exceed fee will increase by \$730.00 to a total of \$46,141.00; and

WHEREAS, The FY19/FY20 Biennial Budget provides funding for this project;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of the City of La Vista, Nebraska, do hereby approve amendment number one to the professional services agreement with Olsson to provide additional construction phase engineering services related to Offstreet Parking District No. 2, Structure 1 in an additional amount not to exceed \$730.00.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk



LETTER AGREEMENT AMENDMENT #1

January 29, 2019

This AMENDMENT ("Amendment") shall amend and become a part of the Letter Agreement for Professional Services dated April 30th, 2018 between the City of La Vista ("Client") and Olsson, Inc. ("Olsson") providing for professional services for the following Project (the "Agreement"):

PROJECT DESCRIPTION AND LOCATION

Project is located at: La Vista City Centre – Lot 17 Public Parking Garage

SCOPE OF SERVICES

Client and Olsson hereby agree that Olsson's Scope of Services under the Agreement is amended by adding the services specifically described below for the additional compensation set forth below:

PROPOSED SCOPE OF WORK:

Field Testing and Equipment

Two-man Technician Crew	per day	\$300.00
Three (3) Concrete Coring	per test	\$ 70.00
	Total Concrete	\$210.00
Two (2) hours of Project Manager Time	per hour	\$110.00
	Total PM Time	\$220.00

SCHEDULE OF FEES

Scope of Work		Original Contract	Amendment #1	Fee Type	Authorization
Task I	Special Inspections and Materials Testing	\$45,411.00	\$730.00	Time & Expense-NTE	Accept: _____

SCHEDULE FOR OLSSON'S SERVICES

Olsson will endeavor to start its services on the Anticipated Start Date and to complete its services on the Anticipated Completion Date. However, the Anticipated Start Date, the Anticipated Completion Date, and any milestone dates are approximate only, and Olsson reserves the right


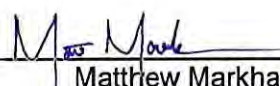
to adjust its schedule and any or all of those dates at its sole discretion, for any reason, including, but not limited to, delays caused by Client or delays caused by third parties.

TERMS AND CONDITIONS OF SERVICE

All provisions of the original Agreement not specifically amended herein shall remain unchanged.

If this Contract Amendment satisfactorily sets forth your understanding of our agreement, please sign in the space provided below. Retain a copy for your files and return an executed original to Olsson. This proposal will be open for acceptance for a period of 30 days from the date set forth above, unless changed by us in writing.,

OLSSON, INC.

By  Justin Tegels By  Matthew Markham

By signing below, you acknowledge that you have full authority to bind Client to the terms of this Amendment. If you accept this Amendment, please sign:

City of La Vista

By _____
Signature

Printed Name _____

Title _____

Dated: _____

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
CONTRACT AWARD PARK VIEW BLVD RESURFACING 72 ND ST TO 84 TH ST	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JOHN KOTTMANN CITY ENGINEER

SYNOPSIS

A resolution has been prepared to award a contract to Swain Construction, Inc. of Omaha, Nebraska for the Park View Blvd Resurfacing-72nd St to 84th St project in an amount not to exceed \$804,559.05.

FISCAL IMPACT

The FY19/20 Biennial Budget includes funding for this project. The low bid exceeds the funding shown for the project. The construction work is necessary and should not be delayed. Funding will be obtained from other Capital Improvement Projects that may not proceed as expected in the current fiscal year.

RECOMMENDATION

Approval

BACKGROUND

On January 15, 2019, the City Council authorized taking bids for this project. Plans were prepared in-house with minor drafting assistance from TD2. Bids were received on February 8, 2019 at 10:0 am. Two bids were received as follows:

Swain Construction, Inc.	\$804,559.05
Oldcastle Materials Midwest Co. d/b/a Omni Engineering	\$814,889.75

A bid tabulation is herewith.

The Engineer's Estimate was \$700,150.00. The bids exceed the estimate due to the quantity of construction work in the Omaha area combined with scarcity of labor and high demand for materials. Rebidding the project would not result in any additional bidders or competition.

Swain Construction, Inc. is a qualified contractor and it is recommended that a contract be awarded to them in an amount not to exceed \$804,559.05.

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA, AWARDED A CONTRACT TO SWAIN CONSTRUCTION, INC., OMAHA NEBRASKA FOR THE PARK VIEW BLVD. RESURFACING – 72ND STREET TO 84TH STREET PROJECT IN AN AMOUNT NOT TO EXCEED \$804,559.05.

WHEREAS, the City Council of the City of La Vista has determined that the resurfacing of Park View Blvd. from 72nd Street to 84th Street is necessary; and

WHEREAS, the FY19/FY20 Biennial Budget provides funding for the resurfacing; and

WHEREAS, bids were solicited and two bids were received; and

WHEREAS Subsection (C) (9) of Section 31.23 of the La Vista Municipal Code requires that the City Administrator secures Council approval prior to authorizing any purchase over \$5,000.00;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of La Vista, Nebraska award the contract to Swain Construction, Inc., Omaha Nebraska for the Park View Blvd. Resurfacing – 72nd Street to 84th Street Project in an amount not to exceed \$804,559.05.


PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA


Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk

SUBMITTED PROPOSALS & COSTS Date of Bid: February 8, 2019, 10:00am Client: City of La Vista Proj.: Park View Blvd Resurfacing				Swain Construction, Inc.		Omni Engineering	
ITEM	DESCRIPTION	APPROX. QTY.	UNIT	UNIT PRICE	ITEM TOTAL	UNIT PRICE	ITEM TOTAL
1	Mobilization	1	LS	\$13,745.00	\$13,745.00	\$17,500.00	\$17,500.00
2	Perform Cold Planning - Asphalt, Ave. 2" Thick	26,100	SY	\$5.80	\$151,380.00	\$4.05	\$105,705.00
3	Concrete Surface Milling, 2" Thick	425	SY	\$8.13	\$3,455.25	\$6.35	\$2,698.75
4	Construct Asphalt Surface Course Type SPH (PG 64-34)	3,160	TON	\$109.00	\$344,440.00	\$91.10	\$287,876.00
5	Construct Concrete Base Repair Type L85	1,400	SY	\$91.65	\$128,310.00	\$94.00	\$131,600.00
6	Install Permanent Preformed Marking Tape - Type 4, 5" Yellow	1,690	LF	\$3.95	\$6,675.50	\$3.60	\$6,084.00
7	Install Permanent Preformed Type 4, 5" White	290	LF	\$4.70	\$1,363.00	\$4.30	\$1,247.00
8	Install Permanent Preformed Marking-Tape Symbol-Type Directional Arrow, White	3	EA	\$279.00	\$837.00	\$255.00	\$765.00
9	Adjust Manhole to Grade	30	EA	\$753.00	\$22,590.00	\$1,100.00	\$33,000.00
10	Adjust Utility Valve to Grade	11	EA	\$684.00	\$7,524.00	\$1,000.00	\$11,000.00
11	Provide Temporary Traffic Control	1	LS	\$12,751.00	\$12,751.00	\$17,500.00	\$17,500.00
12	Remove & Replace Inlet	4	EA	\$5,019.00	\$20,076.00	\$7,500.00	\$30,000.00
13	Remove Sidewalk	4,300	SF	\$1.26	\$5,418.00	\$2.00	\$8,600.00
14	Repair Curb & Gutter	660	LF	\$31.85	\$21,021.00	\$63.00	\$41,580.00
15	Construct 4" Concrete Sidewalk	4,300	SF	\$4.57	\$19,651.00	\$7.00	\$30,100.00
16	Construct 6" Concrete Sidewalk	145	SF	\$6.19	\$897.55	\$13.00	\$1,885.00
17	Construct 6" Imprinted Concrete Surfacing	745	SF	\$9.25	\$6,891.25	\$10.00	\$7,450.00

*

SUBMITTED PROPOSALS & COSTS Date of Bid: February 8, 2019, 10:00am Client: City of La Vista Proj.: Park View Blvd Resurfacing				Swain Construction, Inc.		Omni Engineering	
ITEM	DESCRIPTION	APPROX. QTY.	UNIT	UNIT PRICE	ITEM TOTAL	UNIT PRICE	ITEM TOTAL
18	Construct 6" Concrete Curb Ramp	940	SF	\$11.60	\$10,904.00	\$18.00	\$16,920.00
19	Construct Segmental Retaining Wall	30	SF	\$26.10	\$783.00	\$52.00	\$1,560.00
20	Concrete Detectable Warning Panel, Cast Iron	320	SF	\$24.85	\$7,952.00	\$39.00	\$12,480.00
21	Clearing & Grubbing Per Intersection Corner	30	EA	\$104.00	\$3,120.00	\$1,000.00	\$30,000.00
22	Install Curb Inlet Protection	20	EA	\$238	\$4,760.00	\$173.00	\$3,460.00
23	Remove & Relocate Fence	40	LF	\$29.25	\$1,170.00	\$31.40	\$1,256.00
24	Remove & Install New Sprinkler Head	30	EA	\$62.65	\$1,879.50	\$105.00	\$3,150.00
25	Install Sodding	600	SY	\$6.78	\$4,068.00	\$13.60	\$8,160.00
26	Install Seeding, Type B	100	SY	\$3.03	\$303.00	\$3.15	\$315.00
27	Rental of Loader, Fully Operated	10	HR	\$107.00	\$1,070.00	\$105.00	\$1,050.00
28	Rental of Skid Loader, Fully Operated	10	HR	\$64.30	\$643.00	\$71.80	\$718.00
29	Rental of Dump Truck, Fully Operated	10	HR	\$88.10	\$881.00	\$123.00	\$1,230.00
TOTAL BID FOR ITEMS 1 THROUGH 29					\$804,559.05		\$814,889.75
A1	Alternate No. 1 - Price must be submitted Dispose of Millings at City Property Deduct to Unit Price of Item 1 or 2 Above		SY		No Bid		0.22

*

Bid Bond, 5% of Bid, Yes or No

Y or N

Y or N

* Corrected in accordance with instructions to bidders.

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
AWARD CONTRACT — BRANDING & MARKETING SERVICES	◆ RESOLUTION ORDINANCE RECEIVE/FILE	BRENDA S. GUNN CITY ADMINISTRATOR

SYNOPSIS

A resolution has been prepared to award a contract to The Burdette Agency, Inc. d/b/a North Star Destination Strategies for professional services associated with branding and marketing in an amount not to exceed \$82,000.

FISCAL IMPACT

The FY19/20 Biennial Budget provides funding for the recommended professional services.

RECOMMENDATION

Approval.

BACKGROUND

On November 20, 2018 the City Council authorized a request for proposals for professional services to assist the City in developing a brand and to provide brand execution and ongoing marketing and public relations services. A total of thirty-one (31) RFP's were distributed and nine (9) responses were received.

After the review and evaluation of the proposals, North Star Destination Strategies, Chandler Thinks and OBI Creative were invited for interviews.

	<u>Fee Proposal</u>
North Star Destination Strategies	\$ 82,000
Chandler Thinks	\$ 73,000
OBI Creative	\$120,000

Following the interviews and subsequent due diligence, it has been determined that North Star submitted the most responsive proposal and has the expertise and experience most suitable to meet the needs and expectations of the City.

Copies of their proposal and interview presentation are included in this packet. Copies of all the proposals are on file in the City Clerk's office.

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA AUTHORIZING THE EXECUTION OF A PROFESSIONAL SERVICES AGREEMENT WITH NORTH STAR DESTINATION STRATEGIES FOR BRANDING AND MARKETING SERVICES IN AN AMOUNT NOT TO EXCEED \$82,000.00

WHEREAS, the Mayor and City Council have determined that branding and marketing services are necessary; and

WHEREAS, proposals were solicited; nine proposals were received, and three firms were interviewed; and

WHEREAS, it has been determined that North Star Destination Strategies submitted the most responsive proposal and has the expertise most suitable to meet the needs and expectations of the City; and

WHEREAS, the professional services agreement has a not-to-exceed amount of \$82,000; and

WHEREAS, the FY19/20 Biennial Budget includes funding for the proposed services;

NOW, THEREFORE BE IT RESOLVED, by the Mayor and City Council of La Vista, Nebraska, that a professional services agreement, in a form satisfactory to the City Administrator and City Attorney, be authorized with North Star Destination Strategies for public education and outreach in an amount not to exceed \$82,000.00.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

ATTEST:

Douglas Kindig, Mayor

Pamela A. Buethe, CMC
City Clerk



**Proposal to the City of La Vista for
Marketing & Branding Services**
December 21, 2018

WWW.NORTHSTARIDEAS.COM

TABLE OF CONTENTS

COVER LETTER	2
EXECUTIVE SUMMARY	3
EXPERIENCE & QUALIFICATIONS	5
MARKETING & BRANDING SERVICES	13
• Phase I: Brand Platform Development	13
• Phase II: Brand Implementation & Marketing Strategy Services	17
PROJECT SCHEDULE	21
FEE PROPOSAL	22
ADDITIONS, DELETIONS AND/OR EXCEPTIONS	23

COVER LETTER

December 21, 2018

Ms. Pamela A. Buethe
City Clerk
La Vista City Hall
8116 Park View Blvd.
La Vista, NE 68128

Ms. Buethe,

Thank you for the opportunity to respond to your RFP for the City of La Vista. We would consider it an honor to work with you.

After learning more about your situation, we believe North Star is the ideal partner to help La Vista achieve its branding and marketing goals. As a leader in place branding, all of our work is focused on helping communities identify their competitive strengths and leverage those strengths strategically, creatively, and tactically for the purposes of increasing resident recruitment, community pride, visitation, and economic viability. Our philosophy is simple: ***Your brand should connect the soul of your community to the heart of your consumers.*** The BrandPrint process we use to realize that philosophy is much more complex, as it has been refined and perfected over the past 18 years through partnerships with over 250 communities in 44 states.

The North Star team, led by project supervisor **Ed Barlow, Senior Vice President & Director of Strategic Planning** (ed@northstarideas.com • C: 615.564.0256), will be able to discover La Vista's optimum positioning, the best use of resources to leverage your equity in the brand, and the ideal creative messages to positively influence residents, visitors, and businesses. In addition, we will provide guidance for you to coordinate and deploy the brand across city departments and among your key partners.

I would love to talk more with you regarding how North Star can help La Vista leaders as they shape the city's identity. Please let me know if you have any questions regarding this proposal. Thank you once again, and I look forward to hearing your thoughts.

Only the best,

Will Ketchum | President
O: 904.645.3160 x114 • F: 904.645.6080 • C: 904.304.8742
will@northstarideas.com

North Star Destination Strategies
1023 Kings Ave.
Jacksonville, FL 32207

EXECUTIVE SUMMARY

THE LA VISTA SITUATION

Located on the outskirts of the Omaha metropolitan area, the City of La Vista has nevertheless experienced the same prosperity as the metro region in the past two decades. One of the fastest-growing communities in Nebraska, La Vista extends a friendly welcome to newcomers and old-timers alike. As the charm of this small, midwestern city has attracted many families and businesses, they stayed because the city had the foresight to greet new residents and tenants while maintaining excellent services and a lively atmosphere for those already there. This has meant fostering great schools, parks, and neighborhoods while planning a dynamic and bustling core as the goal of the “Corridor 84” project. It has meant offering partnership to employers, like PayPal and Securities America, as well as their employees. Both of whom benefit from La Vista’s amenities and quality of life. And it has meant remaining an accessible and affordable access point to the many opportunities presented by the adjacent metropolitan area.

As La Vista leaders consider branding and marketing their city, they have a wealth of existing ideas and ideals that will help shape the initiative and its outcomes. The brand, therefore, will not impose a new character on the city, but rather bring its family-friendly, convivial nature to the surface. Like before, La Vista will be defined by panoramic scenes—of community, commerce, and accomplishment—that are readily apparent to the naked eye.

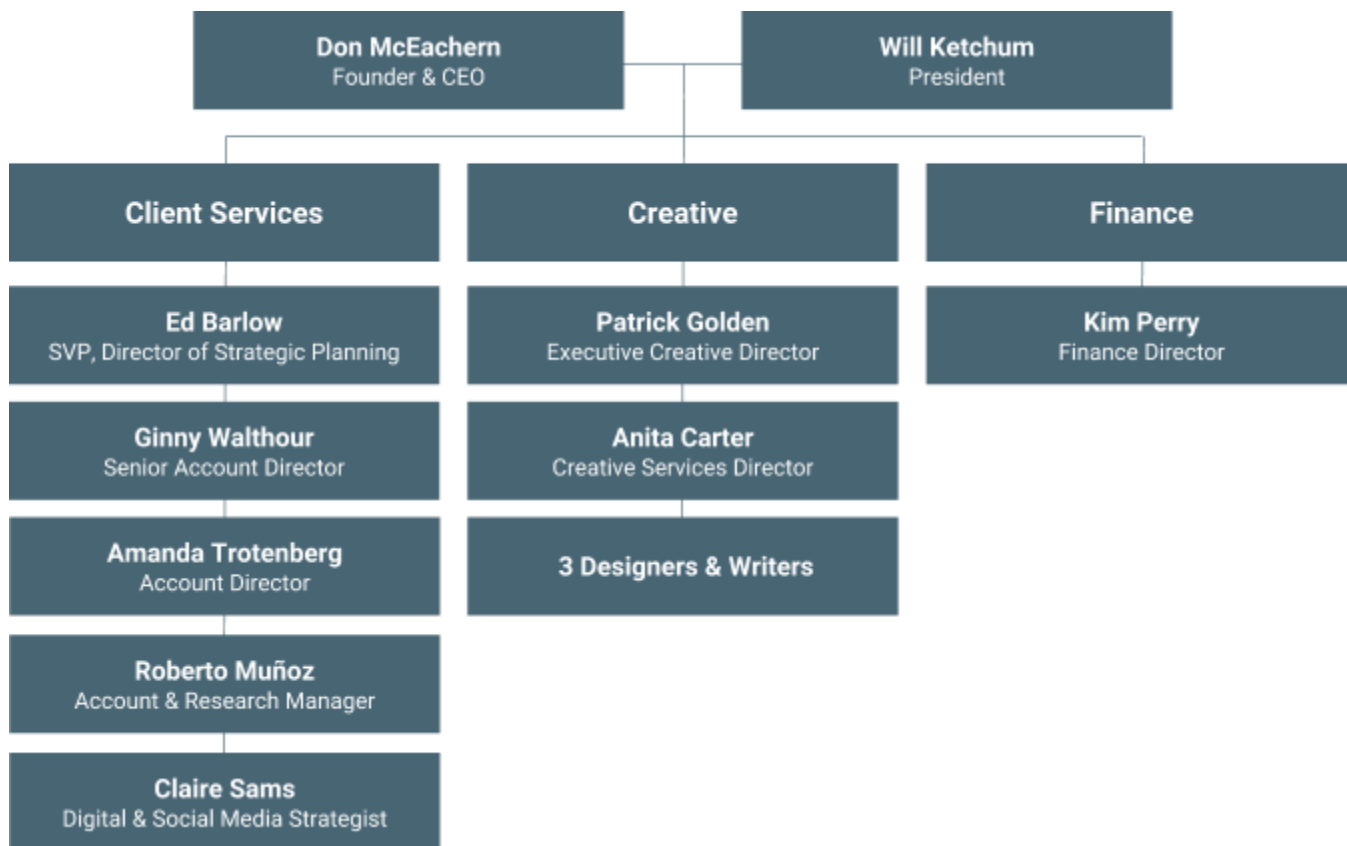
EXPERIENCE: THE ADVANTAGE OF A SPECIALIST

Over the last two decades, North Star Destination Strategies has partnered with over 250 communities coast to coast, helping them become more competitive. Bottom line... communities are our passion, and we’ve got the success stories to prove that passion. Nationally, North Star has collaborated on high-level initiatives with the states of Florida and Mississippi, with well-known cities such as Providence, Rhode Island and Jacksonville, Florida, and with smaller communities like Dandridge, Tennessee and Petersburg, Alaska. All that varied expertise is important for La Vista because you want a firm with the chops, credentials and gravitas to manage your project.

Our portfolio of work and record of problem-solving prove that we do not offer a stock solution. Beyond a deep understanding of the tourism, economic development, and relocation/workforce attraction markets, the advantage of our specialization is that our process—which a generalist agency cannot replicate—helps us obtain precisely the right insights to develop the unique community brand you need to influence your audiences.

OUR FIRM

Approximately a dozen North Star team members will play a role in crafting the community BrandPrint for La Vista. Based out of offices in Jacksonville, FL and Nashville, TN, our team is knowledgeable and diverse. Though team members may specialize in research, strategy, marketing or design, all have the place-branding expertise to contribute to any survey, strategic platform or creative execution developed as part of this project. Your project supervisor, **Ed Barlow, Senior Vice President & Director of Strategic Planning**, will be your day-to-day contact for the duration of our engagement and will be tasked with directing the team’s collective efforts on your behalf.



