



# APPENDICES

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- A. PUBLIC OUTREACH SUMMARIES**
- B. VISION 84 PLAN**
- C. BLIGHT STUDY**
- D. REDEVELOPMENT PLAN #1**
- E. REDEVELOPMENT PLAN #2**
- F. CIVIC CENTER PARK MASTER PLAN**
- G. CORRIDOR 84 STREETSCAPE PLAN**



# APPENDIX A.

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# PUBLIC OUTREACH

This document belongs to every member of this community, not only because they live here, but because they participated in the process.

The scope and reach of the public outreach components of this plan were above and beyond what La Vista has ever undertaken, and the community responded by showing up and participating.

During the first phase of outreach, we asked residents to identify what they love about La Vista. These are the community values that we all hold close to our hearts and would not want to change in the future. These are the first things that you mention when describing where you live.

## PUBLIC OUTREACH SUMMARY

Stakeholder Interviews  
Salute to Summer Festival  
Taste of La Vista (first-ever)  
Neighborhood Choices Workshops  
Taste of La Vista (2nd annual)

We asked residents how they would change La Vista and what we still need to work on as a community. These responses represent how we see ourselves and how we see our city evolving and growing in the future.

On the following pages is a more in-depth summary of the community engagement elements of this planning process.

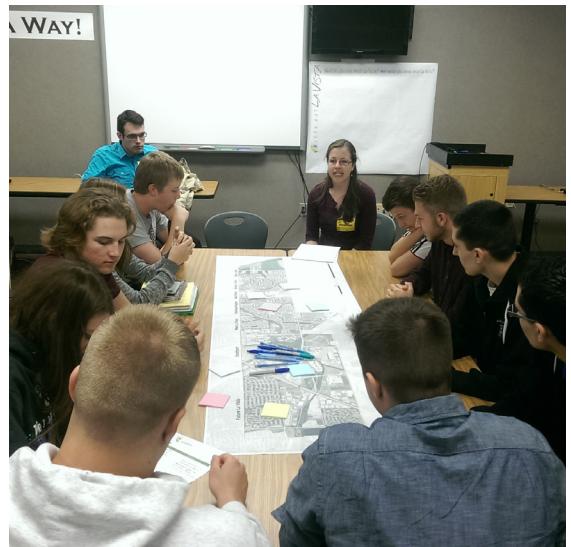
## Stakeholder Interviews

On April 13 and 14, 2015, city staff and the consultant team held small group interviews with a cross-section of 87 community leaders and representatives. Stakeholders represented City departments, partners, community groups, business owners, and regional agencies.

These conversations focused on La Vista's greatest challenges and opportunities, initial visioning ideas, and other thoughts about the plan. Stakeholders shared their open and honest opinions about the issues and choices La Vista faces as it plans for the future.

Representatives from the following agencies, organizations, and groups participated in interviews about the Comprehensive Plan:

- La Vista Public Library
- Sarpy/Cass Health Department
- City Departments (Public Works, Community Development, Police)
- City Council
- Planning Commission
- La Vista High School
- Papillion-La Vista School District
- La Vista Community Foundation
- Sarpy County Economic Development Corp.
- Yahoo
- Omaha Public Power District
- Metropolitan Utilities District
- Senior Center
- Val Verde HOA
- La Vista Falls Golf Course
- Beautiful Savior Lutheran Church



Specific ideas and comments offered by participants are organized and summarized below, by Comprehensive Plan element.

## What do you LOVE about La Vista?

library • public services • community events, • parks and open space • small town feeling • central park • leadership • public works • high level maintenance • potential • comfortable • responsiveness • convenient • location • safe • cultural • friendly • accessibility • viability • transparent • proactive • land-locked • camaraderie • relaxed • diversified • kid-friendly • trees • personal and green space •

## Where We Live

- Accommodate upscale housing opportunities (i.e. condos) within “Downtown”
- Promote owner-occupied housing programs through city-sponsored programs
- Include first-time homeowners assistance
- Improve East La Vista neighborhoods and associated infrastructure
- Incorporate additional housing opportunities for seniors, retirees, ADA accessible, assisted living facilities, and in close proximity to daily services
- Incorporate a range of housing opportunities, from affordable housing to large-lot single-family housing
- Promote the history of the city (i.e. House of Nines)
- Strive to be sustainable

## Where We Work

- Continue to promote and expand the high quality development at Southport
- Increase dialogue between residents and businesses
- Create an urban feel along 84th street
- Capitalize on Southport and continue to expand
- Build relationships with big and small businesses that are benefiting the community
- Continue to attract some employers (i.e. business park, medium-size corporate headquarters, tech companies)
- Expand Southport further east
- Investigate specific, targeted industries that build on La Vista’s economic development

## Where We Shop

- Follow through on Vision 84
- Include unique businesses and restaurants
- Include family-friendly venues within “Downtown”
- Initiate a Chamber of Commerce
- Attract businesses that are unique, and capitalize on them as an attraction to the area
- Continue to be patient and wait for the development projects that make the most sense for the City
- Capitalize on the employees that are at Southport; restaurants, daily services, etc.
- Include unique cultural features at “Downtown”

- Activate the 84th Street redevelopment project; capitalize on the project to bring in unique businesses for the City
- Encourage City to move forward with the 84th Street Redevelopment, through entitlement, demolition, infrastructure construction, etc.
- Incorporate mixed use buildings as part of vision 84 and “Downtown” like Askarben Village
- Maintain the small town network; generate interaction between people
- Maintain the city’s financial health

## Where We Play

- Preserve the wildlife of the area
- Maintain the natural beauty of Central Park
- Maintain and expand the scope of recreation programs
- Construct a dog park
- Include cultural, leisure opportunities for young professionals
- Enhance neighborhoods parks with updates and upgrades
- Capitalize on the Sports Complex
- Focus on sustainability (less emissions; water capture; solar energy; benches with solar panels and USBs to charge phones)
- Incorporate locally grown, food-based opportunities

## How We Move

- Connect trails, sidewalks to enhance walkability
- Expand walkability through new technology (i.e. Charlottesville’s automatic crosswalks)
- Expand knowledge of trail system through trailheads, maps, signage, etc.
- Connect East and West La Vista
- Expand and connect City trail system; investigate underpasses at arterials; connect parks, schools, neighborhoods
- Connect trail system to Keystone Trail
- Prioritize a city-wide off-street trail system, but integrate an on-street trail system as a secondary transportation system

