

**CITY OF LA VISTA**  
**MAYOR AND CITY COUNCIL REPORT**  
**AUGUST 15, 2023 AGENDA**

<b>Subject:</b>	<b>Type:</b>	<b>Submitted By:</b>
2023 NATIONAL COMMUNITY SURVEY	RESOLUTION ORDINANCE ◆ RECEIVE/FILE	MITCH BEAUMONT COMMUNICATION MANAGER

**SYNOPSIS**

A presentation has been prepared to review the results of the 2023 National Community Survey.

**FISCAL IMPACT**

N/A.

**RECOMMENDATION**

N/A.

**BACKGROUND**

On October 4, 2022, Council authorized the National Research Center at Polco to administer the National Community Survey. The survey was conducted in April 2023.

The results of the survey are available at the following link: <http://www.cityoflavista.org/ncsresults>



# La Vista, NE

## The National Community Survey

Report of Results  
2023

**Report by:**



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National Research Center at Polco  
is a charter member of the AAPOR  
Transparency Initiative, providing  
clear disclosure of our sound and  
ethical survey research practices.

## About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of La Vista. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 376 residents of the City of La Vista collected from March 1st, 2023 to April 13th, 2023. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2023 survey was 14%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in La Vista.



### How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

### Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, La Vista’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by La Vista residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that La Vista’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then La Vista’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2023 ratings compare to other communities’ ratings from the past five years.

## **Trends over time**

Trend data for La Vista represent important comparison data and should be examined for improvements or declines\*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than 7 percentage points between the 2019 and 2023 surveys, the change is statistically significant.

\* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

## Methods

### Selecting survey recipients

All households within the City of La Vista were eligible to participate in the survey. A list of all households within the zip codes serving La Vista was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of La Vista households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of La Vista boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within 1 of the 4 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

### Conducting the survey

The 2,800 randomly selected households received mailings beginning on March 1st, 2023 and the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 4% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,677 households that received the invitations to participate, 376 completed the survey, providing an overall response rate of 14%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.\*

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of La Vista survey is no greater than plus or minus 5 percentage points around any given percent reported for all respondents (376 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of La Vista. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on April 13th, 2023. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

## Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of La Vista. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.\* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	13%	34%	35%
	35-54	22%	32%	32%
	55+	66%	34%	33%
Area	Area 1	27%	21%	21%
	Area 2	23%	20%	20%
	Area 3	27%	35%	35%
	Area 4	23%	24%	24%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	95%	92%	92%
	Yes, I consider myself to be of Hispanic, La..	5%	8%	8%
Housing tenure	Own	78%	54%	54%
	Rent	22%	46%	46%
Housing type	Attached	22%	39%	39%
	Detached	78%	61%	61%
Race & Hispanic origin	Not white alone	11%	16%	16%
	White alone, not Hispanic or Latino	89%	84%	84%
Sex	Man	44%	48%	48%
	Woman	56%	52%	52%
Sex/age	Man 18-34	6%	18%	18%
	Man 35-54	11%	15%	15%
	Man 55+	28%	15%	15%
	Woman 18-34	7%	16%	16%
	Woman 35-54	11%	17%	17%
	Woman 55+	38%	18%	18%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Contact

The City of La Vista funded this research. Please contact Mitch Beaumont of the City of La Vista at [mbeumont@cityoflavista.org](mailto:mbeumont@cityoflavista.org) if you have any questions about the survey.

## Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-validation>

\* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

\* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

\* Targets come from the 2010 Census and 2021 American Community Survey

## Key Findings

### **Safety is a community strength and continues to be the most important priority for La Vista residents.**

About 9 in 10 La Vista residents positively evaluated the overall feeling of safety within the community. As with previous surveys, nearly all residents continued to feel safe in their neighborhood (97%) and in La Vista's downtown/commercial areas during the day (93%). Additionally, around 9 in 10 residents felt safe from violent crime, from property crime, and from fire, flood, or other natural disasters, in line with other communities across the country. These high marks for safety continued in residents' reviews of the quality of related services within La Vista. Over 8 in 10 residents favorably evaluated police/sheriff services, crime prevention, fire services, and ambulance or emergency medical services; each of these were similar to national benchmarks. Even with these positive ratings, when asked about aspects of the community that the City should focus on in the next two years, over 9 in 10 residents prioritized safety within La Vista as essential or very important. Although residents generally feel safe in La Vista, they continue to emphasize safety within the community as their top priority.

### **Resident show strong support for La Vista's local government but have little direct communication with City officials.**

La Vista residents positively rated many aspects of local government services, including the overall customer service by City employees (86% excellent or good) and public information services (74%); both results were in line with national averages. Across many other aspects of La Vista's local government performance, residents gave ratings that were higher than national benchmarks, including evaluations for the City being honest (74%), treating all residents fairly (73%), and being open and transparent to the public (72%). Survey respondents also gave higher-than-average ratings for the overall direction that the City is taking (71%), the City generally acting in the best interest of the community (70%), and the City informing residents about issues facing the community (67%).

Even amidst these high ratings for local government, resident participation with their local City leaders and government continues to be low. Less than one-third of residents reported contacting the City for help or information, and fewer than 15% of residents had watched or attended a local public meeting in the past year; each of these ratings were lower than national averages. While local government performance continues to be a asset for La Vista, increasing opportunities for resident participation could help to strengthen engagement and improve measures of community connection.

### **Many aspects of the local economy receive positive reviews, but residents show concern about general affordability and their own economic outlook.**

Residents offered high ratings of importance (89% essential or very important) to La Vista's overall economic health when asked to assess priorities for the coming two years. Over 7 in 10 positively rated the quality of La Vista's overall economic health. Roughly three-quarters of respondents praised the overall quality of business and service establishments, an improvement of over 15% since the previous survey. Residents also gave favorable marks to the overall economic development within La Vista (70% excellent or good), a rating that was higher than national averages. Over 6 in 10 residents also positively reviewed La Vista as a place to work (69%) and the variety of business and service establishments within the city (62%), both on par with benchmark comparisons.

While most evaluations related to La Vista's economy were similar to the national benchmarks, results indicated that residents were less optimistic about their own personal economic outlook and the affordability of resources within the City. When asked what impact the economy would likely have on their family income in the next six months, only 19% anticipated that it would be very or somewhat positive. Employment opportunities and the availability of affordable quality housing were viewed favorably by less than half of La Vista residents, similar to comparison communities but significantly lower than ratings received during the City's previous survey. Additionally, 62% of residents positively rated the availability of affordable quality food and affordable quality health care, both statistically significant declines from the 2019 report. Overall, residents are satisfied with the current local economy in La Vista; however, high rankings for importance and low rankings for affordability and other forward-looking indicators suggest that this is an area warranting the City's continued focus.

## **Resident rank La Vista's natural environment and parks and recreation system as important areas of focus for the City.**

Over three-quarters of residents rated La Vista's natural environment and parks and recreation system as essential or very important areas for the City to focus on. Residents' assessments pertaining to these areas tended to be favorable, with around 7 in 10 positively rating the overall quality of both the natural environment and the parks and recreation opportunities. Additionally, air quality (90% excellent or good) and overall cleanliness (82%) within La Vista remained highly rated and in line with national benchmarks.