RESOURCES

North Star will not use any outside resources (subcontractors) for the La Vista project.

CREDENTIALS, CERTIFICATIONS & LICENSES

North Star is a proud member of 3CMA, a city-county communications and marketing association. Our clients have won 3CMA's *Community Brand of the Year* award multiple times in the past five years for both branding and graphic design.

PROXIMITY

Flights to La Vista through Omaha Eppley Airfield are easily accessible from both our Nashville and Jacksonville offices.

EXPERIENCE & QUALIFICATIONS

PROCESS: HOW STRATEGY UNITES YOUR COMMITTEE & COMMUNITY

Our process combines a proven approach with customized creativity and out-of-the-box thinking specific to your situation. It begins with detailed research and expert-driven strategy development. Then it builds vivid brands in the real world through award-winning visual identity design and an action plan implementable by your team (or with our assistance as needed) within your budget and timeline.

With the array of interests represented in the City of La Vista, this approach will prove especially advantageous. Research and strategy will be paramount to reaching consensus concerning the direction of the brands well before any decisions about creative elements are made. We find that the strongest connections between a community and its brand are made when everyone understands and supports the ideas that underlie the eventual logo and strapline. Thus, **our process and guidance is centered first on creating understanding and buy-in to a DNA and strategic platform.** This critical, foundational asset will outlive any campaign because it is the underlying truth and driving force of your community. With consensus on it, the creative decisions that follow will be relatively simple for your committee. Time and time again, we have learned that strategy unites and inspires partner compliance and ultimately changes behavior.

RELEVANT CASE STUDIES

The following are short summaries of work with past clients who welcomed us into their communities:

- **Gallatin, Tennessee**

Gallatin is that rare town that's perfectly comfortable with its own place in the world. While the town has lots going for it (history, location, nature, opportunity), most of its attitude comes from the people who choose to live there. Strong character and strong opinions mean they do things their own way, with an eye toward what works instead of what's trending. And they're refreshingly unconcerned about trying to impress people – which is what impresses so many people who go there. In the short time since North Star's work in Gallatin, major publications like *Reader's Digest* and *American City & County* have taken notice of the city's "True Grit. Amazing Grace." brand. The city's compelling story of determination and confidence going back several generations sets a worthy example for others to follow. Through it all, *Reader's Digest* "Nicest Place in America" in 2017 remains as inviting and humble as ever.



- **Broken Bow, Nebraska**

Broken Bow is not a place where whiners or fiscal irresponsibility are welcome. This small town has a proud agricultural heritage that keeps the community grounded. Strong planning and a get-it-done attitude have given the town wings to soar (even as other cities are failing). The challenge was determining how much emphasis to place on the town's prominent agricultural past in order to attract and retain the young folks who are the lifeblood of growing communities. Add to that a really distinct name that doesn't really relate to its storied past. How best to blend these assets for a perfectly balanced brand? Through an in-depth research process, we learned Broken Bow's young people are just as proud of the town's past as the old timers who have lived there all their lives. Attributes like volunteerism, being debt free, connecting with the earth, higher education and cutting-edge healthcare have huge appeal for younger generations who want to live in a place where they can both succeed and be an integral part of a community. The line "Rooted. But Not Standing Still" perfectly balances the town's grounded past and forward thinking present and future. It is combined with a logo that also emphasizes that balance. The shape of the logo is reminiscent of authentic signage one might see on a shop or farm. A simple stylized arrowhead does double duty, it gives a subtle nod to the community name without being too expected and also represents the progressive mindset that defines the community.



- **Goshen County, Wyoming**

In tourism, visitor perception is everything. Lots of travelers pass by and through Goshen County. The region is vast and most visitors are unaware of all it offers except perhaps the gas they can see right off the main interstate. Historically, Goshen County's Fort Laramie was the waystation for travelers heading west on the Oregon Trail. In today's modern world, that waystation reputation needed to be revised to include, not just refueling, but also exploring the adventures of the area. The vastness of the region was intimidating to visitors who were headed elsewhere and didn't understand the unique experiences that a little bit of exploration would reveal. Goshen County needed an identity that showcased the remarkable contrasts of the region's vast and beautiful landscape with the delightful treasures hidden throughout it. The line "Big Land. Small Pleasures." sets up the contrast of wide-open and intimate that defines the Goshen County experience. The logo uses illustrated typography to present a western feel in a clean classic way. It is a strong tie to the region's history and the prevalent ranching culture that still exists today, feeling almost like a cattle brand.



- **Dublin, California**

Situated 20 miles southeast of Oakland, Dublin is a city named for its Irish immigrant community. Dublin's distinct name and shamrock logo were working together to position the community as Irish, which entirely missed the point in terms of elevating Dublin's unique point of difference. North Star worked through how best to showcase Dublin's many assets and attributes without abandoning their existing logo. At the same time, the brand needed to look and feel entirely different relative to San Francisco, Oakland and the Silicon Valley. Straight from its strategic brand platform, the line "New American Backyard" celebrates and supports everything from Dublin's location in the Bay's backyard to the way the American dream is still alive and thriving. It also highlights the community's vast system of parks and open spaces that serve as kind of figurative "backyard" and gathering spot for this connected community. The line also gives the community a platform for promoting all the activities, assets and advancements happening right in their backyard. The decision was made to update the shamrock logo and add additional graphics, messaging, photography and design elements that elevate and evolve the graphic identity. Now, people are really taking notice. Dublin was named the Best Place to Live in California by *TIME Magazine* in 2018!



PERSONNEL

Ed Barlow

Project Supervisor

Ed loves a good riddle. Ever since being the fastest to find the toaster in the tree in his pediatric dentist's waiting room, he has been solving marketing and operational challenges with creative and strategic instincts.

Most recently, Ed gained valuable experience on both the client and agency sides of the branding relationship as an ADDY-award-winning Director of Marketing and Communications for the parent corporation to a group of national facility services companies serving transportation, travel, aviation, retail, healthcare, and hospitality industries. He has also worked as Senior Copywriter and Marketing Strategist for a branding design firm in Nashville specializing in persuasive content for Music Row, corporate, and nonprofit clients.

Ed caters to North Star clients with creativity, effective communication and customer service. He has led successful community place branding initiatives for Iowa's Creative Corridor; Lima/Allen County, Ohio; Brookings, South Dakota; Helena- West Helena, Arkansas; State of Mississippi; State of Florida; Goshen, Indiana; Tehachapi, California, and many more.

Education: Florida State University | MA, Southern Methodist University

Ginny Walthour

Project Manager

The love of travel and experiencing different cultures and places are some of Ginny's core passions. From studying in Spain and surviving the Running of the Bulls in Pamplona to working for *USA Today* International in London, she thrives on understanding and learning about new people and places. Ginny is an economic development specialist for North Star.

Relating to different types of clients and cultures is her strength. Her easy-going nature and expert listening skills allows clients to feel at ease. Having worked in both the private and public sectors, she understands the different ways in which organizations operate and can navigate through any challenge. As a mother of two, her globe-trotting ways have decreased some, and you will now likely find her cheering on her girls at their soccer games or out on the boat on Jacksonville's St. Johns River. And she would not have it any other way.

Education: University of Georgia | MBA, Georgia State University

AMANDA TROTENBERG

Project and Research Manager

Attending Tulane University in the wake of Hurricane Katrina ignited Amanda's passion for community development. From backpacking the Middle East to studying with James Carville, Amanda has immersed herself in learning and discovering new communities and identifying ways to help them grow and be successful. A true people person, Amanda loves entering a room full of strangers and learning their stories. That curiosity, coupled with comprehensive know-how and an entrepreneurial spirit, allowed her to create and implement successful marketing programs for a variety of New Orleans clients. From farmers markets to fine dining restaurants, school board to a mayoral candidates, Amanda made her mark as a strategist who listens to her clients, understands their needs and delivers results. Here at North Star, Amanda manages projects and helps bring the creative vision to life. When she's not reading up on current events and worldwide issues, Amanda can be found checking out the community's local craft brew scene, soaking up a live music show or on her yoga mat.

Education: Tulane University

ROBERTO MUÑOZ

Project Research Manager

Writing, marketing, research—all done with careful accuracy and quick wit: Roberto is a five-tool player for the placemaking game thanks to his endless energy and versatile skill set. After a stint at a downtown Nashville marketing agency, Roberto joined North Star as a supportive teammate with a penchant for finding the right words—and numbers—to tell a community's story in vivid detail. Whether working on business development or a research presentation, he always looks to learn about unique towns and cities nationwide and about the character and voice that sets them apart.

After college, Roberto returned to the Music City to spend time with family and begin a career in advertising. If he's not poring over commas and decimal points, he's likely catching a minor

league ballgame in Nashville's Germantown or making a seasonal pilgrimage to Wrigley Field in Chicago.

Education: The University of Chicago

CLAIRE SAMS

Project Social Media Strategist

A native of Pittsburgh and a die-hard Steelers fan, Claire made her way down to the sunny coast of Florida where she now spends her days learning, sharing and connecting on all things digital and social media related. With her background in art consulting, Claire uses her eye for design to show audiences all the unique aspects of people, places, and communities. When Claire isn't developing social media strategies or test-driving the latest and greatest digital media tool, she's listening to podcasts, reading books, or spending time with her family. She loves exploring new places and finding new ways to communicate and showcase a brand or place through all social platforms. Talk to Claire about Whitney Houston, True Crime, or trivia and you'll be impressed.

Education: University of North Florida

Patrick Golden

Project Creative Director

With his background in history, passion for architecture, and love of a good story, Patrick loves learning about the place he hasn't been, a town off the beaten path, or the true heart of a city.

Combine these qualities with his love of strategy and design, and he is ready to distill all of this into design mark, logos, straplines and narratives that are as authentic as the places they represent. And he's got the awards to show it - dozens of Addys and an Effie for marketing effectiveness. Patrick has even painted the art on our walls and designed our offices spaces. He's a true Renaissance creative man.

Being mistaken for a local is the greatest compliment you can pay Patrick. He always has a bag packed, a camera in his hand and a sketchbook in his backpack, ready to rack-up as many miles and experiences as possible.

Education: Flagler College

Anita Carter

Project Creative Services Manager

Driven by avid curiosity—be it learning the origin of a word or phrase or everything there is to know about a place, Anita is an explorer at heart. The need to know how things work and what "makes people tick" led her to a Psychology degree with a focus in marketing. From being on the team that developed some big consumer brands like the Cadillac Escalade to overseeing an international spa skincare brand and developing place brands in her home state of Florida, the desire to know what is going on "behind the curtain" has proven a truly valuable asset. At North Star, Anita gets involved at every level digging into research to help develop sound strategic

foundations and bringing those ideas to life through big ideas, expressive writing and creative expressions. When she's not busy figuring things out, Anita is exploring the world with many of her adventures taking her to wine growing regions, a passion she shares with her husband. And she is a trained massage therapist too but she only pulls that trick out of the bag in emergencies.

Education: Florida State University

Don McEachern

Founder • Leadership & Strategic Oversight

Don McEachern has been growing research based brands for more than 20 years. His experience includes working for multinational advertising agencies as well as nationally recognized creative boutiques. During his time in the ad world, Don put his stamp on some of the world's most famous brands including Goldkist, Hawaiian Tropic, Suntory Bottled Water Group, Trump Plaza, Panasonic and Lanier Worldwide. For his efforts he received numerous awards, including a prestigious national Effie for marketing effectiveness and a Clio for excellent creativity.

18 years ago, Don struck out on his own. With a dream and a dollar, he launched North Star Destination Strategies, specializing in brand marketing and research for places. More than 250 nationwide communities later, Don has become the recognized expert in the exploding field of place branding and destination research. Don is also a sought-after speaker on the topic of research and place branding. He has spoken at national, regional and local conferences; served as keynote speaker, panel moderator, session leader and break-out facilitator. He has helped CVBs, mayors, city councils, governors, city managers, economic development organizations and chambers.

Education: The University of Tennessee

Will Ketchum

President • Leadership & Strategic Oversight

Communities are *everything* – spirit, pride, livelihoods, ambitions, friendships, recreation, and most of all, home. With that point of view, Will is as passionate about community and place branding as they come.

From our Jacksonville office, he manages North Star operations and is always close to clients and our work. He's advised *Fortune* 1000 companies, major metros and rural counties on marketing and brand strategy over his 30 years in the agency business and has a particular focus in community economic development. He has led a community-wide visioning process to create a competitive global identity for Jacksonville which involved a wide array of city leaders, stakeholder groups and sponsors.

Will's never seen a trail he didn't want to take – whether its traveling to solve branding challenges in amazing client communities, or traveling for fun with his family.

Education: Vanderbilt University | MBA, University of North Carolina

MANAGEMENT OVERVIEW, PHILOSOPHY & APPROACH

North Star will not “create” the La Vista brand. It already exists in the very DNA of your community. Rather, we will uncover your brand and bring it to life in ways that have meaning for your investors, businesses, retailers, young professionals, visitors and residents.

Uncovering La Vista’s unique DNA is essential to the success of the marketing and community-building efforts that follow. Just as an individual’s DNA determines everything from how that person looks to how that person acts (as well as their health and vibrancy), your DNA should be the foundational touchstone for everything in your city from marketing to infrastructure to policy. As such, the heart of any truly impactful brand is a research-driven and authentic DNA Definition.



Once identified, this DNA Definition can drive consistent and powerful communications, focus brand development, shape experiences, impact your environment, and more. Because this DNA is central to the La Vista area, it has the capacity to drive the brands for all your partner agencies, initiatives, and campaigns.

Think of it this way: All the players in the branding initiative are like the sections in an orchestra – different instruments, different sounds, even different sheet music. The La Vista DNA is the score that brings the diverse contributions of all these sections together into something harmonious and meaningful.

REFERENCES

The following are past clients within the last five years that have firsthand experience with our BrandPrint. View testimonial videos and council responses to our work here:

http://northstarideas.com/testimonials_branding

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BUSINESS INFORMATION

The Burdette Agency, Inc. d/b/a North Star Destination Strategies is incorporated in the state of Florida. North Star Destination Strategies has been in business since the year 2000.

MARKETING & BRANDING SERVICES

PHASE I: DISCOVERY & ASSESSMENT

1. Research

North Star has identified the following research studies to help achieve La Vista's branding and marketing goals. This compiled body of data points us in the direction we need to craft your story. You will notice both qualitative and quantitative studies included in this recommended matrix. North Star strongly advocates a mixed method approach to research because it will tell you not just "How, When, What, and Where," but also "Why". Only through mixed methodology can your community obtain a true picture of where your brand is now, why, where it should be and how your preferred identity can best be accomplished.

Situation Analysis: This establishes the current lay of the land from the perspective of your critical partners. We administer an online questionnaire to each of your internal groups or organizations. We then meet with each group during the in-market visit to more fully understand your primary objectives, general history, political landscape, resources, competitors, etc.

Research, Planning, Communications and Media Audit: We conduct a review of any relevant research and planning documents. This includes community outreach and planning meetings, surveys, intercept surveys and district-to-district and committee volunteer discussions. In addition, we review and analyze marketing materials, branding, logos and messaging from public and private sector partners to recent press related to La Vista.

Familiarization Tour: A tour of La Vista commercial sites, businesses, housing developments, community center(s), retailers, restaurants, parks, arts centers, etc. would be conducted. We determine the tour itinerary with the help of La Vista project leadership.

Key Stakeholder Interviews and Focus Groups: Some of our most valuable pieces of insight for the purposes of defining your DNA and crafting your creative work come from these intensive one-on-one interviews and focus groups. With the assistance of project leaders, we want to identify and speak to key stakeholders about La Vista (including city staff, real estate developers, board members, business community members, property owners, nonprofit and civic organizations, tour operators, etc.). We also want to talk to articulate individuals who are passionate about the city (artists, historians, professors, coaches, ministers, matriarchs, patriarchs and more). We know you want us to talk to everyone, so we continue the conversations via phone once we get back to the office. Because we can react to the information they give us with original questions, these interviews often lead us down exciting discovery paths not revealed by quantitative surveys.

Vision Survey: This open-ended, right-brained survey challenges stakeholders to provide deeper comments and opinions. We administer the survey digitally to a list you provide, guaranteeing all your valuable stakeholders are able to participate. This tool dovetails beautifully with the qualitative interviews because it extends your participant universe and allows you to layer trending opinions with in-depth perspectives.

Online Community Survey & Brand Barometer: Giving residents a forum for sharing is important. We use some of the themes identified in the Vision Survey to craft a quantitative survey posted online for community-wide participation. The brand barometer, conducted as a part of the community survey, measures the strength of La Vista's resident advocacy relative to the rest of the United States as a place to live, work and play. In other words, how likely your residents are to recommend the city for starting a business or planning a visit. We promote this survey using traditional and social media. Fascinating similarities and differences between leadership perspectives and resident perspectives are often revealed.

Influencer Perception Study: North Star conducts qualitative, in-depth phone interviews with professionals outside La Vista to uncover contextual perspectives. In collaboration with the City, we compile a list of 20 identified potential interviewees from a target pool of elected officials, site selectors, business executives, tour operators, regional and state level executives in economic development and tourism and other external influencers you identify.

Quantitative Perception Study: This survey is conducted using a statistically significant random sampling of consumers and non-consumers in outside markets using research panels. Data will be cross-tabulated in a number of ways to reveal the most insightful patterns between consumer and non-consumer groups. For instance, perceptions and attitudes for those who have visited La Vista will be compared and contrasted to those who have not visited and are reporting perceptions purely on reputation. This study measures:

- Overall awareness and perceptions of La Vista
- Overall awareness and perceptions of competitor cities
- Measurements of La Vista's delivery of quality of life indicators
- Consumer experiences in La Vista
- Attitudes regarding La Vista's strengths and weaknesses
- Consumer opinions regarding what needs to be added or taken away
- Changes in consumer perceptions of La Vista after visiting
- Patterns of visitation activities associated with consumers' primary purpose of visitation

Competitive Positioning Review: We provide a brand messaging and marketing strategy analysis to evaluate La Vista's position relative to the competition in the region.

2. Insights & Strategy

Our insights come from asking a number of thought-provoking questions: What brand "story" does the research tell? What emotional attachments can the brand hold? What are La Vista's core values? How does the brand fit into the consumer's lifestyle? How can the brand best be used to elicit La Vista's desired emotional/behavioral responses? How does La Vista stand apart from competitors?

These insight questions are compiled in a succinct storyline that leads directly to the La Vista strategic brand platform (DNA Definition). This platform is the **critical touch point for all branded activity moving forward**. For maximum brand impact, all efforts, thoughts, communications, and actions should literally and symbolically support its essence.

Situation Brief & Insight Development: We get our sharpest minds together at one time to review all of the research findings. Data on its face has limited value, but the connections between data points open up understanding and opportunity. The entire North Star team weaves together these connections into a compelling set of insights that start to tell the La Vista story.

DNA Definition (Brand Positioning Statement): Based on those insights, a guiding statement for the management and development of your brand is created. This definition should serve as the touch point for all La Vista activity moving forward. Many of our communities reference their DNA Definition when making decisions about everything from policy to infrastructure improvement to promotions. The DNA Definition process will also guide us to uncover the La Vista Brand Essence. Included in your DNA Definition is:

<i>Target audience:</i>	<i>For whom La Vista has the most appeal</i>
<i>Frame of reference:</i>	<i>Geographic context of La Vista</i>
<i>Point of difference:</i>	<i>What makes La Vista special</i>
<i>Benefit:</i>	<i>Why it should matter to the consumer</i>

Here is an actual example of how this construct guided our client Fargo, North Dakota and led to their “North of Normal” brand positioning:

<i>Target audience:</i>	<i>For cool hunters everywhere, Fargo-Moorhead,</i>
<i>Frame of reference:</i>	<i>an emerging epicenter and powerhouse of young, highly-educated talent,</i>
<i>Point of difference:</i>	<i>Is a gust of fresh air across the Great Plains</i>
<i>Benefit:</i>	<i>Creating a dynamic energy and crafting a connection with each guest.</i>

“Research and Strategy” Presentation & Report (Research Summary): This represents a critical juncture in the project. We prepare a comprehensive review of all relevant research, insights and recommended DNA Definition. A preview of this presentation is shared with key branding committee members for editing and fine-tuning. The collaboratively perfected presentation is made in person at larger stakeholder meetings, and the accompanying report is shared digitally along with raw data files. DNA Definition approval is required before proceeding.

3. Creativity

In this stage, the insights and strategy are transformed into tangible creative products that embody La Vista. An in-depth Creative Brief and Creative Workshop guide this process. Straplines, logos, color, and messaging (with graphic standards) are created. Additional deliverables will be developed to express the new brand identity in the context of its future use.

Creative Workshop: A collaborative, interactive meeting between the North Star team and

the La Vista creative team will explore the roles of different creative elements and identify creative preferences. Our goal is to most effectively hone in on the type of work you want without limiting the creative thinking of our writers, graphic designers and art directors. This meeting is always a lot of fun for everyone involved.

