

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
JUNE 2, 2020 AGENDA**

Subject:	Type:	Submitted By:
STRATEGIC PLAN UPDATE	◆ RESOLUTION ORDINANCE RECEIVE/FILE	TOMMY PROUHET ASST TO THE CITY ADMINISTRATOR

SYNOPSIS

A resolution adopting changes to the City's Strategic Plan, a product of the Strategic Planning Session held at La Vista Public Library on Saturday, January 11, 2020.

FISCAL IMPACT

N/A

RECOMMENDATION

Approval

BACKGROUND

The attached document summarizes the updated strategic vision of the City, created by the City Council with support and input from staff of all departments. The Strategic Priorities previously adopted – Quality of Life & Community Identity, Economic Vitality, Infrastructure Investment, Safe Community & Thriving Neighborhoods, and Governance & Fiscal Responsibility – carry forward, but with adjustments to the subordinate plan structure and nomenclature. These changes represent a concerted effort to plan and track progress more concisely and with greater emphasis on measurable results.

RESOLUTION NO.

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF LA VISTA, NEBRASKA TO ADOPT THE STRATEGIC PLAN UPDATE 2020.

WHEREAS, the Mayor and City Council recognize the importance and value of having a deliberate planning process to help guide all facets of city government; and

WHEREAS, the Mayor and City Council believe that it is essential to set goals and review them periodically to ensure progress; and

WHEREAS, on Saturday, January 11, 2020, the Mayor and City Council held a work session to update the City's Strategic Plan; and

WHEREAS, the attached Strategic Plan Update 2020 is developed as a collaborative effort between the Mayor and City Council and the City's leadership team and establishes the organizational priorities.

NOW THEREFORE, BE IT RESOLVED that the Mayor and City Council of the City of La Vista, Nebraska, do hereby approve the Strategic Plan Update 2020 as attached and presented at the June 2, 2020 City Council meeting.

PASSED AND APPROVED THIS 2ND DAY OF JUNE, 2020.

CITY OF LA VISTA

Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk

Strategic Plan Update 2020

Quality of Life & Community Identity

Goal 1.1 Engage Citizens

Action La Vista x 60

Action Civic Center Park & Public Plaza Space Planning

Goal 1.2 Deliver Outstanding Customer Service

Action Create a Customer Service Policy (CSP)

Action Train all departments on CSP

Goal 1.3 Provide unique, high-quality community events & cultural services for residents and visitors

Goal 1.4 Ensure the availability & effectiveness of recreational, athletic, and educational services

Goal 1.5 Promote life learning through reading programs, materials circulation, support for area schools, and specialized programs

Goal 1.6 Maintain safe, accessible, and healthy City parks and trails

Goal 1.7 Create new public spaces and connections

Action Develop Master Plan for City Hall Campus & Memorial Plaza

Action Civic Center Park & Public Plaza Space Planning

Goal 1.8 Raise awareness of what makes La Vista a great place to live, work, play, shop, visit, and do business

Action Implementation of Brand Strategy

Action Pursue service agreements with strategic partners

Economic Vitality

Goal 2.1 Create a readily identifiable downtown core that is unique and vibrant

Goal 2.2 Invest in infrastructure, facilities, services personnel, and equipment

Goal 2.3 Strengthen and maximize the sales and property tax base

Action Analyze and monitor revenue impact of COVID-19 (cross-reference to Governance and Fiscal Responsibility)

Goal 2.4 Strengthen local and regional coordination and collaboration related to business and economic development

Action Pursue service agreements with strategic partners

Goal 2.5 Maximize Relationships with Business

Action Pursue service agreements with strategic partners

Infrastructure Investment

Goal 3.1 Meet growing infrastructure and facilities demands

- Action Develop and implement a financial strategy to repair and maintain the City's roads
 - Tasks Complete Pavement Assessment
 - Tasks Prioritize arterial and collector roads
 - Tasks Pavement improvement plan
- Action Develop Maintenance Schedule for Capital Assets
 - Tasks Develop life cycle replacement and deferred maintenance schedule for major capital assets
- Action Develop Master Plan for City Hall Campus & Memorial Plaza
 - Tasks Prepare & Solicit Request for Proposals for Architectural & Design Services
 - Tasks Negotiate & Award Contract for Architectural & Design Services

Goal 3.2 84th Street Redevelopment

- Action Streetscape Improvements
- Action Maintenance & Operations Plan for Civic Center Park
- Action Park Interface Planning & Construction
- Action Phase III Park Improvements
- Action New Swimming Pool Construction

Goal 3.3 Strengthen Environmental Stewardship

- Action Adopt and implement 1 & 5 year Tree Plan
- Action Promote ecology of streams and open drainage systems promotion program
- Action Tree Memorial Program
- Action Thompson Creek Channel Rehab

Goal 3.4 Provide a safe, efficient, and well-connected multimodal transportation system that contributes to a high quality of life

- Action Evaluate Transportation connections, accessibility and options within the City
 - Task Explore use of NEAT connector funding through NRD at certain trail connection points like Applewood Creek Trail.

Safe Community & Thriving Neighborhood

Goal 4.1 Meet or exceed professional standards for police, fire & emergency medical services

- Action Develop reporting system for call load
- Action Conduct regular tactical analysis of field operations
- Action County -Wide Reporting System
- Action Research and emulate proven best practices in public safety
- Action Establish training calendar

- Goal 4.2 Ensure that City neighborhoods are safe, appealing and enduring**
 Action Rental Inspection Program Reporting
 Action Rental Inspection Mapping
 Action Support and partner with homeowners and neighborhood association
 Action Community engagement activities
 Action Expand outreach and education activities
 Tasks Develop Property Maintenance Education Program
 Tasks Encourage proactive property maintenance
 Action Refine and Enforce Neglected Building Registration Program
- Goal 4.3 Increase employee efficiency through training and technology**
 Action Implement RMS (Pro PHX)
 Action Train the trainer
 Action Train dept personnel
 Action Equipment and replacement plan
- Goal 4.4 Expand community engagement in neighborhoods**
 Action Youth Police Academy
 Action Trading Cards
 Action Worship Watch
 Action Website updates & Newsletter

Governance & Fiscal Responsibility

- Goal 5.1 Govern in a transparent, efficient, accountable, and responsive manner**
 Action Improve financial reporting systems
 Task Complete implementation of BS&A Financial Software Program
 Task Improve/Fix CRA System & Communicate Expectations
 Task Update Long-Range Financial Plan
 Task CIP Budgeting Process Revision
 Task Create a PAFR (Public Annual Financial Report)
 Action Complete development and adoption of City Financial Policies
 Action Complete implementation of record management system
 Task Establish electronic file system for all departments
- Goal 5.2 Ensure city's ability to meet service demands and obligations**
 Action Develop Business Continuity Plan
- Goal 5.3 Strengthen the city's org. capacity and promote a talented and energized workforce**
 Action Increase HR Communication and Visibility
 Action Establish Training and Development program
 Action Develop Performance Measures for Human Resources Department
- Goal 5.4 Foster regional collaboration and partnerships to maximize mutually beneficial outcomes & leverage resources**
- Goal 5.5 Foster meaningful public involvement**
- Goal 5.6 Expand use of technology to improve services**
 Action Implement online payment portal
 Action Build internal IT staff capability