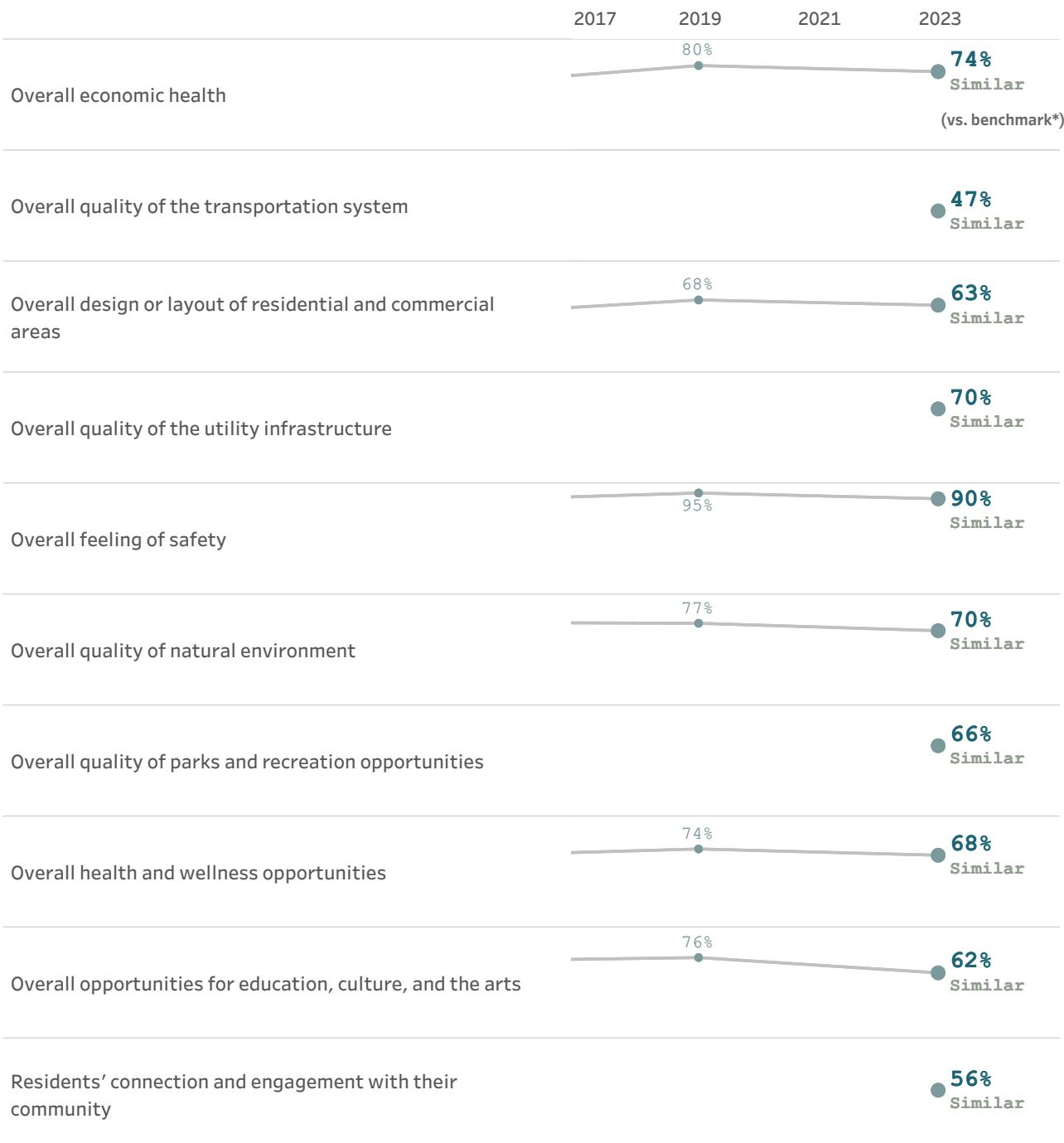
However, some items in these two facets decreased from previous survey results. The preservation of natural areas and the City's recycling services both dropped by nearly 15%, receiving favorable reviews from only about half of survey participants. The quality of city parks (72%) and the quality of recreation programs or classes (69%) also saw statistically significant declines since 2019. Although the majority of measures in these two facets were in line with national benchmarks, the declining trends, combined with the high rankings of importance from residents, indicate a potential area of focus for the City moving forward.

## Facets of livability

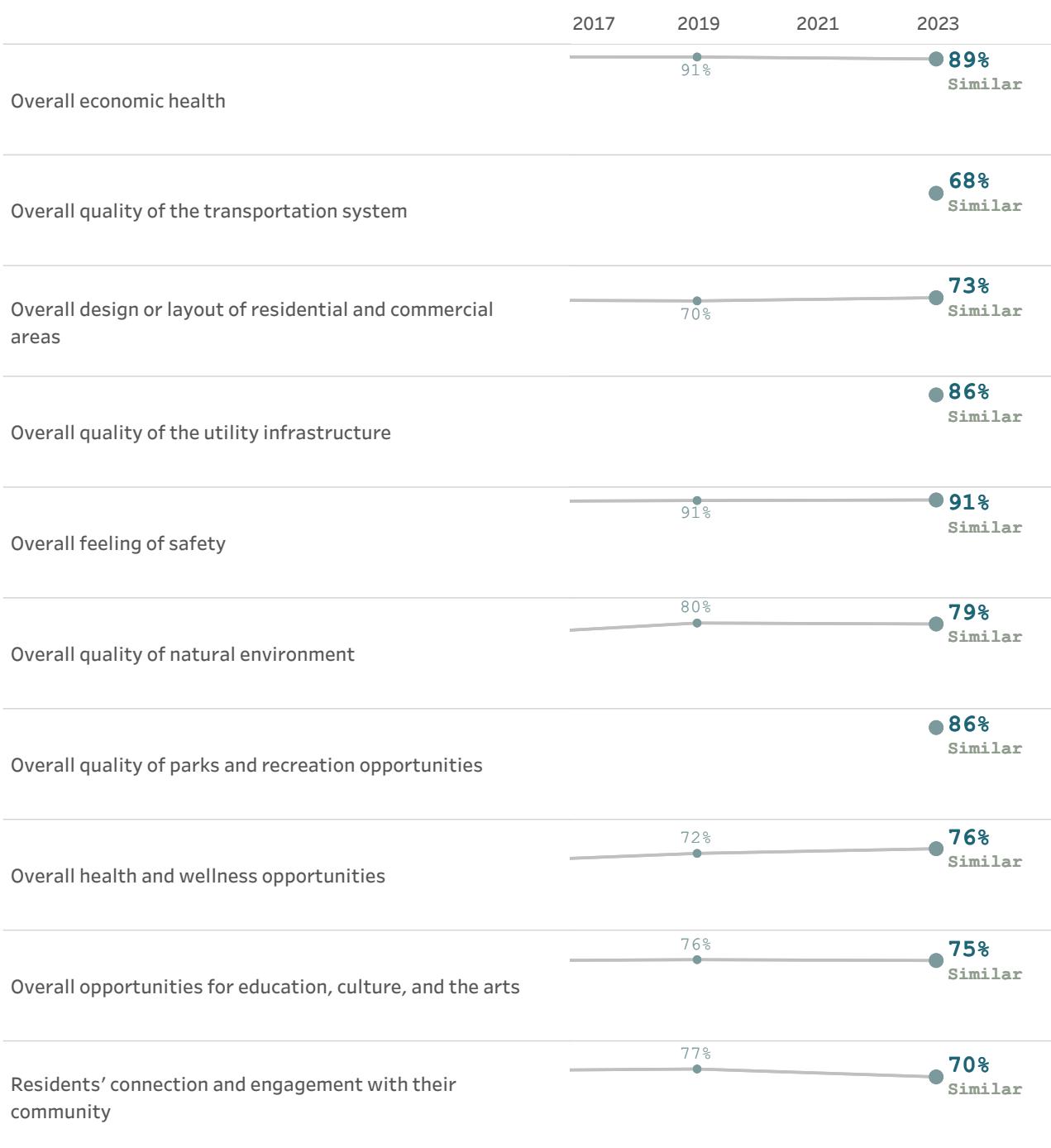
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

**Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)**



Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.  
(% essential or very important)



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

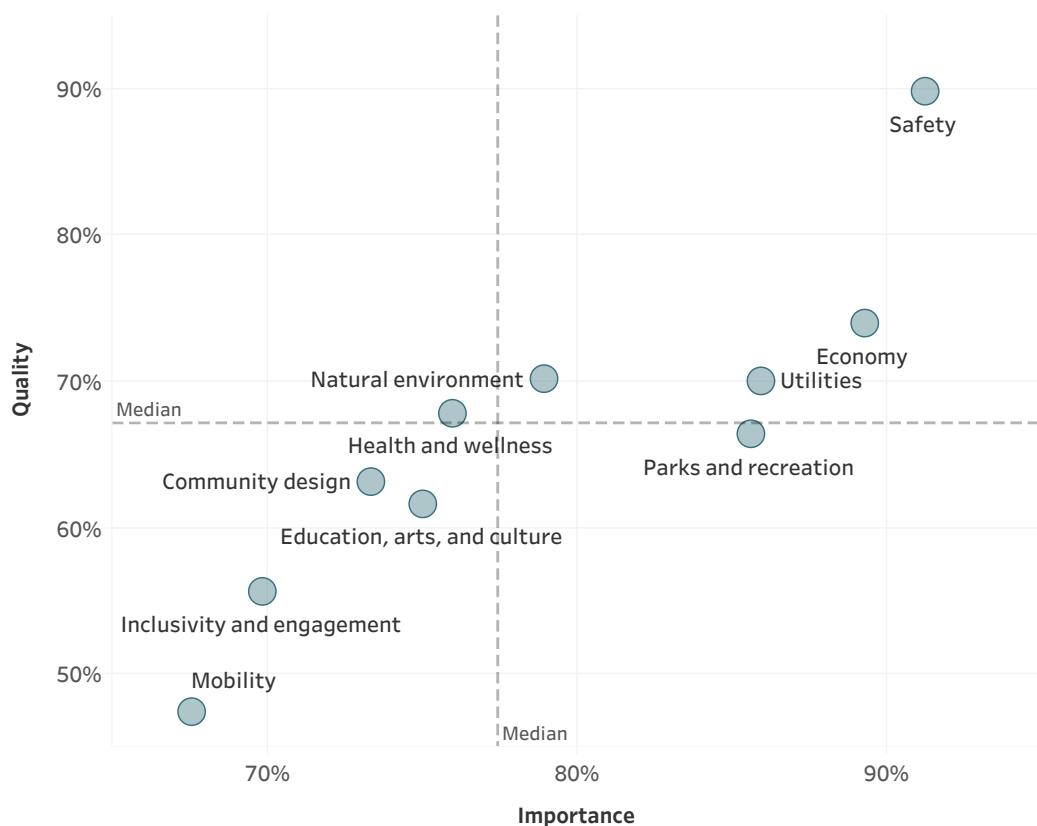
## Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

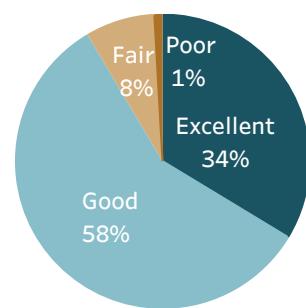
To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 67% or more of respondents were considered of "higher quality" and those with ratings lower than 67% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 77% or more of respondents. Services were rated as "less important" if they received a rating of less than 77%. This classification uses the median ratings for quality and importance to divide the services in half.

The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



The overall quality of life in La Vista, 2023



## Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

**Please rate each of the following aspects of quality of life in La Vista.**

(% excellent or good)



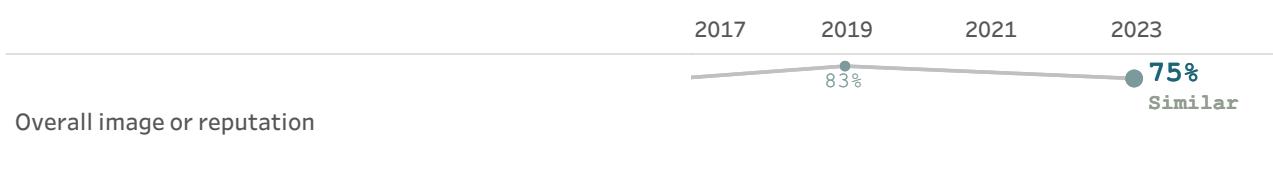
**Please indicate how likely or unlikely you are to do each of the following.**

(% very or somewhat likely)



**Please rate each of the following in the La Vista community.**

(% excellent or good)

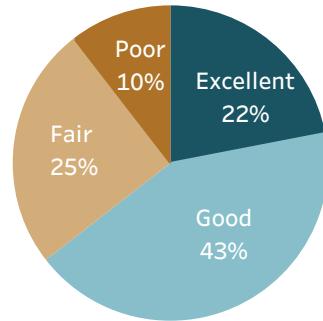


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in La Vista government, 2023