Straplines & Rationale (5): A strapline is not the be-all and end-all for your brand. But it is the start of the story. Depending on how safe or edgy you want to be, the La Vista strapline can capture people's attention immediately and pique their curiosity or it can serve as a solid, hard-working tool that starts the job of positioning La Vista in the minds of consumers. North Star will provide a minimum of five different straplines for the City, along with rationales for the strengths of each line. We also conduct trademark and Google searches to ensure the availability of each line. This is a critical step and one often overlooked by many professionals. There is nothing more frustrating than getting to the end of the project with a strapline that is not available to you.

Logos (5): We will present a minimum of five logo options for the La Vista community that represent a variety of concepts, including an evolution of your current logo. We will provide a round of revisions to your selected logo. We further design this logo with and without the state name and with and without the strapline in vertical and horizontal lockups, representing all the different ways you could use it.

Color Palettes (2): We start by developing logos in black and white to reduce color bias. But once your logo decision is made, we open up the possibilities visually by allowing you to select between two very different palettes. This is a key decision in how your visual brand identity will "feel" since color evokes emotion.

Looks (2): We craft two entirely different visual looks that allow you to choose how your brand messaging will be conveyed in terms of headlines, photography style, special graphic elements, detailing, and copy points. We will also provide a round of revisions for the look of your choice to ensure it reflects your exacting standards. The creative committee will select one look, and it will be applied to all subsequent deliverables.

Brand Narrative: Your DNA Definition is the core of what makes La Vista special. The narrative takes that core and describes it in artistic and compelling language for connecting emotionally with your different consumers. The narrative defines your personality and the La Vista tone of voice. It can be woven into advertisement copy, placed on websites, integrated into speeches or even distributed to businesses to use in their own communications about the place they call home. The more it is used, the more widely your message is dispersed.

Graphic Standards Guide: This guide contains all the necessary information for using your logo, color palette, typefaces, language, narrative, and other key elements to ensure consistency across all mediums from any organization. We provide digital and printed versions of this guide as well as InDesign files so you can edit as necessary.

Custom Deliverables (10-12): To assist in the communication of the final brand concept, we will work with you to identify a list of 10-12 custom deliverables that target your specific goals. This is a powerful addition as it brings the logo and design to life through elements in

the real world. The production of associated materials remains outside of this scope. Examples include:

*Website and Social Media Branding • Templates (Presentations, Stationery, Email)
Business Cards • Letterhead • Envelopes • Brochures • Interior and Exterior Signage
Economic Development Marketing • Print and Electronic Advertising • Event Promotion
Materials • Co-branding • Merchandise (Apparel, Promotions) • Vehicle Wraps
Environmental Applications*

Internal Activation & Employee Engagement: Using the custom deliverable designs, we will illustrate tactics to introduce the brand internally—to La Vista employees and your valued partners—to jumpstart adoption and advocacy among these key groups. These tactics will involve setting up the organization and cooperation that will propel your brand forward:

*Employee Workshops • Public & Partner Education Campaigns • Department Initiatives
Internal Communications Guide • Brand Management • Brand Ambassador Program*

PHASE II: BRAND IMPLEMENTATION & MARKETING STRATEGY SERVICES

4. Action

Following your brand's development, North Star has the ability to implement a strategic action and communications plan to begin the work of repositioning La Vista in the marketplace. We will proceed by performing fundamental action steps that ensure the brand gains traction and maintains momentum. Our goal, and yours, is to make sure that the La Vista brand is the guiding principle for your future, not just a logo and line on your letterhead.

Communication & Delivery: With an eye to the City's goals and target audiences, we will consider how available marketing tactics and tools fit the desired effect and breadth of the brand rollout and subsequently provide recommendations for incorporating the new brand into your stakeholders' communications efforts.

Brand Action Ideas: These high-impact, custom ideas are designed to raise the profile of the new La Vista brand and bring it to life in every corner of your community. Composed of both short- and long-term solutions, some ideas will rely on traditional print and digital advertising strategies, while others will serve as inspiration for brand adoption in creative and unique ways. Custom ideas can fall into the following categories:

- **Policy** (laws or measures that support the brand strategy)
- **SEO** (strategies to increase the visibility of your brand's digital elements via best practices online)
- **Economic Development** (marketing, communications, training, outreach, resources, etc...all specifically related to economic development)
- **Tourism** (marketing, communications, training, products, packaging, merchandise, etc...all specifically related to tourism)
- **Private Sector** (ideas and tools to engage businesses and private sector)

organizations)

- **Sports** (tournaments, events, youth sports, etc.)
- **Events** (any organized activity that ties back to the brand ranging in scope from festivals to health fairs to career counseling to community clean-up days)
- **Festivals** (repackage existing events/festivals or develop new ones that connect to your brand)
- **Arts** (public art campaigns, partnerships, contests, artists-in-residence programs)
- **Environmental Applications** (look at your community as if it were a canvas)
- **Awards** (civic awards, organizational awards, etc.)
- **Education** (programs in schools, small business/entrepreneur mentoring, education for front-line hospitality staff, etc.)
- **Health** (community health programs, school-based health initiatives, business-based health initiatives, hospital and health care agency partnerships)
- **Master Planning** (design and development of infrastructure and support systems consistent with the brand strategy)

Collateral & Advertising Development: Guided by the foundational creative work, North Star can assist La Vista with the desired production of on-brand print collateral, print and broadcast advertising, public meeting presentation materials, trade show materials, and video productions.

Final Presentation and Report: At the completion of the initiative, we compile your brand into a final presentation that summarizes the research, takes viewers through the foundational creative development (line, narrative, logo, look, and color palette), and through the steps of the action plan. Each step is illustrated using the custom deliverable designs. We always leave time for discussion to ensure understanding, buy-in and a clean beginning to the ongoing implementation of your brand. Your final report will show the research, strategy, creative work, and action plan in their entirety and will be shared digitally along with raw data files, native design files, and your graphic standards guide.

The following are examples of deliverables North Star has developed for past clients. The cost to creatively develop the example deliverables on a conceptual level is included in the scope of work proposed. Production costs (i.e. manufacturing and printing) depend on specifications and quantities.

Economic Development Collateral Kit for Johnson City, TN



Entryway Monument Sign for Sammamish, WA

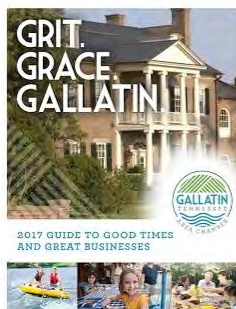


Branded Bike Rack for Columbus, IN



Wayfinding Signage System for Downtown York, PA

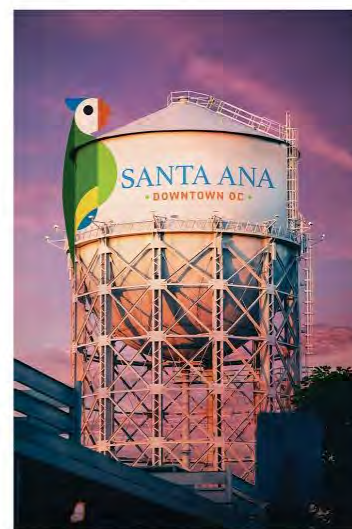
Chamber Business & Activity Guide for Gallatin, TN



Branded Selfie Wall for Quincy, IL



Branded Pole Banners for Sierra Vista, AZ



Branded City Water Tower for Santa Ana, CA

5. Evaluation & Results Tracking

Evaluation yields new information, which may lead to the beginning of a new planning cycle. Information can be gathered from concept pre-testing, campaign impact in the marketplace and tracking studies to measure a brand's performance over time.

Ideally, evaluation answers two basic questions: have responses to the brand among target audiences changed in the way the BrandPrint intended? And have these changes resulted in action that will achieve the desired objectives of the brand?

The research studies in this plan are designed to produce benchmarks and results that can be used for comparison with future studies. Additionally, our almost 20 years of branding experience have shown that true success can be seen in the spread of excitement, inspiration, and innovation surrounding your brand. We are always available to answer questions and help with later branding riddles. We have maintained an ongoing personal and business relationship with many of our clients, some for more than a decade.

We use the following tools to measure tactical effectiveness:

Broadcast & Print Buying/Negotiation: eTelmar, Nielsen (reach & frequency analysis)

Online Media Buying: Comscore and vendor server analytics

Print: We often negotiate participation in reader recall studies and of course include in all ads a measureable call to action (site visits, calls, social likes, e-mail, etc.).

Social Media: We perform social listening audits for our clients and measure not only likes, shares, and friends but also qualitative factors such as sentiment.

12-Month Follow Up: We follow up after a year of your brand implementation to discuss the successes you have enjoyed and hurdles that you are working to overcome. We provide suggestions and direction for next steps in your continual brand integration.

Brand Awareness Post-Study: Our process calls for pre-brand perception studies. With the benchmark included in your brand study, the Brand Barometer becomes a simple and inexpensive way to track your results and validate your success in word of mouth advertising and resident advocacy. We strongly recommend a Brand Barometer measurement every year to track the progress of the community. North Star keeps a running annual average, allowing you to compare your community to the nation over time. This current national sampling mitigates swings in the economy and gives you the truest look at advocacy for La Vista.

Quantitative Perception Post-Study: Through the initial quantitative perception study, you will have gained an in-depth understanding of the brand perceptions of the community among consumers. You will also have an excellent benchmark. By repeating the study, you will be able to easily assess the changes in your reputation in the minds of outsiders, visitors, and potential visitors. This will be one of the most effective quantifiable measures of the impact of your branding efforts.

PROJECT SCHEDULE

Getting started call Week 1

Phase I

Research

Situation analysis	Weeks 1 - 2
Research and planning audit	Weeks 1 - 2
Communication and media audit	Weeks 1 - 2
In-market (fam tour, focus groups, presentations, interviews)	TBD
Digital brand audit	Weeks 4 - 8
Vision survey	Weeks 4 - 8
Online community survey & brand barometer	Weeks 4 - 8
Qualitative (influencer) perception survey	Weeks 6 - 10
Quantitative perception survey	Weeks 6 - 10
Competitive positioning review	Weeks 8 - 10

Insights & Strategy

Situation brief & insight development	Week 11
DNA Definition development	Weeks 11 - 13
Research & strategy presentation	Week 14

Creativity

Creative Brief development (internal)	Week 15
Creative Workshop	Week 15
Foundational creative development	Weeks 16 - 21
Custom deliverable development	Weeks 22 - 24
Internal activation plan	Weeks 22 - 24

Proposed Phase I Timeline

24 Weeks

Phase II

Action

Brand Action Ideas	Weeks 25 - 32
Final Presentation	Weeks 26 - 28
Final Brand Report development	Weeks 30 - 33
Collateral & advertising development	Weeks 25 - 33

Evaluation & Results Tracking (optional)

12-month follow up	1 year after implementation
Brand barometer	TBD
Quantitative perception study	TBD

Timeline is dependent upon an efficient client approval process, which requires that data and feedback from client is received at key milestones. If the client approval and consensus process takes longer than 24 weeks (6 months) for Phase I, North Star will invoice any remaining contracted amount at that time and reserves the right to propose project extension fees at a blended hourly rate.

FEE PROPOSAL

MARKETING & BRANDING SERVICES

Partnering with the City of La Vista is not a responsibility we take lightly. If it becomes necessary, we are interested in collaborating with organization leaders and stakeholders to create an even more custom scope of work for perfecting this important initiative.

PHASE I

Research, Insights & Strategy	\$38,000
-------------------------------	----------

- Includes week-long in-market visit (to conduct tour, focus groups, interviews) and in-person Research & Strategy presentation

Creativity	\$32,000
------------	----------

- Includes virtual (online) presentations at each creative milestone (creative workshop, strapline, logo, looks & color)

PHASE II

Action	\$8,000
--------	---------

- Includes virtual (online) final presentation. In-person final presentation incurs additional travel cost.
- Collateral & Advertising Development to be priced separately

Travel & Expenses	\$4,000
-------------------	---------

PROJECT TOTAL	\$82,000
----------------------	-----------------

This cost proposal has been calculated with consideration to third party costs associated with the research (we subscribe to a research tool) and North Star's blended hourly rate of \$175/hr.

ADDITIONS, DELETION AND/OR EXCEPTIONS

No exceptions are taken to the contractual terms and/or RFP requirements.



NORTH  STAR & La Vista, NE



NORTH  STAR



Branding has a branding problem.



Remember the 4p's from marketing class?



Politics
Politics
Politics
Politics

Bottling up PASSION



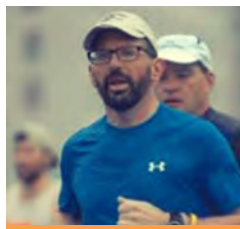
The North Star-La Vista Team



Don McEachern
Founder & CEO
Lead Strategic Advisor



Will Ketchum
President
Project Leader & Strategist



Ed Barlow
SVP, Brand Strategist,
Research & Planning



Patrick Golden
Executive Creative
Director



Anita Carter
VP, Creative Director



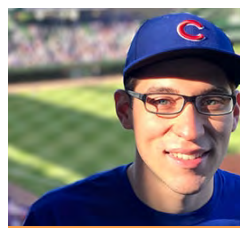
Ginny Walthour
VP, PR Director



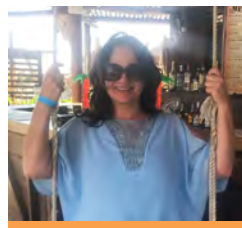
Amanda Trotenberg
Senior Account Executive



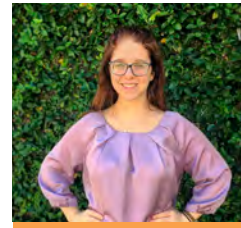
Andy Gosendi
Associate Creative
Director/Art Director



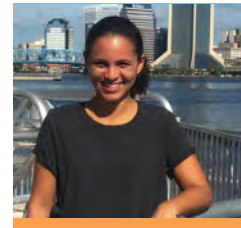
Roberto Munoz
Research Manager



Heather Kingry
Copywriter



Claire Samms
Digital/Social Media
Strategist



Becky Swann
Art Director

18 years of community branding leadership

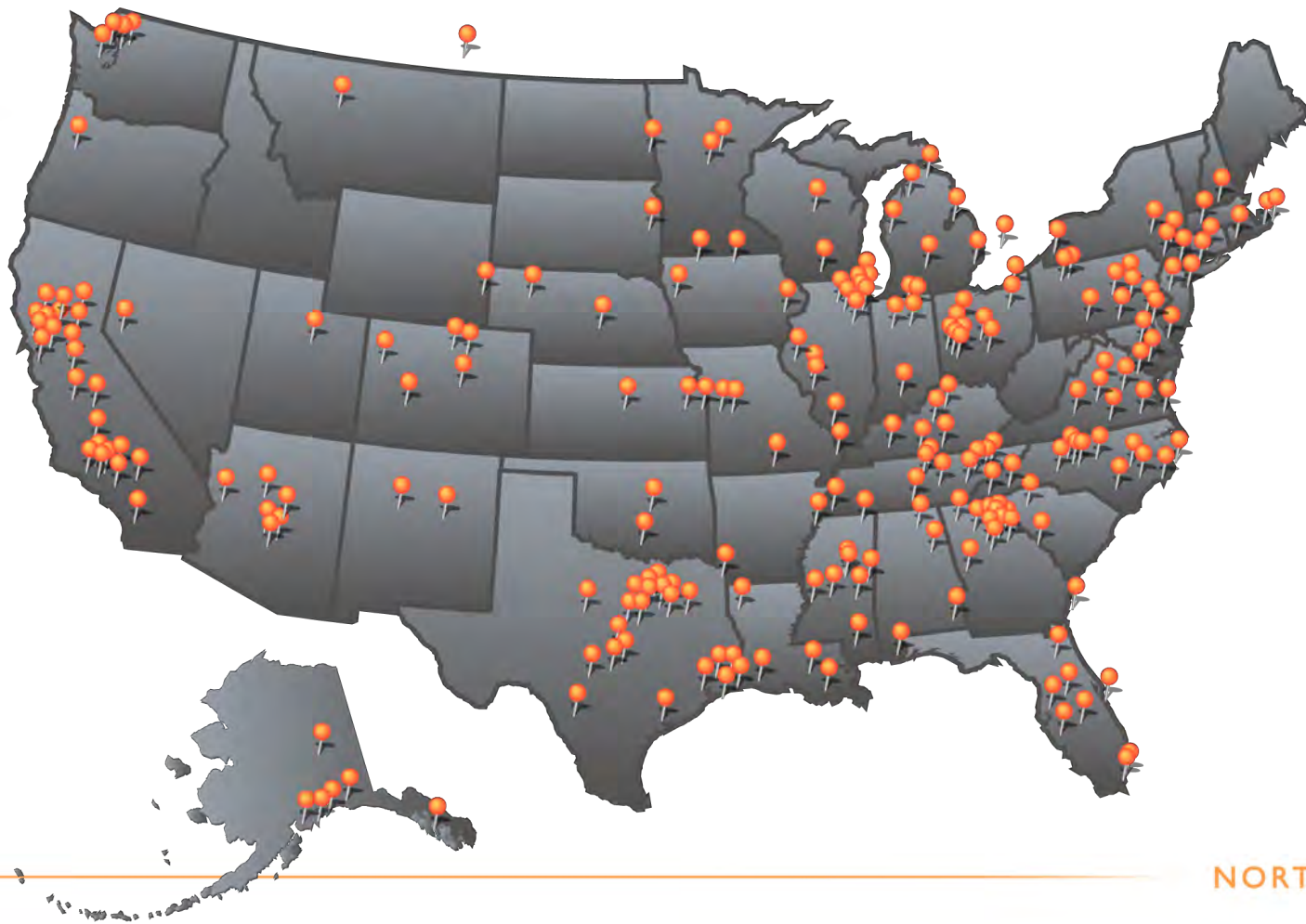
Research/strategy that uncovers
your ownable story

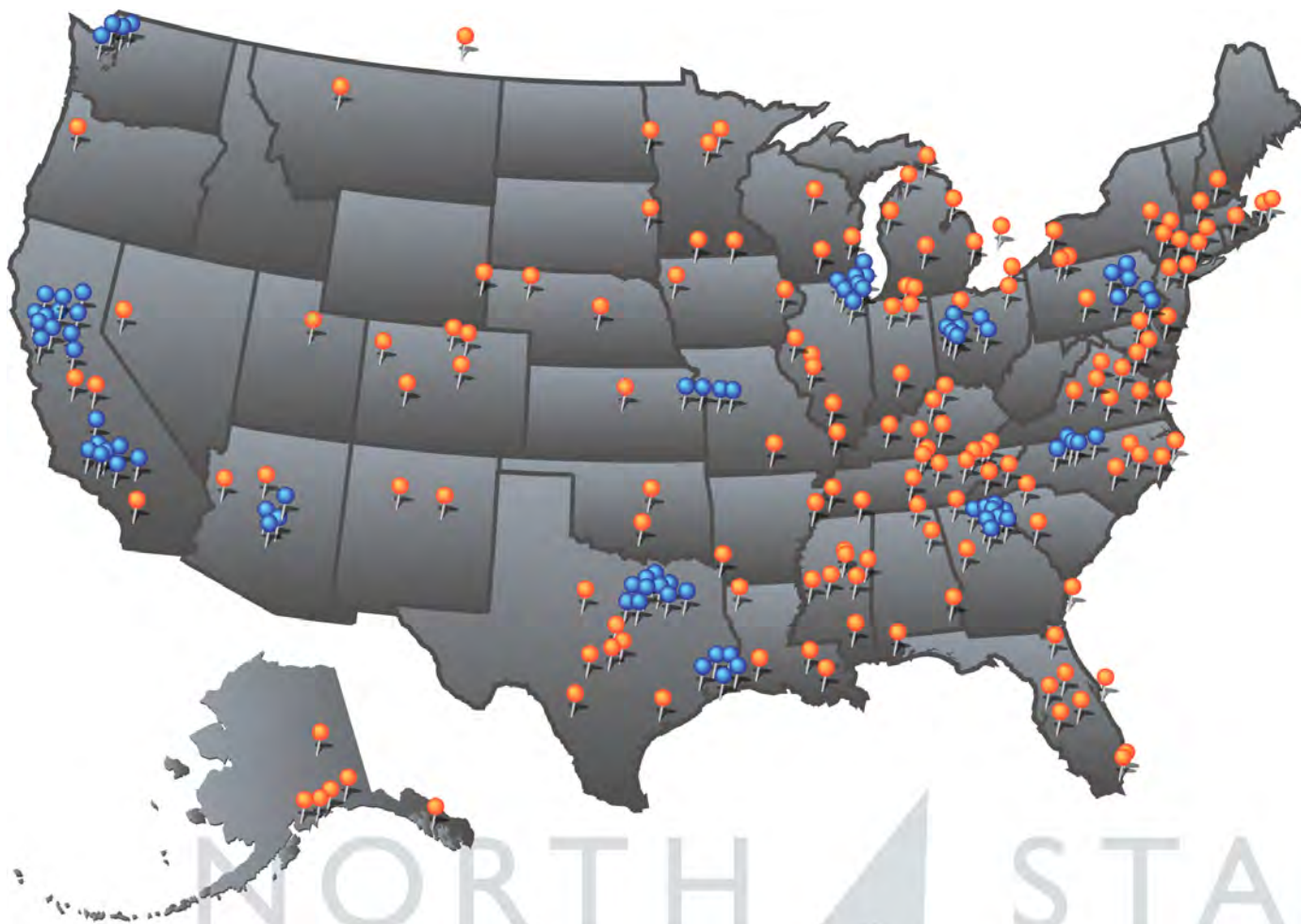
Proven process to create
community consensus

Enduring creative that
reflects the spirit of
your community

Action ideas that bring
your brand to life







NORTH



STAR

 A Full Service Partner

Community Branding Consultancy AND
Integrated Marketing Communications Agency



La Vista Phases of Work



The La Vista Situation

Growing, high quality community, while within Omaha metro, has emerged as a city in its own right – and has its own story to tell

Look Out La Vista Comprehensive Plan, Corridor 84 and 2018-2020 Strategic Plan establish a vision for place & character and new city center

Opportunities for investors, business expansion, retail, new young residents and visitors demand a clear and compelling brand

The Questions North Star Can Answer

Who are we and what is our story to the world?