## Where We Grow

- Maintain the excellent services of public works (maintenance, snow removal, etc.)
- Maintain and expand high level of library services and programs
- Maintain and enhance the senior activities that the city offers
- Maintain the high level of city services, elected officials and city staff
- Continue to evolve and expand the community events offered year-round
- Maintain and continue to evolve the quality of the Papillion-La Vista School District
- Continue to improve the City’s website
- Continue to elect and appoint practical yet progressive leaders

- Continue the partnership between police department and school districts
- Incorporate more opportunities for public art and/or large-scale community art project
- Create partnerships with non-profits
- Investigate additional opportunities for beneficial partnerships between municipalities and other agencies (i.e. Papillion Fire Department merger)
- Provide the best city services possible
- Incorporate public art

## Identity:

- Promote the community, and improve its perception from outsiders
- Create a cohesive identify for La Vista
- Establish an identity
- Small town feel, friendly
- Establish an identity, create an obvious separation from adjacent municipalities
- Become the innovative people that others are calling for advice
- Build on existing outreach capabilities (newsletter, press release, social media)
- Create a welcome packet for all new residents outlining city services, schools, rec center, events

## Salute to Summer Festival

On May 22nd, 23rd, and 24th, city staff and the consultant team facilitated a booth at the Salute to Summer festival in City Park. The booth was staffed from 2:00 PM until 8:00 PM on Friday afternoon; 10:00 AM until 7:00 PM on Saturday; and 12:00 PM until 3 PM on Sunday afternoon.

Over the course of the weekend, it's estimated that between 400 and 500 festival attendees stopped by the booth, and of these, the team received nearly 250 written comments on what they love about La Vista, and what they would change about La Vista.

The presence at the Salute to Summer event allowed the team to reach a completely different demographic than those who attended stakeholder interviews in April, gathering a range of comments from younger families with young children, middle-schoolers, and residents of surrounding areas that utilize the amenities of La Vista. Many of these comments reflect the same thoughts and common themes that the team had heard through stakeholder interviews.

Consultant and city staff informed residents of the Comprehensive Plan process, the reasons for which we were asking for feedback, and the next steps in the process, including the Visioning Events in June, which garnered quite a bit of interest from folks.

Comments have been compiled and illustrated in word clouds on the following pages, with the answers that were noted most often being displayed largest. The raw comments are included on the following pages.

# What do you LOVE about La Vista?



# What would you **CHANGE** about La Vista?



## What do you LOVE about La Vista?

- Love the carnivals
- Central Park
- The best because it has all different celebrations
- Friendly people
- Centrally located within the area
- Great community born and raised here
- My daycare, TinyTown USA
- Our schools and parks
- How well the city is kept up
- Nicer, cleaner area than others
- Play at parks
- Tiny Town USA
- Employment opportunities
- Cute, small town
- The sense of community
- Peace and quiet and the parks
- Splash park
- Natural wildlife at the creek
- Everything!
- Schools (G. Stanley Elementary)
- Schools parks
- Born and raised here, raising my kids here
- People and Central Park
- Small town friendliness
- I like the green spaces
- Neighborly attitude to each other
- Convenience
- Friendly kids and nice police
- Wonderful library
- Matchbox races
- Police department - very good
- Pool
- How nice everything is!
- Christmas tree lighting
- Great school district
- TinyTown USA
- Strict laws and safety
- Small town, close to a big town
- School and park
- Convenience - fast food, daycare
- Sense of community
- Community center, library and good restaurants
- Rides and BBQ
- Schools and parks are close
- Family friendly
- Small town
- Close to everything and walkable, can walk everywhere
- All the rides
- Salute to Summer
- People
- Everything is really close
- Schools and friendly people
- Community center
- Community events - nice, smaller scale compared to Omaha
- Quiet and safe
- Makes people happy
- Interesting process and outreach for the plan
- Central Park - quiet
- Small town feeling
- Schools
- Carnivals
- Parks, library, pool, friendly
- Carnival
- Great community, great people, safe, born and raised here good schools
- Hotel options
- Love the parks and shopping
- Nice people
- PL High School
- Family atmosphere
- Parks with all the activities
- Love Central Park
- The cotton
- Rotella's
- I like how there is not a lot of crime
- Small town feel
- Parks rec center
- Centrally located and convenient
- Community events
- Schools, emergency services, friendly
- Close to events
- Police officers are amazing
- Small town community feeling
- Love the library program for kids
- PLSD love the schools!
- Fun, friendly, good places to hang out
- I love that la vista isn't a giant city
- Community center (where I meet for Daisies)
- Jimbos restaurant
- Cabela's
- Love the rec center
- Parks and play areas
- The big parks

- Big city lots of options for activities and shopping
- Parks and schools
- Like the creek improvements
- Good location
- All the fun summer activities
- Library
- Schools and people
- Central Park - family oriented
- Freedom
- Staff helpfulness and responsiveness
- The fun community activities
- Close to Papio creek and trails
- Community center tax assistance program
- The pool as is
- There are a lot of nice parks
- Neighborhood and schools
- Small town, feel, cleanliness, convenience, close to everything
- Rec center
- Close knit community, police force
- Cleanliness
- Small town feeling in the city
- Schools, their size, smallness of LV-JHS
- Salute to Summer
- Parks
- Quiet and small
- Rides and food

# What would you **CHANGE** about La Vista?

- More condos, nice condos
- Make the boundaries between communities more obvious
- Fabric store
- Put video games in playgrounds
- Employment opportunities for teenagers
- More activities in the parks
- Have a water park with everything
- More small child friendly activities
- Fix up Walmart
- Change Champion Park into a dog park
- Like the Marcos/ video store combo
- Fill vacant buildings at 84th Street
- More activities for kids especially for teens
- Like the idea of 84th Street being something like Midtown Crossing
- Fill vacancies at 84th Street need grocery store again
- Movie theater
- Replace Champion Park after creek improvements
- Swimming pool east of 84th Street in vacant lot just east of 72nd Street and Park View Boulevard
- I would change 84th Street
- I want to change the kids, they're rude
- Like idea of shopping center at Southport
- More info about available programs
- Fix up 84th and build on newer businesses that have come in
- Use sales tax for 84th Street
- Help the old strip malls get new business
- Pedestrian overpass at 84th Street for junior high kids
- Do the parks scavenger hunt again
- Affordable, kid friendly activities
- New water park like Papio Bay
- More wildlife
- Finish creek project and replace park space
- Better pool
- Move splash party back into summer, too cold
- Make the school parks better
- 84th Street redevelopment
- Water park
- Build swimming pool with water park
- Ada accessible facilities and trails and sidewalks
- Change "Salute to Summer" back to "La Vista Daze"
- Movie theater more centrally located
- Improved or updated water park like Papio Bay
- Event center, ice rink, destination attraction
- More restrooms at sports complex
- Make the carnival bigger
- 84th Street
- Water park and amusement park
- Parks and trails back after creek improvements are done
- Add water spigots by fire pits at Central Park
- Free family community activities
- Bike paths should connect to the Omaha trails
- Clean up potholes by first national bank
- Bring the shopping back to 84th Street
- Redevelop 84th Street retail on 1st floor and housing above
- Bullying
- Mall
- To be able to use the red center, be more accessible
- 72nd Street traffic
- Keep the golf course
- Library services for Special Improvement Districts
- Replace our playgrounds for kids
- Curfew for kids
- More walk ability especially through the park
- Keep building and improve Southport
- Move on with 84th Street redevelopment
- More Lego story time
- Attract more business to 84th Street
- Need fine dining
- Places for teens to hang out
- Do something with 84th Street
- Entertainment options for teenagers coffee shops restaurants with activi-