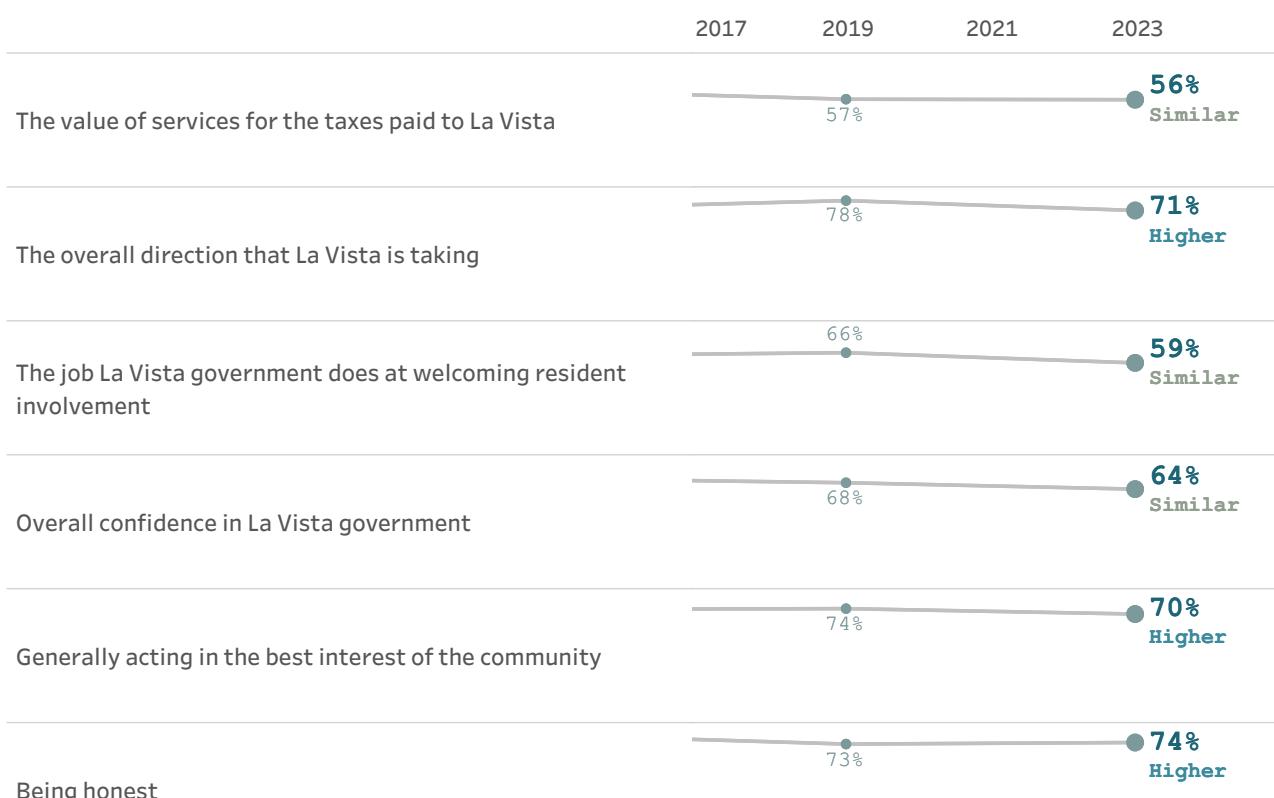
Please rate the quality of each of the following services in La Vista.

(% excellent or good)



Please rate the following categories of La Vista government performance.

(% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?  
(% excellent or good)**

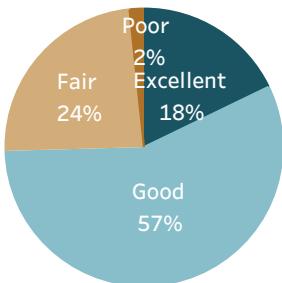


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

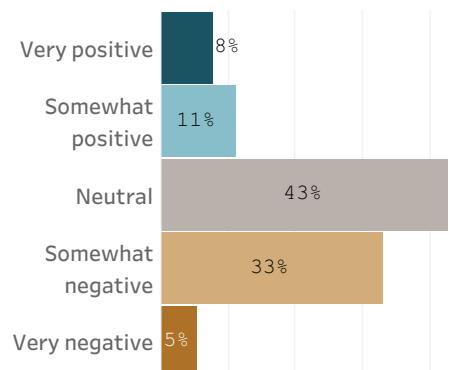
## Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

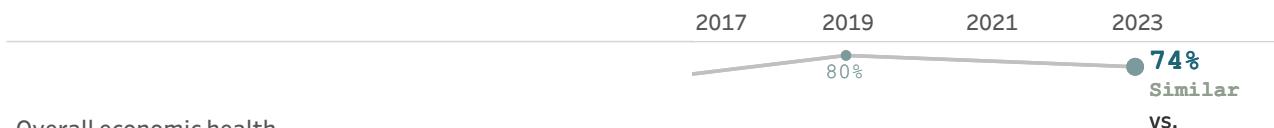
Overall economic health of La Vista, 2023



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)



Please rate each of the following aspects of quality of life in La Vista.  
(% excellent or good)



Please rate each of the following in the La Vista community.  
(% excellent or good)

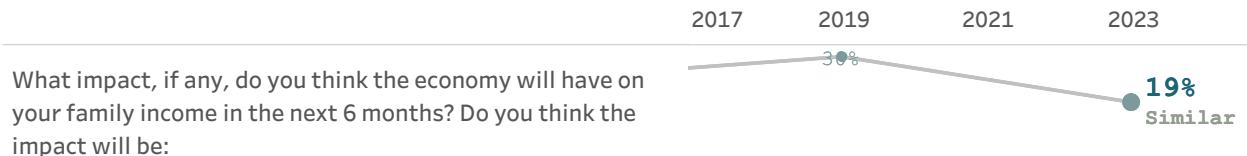




**Please rate the quality of each of the following services in La Vista.**  
**(% excellent or good)**

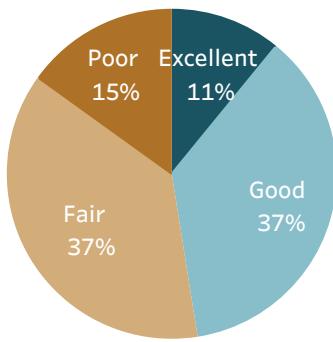


**What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**  
**(% very or somewhat positive)**



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

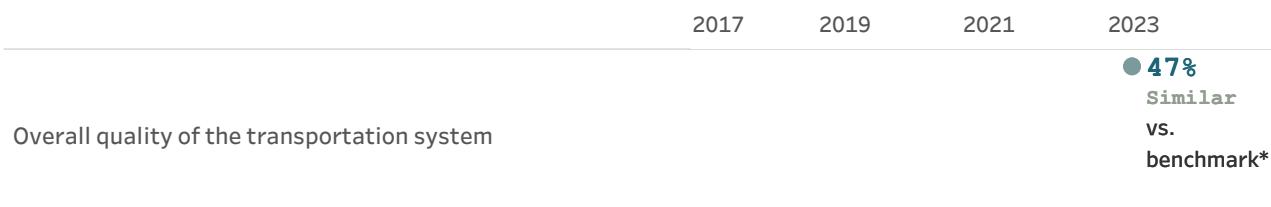
### Overall quality of the transportation system in La Vista, 2023