How do we describe our one-of-a-kind value to ourselves – and to potential investors and residents?

How can La Vista's story and ideal market position align your citizens, property owners and business community?



La Vista City Centre

Family-friendly

Nebraska Brewing Company

HP Computers

Streck Laboratories

Pay Pal

Rotella's Bakery

Papillion-La Vista Senior High School

Patriarch Distillers

Creation Station

Infinite Loop VR

El Vallarta

Safe

Alamo Drafthouse Cinema

Corridor 84

Tight knit community

Kros Strain Brewing

Lucky Bucket Brewing Company



La Vista Steps & Deliverables

Phase 1

COMMUNITY EDUCATION:

Stakeholder Presentation
PowerPoint and community info/input website

RESEARCH:

Situation Analysis
Research, Planning, Communications, Media Audits
Familiarization Tour
Stakeholder Interviews & Focus Groups
Community Survey
Brand Barometer
Influencer Perception Study
Quantitative Perception Study (CAP)
Competitive Positioning Review

INSIGHTS & STRATEGY:

Insight Development
DNA Definition Development
Research & Strategy Presentation

CREATIVITY:

Creative Workshop
Straplines & Rationale
Brand Narrative & Key Messaging
City Logo/Visual Identity
Color Palette
Department Logo Family
Looks & Custom Deliverables
Brand & Graphic Standards Guide

ROLLOUT/ACTION:

Brand Workshop & Training
Brand Action Ideas
Implementation

Phase 1

Phase 2



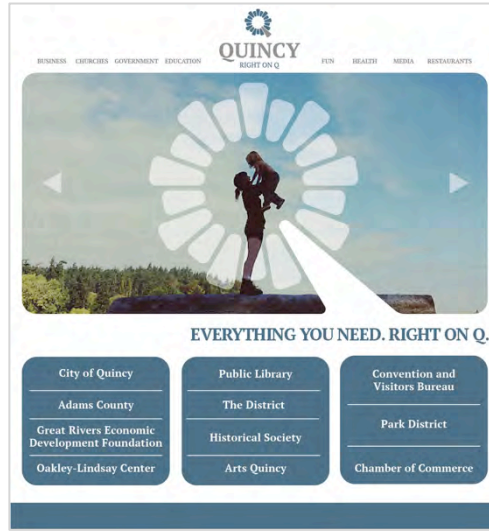


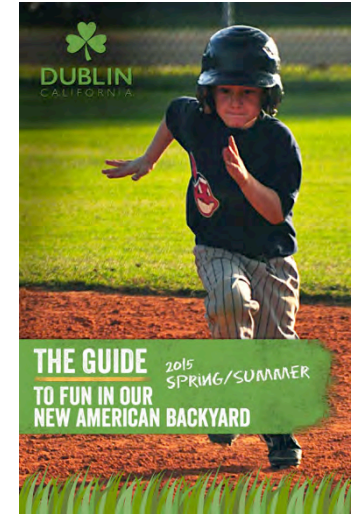
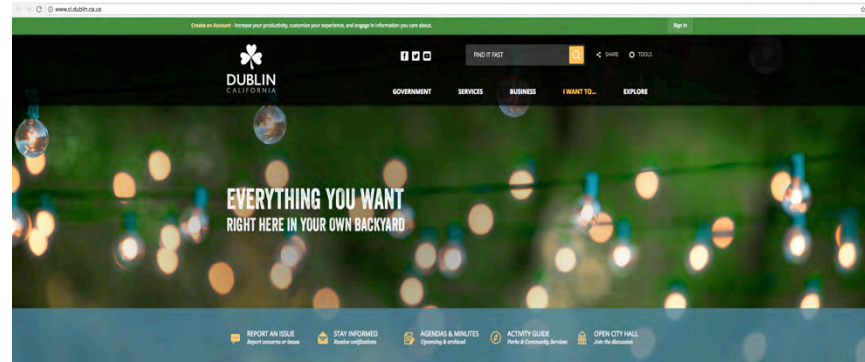
QUINCY

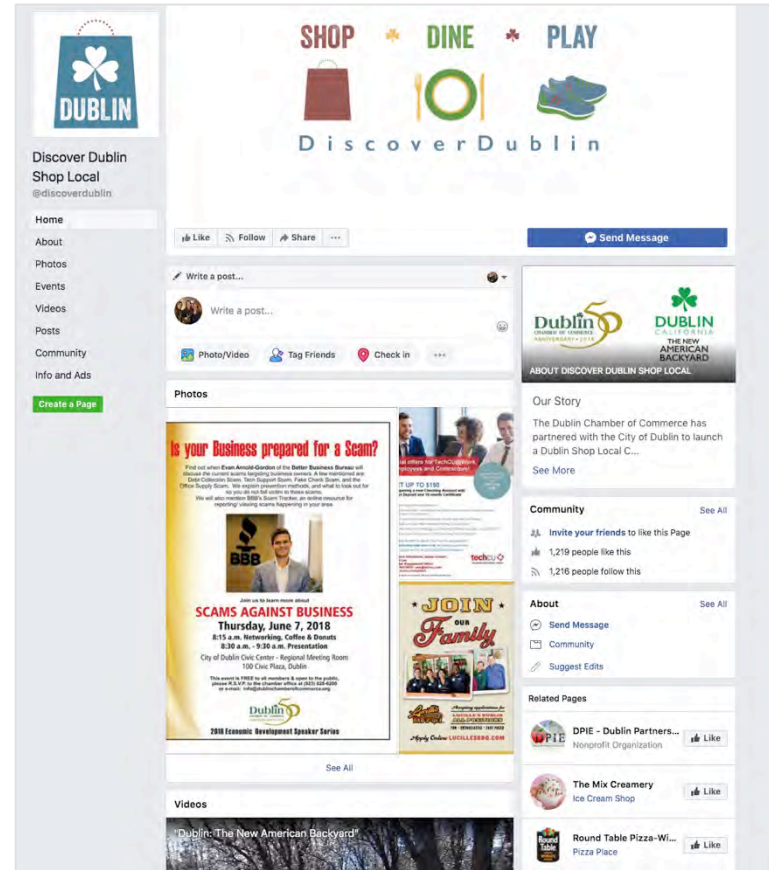
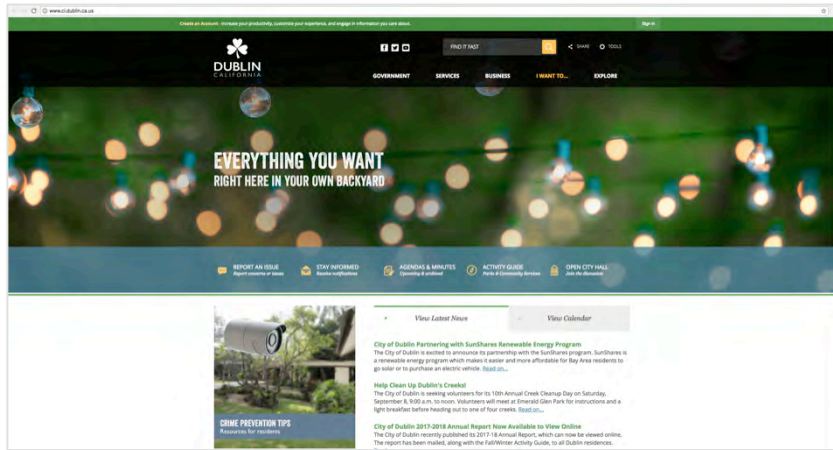
WWW.WEBSITE.COM

DAD'S HOME, RIGHT ON Q.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris euismod metus libero, et vulputate lacus fregat et. Sed euismod lacus fringilla dolor hendrerit, a sit viverra ex rutrum. Pellentesque sed accumsan ex, at convallis ipsum. Aenean fringilla dapibus justo ut tristique. Sed at lacus tempus sem. Aliquam pellentesque libero pellentesque velit non sollicitudin. Sed nullam bibendum diam consequat.







Headquarters to **3 Fortune 500** and 80+ companies.



JAX
JACKSONVILLE & NORTHEAST FLORIDA

Let our ports power your logistics.

[LEARN MORE](#)

JAX
JACKSONVILLE & NORTHEAST FLORIDA

3,000+ vets join our workforce annually.



JAX
JACKSONVILLE & NORTHEAST FLORIDA

Home to 3 naval bases and 6,000 aviation workers.



JAX
JACKSONVILLE & NORTHEAST FLORIDA

Same day access to 61 million consumers by land.



JAX
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Expand where the water inspires your workplace.

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JAX
JACKSONVILLE & NORTHEAST FLORIDA

SmartBrief on Entrepreneurs

JAXUSA
PARTNERSHIP

ABOUT JAXUSA

JAXUSA is a 501(c)(3) non-profit organization that serves as the official economic development organization for the Jacksonville, Florida area. We are committed to providing the highest quality of service to our members and the community at large.

MEMBERSHIP

Individual, Corporate, and Institutional membership is available. For more information, please contact us at info@jaxusa.org.

BOARDS

The Jacksonville Business & Economic Development Board (JBEDB) is the governing body of JAXUSA. It is composed of representatives from the business, academic, and community sectors.

CONTACT

For more information, please contact us at info@jaxusa.org or [904-255-1234](tel:904-255-1234).

JAXUSA PARTNERSHIP

THE REGION INDUSTRIES WHY JAX? NEWS TOOLS & RESOURCES INVESTORS

JAX: Bold by Nature

Like the currents and tides that flow throughout our region, JAX is unstoppable. Here, unlimited opportunities await companies and individuals. We are a forward-thinking community focused on development, continuing to attract top talent and companies from around the world. Let our team guide you through your next relocation or expansion project. Come be unstoppable in JAX.

[WHY JAX?](#)

Explore the counties: Baker Clay Duval Flagler Nassau Putnam St. Johns

February 8, 2017

Airlines for America SmartBrief

News for the professionals

COMPANY ACTION

Analysis: Competitors could heat up over Florida Airports' air travel trends and financial outlook. Last year's report indicated a positive trend about air travel, but competition on those routes could be rising.

DISCUSS

Airline Industry: Growth Outlook? By 2021, the U.S. Airlines are projected to add 100,000 new seats to the fleet. This growth is driven by a number of factors, including the expansion of the airline industry, the growth of the U.S. economy, and the increasing demand for air travel.

DISCUSS

Other News

Public access point on ramped up at WFO Middle East Connection

REGULATORY UPDATE

High levels for sustained growth of ProCheck announced

The Jacksonville County Development Authority (JCDA) has announced the growth of ProCheck, a leading provider of security services, to the Jacksonville area.

DISCUSS

ASSOCIATION NEWS

Ask to participate in US Chamber of Commerce 10th Annual Action Summit

The US Chamber of Commerce will host its 10th Annual Action Summit in Jacksonville, Florida, on March 1, 2017. The summit will bring together top leaders and visionaries from all sectors of the private industry, creating a unique opportunity for networking and collaboration.

DISCUSS

FIND YOUR JAX

About JAX About Our City News 100 Reasons

WELCOME TO JAX!

While a change in perspective can be hard, Jacksonville is the best place to start. Whether you're building a career, raising a family or looking for new opportunities, when you arrive in JAX, you'll find a place you'll want to call home.

Learn From a Local

"There are many diverse, welcoming and innovative people who have found themselves in JAX. Discover more from our featured local ambassadors to understand the amazing job growth potential, culture and all-around livability here. JAX is all about the wonderful resources people with a strong work ethic, ingenuity, friendliness and community pride."

MEET OUR LOCALS

TRACY L. BROWN **JOYCE L. BROWN** **JOYCE L. BROWN** **JOYCE L. BROWN**

JAXUSA
PARTNERSHIP



Columbus, Indiana

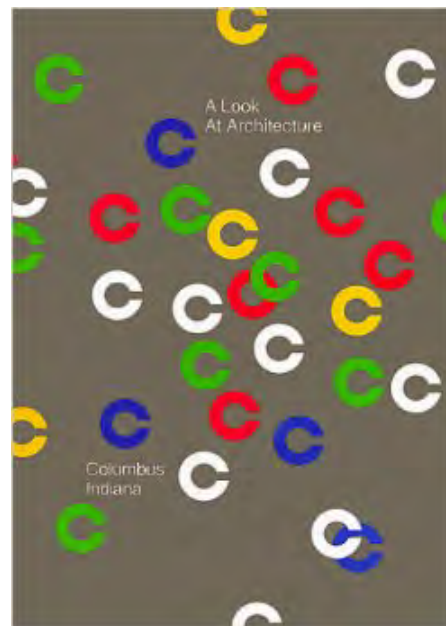
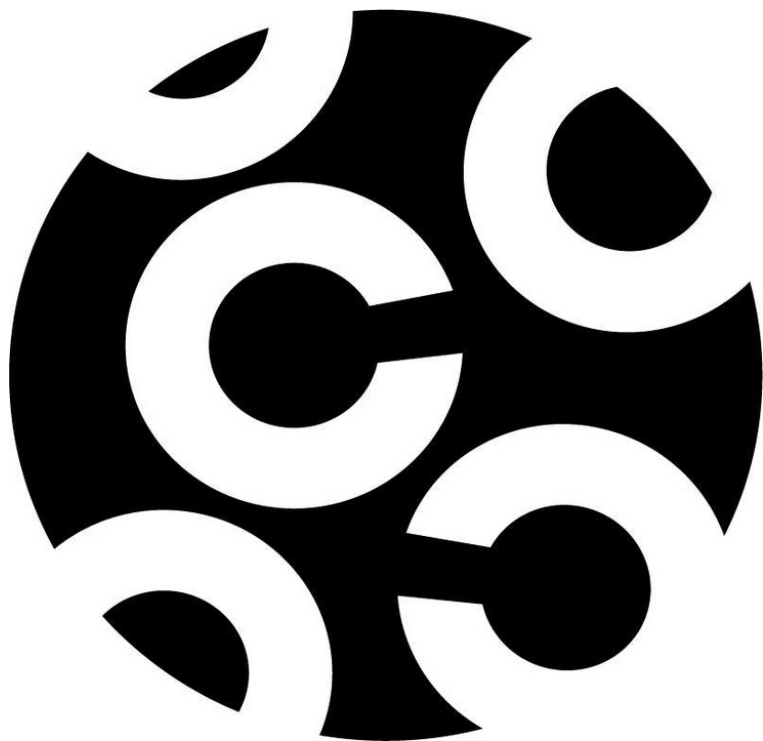
How to stand out among 42 other cities in America named Columbus?

Target Audience: For people seeking a small and innovative Midwestern community

Frame-of-Reference: Columbus is an architecturally significant community within the Indianapolis, Louisville, and Cincinnati triangle

Point-of-Difference: where an environment of excellence creates an uncommon atmosphere

Benefits: that inspires you to shape your world.







News

[City of Columbus 2019
Proposed Budget](#)

[City Hall Closed August 17
from 11:00 am – 1:00 pm](#)

[Area Students Return to
Class August 8](#)



[City Offices Regular Hours
Resume August 13](#)


[2018 City Overlay Program –
Phase 1](#)

[More News...](#)



Meetings / Events






 [Art/Architecture](#) [See/Do](#) [Find it](#) [Eat/Drink](#) [Lodging](#) [Blog](#) [Calendar](#) [Planners](#) 



Bank by architect Harry Weese, photo by Thomas R. Schiff

 **THE COLUMBUS, INDIANA ARCHITECTURE HIGHLIGHTS BUS TOUR** [Flavors](#) 



ABOUT THE TOUR

Discover how a small Midwestern city became a modern architecture “mecca,” boasting structures by big names like Eero Saarinen, Harry Weese, Kevin Roche, and I.M. Pei. This tour drives by more than forty significant structures and works of art and provides the opportunity to see the interiors of two buildings (depending on availability).

Discover how a city of 46,000 became the home to so much world-class architecture and public art. Find out why the American Institute of Architects ranked Columbus sixth in the nation for innovation and design, right up there with San Francisco and Boston. Discover why National Geographic Traveler put Columbus at the very top of its



[Business Climate](#) [Talented Workforce](#) [Living Here](#) [Site Selection](#) [About](#) [Q](#)

Top 5 "Leading Location"

Area Development Magazine, 2012-2016
unexpected. **unforgettable.**



columbus**chamber**



















Workplace Design Supports Collaboration Location Decisions and Right-to-Work Mobility Technologies & Location Strategy

AREA DEVELOPMENT

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EXECUTIVE SURVEY ISSUE SUMMER 2012

SPECIAL REPORT
2012 SHOVEL AWARD WINNERS
CREATING NEW JOBS & SECURING INVESTMENTS

100 LEADING LOCATIONS for 2012

Which MSAs Rank Highest for Economic & Job Growth?

Advanced Manufacturing to Drive U.S. Economic Engine



Ranked Overall #1



LEADING LOCATIONS for 2012

AREA DEVELOPMENT

Why Columbus, Indiana is the #1 Leading Location in the U.S.

- More mechanical engineers per capita and three times the national average for engineering employment.
- Home to three separate national R&D / Tech Centers and one Fortune 200 Global Headquarters.
- Project based STEM education programming offered in local schools from Grades K-16.

Surprised that Columbus, Indiana is #1? Now is a great time to take a closer look at the unexpected wealth of opportunities this unforgettable community has to offer.



columbusindiana
unexpected.unforgettable.
columbusIN.org | 812-378-7300



Crafting the La Vista story

La Vista Vision Statement

La Vista's vision is to be a place where community isn't just a word, but a **way of life**; where strong leadership and a diverse economic base have built a great city; where passion and pride will ensure a bright future. The vision for La Vista is based on **how we experience the City every day**; a place where it is possible to Live Long, Work Hard, Shop Local, Have Fun, Move About and Prosper.



The greater Sacramento region offers a vibrant, farm- fresh, inclusive lifestyle to people of all ages; home to the world's best food and wine, education, innovation, policy advocacy, recreation, and the arts. The greater Sacramento region is a wonderful place to visit, with plenty to see and do. It is an excellent place to learn, to start or grow a career, to raise a family, to experience new adventures, to make a difference, or to settle in for an enjoyable retirement.



Sacramento is shaping the world's relationship with food.