ties

- More restaurants
- Underserved by many business types
- Have the registered sex offenders removed from neighborhoods
- Big swimming pool
- More senior housing
- 84th Street redone
- More shops at Brentwood Square
- Pet store
- Rec center for basketball volleyball, etc., like Bellevue lied center
- 84th street needs to be redone
- The rudeness
- Activities for teens through a separate entity than the school
- Add a dog park
- More info on creek improvements
- New grocery store at 96th Street and Giles Road
- Bullies
- Something needs to go into Wal-Mart
- Loves working in La Vista
- More activities

## Taste of La Vista (first-ever)

The Taste of La Vista was a local celebration focused on attracting residents to provide feedback on the community vision and future opportunities for the City. There were over 600 attendees, including families, business owners, seniors and teenagers. As represented on the map below, most attendees indicated that they lived within the central neighborhoods of Parkview Heights, 84th Street and Middle La Vista. Fewer attendees came from neighborhoods further west.

Through a series of interactive exercises, activities and distribution of information, participants visualized ideas that would enhance La Vista's quality of life, comfort, and convenience.

Hoping to make the Taste of La Vista an annual event and community tradition, local vendors, restaurants and breweries were invited to provide food and drink for participants. This celebration of local businesses and local community attracted over ten La Vista businesses to participate.

## Block Exercise

Participants of all ages were encouraged to write phrases or draw images on giant Lego blocks. Over the course of the event, these blocks were stacked to physically build a single community vision. After the event, these can be exhibited in public areas such as the lobby of City Hall, the Community Center or Public Library.

## Photo Booth

A professional photographer set up a live photo booth at the event to capture the ideas, passion, and faces of La Vista. With the help of Advisory Committee members, attendees took photos with phrases written on their bodies or holding a board in front of them. Many of the sentiments expressed in these photos express the pride, strength, and diversity of the community.



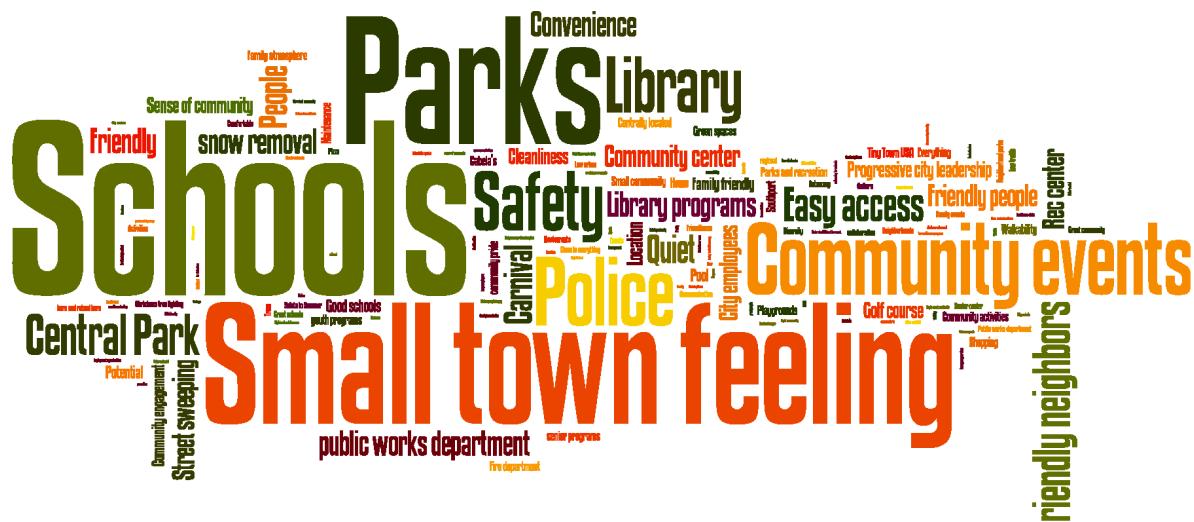


# Articulating a Vision

Based on interviews with City staff, boards and commissions, local residents, and business owners during the first phase of the project, initial statements were drafted to express the vision of La Vista's future. Participants at the event were asked to respond to these statements and prioritize which statements were more important. The results are on the following pages, organized by plan element.

Additionally, participants could describe what they love about the community and identify needs and improvements. This was a continuation of an exercise initially started with the Salute to Summer and online outreach. A graphic of these statements can be found below.

# What do you LOVE about La Vista?



# What would you **CHANGE** about La Vista?



# Translating Our Values into Vision

## Where We Live

Preliminary Vision Statement	Priority
Build on the small town and friendly feel of neighborhoods	74
Promote rehabilitation and restoration of older housing	46
Integrate additional housing options for all life-cycles, including singles, young families, and aging seniors.	45
Accommodate upscale, multifamily housing opportunities in conjunction with restaurants, retail, and amenities on 84th Street.	34
Provide a balance of diverse, high quality housing stock that incorporates a range of housing forms and densities that appeal to families, singles, and seniors, while retaining the character and form of established neighborhoods.	30
Develop Senior Center with more programs, education, activities, etc.	12

## Where We Work

Preliminary Vision Statement	Priority
Revitalize 84th Street with a focus on accommodating a range of employment options.	117
Build relationships with existing and thriving businesses.	26
Attract and maintain a range of both large and small business within the community.	24
Attract a skilled and vibrant workforce through the support of a range of large and small businesses.	23
Capitalize on Southport and continue to expand with high quality development.	16
Need suicide prevention center for teens.	10