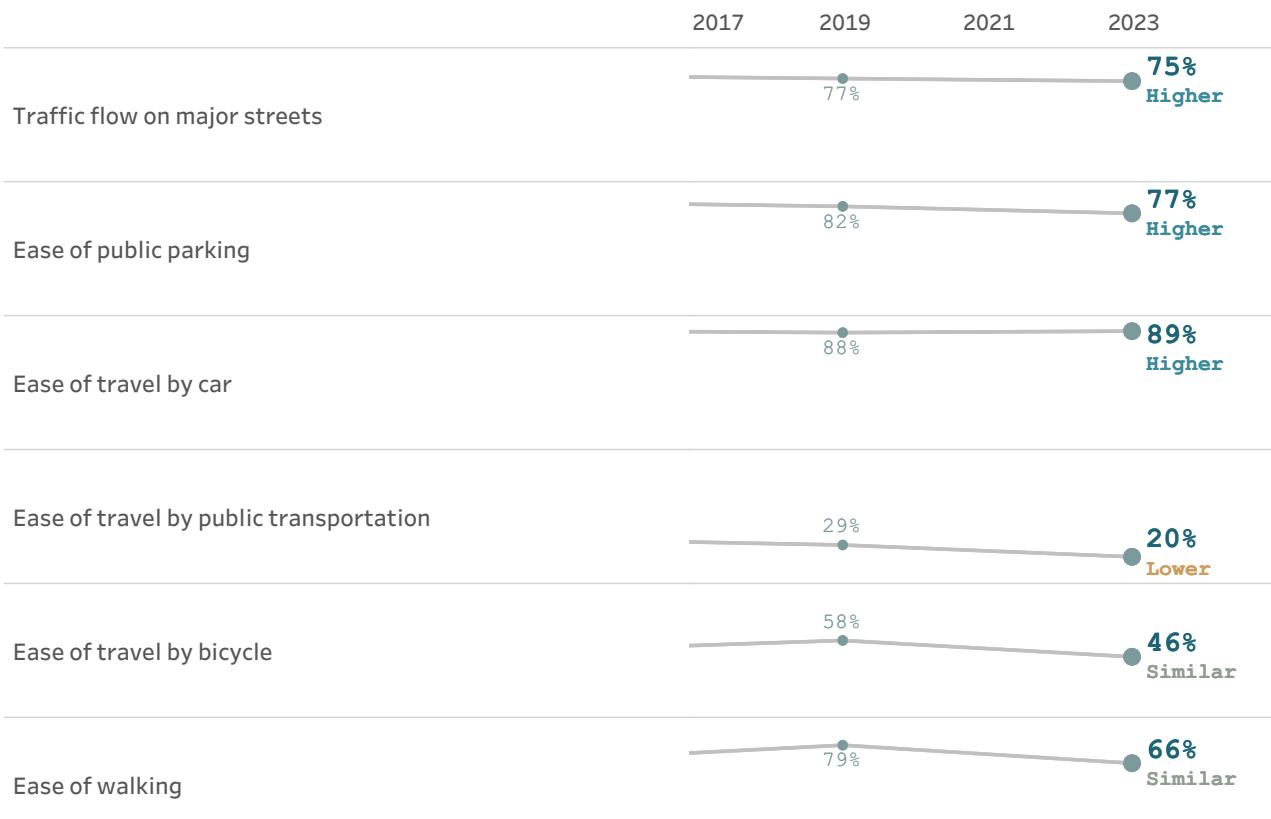
## Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

**Please rate each of the following characteristics as they relate to La Vista as a whole.**  
(% excellent or good)

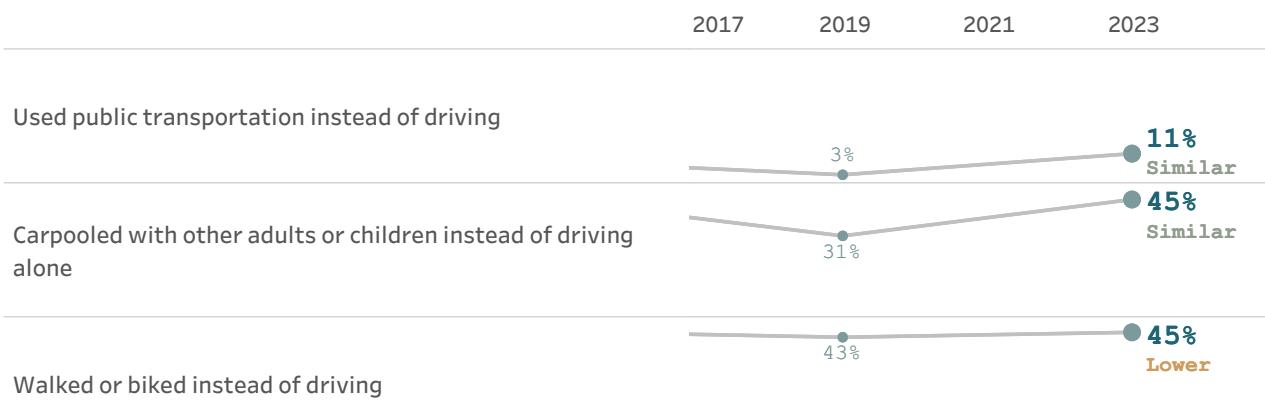


**Please also rate each of the following in the La Vista community.**  
(% excellent or good)



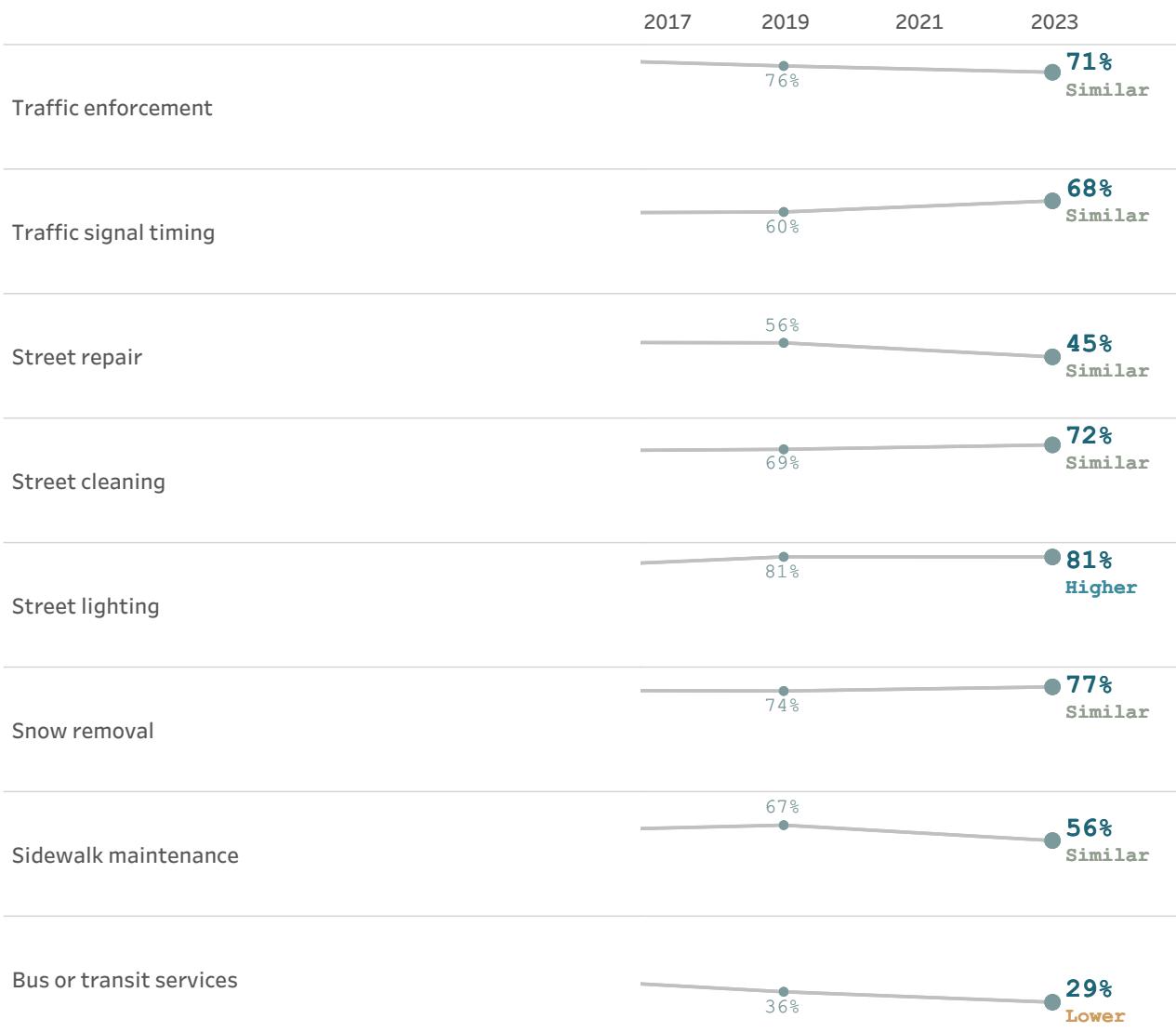
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in La Vista.