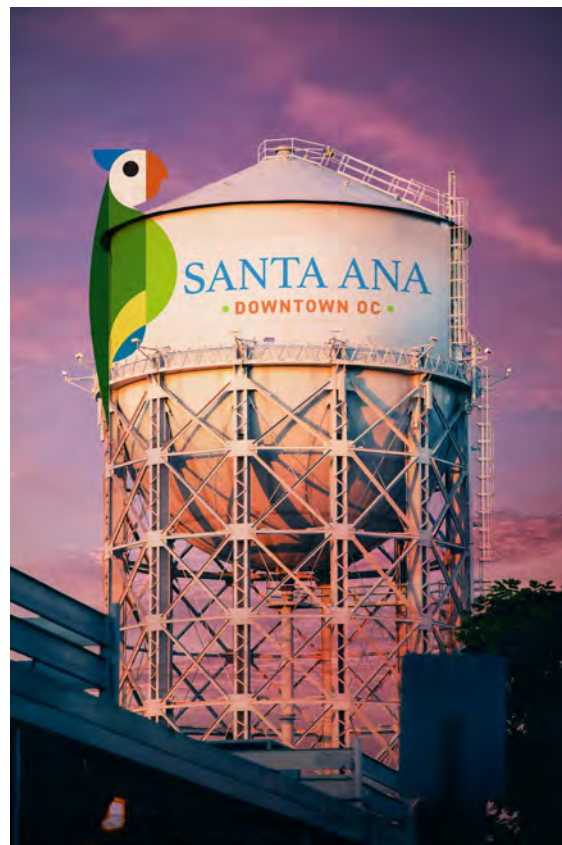
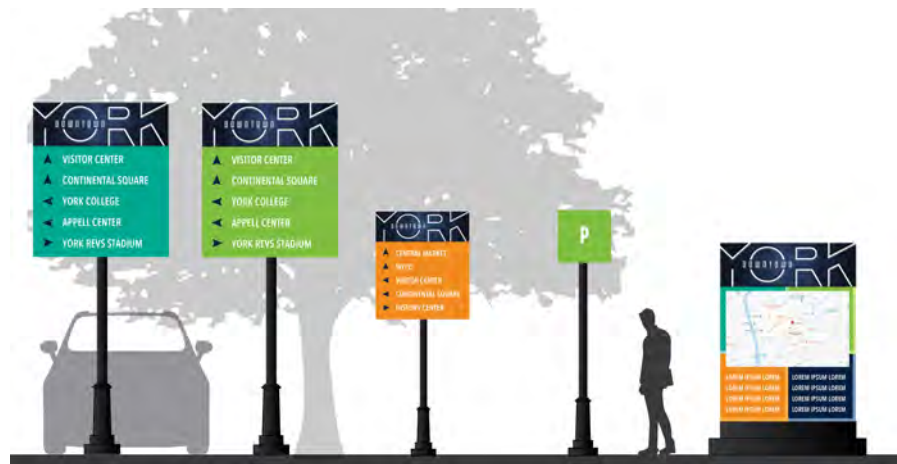
How the La Vista brand will come to life



NORTH  STAR





NORTH  STAR






GRIT. GRACE. GALLATIN.



2017 GUIDE TO GOOD TIMES
AND GREAT BUSINESSES









A Strong Kenai Brand Making Other Brands Stronger





- Services
- Government
- Residents
- Business
- Visitors
- How Do I
- Go All Out



72° Partly Sunny



Translate



Accessibility

603 E. Main Street Johnson City, Tennessee 37601 (423) 434-6000

GO ALL OUT

CHAMBER OF COMMERCE
CITYVIEW PORTAL
DEVELOPMENT SERVICES
Building [Codes]
City Zoning Codes
City Building Codes
City Ordinances
Planning & Zoning

DEMOGRAPHICS
FILE BUSINESS TAXES
NORTHEAST TENNESSEE
REGIONAL PARTNERSHIP
PERMITS & LICENSES

PURCHASING
Bids & RFPs/RFQs
Surplus Property & Auction Sales
Vendor Registration
SMALL BUSINESS INFORMATION

SEARCH

Facebook
Twitter
Email
Phone

Online Payments
Departments & Divisions
Parks & Recreation
City Commision
Freedom Hall

News & Announcements

September 13, 2018
Changes to our customer portal

September 18, 2018
Portal Training Coming Soon!

October 25, 2018
Fee Schedule

November 22-23, 2018
Offices Closed

[SEE ALL NEWS](#)

ETSU students **GO ALL OUT** and Up for production of Jack and the Beanstalk featuring aerial dance techniques. Don't miss it. [Continue reading...](#)



Communities

Visitors

Businesses

Government

Services

Economic Development

Connect With Us!



Find the best of Maryland in your corner in Cecil County.

SEARCH...

GO



The best of Maryland Countryside

From horse racing to rolling hills to charming small towns the perfect corner is waiting for you to explore.



A Glimpse at Our Corner

Latest Tweets

My Corner. My Best. Upload Your Testimonial



Discover the Best of Maryland.

Download the Cecil County Visitor Guide.



Cecil County
@cecilcountymd

Follow

Have a peachy weekend at @MilburnOrchards Enjoy the Peach Harvest party & yummy Pancake Breakfast! #peaches #yum #harvest #Party
2:38 PM · 12 Sept 2018



[Calendar](#)

[News](#)

[Volunteers](#)

[Recreation](#)

[Maps](#)

[Schools](#)

Contact: (410) 996-5200 | pio@ccgov.org

cecilcounty.org © 2018



Client Results

- **84%** increase in total job creation
State of Florida
- **9.1x** increase in brand advocacy
Lee's Summit, MO
- Reversed a declining trend in population
Bay City, MI
- **19.2%** increase in tour sales income
Columbus, IN
- **23%** increase in web inquiries
Montrose, CO
- **101%** increase in web traffic
Brookings, SD
- **23.6%** increase in resident advocacy
Cape Girardeau, MO
- **Over \$4 billion** in new investment
Downtown New Orleans, LA
- **3.89%** increase in employment growth
North Star Study
- **95.6%** familiarity with brand
Columbus, GA
- **Over \$1 million** increase in tourism funding
Virginia's Blue Ridge
- **7.95%** increase in restaurant sales
Cape Girardeau, MO
- **17%** increase in tax revenue
McKinney, TX



City-County Communications
& Marketing Association

2016 City Brand of the Year





Why North Star?

The specialist with full service capabilities

Understanding of La Vista's uniqueness and goals

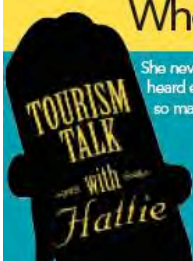
Passionate about your assets and your opportunity

A clear vision for how we build your brand together

Dayton, Ohio




Hattiesburg, Mississippi

Who's been  with Hattie

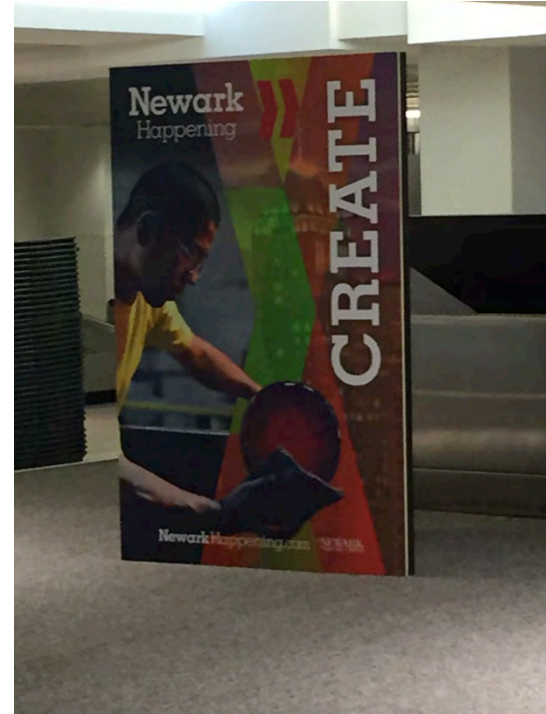
She never actually speaks and is only seen by her straw hat, yet Hattie's spirit can be heard every Friday morning on 98.1 FM as her guests promote the events that bring so many visitors to Hattiesburg. Recent guests have included:

- APRIL**
 - Gray Swoope & Rick Taylor • Tourism Hall of Fame
 - Bernice Linton • Historic Downtown's Spring Art Walk
 - Elsie Cole • Hattiesburg Arts Council
- MAY**
 - Kristie Fairley • National Tourism Week
 - Patrick Bell • Chinese Acrobats at the Saenger
 - Derrick Ivy • May Fest at the Multi Purpose Center
 - Betty Chain • 11th Annual Day Lily Show
- JUNE**
 - Kristie Fairley • Top 10 Summer Fun Ideas
 - Bill Powes • The Longleaf Trace
 - Shannon Robert • Carey Dinner Theater
 - Eddie Loper • Ray Price Concert
 - Buddy Nelson • Paul B. Johnson Fireworks
- JULY**
 - Traci Rouse • Miss Hospitality Program
 - Caroline Murphree • Miss Hospitality
 - Thomasine Nobles • The Tree House Players
 - Trey Aby • The Hattiesburg Black Sox
- AUGUST**
 - Traci Rouse • Saenger Classic Movies
 - Mammy Strickland • Lake Tarras Update
 - Bethany Sharp • Hattiesburg Civic Light Opera
 - Derrick Ivy • Great Southern Stampade
- SEPTEMBER**
 - Jane Bryant • Southam Miss
 - Layla Essary • Pick Up the Pine Belt
 - Patrick Bell • Second City Comedy Show at the Saenger
 - Jay Dean • USM Symphony Orchestra
 - Bernice Linton • Historic Downtown's Fall Art Walk
- OCTOBER**
 - Gloria Green • Pine Belt Quilter's Biennial Show
 - Layla Essary • Pick Up the Pine Belt
 - Traci Rouse • Rocky Horror Picture Show
 - Matt Martin • Zoo Boo

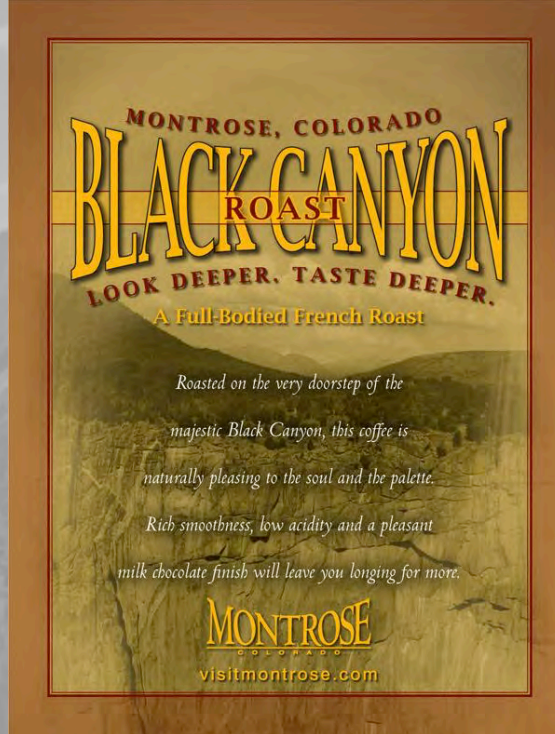
Time in every Friday morning at 7:45 a.m. to 98.1 FM for "Tourism Talk with Hattie!" 



Newark, New Jersey



Montrose, Colorado



MONTROSE, COLORADO
BLACK CANYON
ROAST
LOOK DEEPER. TASTE DEEPER.
A Full-Bodied French Roast

*Roasted on the very doorstep of the
majestic Black Canyon, this coffee is
naturally pleasing to the soul and the palette.*

*Rich smoothness, low acidity and a pleasant
milk chocolate finish will leave you longing for more.*

MONTROSE
COLORADO
visitmontrose.com

Providence, Rhode Island



CREATIVE PROVIDENCE

A CULTURAL PLAN FOR THE CREATIVE SECTOR
MAYOR DAVID N. CICILLINE



Get Engaged

Read our [Creative Providence Cultural Assessment Findings Report](#) (PDF document)
Join in on our [Public Conversation](#)
Sign up for one of our [Events](#)

Resources at A Glance

- [Art New England Dec 09 -Jan 10](#)
- [City of Providence Cultural Plan](#)
- [Creative Providence Executive Summary](#)

Upcoming Events

No events

Home

Read the Plan

News

Cultural Plan Goals

Mobilize the Sector

Build Community

Educate and Inspire

Nurture Organizations

Sustain Creatives

Raise Awareness

Building Creative Providence

Timeline and Participation

Preliminary Planning

Cultural Assessment

Cultural Planning

Implementation

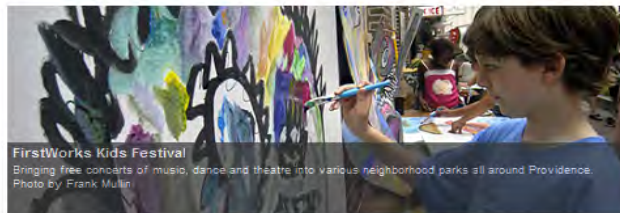
In the Press

Please excuse our appearance as we update our site.

Mayor David N. Cicilline and the Department of Art, Culture + Tourism launched **Creative Providence** to explore the strengths and weaknesses of the capital city's creative ecosystem. The community-wide cultural plan is designed to better position the city to realize its full potential as a creative center and deliver on its promise of innovation and change. Creative Providence will guide public policy, private initiative, and investment over the next ten years.

Download the [Creative Providence Executive Summary](#)

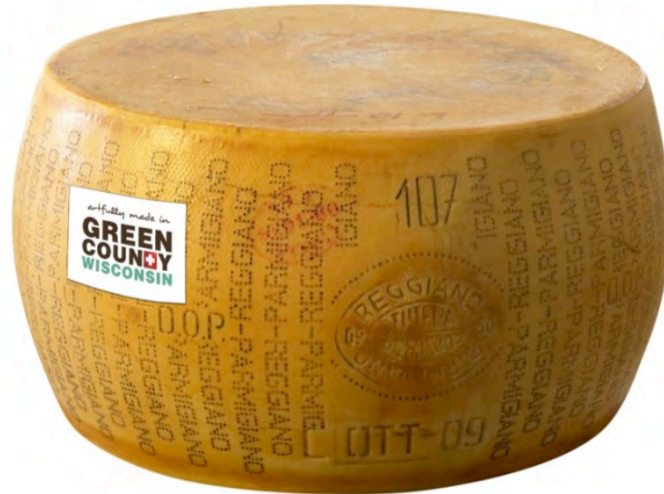
Download the [City of Providence Cultural Plan](#) (full document).



FirstWorks Kids Festival

Bringing free concerts of music, dance and theatre into various neighborhood parks all around Providence.
Photo by Frank Mullen

Green County, Wisconsin



📍 South Main, Tennessee



Lee's Summit, Missouri

asearcy@aplanforeveryone.com

Healthcare Choices...



We don't think anyone should have to compromise when it comes to their healthcare coverage. We're Healthcare Solutions. We provide a full range of private and affordable quality plans that protect you head to toe wherever you go. We believe you should be in control of your healthcare and we're here to help you make that happen.

Remember, after January 1st you'll have fewer options to choose from. Period.

Yours Truly,

LS LEE'S SUMMIT
MISSOURI



Amy Searcy • 816-345-0950 • asearcy@aplanforeveryone.com

Celebrate...



Sarah is 7 years old today. Her favorite color is green. Today, her favorite food just so happens to be birthday cake. She wants to be a doctor when she grows up. And for weeks, Sarah has been looking forward to celebrating her birthday with her family, friends and classmates at Paradise Park.

There are hundreds of family fun experiences awaiting you at Paradise Park, birthday celebrations is just one of them. Visit our website, paradisepark.com, and click on "birthdays" to see why birthday memories begin at Paradise Park.

Yours Truly,

LS LEE'S SUMMIT
MISSOURI
Paradise-Park.com



Opportunity...



When our first child was born I was a ball of nerves and all thumbs. When we welcomed our second child I felt a lot more in control. Today, I'm a working mom, doing what I love. I have 10 little ones who rely on me. No, not all of them are mine, but I treat them as if they were. I want to give them every opportunity for a successful tomorrow. That's why I made the choice to teach as well as to send my children to Summit Christian Academy. For us, life is all about our family and our faith. That may seem unique in today's world, but it's just the way we like it!

Yours Truly,

LS LEE'S SUMMIT
MISSOURI



Summit-Christian-Academy.org

Gainesville, Florida



Lima-Allen County, Ohio



Providence, Rhode Island



PLACEMAKING IN THE

CREATIVE CAPITAL

Innovating
Urban
Districts

Places do not grow organically. Every place is socially, economically, and structurally produced and designed by people, and not without equal parts conflict, creativity, and community collaboration.

We welcome you to attend a panel discussion between planners, designers, and scholars from across the US about innovative placemaking practices and paradigms.

Thursday February 26, 6-8pm
Brown University
BERT 130
85 Waterman Street


Cosponsors:
Brown Black, Urban Studies
Brown Black@Brown
Brown C. Landis, Landscape Architecture
Brown@Brown

FREE AND OPEN TO THE PUBLIC

  BROWN

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Denison, Texas



Thank you Denison!

Have you heard that the City of Denison has just announced a new brand?

"Moving Forward. Kicking Back"


The logo and slogan define what it means to live, work and play in this Lake Texoma community. "A town with a history of ingenuity and a casual lifestyle." Sounds like Caterpillar Denison doesn't it? Ingenuity? Casual? So, in support of our community and our company effective March 9, 2012

Friday's are deemed Jeans Days!

Each of us represents Caterpillar and ourselves through our appearance, our behavior and our work. As a result, portraying a consistent professional image is an important part of our job. (Employees are encouraged to use good judgment in their dress when meeting with outside customers, suppliers or when attending meetings in locations that have other dress code policies.) While employees enjoy this well deserved benefit, please observe the guidelines below:

- Jeans must be in good shape with no holes or frayed edges
- In no case should jeans fit ultra tight or ultra loose
- No T-shirts of any kind, only business casual or collared shirts
- Only Caterpillar logos may be visible on clothing
- No flip flops of any kind

Moving forward. Kicking back.





Grand Rivers, Kentucky



Anchorage, Alaska





10 ways to screw this up

1. Make your brand just about a logo and tagline
2. Proceed without research
3. Ignore your culture and heritage focusing solely on your aspiration
4. Unveil your brand identity and ask for public feedback before you implement
5. Apply strict controls for usage by private sector and other public agencies
6. Think of this as an ad campaign
7. Appoint a large stakeholder group to approve creative development
8. Engage the press for the first time during the unveiling
9. Make a contest of creating your community's slogan
10. Hire a dog and then do your own barking

**CITY OF LA VISTA
MAYOR & CITY COUNCIL
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
AUTHORIZE AGREEMENT FOR CONST. ENGINEERING SERVICES PARK VIEW BLVD RESURFACING 72 ND ST TO 84 TH ST	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JOHN KOTTMANN CITY ENGINEER

SYNOPSIS

A resolution has been prepared authorizing the execution of a Professional Services Agreement with Alfred Benesch & Company (Benesch) to provide construction phase engineering services for the proposed Park View Blvd Resurfacing-72nd St to 84th St.

FISCAL IMPACT

The FY19/20 Biennial Budget includes funding for this project.

RECOMMENDATION

Approval subject to award of the construction contract to Swain Construction, Inc.

BACKGROUND

A proposal was obtained from Benesch to provide construction engineering services for the proposed Park View Blvd Resurfacing project. Benesch has provided construction phase services to the City on the Harrison Street panel replacement project. They also provide construction phase engineering services on resurfacing projects for the City of Omaha and are well qualified to supervise, inspect and test the resurfacing project including curb ramp reconstruction work. It is in the best interests of the City to engage Benesch to provide the construction engineering services for this project. A detailed scope of services was prepared and is available for review.

It is recommended to enter into an agreement with Alfred Benesch & Company in an amount not to exceed \$62,260.00.

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA APPROVING A PROFESSIONAL SERVICES AGREEMENT WITH BENESCH & COMPANY TO PROVIDE CONSTRUCTION PHASE ENGINEERING SERVICES FOR PARK VIEW BLVD RESURFACING – 72ND STREET TO 84TH STREET.

WHEREAS, the City Council of the City of La Vista has determined that said construction phase engineering services regarding Park View Blvd. resurfacing from 72nd Street to 84th Street are necessary; and

WHEREAS, the FY19/FY20 Biennial Budget provides funding for the proposed services;

NOW, THEREFORE BE IT RESOLVED, by the Mayor and City Council of La Vista, Nebraska, approving and authorizing the execution of a Professional Services Agreement with Benesch & Company to provide construction phase engineering services regarding Park View Blvd. Resurfacing from 72nd Street to 84th Street in an amount not to exceed \$62,260.00.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk



CONSULTING SERVICES AGREEMENT

CLIENT	City of LaVista, NE	Project Name	Park View Blvd Resurfacing, 72 nd -84 th
Address	Public Works Department		
	9900 Portal Road		
	LaVista, NE 68128	Project Location	LaVista, NE
Telephone	402-331-8927		
Client Contact	John Kottmann, PE	Consultant PM	Jeff Sockel, PE
Client Job No.		Consultant Job No.	