# Translating Our Values into Vision

## Where We Shop

Preliminary Vision Statement	Priority
Create a mixed use, urban feel along 84th Street with unique, both upscale and sit-down, family-friendly restaurants; shopping; and entertainment.	86
Attract a good steakhouse.	68
Support family-friendly destinations, such as an entertainment district, bowling, arcade, or skate park.	43
Build spaces to encourage socialization, entertainment, and local events.	34
Create new commercial and entertainment centers that bring the community together and capitalize on the presence of in-commuters during the day.	28
Include healthy eating options.	27
Capitalize on the density of employees working at Southport and provide restaurants, shopping, and daily services.	13
Attract a fast food restaurant focused on fruits and vegetables	13

## Where We Play

Preliminary Vision Statement	Priority
Expand the range of recreational activities to include dog parks, an improved pool, new water park, bicycle/skate parks, splash pad, and alternative activities (i.e. laser tag, archery).	82
Leave golf course alone. Promote and draw people to the golf course.	53
Build a dog park.	44
Expand parks facilities and the trail network to improve access to neighborhood and community parks.	27
Build on basic trail and streetscape amenities like benches and trees.	24
Continue to provide and expand parks, recreation programs, and open space facilities as an important asset to an active community.	20
Begin conversion of the golf course into Civic Center Park.	18
Integrate cultural, artistic, and leisure opportunities in parks and community spaces.	16

# Translating Our Values into Vision

## Where We Move

Preliminary Vision Statement	Priority
Promote physical activity through universally-accessible parks, recreation and trail facilities.	51
Increase pedestrian and bicycle connectivity, accessibility, and comfort.	47
Expand and connect the trail system across arterials, between parks and throughout neighborhoods.	39
Facilitate a livable community by ensuring a safe, connected, multimodal transportation system and creating a full-service transit-oriented community.	28
Use innovative technologies to increase pedestrian and bicycle safety and comfort at intersections.	20
Coordinate fitness activities, and include benches on city streets.	10
Include laser-tag and archery.	4

## Where We Grow

Preliminary Vision Statement	Priority
Ensure a healthy and safe community by promoting public art, education, and providing a variety of high-quality community services and amenities to all residents.	71
Maintain the existing high level of city services within budget.	41
Continue to evolve and expand the community events, art shows, and public services offered year-round.	34
Encourage environmental sustainability by supporting clean sources of energy and energy conservation.	23
Open theater.	23
Incorporate more opportunities for public art.	19
Strengthen community resiliency and fiscal sustainability through communication, efficient development patterns, and hazard mitigation.	10

## Recreation “Wants”

Dog park  
 Bigger pool, new pool, or water park  
 Skateboard park  
 Laser-tag  
 Archery course  
 Year-round indoor parks/ playground  
 More baseball fields  
 More public sports complexes  
 Band shells/ stage

More trails  
 More community gardens  
 More/ different playground activities  
 Fishing areas/ fishing ponds

## Neighborhood Choices Workshops

Nearly 150 residents braved heavy rain to participate in neighborhood choices meetings, providing over 100 written responses to opportunities neighborhood and city-wide. On September 23rd and 24th city staff and the consultant team facilitated four neighborhood meetings, held from 6:00-8:00 pm at G. Stanley Hall, La Vista West, Park View Heights, and Portal Elementary.

City staff and consultants explained the Comprehensive Plan update process, and discussed key opportunities and priorities that should be examined during plan development, and asked for additional feedback to reinforce elements of the refined community vision.

The events were publicized online, via the [www.cityoflavista.org](http://www.cityoflavista.org) website and on social media through the City's Facebook and Twitter feeds; through email notifications to residents; by postcards to every residential address; and with lawn signs throughout neighborhoods, at parks, and on highly visible roads.

The written feedback from the events has been compiled in the tables below, as well as comments from the staff Leadership Team and Advisory Committee.



## Live

Opportunity	Priority	Public Comments	Leadership Team Comments
<b>1. Connecting Neighborhoods</b> Enhanced connections between neighborhoods and commercial centers with complete streets, underpasses, trail connections and intersection improvements	19 dots		<ul style="list-style-type: none"> <li>• New trail offset from 84th Street</li> <li>• Connect so you can walk to shops, through neighborhoods</li> <li>• Challenges related to getting to new junior high</li> <li>• Connectedness is what people talk about</li> </ul>
<b>2. Neighborhood branding and reinvestment</b> <ul style="list-style-type: none"> <li>• Redevelopment guidelines for old housing</li> <li>• Facade improvements</li> <li>• Monumentation</li> <li>• Infrastructure improvements</li> </ul>	6 dots	<ul style="list-style-type: none"> <li>• Keep small town feel but clean up neighborhoods.</li> <li>• Need more code enforcement. We only have 1 and Papillion has 4-5.</li> </ul>	<ul style="list-style-type: none"> <li>• Older neighborhoods not necessarily a priority now</li> <li>• Reinvestment could be hard to execute, but very important.</li> <li>• Properties can detract visitors</li> <li>• Reinvesting should happen before connections are done.</li> <li>• Can only do so much, people have to want to do that. Challenge to get people to participate; rental properties</li> <li>• Reinvestment isn't something the city has counted on.</li> <li>• Reinvestment is viable, but not your biggest value.</li> </ul>
<b>3. New forms of mixed-use residential.</b> <ul style="list-style-type: none"> <li>• Live/Work Industrial Transitional Area</li> <li>• Senior Housing/Assisted Living with Possible Mixed-Use Component</li> <li>• 84th Street high density mixed-use residential to support town center commercial on street-level</li> </ul>	23 dots	<ul style="list-style-type: none"> <li>• Make sure to provide enough parking</li> <li>• Affordable housing for seniors as part of 84th</li> </ul>	<ul style="list-style-type: none"> <li>• As younger couples have families, how does that impact mixed use residential?</li> <li>• Mixed use gives people the support</li> <li>• 84th could be inactive</li> <li>• Reinvest south of PUB, by the J.H.</li> </ul>