(% excellent or good)

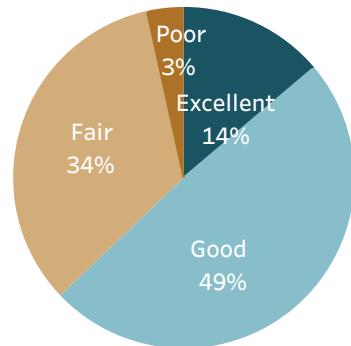


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

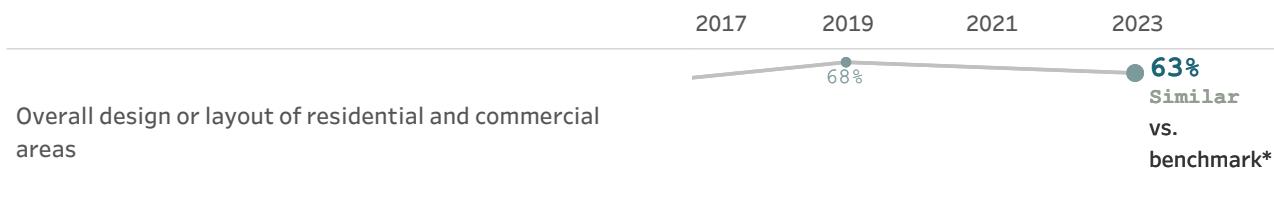
## Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

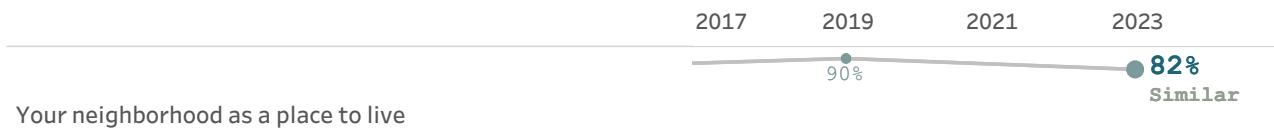
Overall design or layout of La Vista's residential and commercial areas, 2023



Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)



Please rate each of the following aspects of quality of life in La Vista.  
(% excellent or good)



Please also rate each of the following in the La Vista community.  
(% excellent or good)



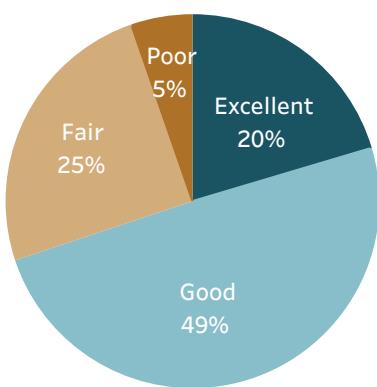


**Please rate the quality of each of the following services in La Vista.  
(% excellent or good)**



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

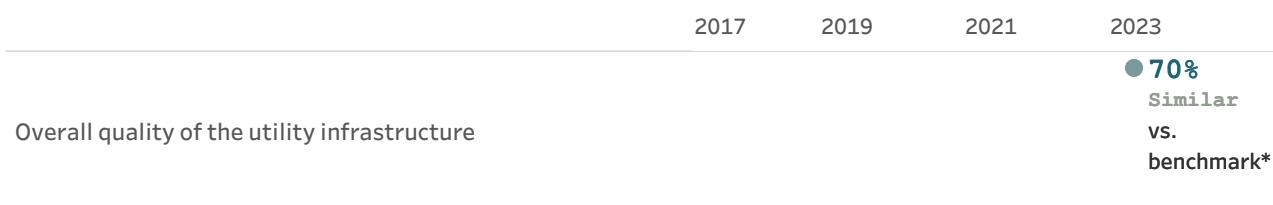
### Overall quality of the utility infrastructure in La Vista, 2023



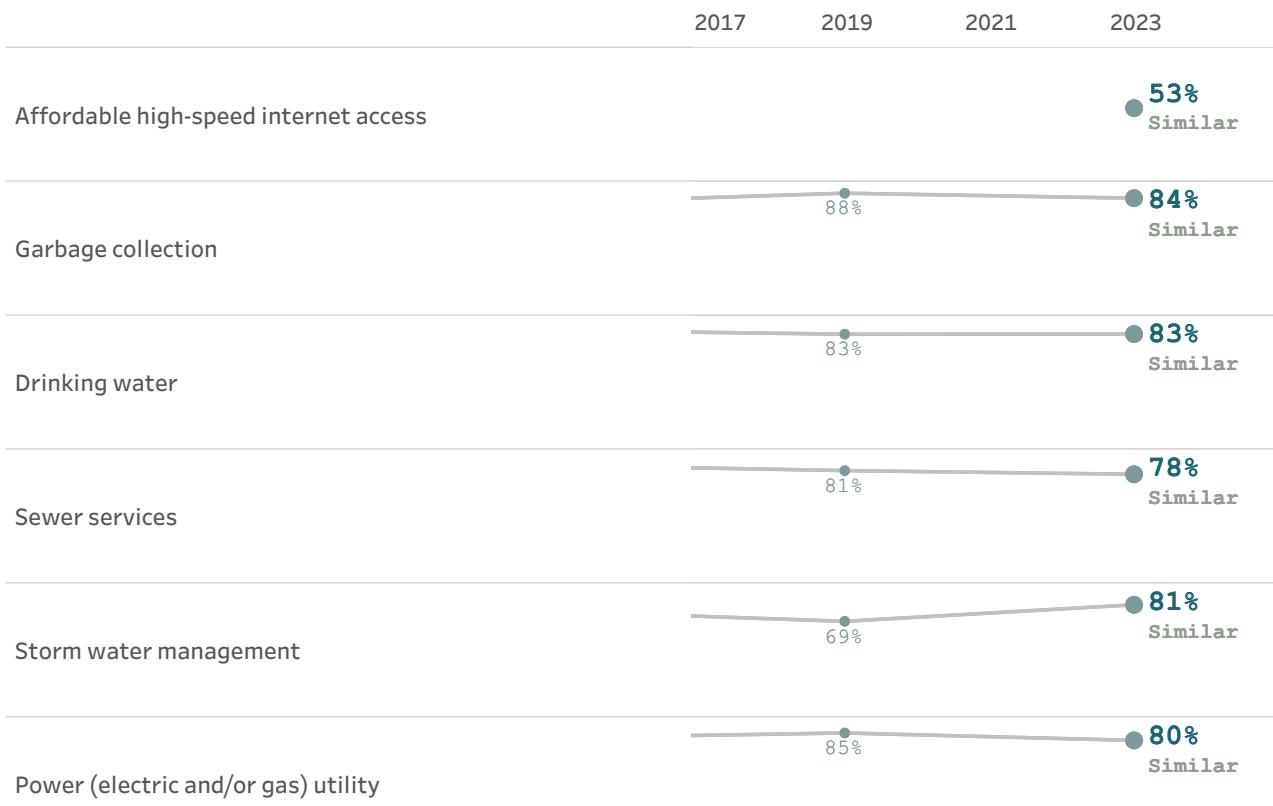
## Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)