This AGREEMENT is made by and between _____, hereinafter called "CLIENT," and Alfred Benesch & Company, hereinafter called "CONSULTANT", for professional consulting services as specified herein. CONSULTANT agrees to provide CLIENT with requested consulting services more specifically described as follows d(or shown in Attachment A):
See Attached Proposal

The GENERAL CONDITIONS and the following Attachments are hereby made a part of the AGREEMENT:

- ☐ Attachment A: Scope of Services and Fee Estimate
☐ Attachment B: Schedule of Unit Rates
☒ Attachment C: Proposal letter dated 1/9/19
or
☐ Exhibit A: Work Authorizations specifying Method of Payment, Scope, and Fee

By signing this AGREEMENT, CLIENT acknowledges that it has read and fully understands this AGREEMENT and all attachments thereto. CLIENT further agrees to pay CONSULTANT for services described herein upon receipt of invoice by CLIENT for the CONSULTANT's estimated fee as described below:

- ☐ BY LUMP SUM: \$_____.
☒ BY TIME AND MATERIALS: \$62,260.00.
☐ BY OTHER PAYMENT METHOD (See Attachment _____): \$_____.
☐ AS SHOWN ON SERIALY NUMBERED WORK AUTHORIZATIONS USING EXHIBIT A

IN WITNESS WHEREOF, the parties hereto have made and executed this AGREEMENT:

CLIENT

ALFRED BENESCH & COMPANY

BY: _____
AUTHORIZED REPRESENTATIVE

BY: Jeffery A. Sockel
AUTHORIZED REPRESENTATIVE

PRINT NAME: _____

PRINT NAME: Jeffery A. Sockel, PE

TITLE: _____

TITLE: SVP - Omaha Division Manager

DATE: _____, 20____

DATE: January 10, 2019

BENESCH OFFICE: Omaha

ADDRESS: _____

PLEASE SIGN AND RETURN ONE COPY TO ALFRED BENESCH & COMPANY (ADDRESS ABOVE).



Alfred Benesch & Company
14748 W. Center Road, Suite 200
Omaha, NE 68144-2029
www.benesch.com
P 402-333-5792
F 402-333-2248

January 9, 2019

Mr. John Kottmann, PE
City Engineer
City of LaVista Public Works Dept
9900 Portal Road
La Vista, NE 68128

RE: 2019 Park View Blvd Resurfacing Construction Engineering Services

Dear Mr. Kottmann:

Alfred Benesch & Co. appreciates the opportunity to propose to provide professional construction engineering services to assist the City with your upcoming 2019 Park View Blvd Resurfacing Project from 72nd to 84th Streets. We have several decades of experience providing similar services to local agencies in Eastern Nebraska including several in the metro area. We propose to provide project management, construction observation, construction materials testing, quality assurance materials testing services. The project consists of construction of curb ramps on approximately 46 corners; 26,500 square yards of milling; 3,200 tons of asphalt resurfacing; and related construction. We have several experienced and certified personnel on staff with all the qualifications needed to support the City in any facet of the project. Since 2007, construction season, Benesch's Omaha office has provided similar services on more projects than any other consultant in the metro area and received high performance ratings from our clients.

Depending on the actual project schedule, our project team will be led by either Jeff Sockel, PE or Tim O'Bryan, PE. Both have decades of experience in asphalt and ADA compliance project management, inspection, and testing. Supporting our project manager will be our staff of certified asphalt inspectors and testing technicians based out of our Omaha office or NDOT-certified testing facility.

We propose to provide the following services:

- Provide project management services consisting of progress monitoring, facilitating preconstruction and progress meetings, and coordinating public notifications and communication (assume 100 hours);
- Provide 1 construction observer to monitoring concrete, milling, and paving operations during the major work activities defined as construction of curb ramps, milling, and asphalt paving (assume 360 hours);
- Provide periodic construction observation during utility adjustments and minor construction activities (assume 100 hours);
- Coordinate and review testing activities provided by contractor personnel to comply with contract requirements (assume 4 hours); and



- Perform quality assurance testing on asphalt paving operations and concrete construction (assume 2 sets of asphalt and 20 sets of concrete tests)

We propose to provide these services for a Not-to-Exceed fee of **\$62,260**. Our services will be performed using our established construction services fee schedule that provides for hourly rates for such services and unit rates for construction materials testing. We will monitor requested services relative to the estimated fee limits and notify the City in advance of any requests that may result in exceeding the fee limit identified herein.

If this proposal is acceptable, or if there are questions or concerns about this proposal, please contact us at your convenience. We look forward to this opportunity to provide assistance and value to the City on its projects.

Sincerely,

A handwritten signature in black ink that reads "Jeffery A. Sockel".

Jeffery A. Sockel, PE
Senior Vice President
Omaha Division Manager

Accepted:

_____	_____
	Date
_____	_____
Name	Title

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA RECOMMENDING TO THE NEBRASKA LIQUOR CONTROL COMMISSION, APPROVAL OF THE CLASS D LIQUOR LICENSE APPLICATION OF CASEY'S RETAIL COMPANY DBA CASEY'S GENERAL STORE 3820, LA VISTA, NEBRASKA.

WHEREAS, Casey's Retail Company dba Casey's General Store 3820, 7828 S. 123rd Plaza, La Vista, Sarpy County, Nebraska, has applied to the Nebraska Liquor Control Commission for a Class D Liquor License, and

WHEREAS, the Nebraska Liquor Control Commission has notified the City of said application, and

WHEREAS, the City has adopted local licensing standards to be considered in making recommendations to the Nebraska Liquor Control Commission, and

WHEREAS, said licensing standards have been considered by the City Council in making its decision.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council of La Vista, Nebraska, hereby recommend to the Nebraska Liquor Control Commission approval of the Class D Liquor License application submitted by Casey's Retail Company dba Casey's General Store 3820, 7828 S. 123rd Plaza, La Vista, Sarpy County, Nebraska.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC

City Clerk

**APPLICATION FOR LIQUOR LICENSE
RETAIL**

NEBRASKA LIQUOR CONTROL COMMISSION
301 CENTENNIAL MALL SOUTH
PO BOX 95046
LINCOLN, NE 68509-5046
PHONE (402) 471-2571
FAX (402) 471-2814
Website: www.lic.nebraska.gov

RECEIVED

JAN 17 2019

**NEBRASKA LIQUOR
CONTROL COMMISSION**

**CLASS OF LICENSE FOR WHICH APPLICATION IS MADE AND FEES
CHECK DESIRED CLASS**

RETAIL LICENSE(S)

Application Fee \$400 (nonrefundable)

- ☐ A BEER, ON SALE ONLY
☐ B BEER, OFF SALE ONLY
☐ C BEER, WINE, DISTILLED SPIRITS, ON AND OFF SALE
☒ D BEER, WINE, DISTILLED SPIRITS, OFF SALE ONLY
☐ I BEER, WINE, DISTILLED SPIRITS, ON SALE ONLY
☐ J LIMITED ALCOHOLIC LIQUOR, OFF SALE – MUST INCLUDE SUPPLEMENTAL FORM 120
☐ AB BEER, ON AND OFF SALE
☐ AD BEER ON SALE ONLY, BEER, WINE, DISTILLED SPIRITS OFF SALE
☐ IB BEER, WINE, DISTILLED SPIRITS ON SALE, BEER OFF SALE ONLY

☐ Class K Catering license (requires catering application form 106) \$100.00

Additional fees will be assessed at city/village or county level when license is issued

Class C license term runs from November 1 – October 31
All other licenses run from May 1 – April 30
Catering license (K) expires same as underlying retail license

CHECK TYPE OF LICENSE FOR WHICH YOU ARE APPLYING

- ☐ Individual License (requires insert 1 FORM 104)
☐ Partnership License (requires insert 2 FORM 105)
☒ Corporate License (requires insert 3a FORM 101 & 3c FORM 103)
☐ Limited Liability Company (LLC) (requires form 3b FORM 102 & 3c FORM 103)

NAME OF ATTORNEY OR FIRM ASSISTING WITH APPLICATION (if applicable)
Commission will call this person with any questions we may have on this application

Name MIKAEL LAGE, STORE OPERATIONS

Phone number: 515-965-6517

Firm Name CASEY'S RETAIL COMPANY, STORE OPERATIONS-LICENSING

PREMISES INFORMATIONTrade Name (doing business as) CASEY'S GENERAL STORE #3820Street Address #1 7828 S 123RD PLAZA

Street Address #2 _____

City LA VISTACounty SARPYZip Code 5812708128Premises Telephone number 402-934-4470Business e-mail address mikael.lage@caseys.com

Is this location inside the city/village corporate limits:

YES

xxx

NO

Mailing address (where you want to receive mail from the Commission)

Name CASEY'S RETAIL COMPANY, ATTN: MIKAEL LAGEStreet Address #1 PO BOX 3001

Street Address #2 _____

City ANKENYState IAZip Code 50021**DESCRIPTION AND DIAGRAM OF THE STRUCTURE TO BE LICENSED****READ CAREFULLY**

In the space provided or on an attachment draw the area to be licensed. This should include storage areas, basement, outdoor area, sales areas and areas where consumption or sales of alcohol will take place. If only a portion of the building is to be covered by the license, you must still include dimensions (length x width) of the licensed area as well as the dimensions of the entire building. No blue prints please. Be sure to indicate the direction north and **number of floors** of the building.

*For on premises consumption liquor licenses minimum standards must be met by providing at least two restrooms

Building, length 101'91" x width 46' in feetIs there a basement? Yes _____ No xxx

If yes, length _____ x width _____ in feet

Is there an outdoor area? Yes _____ No xxx

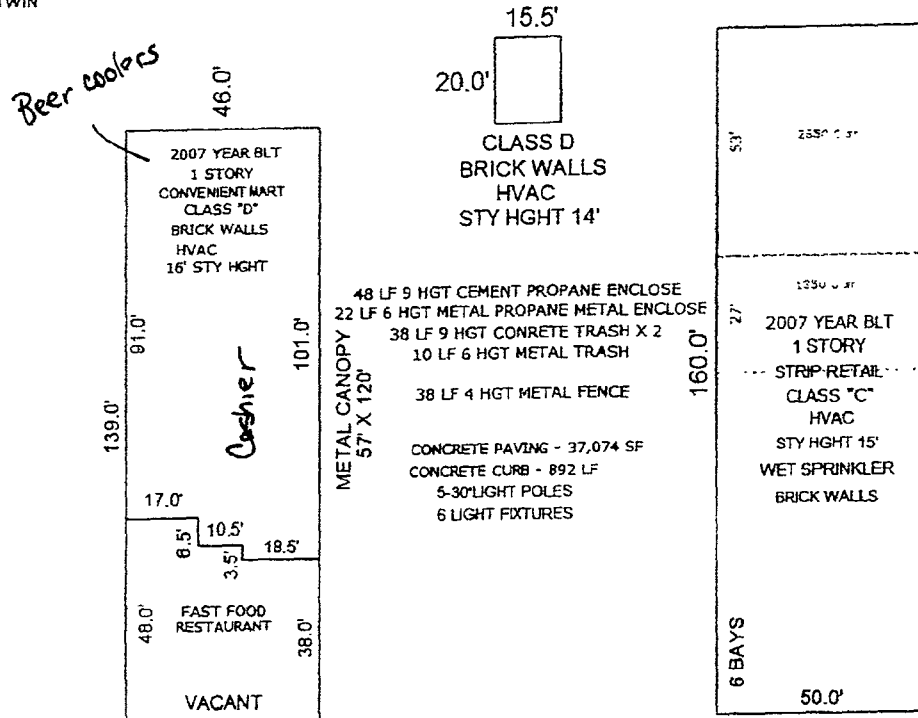
If yes, length _____ x width _____ in feet

PROVIDE DIAGRAM OF AREA TO BE LICENSED BELOW OR ATTACH SEPARATE SHEET

7828 S123rd Plaza
LaVista

8 PUMPS TOTAL
1 PUMP 3 HANDLES
1 PUMP 4 HANDLES
6 TWIN

YEAR BUILT 2007
1 STORY
COFFEE KIOSK



Sketch by Apex Sketch

26

APPLICANT INFORMATION

1. READ CAREFULLY. ANSWER COMPLETELY AND ACCURATELY §53-125(5)

Has anyone who is a party to this application, or their spouse, EVER been convicted of or plead guilty to any charge. Charge means any charge alleging a felony, misdemeanor, violation of a federal or state law, a violation of a local law, ordinance or resolution. List the nature of the charge, where the charge occurred and the year and month of the conviction or plea. Also list any charges pending at the time of this application. If more than one party, please list charges by each individual's name. Include traffic violations. Commission must be notified of any arrests and/or convictions that may occur after the date of signing this application.

XXX YES _____ NO

If yes, please explain below or attach a separate page

Name of Applicant	Date of Conviction (mm/yyyy)	Where Convicted (city & state)	Description of Charge	Disposition
PLEASE SEE THE ATTACHED SPREADSHEET				

2. Are you buying the business of a current retail liquor license?

X YES _____ NO

If yes, give name of business and liquor license number FANTASY'S INC./ D121590

- a) Submit a copy of the sales agreement
- b) Include a list of alcohol being purchased, list the name brand, container size and how many
- c) Submit a list of the furniture, fixtures and equipment

3. Was this premise licensed as liquor licensed business within the last two (2) years?

XXX YES _____ NO

If yes, give name and license number FANTASY'S INC./ D121590

4. Are you filing a temporary operating permit (TOP) to operate during the application process?

_____ YES XXX NO

If yes:

- a) Attach temporary operating permit (TOP) (Form 125)
- b) TOP will only be accepted at a location that currently holds a valid liquor license.

Nebraska Liquor Control Commission-
Application for Liquor License Checklist-
Retail, Applicant Information Question #1

Name of Applicant	Date of Conviction	Where Convicted	Description of Charge	Disposition
William Walljasper	2017	Windsor Heights, Iowa	Speeding Ticket- Camera	Paid
Darryl Bacon	Unknown	Iowa	Two speeding tickets issued in lifetime- both non-alcohol related.	Paid
Douglas Beech	Unknown	Iowa	Two non-alcohol related speeding ticket issued in lifetime.	Paid
Richardt Schappert	Unknown	Iowa	Non-alcohol related speeding tickets issued in lifetime.	Paid
Cindi Summers	Unknown	Iowa	One non-alcohol related speeding tickets issued in lifetime.	Paid
Jay Soupene	Unknown	Unknown	Non-alcohol related speeding tickets issued in lifetime.	Paid
Tina Krings	Unknown	Unknown	One non-alcohol related speeding tickets issued in lifetime.	Paid

5. Are you borrowing any money from any source, include family or friends, to establish and/or operate the business?

____ YES XXX NO

If yes, list the lender(s) _____

6. Will any person or entity, other than applicant, be entitled to a share of the profits of this business?

____ YES XXX NO

If yes, explain. (all involved persons must be disclosed on application)

No silent partners

7. Will any of the furniture, fixtures and equipment to be used in this business be owned by others?

____ YES XXX NO

If yes, list such item(s) and the owner. _____

8. Is premises to be licensed within 150 feet of a church, school, hospital, home for the aged or indigent persons or for veterans, their wives, and children, or within 300 feet of a college or university campus?

____ YES XXX NO

If yes, provide name and address of such institution and where it is located in relation to the premises (Neb. Rev. Stat. 53-177)(1)

Provide letter of support or opposition, see FORM 134 – church or FORM 135 – campus

9. Is anyone listed on this application a law enforcement officer?

____ YES XXX NO

If yes, list the person, the law enforcement agency involved and the person's exact duties.

10. List the primary bank and/or financial institution (branch if applicable) to be utilized by the business.

a) List the individual(s) who will be authorized to write checks and/or withdrawals on accounts at this institution.

UMB BANK- PO BOX 419226, KANSAS CITY, MO 64141- CASEY'S CORPORATE ACCOUNT DEPARTMENT

11. List all past and present liquor licenses held in Nebraska or any other state by any person named in this application. Include license holder name, location of license and license number. Also list reason for termination of any license(s) previously held.

CASEY'S RETAIL COMPANY HOLDS ALCOHOL LICENSES IN THE STATE OF: IL, KS, MN, ND, NE, AND SD. PLEASE SEE THE FULL LIST ATTACHED.

12. List the alcohol related training and/or experience (when and where) of the person(s) making application. Those persons required are listed as followed:

- Individual Applicant and spouse; spouse is exempt if they filed Form 116 – Affidavit of Non-Participation.
- Partnership: All partners and spouses, spouses are exempt if they filed Form 116 – Affidavit of Non-Participation.
- Limited Liability Company All member of LLC, Manager and all spouses; spouses are exempt if they filed Form 116 – Affidavit of Non-Participation.
- Corporation: President, Stockholders holding 25% or more of shares, Manager and all spouses; spouses are exempt if they filed Form 116 – Affidavit of Non-Participation.

NLCC certified training program completed:

Applicant Name	Date (mm/yyyy)	Name of program (attach copy of course completion certificate)
TINA KRINGS	05/29/2013	RESPONSIBLE HOSPITALITY COUNCIL

List of NLCC certified training programs
Experience.

Applicant Name Job Title	Date of Employment	Name & Location of Business
TINA KRINGS, DISTRICT MANAGER FOR CASEY'S RETAIL COMPANY	09/10/2001-PRESENT	CASEY'S GENERAL STORES, INC, ONE SE CONVENIENCE BLVD, ANKENY, IA 50021

13. If the property for which this license is sought is owned, submit a copy of the deed, or proof of ownership. If leased, submit a copy of the lease covering the entire license year. **Documents must show title or lease held in name of applicant as owner or lessee in the individual(s) or corporate name for which the application is being filed.**

Lease: expiration date _____
Deed _____
☒ Purchase Agreement

14. When do you intend to open for business? 3-4-19 as Casey's General Store #3820

15. What will be the main nature of business? CONVENIENCE STORE- GAS STATION

16. What are the anticipated hours of operation? 5A-11P ALL DAYS

17. List the principal residence(s) for the past 10 years for all persons required to sign, including spouses.

RESIDENCES FOR THE PAST 10 YEARS, APPLICANT AND SPOUSE MUST COMPLETE					
APPLICANT CITY & STATE	YEAR FROM TO		SPOUSE CITY & STATE	YEAR FROM TO	
PLEASE SEE THE ATTACHED LIST					

If necessary attach a separate sheet.



CASEY'S GENERAL STORES, INC.

P.O. Box 3001 • One SE Convenience Blvd • Ankeny, Iowa • 50021-8045 • 515-965-6100

RESIDENCES FOR THE PAST 10 YEARS

- **JOHN CRANMER SOUPENE, PRESIDENT**
U. S. ARMY, 125 HARVEST LOOP, HARKER HEIGHTS TX 96548 2006-2008
U. S. ARMY, 1017 NE 24TH CT, ANKENY, IA 50021 2008-2011
3150 NW 82ND AVE, ANKENY, IA 50023 2011-PRESENT
- **RICHARDT TOBIAS SCHAPPERT, VICE PRESIDENT**
1950 COPPER WYND COURT, PLEASANT HILL IA 50327, 2003 UNTIL AUG 2015
2911-152ND COURT, URBANDALE, IA 50323 EFFECTIVE AUG 2015-PRESENT
- **DARRYL F. BACON, VICE PRESIDENT**
1227 Lake Shore Dr. Altoona, Iowa 50009 FOR 20 YEARS until June 2016
8717 SE 26th Ave, Runnells, IA 50237 June 2016 to PRESENT
- **CINDI WEBB SUMMERS, VICE PRESIDENT**
2306 NW PARK MEADOWS, ANKENY, IA 50023 2004-2015
12082 NE 66TH ST, BONDURANT, IA 50035 2015 TO PRESENT
- **JULIA LYNN JACKOWSKI, SECRETARY**
90-99: 6302 BOSTON AVE, DM, IA 50322
99-PRESENT: 9813 ILTIS DRIVE, URBANDALE, IA 50322
- **WILLIAM JAMES WALLJASPER, TREASURER**
2112 SW WOODSIDE COURT – ANKENY IA 50023, 2004 – PRESENT
1301 N BANBURY ROAD – ANKENY IA 50021, 1994 – 2004
- **DOUGLAS MARSHALL BEECH, ASSISTANT SECRETARY**
ADDRESS FOR LAST 10 YEARS: 729 NE BROOKHAVEN DRIVE, ANKENY, IA 50021
- **TINA M. KRINGS**
1212 BLUE STEM CIRCLE, NORFOLK, NE 68701 1967 TO PRESENT

The undersigned applicant(s) hereby consent(s) to an investigation of his/her background and release present and future records of every kind and description including police records, tax records (State and Federal), and bank or lending institution records, and said applicant(s) and spouse(s) waive(s) any right or causes of action that said applicant(s) or spouse(s) may have against the Nebraska Liquor Control Commission, the Nebraska State Patrol, and any other individual disclosing or releasing said information. Any documents or records for the proposed business or for any partner or stockholder that are needed in furtherance of the application investigation of any other investigation shall be supplied immediately upon demand to the Nebraska Liquor Control Commission or the Nebraska State Patrol. The undersigned understand and acknowledge that any license issued, based on the information submitted in this application, is subject to cancellation if the information contained herein is incomplete, inaccurate or fraudulent.

Individual applicants agree to supervise in person the management and operation of the business and that they will operate the business authorized by the license for themselves and not as an agent for any other person or entity. Corporate applicants agree the approved manager will superintend in person the management and operation of the business. Partnership applicants agree one partner shall superintend the management and operation of the business. All applicants agree to operate the licensed business within all applicable laws, rules, regulations, and ordinances and to cooperate fully with any authorized agent of the Nebraska Liquor Control Commission.