# Work

Opportunity	Priority	Public Comments	Leadership Team Comments
General Comments			<ul style="list-style-type: none"> <li>Sales Tax and Revenue – densify and capitalize on infill areas</li> <li>Space is important – tax breaks</li> <li>Identify sectors/jobs – economic development coordination to attract what we want</li> </ul>
<b>1. Space for Business to Grow</b> <ul style="list-style-type: none"> <li>Area for Business Expansion; Existing Business Can Grow Up in La Vista</li> </ul>	0 dots	<ul style="list-style-type: none"> <li>Would love not to have to commute to work – great opportunity if come available.</li> </ul>	<ul style="list-style-type: none"> <li>This may be harder since we don't have many big chunks of land – without rezoning.</li> <li>Industrial redevelopment?</li> </ul>
<b>2. Technology Districts</b> <ul style="list-style-type: none"> <li>Broadband/Wifi</li> <li>Sustainable Building Design and Branding</li> <li>Business Incubator Space for Start-Ups and Entrepreneurs</li> <li>Urban Corporate Headquarters to Anchor Downtown</li> </ul>	7 dots	<ul style="list-style-type: none"> <li>We to need fill the empty buildings before allowing more development (x2)           <ul style="list-style-type: none"> <li>Do not agree</li> </ul> </li> <li>Balance between residential financial responsibilities and business responsibilities</li> <li>City-wide wifi!</li> </ul>	<ul style="list-style-type: none"> <li>Tech District may be challenging – role for city?</li> <li>Competition with other tech areas (Omaha)</li> </ul>
<b>3. Regional Economic Generators</b> <ul style="list-style-type: none"> <li>Alamo Drafthouse, Boot Barn; Strip Shopping Centers, Costco, Multisport Complex</li> </ul>	20 dots	<ul style="list-style-type: none"> <li>We don't need any more strip malls!           <ul style="list-style-type: none"> <li>There's only three</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Chamber of Commerce is probably needed, or a city position for Economic Development Coordination. Look at shopping options, too.</li> <li>Not done until it's done. Regulations aren't welcoming – not pro-business. PUD has conditional uses.</li> </ul>

## Work

Opportunity	Priority	Public Comments	Leadership Team Comments
<b>4. Urban Amenities and Lifestyles</b> <ul style="list-style-type: none"> <li>• Vibrant Urban Space for Younger Workforce</li> </ul>	18 dots	<ul style="list-style-type: none"> <li>• Higher End Dining (x2)</li> <li>• Area like Fall Brook in Lincoln – walkable community</li> <li>• Dining that is not a chain. Unique/fine dining (x3)</li> <li>• Too much retail, convert to housing</li> </ul>	<ul style="list-style-type: none"> <li>• Big challenges with the site. Needs the most help. City Council needs to be aggressive to get redevelopment in place. Are there lessons learned? – how to avert darklit stores in future. Create adaptive retail/office space, in case it fails.</li> <li>• Way to connect with workforce.</li> <li>• Marketing and branding is important. Way to get new generation of workforce here, to live and raise family etc.</li> <li>• Thoughtful zoning with balanced mix. Landlocked requires design quality. Incentivize bigger business to locate here. Some landscaping deters from real use (like gas stations)</li> </ul>

## Shop

Opportunity	Priority	Public Comments	Leadership Team Comments
General comments			<ul style="list-style-type: none"> <li>• Obstacles: property ownership, cost, wherewithal, and lack of control</li> </ul>
<b>1. Mixing Retail and Office in a New Way</b> <ul style="list-style-type: none"> <li>• New Office/Retail Neighborhood Centers</li> </ul>	7 dots		
<b>2. Regional Entertainment Destination</b> <ul style="list-style-type: none"> <li>• Costco, Alamo Drafthouse</li> </ul>	22 dots	<ul style="list-style-type: none"> <li>• Costco would be wonderful to have closer to this area</li> <li>• This area should go from I-80 to Creek, including parcels on both sides of Giles and new commercial area off Harrison.</li> </ul>	<ul style="list-style-type: none"> <li>• Regional Area makes the 84th St. project better, more viable, with less investment by the city in the regional area.</li> <li>• Walkability</li> <li>• More of a mix of uses</li> <li>• Clamoring for entertainment</li> <li>• Has more potential</li> <li>• One-stop area</li> <li>• Meet needs of those using multisport complex</li> </ul>
<b>3. Establish a Town Center</b> <ul style="list-style-type: none"> <li>• Pedestrian-Oriented Design Standards</li> <li>• Town Center for Arts, Culture, and Dining</li> <li>• Parking Maximums or Garage Parking</li> <li>• Vibrant Mix of Uses</li> </ul>	36 dots	<ul style="list-style-type: none"> <li>• No need for parking garages</li> <li>• City Center, not Town Center</li> <li>• With the enormous growth occurring by I-80, seems impossible to attract business to 84th Street corridor. Maybe it should be rezoned to housing area?</li> <li>• 84th Street redevelopment with family-friendly areas and shopping</li> </ul>	<ul style="list-style-type: none"> <li>• Area that needs the most improvement</li> <li>• Would make the most immediate impact</li> <li>• Residents want to see something here</li> <li>• Big impact – both physical environment and property tax values and why people would go there.</li> <li>• Have put the foundation in place to start this project – tax, incentives</li> <li>• Catalyst</li> <li>• Creates an identity for La Vista</li> <li>• Helps to create community – place</li> <li>• Have a plan in place</li> </ul>
<b>4. Investment in Existing Centers</b> <ul style="list-style-type: none"> <li>• Invest in Existing Neighborhood Centers</li> </ul>	3 dots	<ul style="list-style-type: none"> <li>• Locally owned restaurants. Higher end.</li> <li>• Unique mixed use is good.</li> <li>• Limited shopping opportunities; we shop outside community mostly because of convenience.</li> <li>• Nice restaurants at 84th and 72nd and Giles.</li> </ul>	<ul style="list-style-type: none"> <li>• Locally owned restaurants. Higher end.</li> <li>• Unique mixed use is good.</li> <li>• Limited shopping opportunities; we shop outside community mostly because of convenience.</li> <li>• Nice restaurants at 84th and 72nd and Giles.</li> </ul>

# Play

Opportunity	Priority	Public Comments	Leadership Team Comments
General Comments		<ul style="list-style-type: none"> <li>• East La Vista:</li> <li>• Pedestrian bridge connection to trail from Ardmore neighborhood, at 70th.</li> <li>• Connect Ardmore to Keystone Trail along 66th prior to 2020</li> </ul>	<ul style="list-style-type: none"> <li>• Obstacles: property ownership, cost, wherewithal, and lack of control</li> </ul>
<b>1. East to West Urban Trail Connection</b> Artistic branding features <ul style="list-style-type: none"> <li>• Park Connections</li> <li>• Town and Entertainment Connections</li> <li>• Connections to Three Regional Trails</li> </ul>	19 dots	<ul style="list-style-type: none"> <li>• No bike trail on north side of Thompson Creek near Mayor's Park. Keep it on south side, with a bridge across</li> <li>• Connect S. 70th Street dead-end to trail/ Thompson Creek with a bridge.</li> <li>• With trail infrastructure, add tech hookups, lighting (for future use)</li> </ul>	<ul style="list-style-type: none"> <li>• Easy to maintain. People talk about this all the time. Love to walk. Ties into everything. Connect to Paypal.</li> <li>• Logical, like the route. No way to go E/W right now. Could get to MoPAC/ Wehrspann.</li> <li>• Applewood creek trail at Giles Road.</li> <li>• Like on-street bike lanes created in Omaha. Or expanded sidewalks. Bike rental centers (bike share) support community gathering areas. Be great for E/W doesn't have anything else now.</li> <li>• Connection to W. Papio important. Great idea II over. Bike/ped becoming more and more important.</li> <li>• Truly connect to all areas. Experienced Aksarben Village that does great with the trail usage. Make path from 84th to NMSC safe/ fun important. Connection to SPW important. Definitely need connection to Prairie Queen.</li> <li>• Include in 84th Street space</li> <li>• Incorporate trails into multisports complex</li> <li>• Make sure trails connect event space, shuttle bus from off-site parking.</li> </ul>