Please rate the quality of each of the following services in La Vista.  
(% excellent or good)



Utility billing



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

### Overall feeling of safety in La Vista, 2023

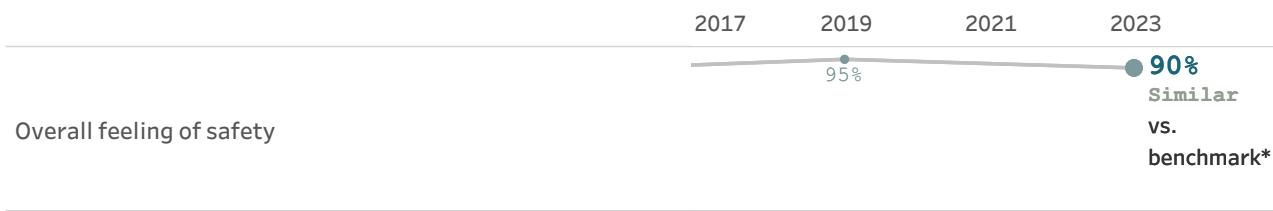


## Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

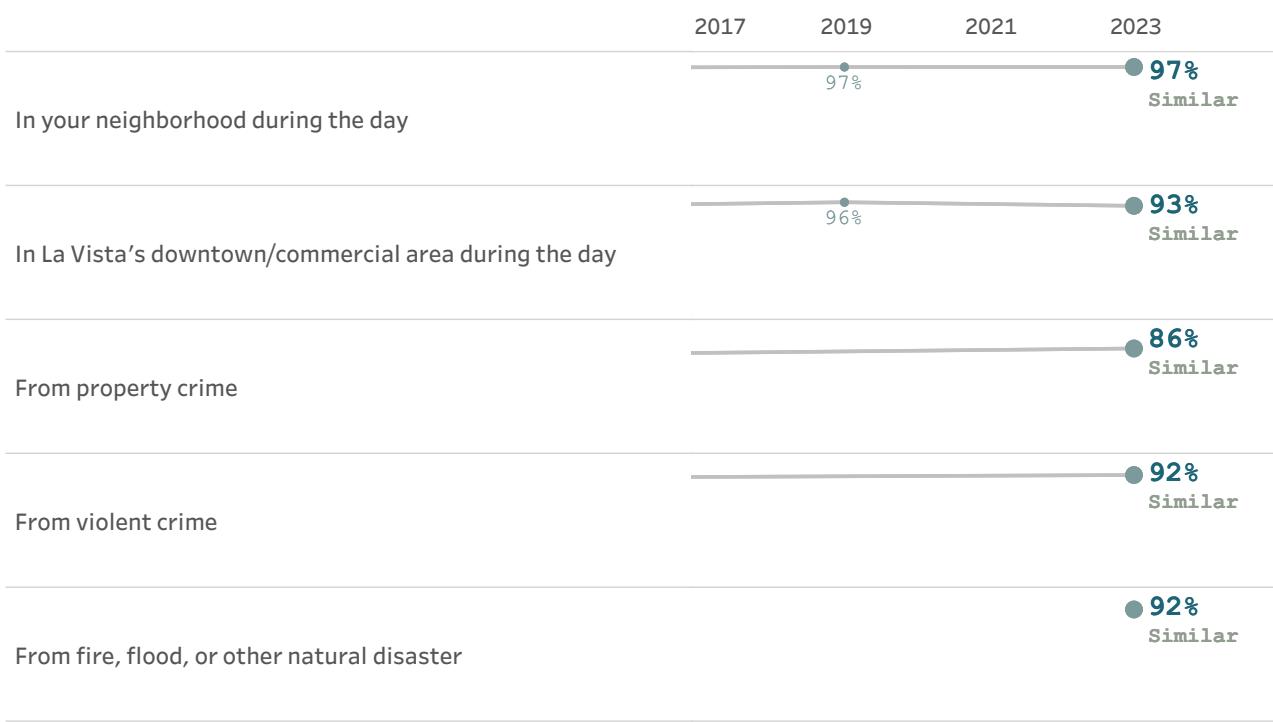
**Please rate each of the following characteristics as they relate to La Vista as a whole.**

(% excellent or good)



**Please rate how safe or unsafe you feel:**

(% very or somewhat safe)

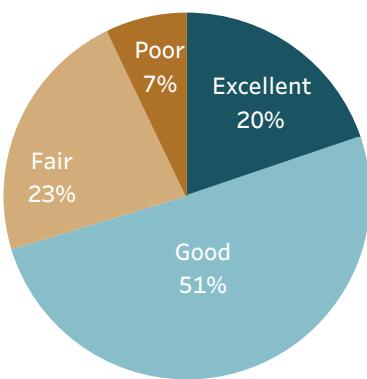


**Please rate the quality of each of the following services in La Vista.  
(% excellent or good)**



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

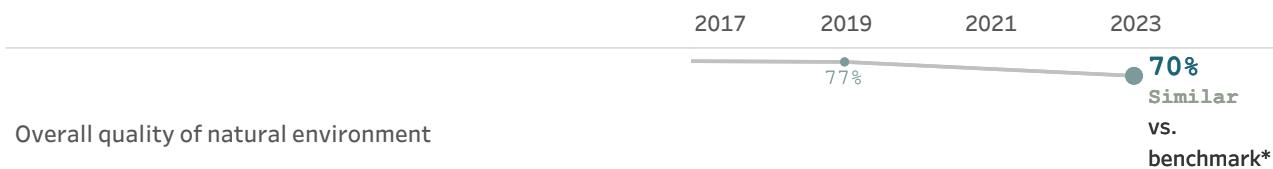
### Overall quality of natural environment in La Vista, 2023