Applicant Notification and Record Challenge: Your fingerprints will be used to check the criminal history records of the FBI. You have the opportunity to complete or challenge the accuracy of the information contained in FBI identification record. The procedures for obtaining a change, correction, or updating an FBI identification record are set forth in Title 28, CFR, 16.34

Must be signed in the presence of a notary public by applicant(s) and spouse(s). See guideline for required signatures



Signature of Applicant

JOHN C SOUPENE, PRESIDENT FOR CASEY'S RETAIL COMPANY

Print Name

Signature of Applicant

Print Name

Signature of Spouse

Print Name

Signature of Spouse

Print Name

ACKNOWLEDGEMENT

State of Nebraska
County of POLK/IOWA

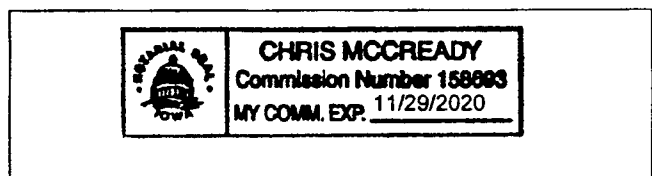
01/25/2019

The foregoing instrument was acknowledged before me this

by JOHN C SOUPENE

name of person(s) acknowledged (individual(s) signing)





In compliance with the ADA, this application is available in other formats for persons with disabilities
A ten day advance period is required in writing to produce the alternate format

The undersigned applicant(s) hereby consent(s) to an investigation of his/her background and release present and future records of every kind and description including police records, tax records (State and Federal), and bank or lending institution records, and said applicant(s) and spouse(s) waive(s) any right or causes of action that said applicant(s) or spouse(s) may have against the Nebraska Liquor Control Commission, the Nebraska State Patrol, and any other individual disclosing or releasing said information. Any documents or records for the proposed business or for any partner or stockholder that are needed in furtherance of the application investigation of any other investigation shall be supplied immediately upon demand to the Nebraska Liquor Control Commission or the Nebraska State Patrol. The undersigned understand and acknowledge that any license issued, based on the information submitted in this application, is subject to cancellation if the information contained herein is incomplete, inaccurate or fraudulent.

Individual applicants agree to supervise in person the management and operation of the business and that they will operate the business authorized by the license for themselves and not as an agent for any other person or entity. Corporate applicants agree the approved manager will superintend in person the management and operation of the business. Partnership applicants agree one partner shall superintend the management and operation of the business. All applicants agree to operate the licensed business within all applicable laws, rules, regulations, and ordinances and to cooperate fully with any authorized agent of the Nebraska Liquor Control Commission.

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Must be signed in the presence of a notary public by applicant(s) and spouse(s). See guideline for required signatures.

Julia L. Jackowski
Signature of Applicant

JULIA L. JACKOWSKI, SECRETARY FOR CASEY'S
RETAIL COMPANY

Print Name

Thomas Jackowski
Signature of Spouse

THOMAS JACKOWSKI, NON-PARTICIPATING
SPOUSE OF JULIA JACKOWSKI

Print Name

Richard T. Schappert
Signature of Applicant

RICHARDT T. SCHAPPERT, VICE PRESIDENT FOR
CASEY'S RETAIL COMPANY

Print Name

Signature of Spouse

N/A

Print Name

ACKNOWLEDGEMENT

State of IOWA

County of POLK

OCTOBER 10TH, 2019

date

by

The foregoing instrument was acknowledged before me this
JULIA JACKOWSKI, THOMAS JACKOWSKI, RICHARDT SCHAPPERT

name of person(s) acknowledged (individual(s) signing)

Chris McCreedy
Notary Public signature



CHRIS MCCREEDY
Commission Number 158893
MY COMM. EXP. 11/29/2020

**APPLICATION FOR LIQUOR LICENSE
CORPORATION
INSERT - FORM 3a**

NEBRASKA LIQUOR CONTROL COMMISSION
301 CENTENNIAL MALL SOUTH
PO BOX 95046
LINCOLN, NE 68509-5046
PHONE: (402) 471-2571
FAX: (402) 471-2814
Website: www.lcc.nebraska.gov

Office Use

RECEIVED

JAN 17 2019

NEBRASKA LIQUOR
CONTROL COMMISSION

Officers, directors and stockholders holding over 25% shares of stock, including spouses, are required to adhere to the following requirements:

- 1) All officers, directors and stockholders must be listed
- 2) President/CEO and stockholders holding over 25% and their spouse(s) (if applicable) must submit fingerprints. See Form 147 for further information, this form MUST be included with your application.
- 3) Officers, directors and stockholders holding over 25 % shares of stock and their spouse (if applicable) must sign the signature page of the Application for License Form 100 (even if a spousal affidavit has been submitted)

Attach copy of Articles of Incorporation (must show electronic stamp or barcode receipt by Secretary of States Office)

Name of Registered Agent: _____

Name of Corporation that will hold license as listed on the Articles

CASEY'S RETAIL COMPANY

Corporation Address: **PO BOX 3001, ONE CONVENIENCE BLVD**

City: **ANKENY** State: **IA** Zip Code: **50021**

Corporation Phone Number: **515-965-6517** Fax Number: **515-965-6205**

Total Number of Corporation Shares Issued: **NONE**

Name and notarized signature of President/CEO (Information of president must be listed on following page)

Last Name: **SOUPENE** First Name: **JOHN** MI: **C**

Home Address: **3150 NW 82ND AVE** City: **ANKENY**

State: **IA** Zip Code: **50023** Home Phone Number: _____



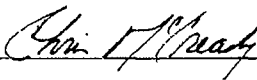
Signature of President/CEO

ACKNOWLEDGEMENT

State of Nebraska **POLK/IOWA**
County of _____

1/10/19

Date



The foregoing instrument was acknowledged before me this

by **JOHN C SOUPENE, PRESIDENT FOR CASEY'S RETAIL COMPANY**

name of person acknowledge

Affix Seal



CHRIS MCCREEDY
Commission Number **158093**
MY COMM. EXP. **11/29/2020**

List names of all officers, directors and stockholders including spouses (even if a spousal affidavit has been submitted)

Last Name: SOUPENE First Name: JOHN MI: C

Social Security Number: _____ Date of Birth: _____

Title: PRESIDENT Number of Shares 0

Spouse Full Name (indicate N/A if single): AMY BETH SOUPENE

Spouse Social Security Number: _____ Date of Birth: _____

Last Name: SCHAPPERT First Name: RICHARDT MI: T

Social Security Number: _____ Date of Birth: _____

Title: VICE PRESIDENT Number of Shares 0

Spouse Full Name (indicate N/A if single): N/A

Spouse Social Security Number: _____ Date of Birth: _____

Last Name: BACON First Name: DARRYL MI: F

Social Security Number: _____ Date of Birth: _____

Title: VICE PRESIDENT Number of Shares 0

Spouse Full Name (indicate N/A if single): N/A

Spouse Social Security Number: _____ Date of Birth: _____

Last Name: SUMMERS First Name: CINDI MI: W

Social Security Number: _____ Date of Birth: _____

Title: VICE PRESIDENT Number of Shares 0

Spouse Full Name (indicate N/A if single): ALAN SUMMERS

Spouse Social Security Number: _____ Date of Birth: _____

List names of all officers, directors and stockholders including spouses (Even if a spousal affidavit has been submitted)

Last Name: JACKOWSKI First Name: JULIA MI: L

Social Security Number: _____ Date of Birth: _____

Title: SECRETARY Number of Shares 0

Spouse Full Name (indicate N/A if single): THOMAS J JACKOWSKI

Spouse Social Security Number: _____ Date of Birth: _____

Last Name: BEECH First Name: DOUGLAS MI: M

Social Security Number: _____ Date of Birth: _____

Title: VICE PRESIDENT Number of Shares 0

Spouse Full Name (indicate N/A if single): NANETTE BEECH

Spouse Social Security Number: _____ Date of Birth: _____

Last Name: WALLJASPER First Name: WILLIAM MI: J

Social Security Number: _____ Date of Birth: _____

Title: TREASURER Number of Shares 0

Spouse Full Name (indicate N/A if single): LAURA ANN WALLJASPER

Spouse Social Security Number: _____ Date of Birth: _____

Last Name: _____ First Name: _____ MI: _____

Social Security Number: _____ Date of Birth: _____

Title: _____ Number of Shares _____

Spouse Full Name (indicate N/A if single): _____

Spouse Social Security Number: _____ Date of Birth: _____

Is the applying corporation controlled by another corporation/company?

☒ YES

☐ NO

If yes, provide the following:

- 1) Name of corporation CASEY'S GENERAL STORES, INC.
- 2) Supply an organizational chart of the controlling corporation named above
- 3) Controlling corporation **MUST** be registered with the Nebraska Secretary of State, copy of articles must be submitted with application §53-126

Indicate the Corporation's tax year with the IRS (Example January through December)

Starting Date: MAY 1 Ending Date: APRIL 30

Is this a Non-Profit Corporation?

☐ YES

☒ NO

If yes, provide the Federal ID # _____

**MANAGER APPLICATION
INSERT - FORM 3c**

NEBRASKA LIQUOR CONTROL COMMISSION
301 CENTENNIAL MALL SOUTH
PO BOX 95046
LINCOLN, NE 68509-5046
PHONE: (402) 471-2571
FAX: (402) 471-2814
Website: www.lcc.nebraska.gov

Office Use

RECEIVED

JAN 17 2019

NEBRASKA LIQUOR
CONTROL COMMISSION

MUST BE:

- ✓ Citizen of the United States. Include copy of US birth certificate, naturalization paper or current US passport
- ✓ Nebraska resident. Include copy of voter registration card or print out document from Secretary of State website
- ✓ Fingerprinted. See form 147 for further information, read form carefully to avoid delays in processing, this form **MUST** be included with your application
- ✓ 21 years of age or older

Corporate/LLC information

Name of Corporation/LLC: CASEY'S RETAIL COMPANY

Premise information

Liquor License Number: NEW STORE Class Type D (if new application leave blank)

Premise Trade Name/DBA: CASEY'S GENERAL STORE #3820

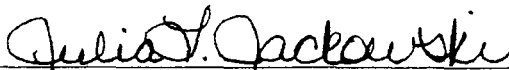
Premise Street Address: 7828 S 123RD PLAZA

City: LA VISTA County: SARPY Zip Code: 68127

Premise Phone Number: 515-446-6404 CORPORATE ASSIGNED

Premise Email address: MIKAEL.LAGE@CASEYS.COM

The individual whose name is listed as a corporate officer or managing member as reported on insert form 3a or 3b or listed with the Commission. To see authorized officers or members search your license information here.



JULIA L JACKOWSKI, SECRETARY FOR CASEY'S RETAIL COMPANY

SIGNATURE REQUIRED BY CORPORATE OFFICER / MANAGING MEMBER

(Faxed signatures are acceptable)

Manager's information must be completed below PLEASE PRINT CLEARLY

Last Name: KRINGS First Name: TINA MI: M
Home Address: 1212 BLUE STEM CIRCLE
City: NORFOLD County: MADISON Zip Code: 68701
Home Phone Number: _____
Driver's License Number & State: _____
Social Security Number: _____
Date Of Birth: _____ Place Of Birth: _____
Email address: TINA.KRINGS@CASEYS.COM

Are you married? If yes, complete spouse's information (even if a marital affidavit has been submitted)

☐ YES

☒ NO

Spouse's information

Spouses Last Name: _____ First Name: _____ MI: _____
Social Security Number: _____
Driver's License Number & State: _____
Date Of Birth: _____ Place Of Birth: _____

CITY & STATE	YEAR FROM	YEAR TO	CITY & STATE	YEAR FROM	YEAR TO
NORFOLD, NE	1967	CURRENT			

MANAGER/TEAM TWO EMPLOYERS

YEAR FROM TO		NAME OF EMPLOYER	NAME OF SUPERVISOR	TELEPHONE NUMBER
09/01	CURRENT	CASEY'S GENERAL STORE	JAN KONRAD	515-965-6517
01/98	08/01	ARNOLD ENGINEERING	PLANT CLOSED	N/A

1. READ CAREFULLY. ANSWER COMPLETELY AND ACCURATELY.

Must be completed by both applicant and spouse, unless spouse has filed an affidavit of non-participation.

Has anyone who is a party to this application, or their spouse, EVER been convicted of or plead guilty to any charge. Charge means any charge alleging a felony, misdemeanor, violation of a federal or state law; a violation of a local law, ordinance or resolution. List the nature of the charge, where the charge occurred and the year and month of the conviction or plea, include traffic violations. Also list any charges pending at the time of this application. If more than one party, please list charges by each individual's name. Commission must be notified of any arrests and/or convictions that may occur after the date of signing this application.

☒ YES ☐ NO

If yes, please explain below or attach a separate page.

Name of Applicant	Date of Conviction (mm/yyyy)	Where Convicted (City & State)	Description of Charge	Disposition
PLEASE SEE ATTACHED				

2. Have you or your spouse ever been approved or made application for a liquor license in Nebraska or any other state?

☒ YES ☐ NO

IF YES, list the name of the premise(s):

CASEY'S GENERAL STORES-MULTIPLE NEBRASKA STORES-PLEASE SEE LIST

3. Do you, as a manager, qualify under Nebraska Liquor Control Act (§53-131.01) and do you intend to supervise, in person, the management of the business?

☒ YES ☐ NO

4. List the alcohol related training and/or experience (when and where) of the person making application.

*NLCC Training Certificate Issued: _____ Name on Certificate: _____

Applicant Name	Date (mm/yyyy)	Name of program (attach copy of course completion certificate)
TINA KRINGS	04/14/2016-04/14/2019	RESPONSIBLE HOSPITALITY COUNCIL MANAGEMENT TRAINING

*For list of NLCC Certified Training Programs see [training](#)

Experience:

Applicant Name / Job Title	Date of Employment:	Name & Location of Business:

5. Have you enclosed form 147 regarding fingerprints?

☒ YES

☐ NO

PERSONAL AND SPOUSAL AFFIDAVIT OF NON-PARTICIPATION

The above individual(s), being first duly sworn upon oath, deposes and states that the undersigned is the applicant and/or spouse of applicant who makes the above and foregoing application that said application has been read and that the contents thereof and all statements contained therein are true. If any false statement is made in any part of this application, the applicant(s) shall be deemed guilty of perjury and subject to penalties provided by law. (Sec §53-131.01) Nebraska Liquor Control Act.

The undersigned applicant hereby consents to an investigation of his/her background including all records of every kind and description including police records, tax records (State and Federal), and bank or lending institution records, and said applicant and spouse waive any rights or causes of action that said applicant or spouse may have against the Nebraska Liquor Control Commission and any other individual disclosing or releasing said information to the Nebraska Liquor Control Commission. If spouse has **NO** interest directly or indirectly, a spousal affidavit of non-participation may be attached.

The undersigned understand and acknowledge that any license issued, based on the information submitted in this application, is subject to cancellation if the information contained herein is incomplete, inaccurate, or fraudulent.

Applicant Notification and Record Challenge: Your fingerprints will be used to check the criminal history records of the FBI. You have the opportunity to complete or challenge the accuracy of the information contained in FBI identification record. The procedures for obtaining a change, correction, or updating an FBI identification record are set forth in Title 28, CFR, 16.34.

Tina M. Krings

Signature of Manager Applicant

Signature of Spouse

ACKNOWLEDGEMENT

State of Nebraska
County of POLK/IOWA

The foregoing instrument was acknowledged before me this

1/9/2019

date

by

TINA M. KRINGS

NAME OF PERSON BEING ACKNOWLEDGED

Chris McCready

Notary Public signature

Affix Seal



In compliance with the ADA, this application is available in other formats for persons with disabilities. A ten day advance period is required in writing to produce the alternate format.

**CERTIFICATE OF COMPLETION
RESPONSIBLE HOSPITALITY COUNCIL
MANAGEMENT TRAINING**

This certificate is awarded to

Tina Krings

For completing the Hospitality Insider Training and Lincoln Server/Seller Permit
May 29, 2013

RESPONSIBLE HOSPITALITY COUNCIL

Signature

Signature

Date

Date

5-4-13

5/9/13

RESPONSIBLE HOSPITALITY COUNCIL

Store	City	State	County	Permit Type	Effective	Expiration	Permit #
1565	WYMORE	NE	GAGE	BEER	05/01/2018	04/30/2019	B20970
1575	CRETE	NE	SALINE	BEER	05/01/2018	04/30/2019	B76412
1576	HEBRON	NE	THAYER	BEER	05/01/2017	04/30/2019	B20969
1583	RED CLOUD	NE	WEBSTER	BEER	05/01/2017	04/30/2019	B24068
1595	FRANKLIN	NE	FRANKLIN	BEER	05/01/2017	04/30/2019	B22070
1600	PERU	NE	NEMAHA	BEER	05/01/2017	04/30/2019	B21008
1743	ORD	NE	VALLEY	BEER	05/01/2018	04/30/2019	B67351
1744	BEATRICE	NE	GAGE	BEER	05/01/2018	04/30/2019	B29127
1759	NORTH PLATTE	NE	LINCOLN	BEER	05/01/2018	04/30/2019	B29798
1784	BEATRICE	NE	GAGE	BEER	05/01/2018	04/30/2019	B29126
1790	FALLS CITY	NE	RICHARDSON	BEER	05/01/2018	04/30/2019	B67356
1804	CENTRAL CITY	NE	MERRICK	BEER	05/01/2018	04/30/2019	B31470
1812	BLAIR	NE	WASHINGTON	BEER	05/01/2018	04/30/2019	B32442
1914	NORTH PLATTE	NE	LINCOLN	BEER	05/01/2018	04/30/2019	B35067
2038	KEARNEY	NE	BUFFALO	BEER	05/01/2017	04/30/2019	B45844
2603	JUNIATA	NE	ADAMS	BEER	05/01/2018	04/30/2019	B68088
2606	WOOD RIVER	NE	HALL	BEER	05/01/2017	04/30/2019	B68089
2656	FULLERTON	NE	NEMAHA	BEER	05/01/2018	04/30/2019	B75635
2702	BEATRICE	NE	GAGE	BEER	05/01/2018	04/30/2019	B71285
2711	KEARNEY	NE	BUFFALO	BEER	05/01/2017	04/30/2019	B76263
2717	KEARNEY	NE	BUFFALO	BEER	05/01/2017	04/30/2019	B71401
2740	OSCEOLA	NE	POLK	BEER	05/01/2018	04/30/2019	B71378
2884	KEARNEY	NE	BUFFALO	BEER	05/01/2017	04/30/2019	B86848

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
FEBRUARY 19, 2019 AGENDA**

Subject:	Type:	Submitted By:
REQUEST FOR PROPOSALS — PARKING MANAGEMENT SERVICES	◆ RESOLUTION ORDINANCE RECEIVE/FILE	TOMMY PROUHET ASSISTANT TO THE CITY ADMINISTRATOR

SYNOPSIS

A resolution has been prepared authorizing the issuance of a Request for Proposals for Parking Management Services.

FISCAL IMPACT

The FY19 & FY20 Biennial Budget provides funding for the recommended professional services.

RECOMMENDATION

Approval.

BACKGROUND

With construction of Parking Garage 1 scheduled for completion by Fall 2019, there is a need for the City to solicit proposals for Parking Management Services. The successful proposer will demonstrate the ability to provide payments management, parking equipment maintenance, facility maintenance, and parking enforcement services.

RESOLUTION NO. ____

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA AUTHORIZING THE REQUEST FOR PROPOSALS FOR PARKING MANAGEMENT SERVICES.

WHEREAS, the Mayor and Council have determined that parking management services are necessary; and

WHEREAS, the FY 19/20 Biennial Budget provides funding for the potential parking management services; and

WHEREAS, proposals will be due April 5, 2019 with the approval of selected firm by the City Council on May 6, 2019, subject to the discretion of the City;

NOW, THEREFORE BE IT RESOLVED, that the Mayor and City Council hereby authorize the request for qualifications for parking management services.

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2019.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk

City of La Vista, Nebraska



Request for Proposals

Parking Management Services

ISSUE DATE:

February 25, 2019

SUBMISSIONS DUE:

April 5, 2019 – 10:30 a.m. CST*

***Late Proposals Will Be Rejected**

REPLY TO:

Pam Buethe, City Clerk
8116 Park View Blvd., La Vista, NE 68128
pbuethe@cityoflavista.org
402.331.4343

**REQUEST FOR PROPOSALS
PARKING MANAGEMENT
CITY OF LA VISTA, NEBRASKA**

Advertisement of Bids:	February 25, 2019
Proposal Opening:	April 5, 2019 at 10:30 a.m. CST La Vista City Hall Council Chambers 8116 Park View Boulevard La Vista, NE 68128-2198
Award of Contract:	May 6, 2019 (<i>tentative</i>)

The City of La Vista is seeking a qualified firm to submit proposals for Parking Management Services.