# Play

Opportunity	Priority	Public Comments	Leadership Team Comments
<p><b>2. Three Regional Recreation Areas to Serve All of La Vista</b></p> <ul style="list-style-type: none"> <li>• Multisport Complex</li> <li>• Evolution of Golf Course into Civic Park and Town Center</li> </ul>	19 dots	<ul style="list-style-type: none"> <li>• Start Civic park at 72nd and Park View Blvd and then head west.</li> <li>• Golf course does not generate enough money</li> <li>• Start with the buildings and save the golf course for last.</li> <li>• Keep the Golf Course (x7)</li> <li>• Leave golf course off 84th Street alone. Not enough green space – don't remove green space that is there. Enhance it!</li> <li>• What happens in the Civic Park?</li> <li>• Multisport Complex is a great location for a dog park</li> <li>• Seems counter-productive to turn the revenue producing golf course into a non-revenue producing park, especially without near-by residents</li> <li>• Improve golf course; stop rumors of closing. Design for other than pro players.</li> </ul>	<ul style="list-style-type: none"> <li>• Tie into #1. Sports complex is so huge. Spur economic development.</li> <li>• Interlocal agreement to use space for something like La Vista Daze, movies, etc.</li> <li>• People drive elsewhere, would like to stay. Expand sports offered (basketball).</li> <li>• Add "new ways to play" into #2**</li> <li>• La Vista Daze – move to complex</li> <li>• Easter Egg Hunt – move from east field</li> <li>• Farmers market – 84th street</li> <li>• Redevelop golf course and expand</li> </ul>
<p><b>3. Expanded Greenways and Creek Restoration</b></p> <ul style="list-style-type: none"> <li>• Thompson Creek Restoration</li> <li>• Community Gardens</li> <li>• Creek Restoration and Greenway along S. Papio Creek</li> </ul>	7 dots	<ul style="list-style-type: none"> <li>• Offer free plots for community gardens to grow fresh produce for senior center or other needy groups in community.</li> </ul>	

# Play

Opportunity	Priority	Public Comments	Leadership Team Comments
<p><b>4. New Ways to Play</b></p> <ul style="list-style-type: none"> <li>• Urban Water Features</li> <li>• Existing Park Improvements</li> <li>• Dog Park, Playgrounds, and Community Gardens</li> </ul>	18 dots	<ul style="list-style-type: none"> <li>• Movie theater at water park – maybe improvement to pool</li> <li>• Update the pool making it larger and heated. No water park!</li> <li>• Expand community gardens</li> <li>• Revamp and enclose pool for year long use</li> <li>• Speed up Olympic pool on 117th and Giles</li> <li>• RV/Trailer electrical hookups in expanded park area</li> <li>• Cimarron Woods needs park improvements, when annexed.</li> <li>• Dog park in commercial development at 96th and Giles?</li> <li>• No dog park! (x2)</li> <li>• Yes, dog park somewhere!!!</li> <li>• No dog park at Val Verde (x2)</li> <li>• Yes! Dog park</li> </ul>	<ul style="list-style-type: none"> <li>• Other areas planning to develop out. Need to think about the local neighborhoods. Add crossfit staff. Kids always at parks. Open parks without permits to use. (Kelly field?)</li> <li>• NE Game and Parks Outdoor Adventure Parks – private investors</li> <li>• Expand rec and senior center</li> </ul>

## Move

Opportunity	Priority	Public Comments	Leadership Team Comments
General Comments		<ul style="list-style-type: none"> <li>• New Opportunities</li> <li>• Better connections, grid street layout, at northwest corner of Giles and 96th</li> <li>• Rail Road Beautification and Safety Improvements</li> <li>• Emergency Management Plan: Have Police and Fire Departments ever sat down and developed a plan for fire or other emergencies? What streets close? What are the detours? How many officers to set it up and direct traffic? Casual observation would be that the thought has never occurred!</li> <li>• East La Vista</li> <li>• Open 66th Street from Giles to Cornhusker</li> <li>• Study intersection at Giles and 69th to: make safer, crosswalk for peds.</li> <li>• West La Vista</li> <li>• Widen sidewalk on Giles at 96th</li> <li>• Regional Trail connection at Papio NRD Trail</li> </ul>	<ul style="list-style-type: none"> <li>• All of these are relevant</li> <li>• 84th Street is a boring drive</li> <li>• 1 and 3 could be combined and cohabitately nicely</li> <li>• Funding is a huge obstacle – tax \$ and grants</li> <li>• What about parking? At public places – lots or structures; parking lots shared with retail. No parking meters.</li> </ul>

# Move

Opportunity	Priority	Public Comments	Leadership Team Comments
<p><b>1. Pedestrian and Bicycle Improvements</b></p> <ul style="list-style-type: none"> <li>• Pedestrian Crosswalks with Raised Median, and use of new Technology to Improve Safety</li> <li>• Pedestrian Signalization and Lighting</li> <li>• Pedestrian Amenities on Trails and Right-of-Ways</li> <li>• Trail Connection Between Complete Streets</li> <li>• Heartland B-Cycle (Bike Sharing) at Local and Key Destinations</li> <li>• Underpass Pedestrian and Bicycle Connection Under Major Roads</li> </ul>	26 dots	<ul style="list-style-type: none"> <li>• ADA Access improvements</li> <li>• Safety will be an issue at underpasses, especially at 84th</li> <li>• Underpass pedestrian – what happens in winter? This looks like a “no melt”/icy zone</li> <li>• If trails are installed, are lighting fixtures being installed for safety?</li> </ul>	<ul style="list-style-type: none"> <li>• Walkability. Finish adding sidewalks Underpass is a good idea. Underpass makes safer to move - it's key.</li> <li>• Good idea but need trail connections – get business buy-in</li> <li>• Where do you put ped and bikes on streets? Not safe.</li> <li>• Rotating art – every couple of years – did in Fort Calhoun. Obstacle – funding? Who is defining art?</li> <li>• Ride bikes out west</li> <li>• Bikes are waste of time. Terrain isn't favorable</li> <li>• Weather will limit peds and biking</li> <li>• Voted for this to get people to public places – can't walk on 84th currently; easier access to facilities and trails</li> <li>• Obstacle – railroad and creeks – how do you get by these things?</li> <li>• Voted for this because of safety aspect: attracts families – those who will utilize facilities.</li> <li>• Doesn't mean much if not safe. Safety and utilization – creek by 100th - underpass will allow kids to move.</li> <li>• Safety is big deal. If you have a good trail. Designated with lighting.</li> <li>• Ped underpass is critical but costly</li> <li>• Coordinate ped improvements by Hotel, Cabelas, and New Sports/ Water Park</li> </ul>

## Move

Opportunity	Priority	Public Comments	Leadership Team Comments
<b>2. Transit Improvements</b> <ul style="list-style-type: none"> <li>Transit Hub along 84th with "La Vista" Theme</li> <li>Transportation Hub at Southport; Park n' Ride, Bus Connection Between Southport and 84th Street; Car Sharing; and Bike Sharing</li> </ul>	8 dots	<ul style="list-style-type: none"> <li>Increased bus frequency (more than 2 daily trips)</li> </ul>	<ul style="list-style-type: none"> <li>Park and ride hub – doable with Embassy, OTC</li> <li>Obstacle – funding, weather, people thinking about alternative transportation</li> <li>At hotel/Cabelas have to drive – other options beside driving.</li> <li>Paypal – to build light rail from out there to downtown Omaha</li> <li>Cart before horse – park/ride, people park at Cabelas and ride downtown</li> <li>No bus – no way to bring people in</li> <li>Don't think this will happen.</li> <li>Don't have enough transit</li> </ul>
<b>3. Roadway Enhancements and Beautification</b> <ul style="list-style-type: none"> <li>Artistic Sidewalk Paving, Integrated Seating, and Plantings</li> <li>Gateway and Identity-Defining Features</li> <li>Complete Streets for Pedestrians and Bicycles</li> </ul>	33 dots	<ul style="list-style-type: none"> <li>Infrastructure first before "artistic sidewalk." Need sewer/hi-spd internet from more than Cox. Road repairs.</li> <li>Traffic signal ASAP at 96th and Brentwood (x2)</li> <li>Need right turn lane from Harrison eastbound onto 96th southbound</li> <li>Park View Heights neighborhood gateway with identification on Park View Blvd</li> <li>Art incorporated into bridge at 84th Street</li> </ul>	<ul style="list-style-type: none"> <li>Obstacle – some of the widening, don't have space. Not enough room in right of way.</li> <li>Something unique – drastic change to know you are in La Vista.</li> <li>Obstacle – funding – design of 84th – it is a state highway</li> <li>Deal with roadway enhancements</li> <li>Saw this as community advertising</li> <li>72nd thru street to 2 ½ counties. Will become mini version of Dodge. Will be primary corridor.</li> <li>Peds and bikes and vehicles can use right-of-way – Park View Blvd. (Complete Street)</li> <li>Can do this immediately</li> <li>Gateways are important so you know you're in La Vista</li> </ul>

# Grow

Opportunity	Priority	Public Comments	Leadership Team Comments
General comments		<ul style="list-style-type: none"> <li>• No Cemetery in City. Put it across from the Police Station?</li> <li>• Vocational or Skill School</li> <li>• Land banking – keep land for future needs (like schools etc)</li> <li>• Cost per person for city cost? How to pay for plan? Avoid “Arena” Type problem. Efficiency? Captive Area; how to add more for less \$. Technology should reduce long term costs from current baseline. Idea: only sales tax and no property taxes? Creative funding.</li> <li>• Merge with Papillion (x5)</li> <li>• Who is going to pay for all these great ideas?</li> </ul>	
<p><b>1. Regional Coordination and Partnerships with Shared Resources</b></p> <ul style="list-style-type: none"> <li>• Coordinate with Service Providers; Fire and Police Departments</li> <li>• Greenbelt Community Separator Windfarm; Alternative Energy Generation; Partnership with Energy Providers</li> </ul>	7 dots	<ul style="list-style-type: none"> <li>• Free City-Wide Wifi (x2)</li> <li>• Merge with Papillion (x3)</li> <li>• Address internet issues on east side of community (Century link)</li> </ul>	<ul style="list-style-type: none"> <li>• Solar panels – include art to distract from panels</li> <li>• Small town community – how to expand services but to La Vista residents?</li> <li>• Too much redundancy between services (areas in Omaha – why not here)</li> </ul>
<p><b>2. Activate Community Gathering Space</b></p> <ul style="list-style-type: none"> <li>• Community Events Held in City Parking Lot at Southport</li> <li>• Community Defining Art Installations in Public Spaces: Facilities and Parks</li> <li>• Events and Festivals in Public Community Spaces and Amphitheater</li> </ul>	38 dots	<ul style="list-style-type: none"> <li>• 96th and Granville: War/Police/Fire Memorial with helicopter, tank, hum-v, howitzer.</li> <li>• Oktoberfest grounds at Southport: See LaCross, WI. Add parade. Lucky Bucket just hosted one. Capitalize on local business and German ancestry of community.</li> </ul>	<ul style="list-style-type: none"> <li>• Event space makes community tighter</li> <li>• Need staff to man events</li> <li>• Event space at central park</li> <li>• New event space out at Southport</li> <li>• Reputation/Branding – events could/should keep expanding</li> </ul>

## Grow

Opportunity	Priority	Public Comments	Leadership Team Comments
<ul style="list-style-type: none"> <li>• 3. Enhanced Library and Senior Center</li> <li>• Rotating Art Installations Through Partnership with Metro Community College</li> <li>• Expand Senior Center Facility and Programming</li> <li>• Expansion of Library Programs and Little Free Library Locations</li> </ul>	13 dots	<ul style="list-style-type: none"> <li>• Love the Little Free Libraries!</li> <li>• Meaningful Public Art</li> <li>• Functional Public Art</li> <li>• Let's keep La Vista a small-town feel. Our community center is fine the way it is! We don't need to be Omaha or Papillion!</li> <li>• University support of ideas?</li> <li>• Taco Run Event!</li> </ul>	<ul style="list-style-type: none"> <li>• Expand community and senior center</li> <li>• Build on services for seniors; build on new housing</li> <li>• Interesting activities for seniors</li> <li>• Library/Metro – smaller scale</li> </ul>

## Taste of La Vista (2nd annual)

The 2nd annual Taste of La Vista, held on July 31, 2016, continued the celebration of local businesses and attracted residents to provide feedback on the goals and supporting policies in the Comprehensive Plan update. There were close to 750 attendees, including families, business owners, seniors, teenagers, and a crew of community volunteers. Through a series of interactive exercises, activities and distribution of information, participants reviewed policy language that would enhance La Vista's quality of life, comfort, and convenience.