Sealed proposals will be received until 10:30 a.m. CST on April 5, 2019, at the La Vista City Hall, Council Chambers, 8116 Park View Boulevard, La Vista, Nebraska 68128-2198. Proposals received after this time will not be accepted. This Request for Proposals (RFP) is issued by the City of La Vista. All correspondence, questions and additional information regarding this RFP must be presented in writing and addressed to City of La Vista, Attn: Pam Buethe, City Clerk, 8116 Park View Boulevard, La Vista, Nebraska, 68128, or electronically to pbuethe@cityoflavista.org. Submittal should be addressed as follows:

City of La Vista – **Sealed Proposal for Parking Management Services**
Attn: Pam Buethe
La Vista City Hall
8116 Park View Boulevard
La Vista, NE 68128-2198

For the purposes of this RFP, a Proposer is any company, municipality or other entity that submits a proposal in response to this RFP. A Contractor refers to the successful Proposer that is awarded a contract with the City of La Vista as a result of this RFP process for Parking Management Services.

The City of La Vista reserves the right to reject any and all bids and to waive informalities or irregularities in the bidding or any proposal, and at any time to negotiate with the various Proposers when such is deemed by the City to be in its best interest. The right is also reserved to accept or reject any part of a proposal.

As required by State law, the Proposer shall not discriminate against any employee or applicant for employment, to be employed in the performance of the work described herein, with respect to their hire, tenure, terms, conditions, or privileges of employment, based on their race color, religion, sex, disability, or national origin.

INSTRUCTIONS TO PROPOSERS

- 1) The Proposer shall include in his/her Proposal a signed statement certifying that the services being offered do or do not meet the Scope of Work supplied with the call for Proposals. In addition, the Proposer must provide sufficient data to enable the City Council to determine the grade and/or quality of the services being offered. In every case, the Proposer shall indicate whether the services being offered vary from the supplied specification.
- 2) PROPOSALS SHALL BE SUBMITTED WITH ONE (1) ORIGINAL AND TWELVE (12) COPIES. The Proposer shall submit one (1) unbound original single-sided copy on standard weight paper (no heavy weight paper or tabbed dividers), twelve (12) printed bound copies, and one (1) flash drive containing a pdf file of your proposal to the City. Please note that faxes or electronic submissions, or any media other than specified above are not acceptable.
- 3) Erasures, interlineations or other modifications in the Proposal shall be initialed in original ink by the authorized person signing the Proposal.
- 4) In the case of errors in extension of prices in the Proposal, the unit price will govern.
- 5) Any Proposer may withdraw a Proposal, either personally or by written request, at any time prior to the closing time for receipt of Proposals.
- 6) All amendments to Proposals must be signed and returned to the City Clerk with the Proposal on the specified due date and time.
- 7) Proposals received after the scheduled closing time for receipt of Proposals will be returned, unopened, to the Proposer(s).
- 8) Any Proposal may be rejected at any time if the City Council determines that rejection is in the public interest.
- 9) The City reserves the right to waive any informalities in accepting and evaluating Proposals.
- 10) If a person contemplating a Proposal for a proposed contract is in doubt as to the true meaning of any part of the Proposal documents, or finds discrepancies in or omissions from said documents, he/she shall submit to the City Clerk of La Vista a written request for an interpretation or correction thereof. The person submitting the request shall be responsible for its prompt delivery.
- 11) It is the responsibility of all Proposers to examine the entire set of Proposal documents and seek clarification of any item or requirement that may not be clear and to check all responses for accuracy prior to submitting a Proposal. The Proposer is required to ensure that the documents received through any electronic method or Bid posting service are complete. Negligence in preparing a Proposal confers no right of withdrawal after the due date and time.
- 12) Questions regarding the Scope of Work received after the date specified in Section VIII. RFP Schedule shall not be answered. Any interpretation or correction of the proposed

documents will be made only by addendum, duly issued, and a copy of any such addendum will be mailed or delivered to all who are known to have received a set of Proposal documents. The City of La Vista is not responsible for any other explanations or interpretations of the proposed documents.

- 13) Any addenda will be posted on the City's website www.cityoflavista.org. Each Proposer may ascertain prior to submitting his/her Proposal that he/she is in receipt of all addenda issued by telephoning the City Clerk at (402) 331-4343. Proposer shall acknowledge all addenda in accordance with the instructions on the Proposal.
- 14) Failure on the part of the Proposer to comply with any instructions included herein may result in rejection of the Proposal by the City Council.
- 15) All Proposal prices shall be guaranteed by the Proposer to remain unchanged for a period of six months (180) days from and including the date of the Proposal opening.
- 16) The Proposal specifications shall take precedence in any situation where the instructions to Proposer and the Proposal specifications are contradictory.
- 17) All known subcontractors to this project must be identified in the submittal. No subcontract will be construed as making the City a party of or to such subcontract or subjecting the City to liability of any kind to any subcontractor. No subcontract shall, under any circumstances, relieve the Independent Contractor of liability and obligation under this contract; and despite any such subletting; the City shall deal through the Independent Contractor. Subcontractors will be dealt with as workmen and representatives of the Independent Contractor.
- 18) If the City is unable to successfully negotiate a contract with the highest rated Proposer, the City may begin negotiations with the next highest rated Proposer, cancel that RFP and re-solicit or completely cancel the RFP.

I. INTRODUCTION

The City of La Vista, Nebraska ("City") invites Proposals from professional and municipal organizations to perform parking management services for its parking facilities, currently in development. The first facility (Parking Structure 1) is under construction and scheduled for completion in November 2019. The second and third facilities are scheduled for completion in the next five years. The introduction of paid parking is a new program for the City that will continue to grow over time.

The City is seeking a strategic partner to provide parking management services for Parking Structure 1, along with limited enforcement services for adjacent on-street spaces, and the ability to expand services to meet the future needs of the City's second and third facilities. The City is constructing time-limited on-street parking and may introduce paid on-street parking technology in the future, which would require an expansion of services to support on-street spaces. **For the purpose of this Request for Proposals (RFP), parking management services shall include: maintenance support for Parking Structure 1 and associated parking equipment, along with enforcement support for Parking Structure 1 and on-street spaces. Pricing shall reflect only these services.** The objective of this solicitation is to identify the most qualified Proposer, whether

professional or municipal, to engage for the services described herein for a contract term of five (5) years.

Proposers are encouraged to use their expertise to propose modifications to these tasks where the proposer offers an alternative approach that would better serve the City and benefit the overall parking operation and equipment optimization.

The selected Contractor shall be provided user access to the vendor parking management systems and online notification tools available to manage the City's parking equipment. The selected Contractor shall supply a system to record parking citations and provide access to City staff for performance of all citation-related functions including payment processing, appeals and citation dispositions.

II. BACKGROUND

The City of La Vista is a rapidly growing city in metro Omaha, Nebraska, located in Sarpy County. With an expanding population (currently 17,116) and thriving economy, the City recognizes the need to introduce parking options for residents, visitors, and employees of our businesses. As a result, the City is currently undergoing development projects that will include three (3) parking facilities totalling an additional 1,500 spaces.

This Project will focus on maintenance and enforcement for Parking Structure 1, scheduled for completion in November 2019, along with enforcement of time-limited on-street parking spaces. Parking Structure 1 will be equipped with Parking Access Revenue Control System (PARCS) equipment and will have two (2) ingress points and two (2) egress points.

Parking Structure 1 will include 459 total spaces, with long-term permitting available for nearby commercial and residential tenants. Also included within this scope are on-street spaces totalling 200.

III. FUTURE DEVELOPMENT

The second and third parking facilities (Parking Structure 2 and Parking Structure 3) are scheduled for completion in the next several years, adding approximately 1,000 additional spaces. While the contract will initially focus on maintenance and enforcement for Parking Structure 1 along with on-street enforcement, there is potential for a larger contract that includes all three (3) facilities along with on-street enforcement, within the next five (5) years. The proposed Parking Management Services solution should be scalable to include support for these additional, future facilities.

Special Event Parking

The planned construction of an indoor/outdoor music venue at City Centre (with construction expected to begin Spring 2019) will require special event parking for approximately 150 events annually. Music venue capacities range from a maximum of 2,500 indoors to 4,500 outdoors.

IV. SCOPE OF REQUIRED SERVICES

The City is seeking proposals from qualified Proposers to perform maintenance and enforcement support services for the City. This Scope of Required Services is to be used as a general guide and is not intended to be a complete list of all necessary work to manage the parking management service. The Scope of Required Services is broken down by operations.

Payments Management

The successful Proposer shall:

- 1) Coordinate with payment processor and equipment vendors to provide for timely deposits of parking garage revenue to the City.

Parking Equipment Maintenance

The successful Proposer shall:

- 2) Propose a parking equipment maintenance plan and schedule that includes at a minimum:
 - a. Vandalism repairs/graffiti removal.
 - b. Changing receipt rolls clearing coin or BNA (bill note acceptor) jams.
 - c. Replacing card readers.
 - d. Replacing printers.
- 3) Adjust equipment to factory specifications as needed.
- 4) Inspect equipment for wear and tear.
- 5) Perform equipment inspection and repair upon demand by City staff.
- 6) Replace worn parts.
- 7) Resolve equipment malfunctions with service provider's hardware.
- 8) Manage parts ordering and delivery to replace failed service provider's hardware.
- 9) Resolve service provider's software issues.
- 10) Satisfy response time from initiation of trouble call to on-site response by qualified service technician within four (4) hours on business days.
- 11) Repair or replace all defective or damaged items under warranty by end of the following calendar day on which notice was given.
- 12) Install all software updates and upgrades applicable to this system during warranty period at no additional cost.

- 13) Replace items taken from spare parts inventory during warranty period at no additional cost to the City.
- 14) Provide twenty-four (24) hour replacement, if replacement of service provider's hardware is required. Critical hardware will be shipped by service provider for overnight delivery.
- 15) Contact 3rd parties (i.e. Internet Service Provider, Access Control Provider), as needed to resolve service issues.
- 16) Perform all tasks pertaining to the activity according to best industry practices.
- 17) Maintain a mutually agreed upon consignment inventory of spare parts provided by the City. Contractor will be responsible for providing maintenance tools and supplies.

Facility Maintenance

The successful Proposer shall maintain the facilities according to a schedule approved by the City and including the following:

- 1) Monthly power sweeping of entire concrete structure to a broom clean finish.
- 2) Semi-annual pressure washing of all horizontal concrete and concrete deck surfaces using 200- degree, 4,000 PSI water.
- 3) Semi-annual inspection and cleaning of all drainage systems.
- 4) Annual facility maintenance and cleaning including:
 - a. Flush of all horizontal surfaces using a fire hose assembly, including concrete and asphalt surfaces on all levels.
 - b. Rinse and removal of all dirt, grime, grease and oils, paint chips, including underneath concrete curbs, caulked joints and cracks.
(Divert all rinse water to drains where available, solids to be filtered, picked up and removed from the site.)
 - c. Cleaning of debris from the expansion joints to ensure they maintain their full range of movement.
- 5) Conduct an annual survey including:
 - a. Survey of the concrete and waterproofing systems and identify any damage.
 - b. Inspection of traffic membranes for tears or worn areas.
 - c. Inspection of recessed connections for missing covers, cracked covers, crack in patching material, damaged caulk material, etc.
 - d. Inspection of exposed steel members.
 - e. Three (3) individual survey reports, one for each structure, outlining the findings of the surveys, repair recommendations, and a cost estimate broken down for each facility to perform the necessary repairs.
 - f. Meeting with City staff to present and discuss the Survey Report at a time and location agreed upon by the City.

- 6) Perform snow removal as requested by the City of La Vista Public Works Director or designee in accordance with methods prescribed by the City.

Parking Enforcement

Parking enforcement services to be provided include, but are not limited to, issuing warning notices and parking citations per the Nebraska Vehicle Code and City Municipal Code. Enforcement staff will refer potential vehicle impounds to the Police Department. Staff will respond to resident concerns and provide customer assistance to the public (in the field and by telephone).

The successful Proposer shall:

- 1) Patrol assigned areas and issue parking citations or warning notices for observed violations.
- 2) Monitor and report malfunctioning parking equipment, damaged markings, and signs.
- 3) Complete data entry required for parking violations and/or upload such data for processing.
- 4) Provide all necessary equipment and supplies for the provision of parking enforcement services, including but not limited to, vehicles, handheld enforcement devices, citation stock, safety equipment, chalk, tape measures, flashlights and batteries. Flashlights shall be of sufficient illumination to allow enforcement officers to read vehicle identification numbers (VINs) during all hours. All equipment shall be in good working order, and in conformity with all applicable statutes, laws, ordinances, and regulations. Personal vehicles or other equipment shall not be used to perform parking enforcement services without the City's written approval. The Contractor shall not issue, directly or indirectly, firearms or similar devices to personnel.

Patrol Requirements

Contractor is responsible for enforcement of all parking regulations in Parking Structure 1 and on-street time limited parking spaces, based on a mutually agreed upon staffing schedule that may include holidays and weekends.

Enforcement responsibilities include, but are not limited to:

- 1) Patrol Parking Structure 1 and City designated on-street locations with the primary responsibility of enforcing City, State, and Federal parking laws and regulations.
- 2) Issue warnings and parking citations for vehicles in violation of City, State, and Federal parking laws and regulations.
- 3) Complete required daily activity reports.

- 4) Provide a high level of customer service as needed to give directions, information, phone numbers, etc.
- 5) Attend internal and public meetings as required.
- 6) Participate in any hearing process or subsequent process involving a contested or challenged parking citation or incidents involving assigned officers.
- 7) Enforce and issue parking citations for paid parking, posted time limit zones, safety regulations as posted or marked, permanent and temporary parking restrictions as posted, handicapped placard or disabled person spaces, and electric vehicle charging enforcement.
- 8) Respond to citizen requests for enforcement, such as non-permit holders in permit-designated spaces and abandoned vehicle abatement.
- 9) Support parking enforcement for special event coverage.
- 10) Report any unlawful act or any condition or deficiency which may pose a hazard or a danger to the general public.
- 11) Report parking issues, vandalism, sign and curb marking deficiencies or conflicts.
- 12) In the event of a major emergency or natural or man-made disaster, Contractor shall make available its personnel, transportation and communication resources for emergency assistance as requested by the City designee. If such service requires hours in excess of the base requirement, the City will pay for the services on an overtime basis.

Contractor Employee Training & Safety

The successful Proposer shall:

- 1) Employ persons who are fully trained, competent and qualified with the skills and experience necessary to provide the services during the existing term of this agreement. The Contractor personnel shall, always, assure that its employees serve the public in a courteous, helpful, and impartial manner. Correction of any inappropriate behavior or language shall be the responsibility of the Contractor.
- 2) Take adequate steps to ensure the safety and security of all personnel and property relating to providing the services. Provide all training and employ all responsible safety precautions and devices in connection with providing the services.
- 3) Describe the employment hiring processes, including background checks and outline the training practices to ensure compliance with City project guidelines.

Pricing

The successful Proposer shall provide a pricing option to include routine and preventative parking equipment maintenance and support, facility maintenance and support and enforcement services. The pricing shall include a detailed description of the services to

be provided, including designating the frequency of equipment to be serviced and enforcement schedule.

Pricing shall be based upon the initial space counts for Parking Structure 1 and on-street time-limited spaces as described in Section II. Background.

V. MINIMUM QUALIFICATIONS

The following are minimum qualifications and requirements that a Proposer must meet for the proposal to be eligible for evaluation. Respondents who do not meet these minimum qualifications will be rejected by the City without further consideration:

The Proposer entity must have a minimum of at least three (3) years' experience operating a maintenance and enforcement program that includes at least one (1) municipal parking system. A municipal entity may elect to respond to this RFP having provided such services to its internal parking organization.

Reference information must include:

- 1) Agency name and address
- 2) Brief project summary with operational dates
- 3) Brief description of work completed for this project
- 4) Contact name and title
- 5) Phone number
- 6) Email address

VI. PROPOSAL REQUIREMENTS

Successful Proposals shall include:

- 1) Scope of Required Services – Describe the services the Proposer intends to provide, including all the required scope items detailed above.
- 2) Cost Proposal – Detail all costs for the proposed services. Costs should be separated by service area: payments management, parking equipment maintenance, facility maintenance, and parking enforcement.
- 3) Timeline – Provide an estimated timeline for implementation of the Scope of Required Services.
- 4) References – Provide references and contact information for at least three public agencies for which the Proposer has provided comparable services.
- 5) Description of Proposer's Experience. Describe experience providing services including parking equipment and facility maintenance and enforcement for parking facilities, with an emphasis on performing such services for municipalities.

- 6) Project Team – Provide the names and resumes of all members of the project team. Indicate who will be the City’s primary point of contact for this engagement.
- 7) Sample Contract – Proposer shall provide with the proposal a copy of its standard contract for Parking Management Services.

VII. SUBMITTAL REQUIREMENTS

Proposers shall submit Items 1-7 as stated in *Section V - PROPOSAL REQUIREMENTS*.

Proposer is required to indicate the *Designated Contact* in the proposal package. Include the designated contact individual’s name, address, phone number(s) and email address.

Proposals shall be received no later than 10:30 a.m. on April 5, 2019. Late proposals will not be considered under any circumstance.

Failure to provide all required submittals in completed form and/or a clearly marked original with original signatures may result in a proposal being found non-responsive and given no consideration. Proposals must be neat, complete, and fully address all information specified in **Section VI Proposal Requirements**.

For information concerning questions, procedures and regulations (i.e., submission deadline, forms required, etc.) interested parties must contact Pam Buehe via email at: pbuehe@cityoflavista.org. All questions shall be submitted via email.

VIII. RFP SCHEDULE

Release of RFP: February 25, 2019

Final Question Submission Deadline: March 11, 2019

Response to Questions Released: March 22, 2019

Proposal Submitted Due Date: April 5, 2019

Selection & Notification of Interview (Tentative): April 19, 2019

Award of Contract (Tentative): May 6, 2019

Maintenance and Enforcement Services Operational: July 31, 2019

IX. EVALUATION OF PROPOSALS

Proposals must fully address the evaluation factors, contain complete technical submittals, references and data to verify qualifications and experience and include a statement that the City contract can be executed, listing any exceptions. Proposals without sufficient submittal data to provide a complete evaluation will be considered non-responsive. As part of the technical proposal, Proposers must evaluate the City’s proposal terms and conditions. Any exceptions taken to the proposal specifications must be listed as a separate item as Exceptions to Specifications.

All proposals will be reviewed for compliance with specifications including documented capability to perform the prescribed work in a satisfactory manner. Proposals, which appear to be compliant, will be evaluated in accordance with the following:

Criteria

- Work Plan and Proposed Scope of Work
- Cost Proposal
- Proposed Timeline
- Proposer Expertise and Experience
- References

The City reserves the unilateral right to amend this RFP in writing at any time. The City also reserves the right to cancel or reissue the RFP at its sole discretion. Additionally, the City may seek clarification or additional information from Proposers. Proposers shall verify if any addendum for this project has been issued by the City and shall respond to the final written RFP and any exhibits, attachments and amendments. It is the Proposer's responsibility to ensure that all requirements of contract addendum are included in their submittal. This RFP does not commit the City of La Vista to sign an agreement, award a contract, or to pay any costs incurred in the preparation of a response to this RFP. All documents, conversations, correspondence, etc. with the City are subject to the laws and regulations that govern the City. All Proposals submitted in response to this RFP become the property of the City and public records, and as such may be subject to public review.

The City reserves the right to reject any or all proposals and the right to waive minor irregularities in any proposals. Waiver of one irregularity does not constitute waiver of any other irregularities.

Because this proposal is negotiable, all pricing data will remain confidential until after award is made, and there will be no public opening and reading of proposals.

X. DELIVERABLES REQUIRED OF SUCCESSFUL CONTRACTOR

The successful Proposer(s) shall negotiate enter into a Services Agreement with the City of La Vista and submit the following items:

- 1) City of La Vista business license; to be maintained throughout length of contract.
- 2) Copy of Certificate(s) of Insurance and endorsements in compliance with the requirements and naming the City of La Vista as an additional insured.
- 3) Completed IRS W-9 tax form.

XI. COMMUNICATIONS REGARDING THE RFP

After release of this RFP, all Proposer communications concerning this procurement must be directed to Pam Buehe. Unauthorized contact regarding the RFP with other employees of the City may result in disqualification.

All communications must be submitted in writing to Pam Beuthe via email at pbuethe@cityoflavista.org.

Any oral communications will not be binding to the City or considered official.

Questions submitted will receive response in writing. Only written responses to written communications will be considered binding and official by the City. At its sole discretion, the City reserves the right to determine appropriate and adequate responses to written questions, comments and requests for clarification.

Any data or factual information provided by the City shall be deemed as informational purposes only.

XII. CONDITIONS

Permits and Codes

The selected Contractor shall comply with all laws, codes, rules and regulations of the State, County, and City, applicable to the work to be performed at the City's location(s). The Contractor, who shall pay all lawful charges, shall obtain all permits lawfully required.