This event has become a new community tradition, celebrating local businesses and the community by inviting restaurants and breweries to provide refreshments.



## Process Flashback

A series of photo boards highlights past Comprehensive Plan events, reminding the community what has been accomplished over the course of the project. Participants were then asked to mark which events they personally attended, or surveys that they responded to. The results show that while there are a number of residents that have participated in previous outreach efforts with this Comprehensive Plan, this event introduced hundreds of new residents to the process.

## Filling in the Pieces

Based on the last year and a half of community outreach, goal and policy statements were drafted to embody the vision of La Vista. For each element of the Plan, these goals and policies were exhibited for the community to review at the event. Participants were asked what statements or ideas they most strongly agreed with and if their vision for the future of La Vista was captured.

After their comments were collected, participants of all ages were encouraged to assemble a puzzle representing the La Vista community and a broad participation in creating the Comprehensive Plan.

Over the course of the event, these puzzles were assembled a number of times. After the event, these can be exhibited in public areas such as the lobby of City Hall, the Community Center or Public Library.

Events	Participation
For the Love of La Vista Kick-Off	17
Coffee and Conversations	10
Salute to Summer	108
Taste of La Vista (first-ever)	134
Choices Workshops	25

Online Surveys	Participation
Visioning Survey	28
Recreation Survey	9



## Live Long

### WHAT WE HEARD:

- Upgrade sewers in older neighborhoods
- Focus on affordable housing
- Support areas of historic character
- Emphasize landscaping for business and homes

## Work Hard

### WHAT WE HEARD:

- Define La Vista boundaries with entry and exit community signage
- Support local artisans and entrepreneurs
- Encourage new local businesses like coffee shop, ice cream shop
- Create an urban small-town atmosphere for new and existing businesses

## Shop Local

### WHAT WE HEARD:

- Redevelop 84th Street; clean up vacant buildings and re-activate the retail center
- Create flexible public spaces to allow for a variety of events – farmers markets, festivals and concerts
- Promote outdoor patios and sidewalk dining

## Have Fun

### WHAT WE HEARD:

- Use ditch drainage projects as opportunities for wildlife habitat
- Provide indoor and outdoor water facilities: splash pads and pools
- Add 5K run on La Vista Days
- Toddler playgrounds
- Adventure play – climbing wall, tree house
- Nature park; Butterfly park,
- Park on west side of La Vista

## Move About

### WHAT WE HEARD:

- Connect local recreation/entertainment destinations and neighborhoods with bike system
- Provide exercise equipment for all ages
- Develop unpaved trails for hiking
- Continue/expand community gardens
- Provide more wildlife/wild flowers along trails
- Brand trail markers with Veteran's Memorial

## Prosper

### WHAT WE HEARD:

- Invest in solar energy
- Increase clean up days, and expand to large item pick-up
- Provide recycling at community events, public buildings, and near other public trash cans
- Focus on energy and waste reduction
- Support the school system
- Support an art or children's museum

## Living the Vision

A professional photographer set up a live photo booth at the event to capture the ideas, passion, and faces of La Vista. Attendees were asked to take photos holding goal statements written on boards in front of them. They could pose with any of the 22 goal statements. These photos show a vote of confidence for the direction of the Plan, as this resulted in multiple photos with every goal statement. The goals with the most photos were Move-1: Promote physical activity through universally-accessible parks, recreation, and trail facilities; and Play-2: Continue to provide a wide variety of park types and expand recreational options and programs. The popularity of statements is shown on the following tables.



Goal Statement	Number of photos taken	Percent of all photos
Live-1: Promote preservation and stability of older neighborhoods.	14	7%
Live-2: Maintain the balance of diverse, high quality housing that appeals to people of varying backgrounds, incomes, and abilities.	7	3%
Live-3: Integrate quality, higher-density housing with restaurants, retail, office, and amenities in mixed-use environments.	4	2%
Live-4: Preserve the safety, walkability, and attractiveness of residential neighborhoods.	14	7%
Work-1: Develop regional economic generators, considering the City's existing and desired competitive advantages.	9	4%
Work-2: Support programs emphasizing local businesses.	8	4%
Work-3: Create a dynamic urban environment that is the preferred location for innovative, creative businesses and emerging industries.	4	2%
Shop-1: Establish the City as a state-wide entertainment destination.	8	4%
Shop-2: Establish the City as a regional and local shopping and entertainment destination.	13	6%
Shop-3: Create new public spaces and connections.	8	4%
Move-1: Promote physical activity through universally-accessible parks, recreation, and trail facilities.	20	10%
Move-2: Enhance the existing right-of-way to ensure a safe, connected, comfortable, efficient, and accessible, multimodal transportation system.	8	4%
Play-2: Continue to provide a wide variety of park types and expand recreational options and programs.	18	9%
Play-3: Promote the ecology of streams and open drainageway systems by evolving them into trail systems with educational/interpretational components.	13	6%

Goal Statement	Number of photos taken	Percent of all photos
Play-4: Continue to support and expand the City's unique, high-quality community events and cultural services year-round to residents and visitors alike.	11	5%
Prosper-1: Promote environmental sustainability through clean sources of energy, and through conservation of energy and natural resources.	5	2%
Prosper-2: Stimulate, support, and value innovation and public art as a community.	7	3%
Prosper-3: Ensure a transparent and accountable government that values the participation of residents of all ages and income levels.	4	2%
Prosper-4: Maintain the existing high level and efficiency of city services within budget.	6	3%
Prosper-5: Improve and enhance the provision and efficiency of programs, education, and activities through the Community Center and Public Library.	9	4%

## High-Five Your Future

As a final confirmation for the content and direction of the Comprehensive Plan, the community came together to create a public piece of art. Participants of all ages added their painted hand-prints to a series of canvas boards. Assembled, these boards graphically show the participation and collaboration of community members in the planning process.