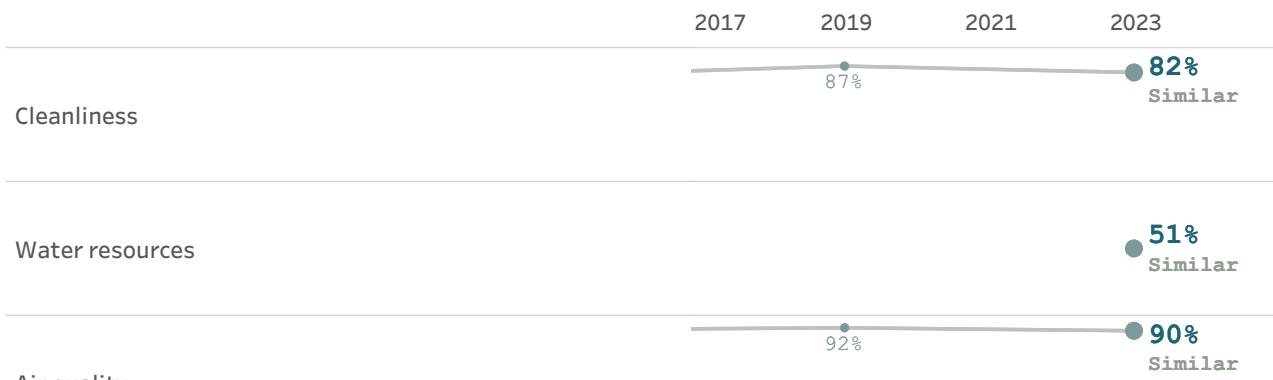
## Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)



Please also rate each of the following in the La Vista community.  
(% excellent or good)



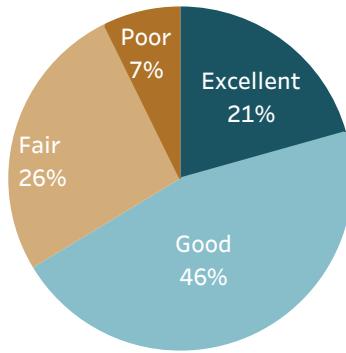
Please rate the quality of each of the following services in La Vista.  
(% excellent or good)





\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

### Overall quality of parks and recreation opportunities, 2023



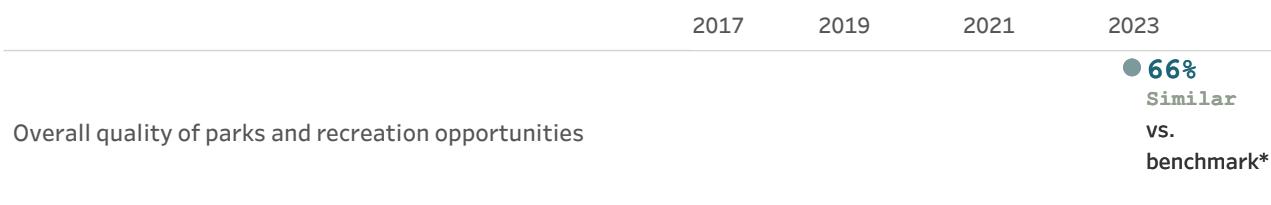
## Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

Please rate each of the following characteristics as they relate to La Vista as a whole.

(% excellent or good)



Please also rate each of the following in the La Vista community.

(% excellent or good)



Please rate the quality of each of the following services in La Vista.

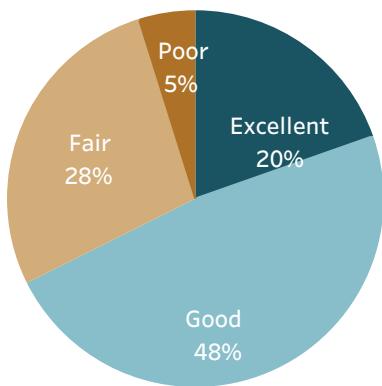
(% excellent or good)





\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

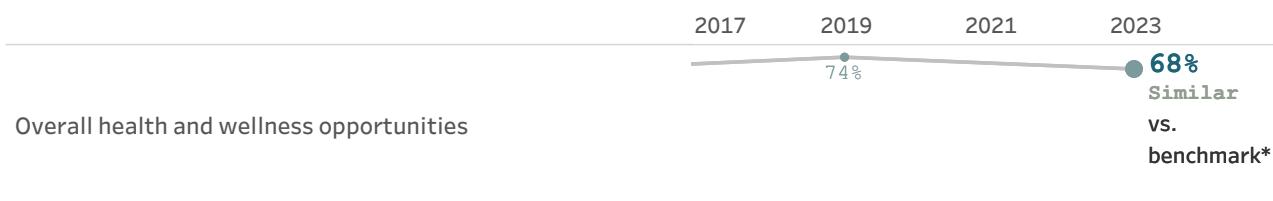
## Overall health and wellness opportunities in La Vista, 2023



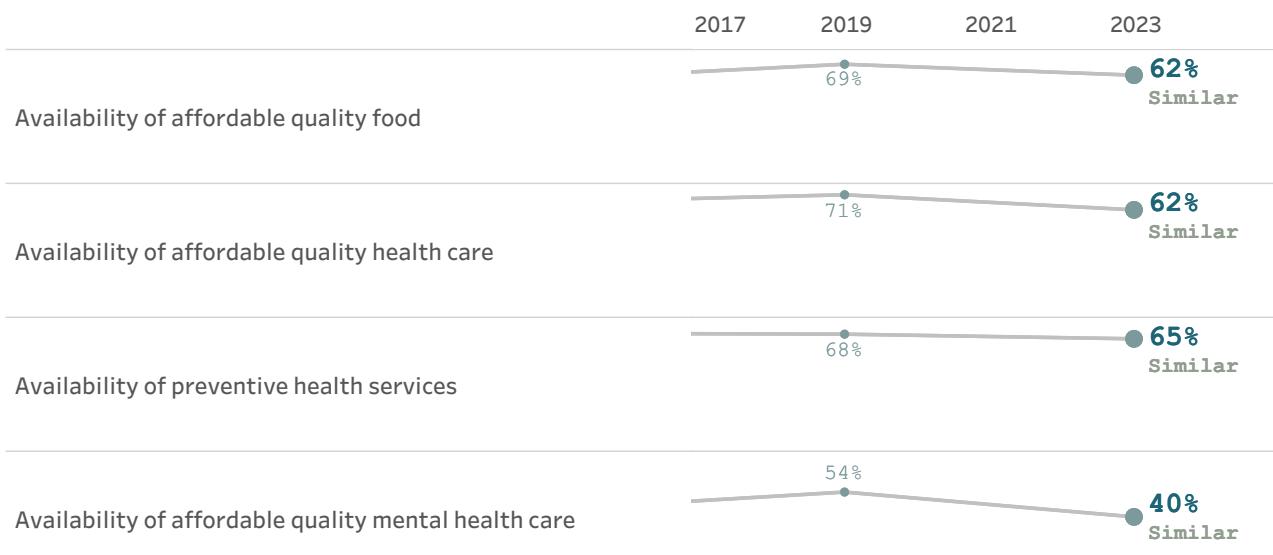
## Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)



Please also rate each of the following in the La Vista community.  
(% excellent or good)



Please rate the quality of each of the following services in La Vista.  
(% excellent or good)



**Please rate your overall health.  
(% excellent or very good)**



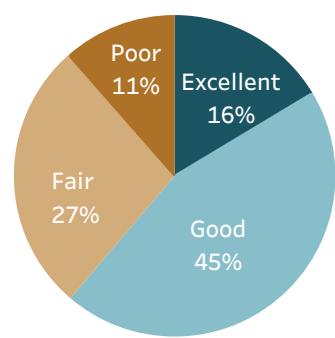
Please rate your overall health.

\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

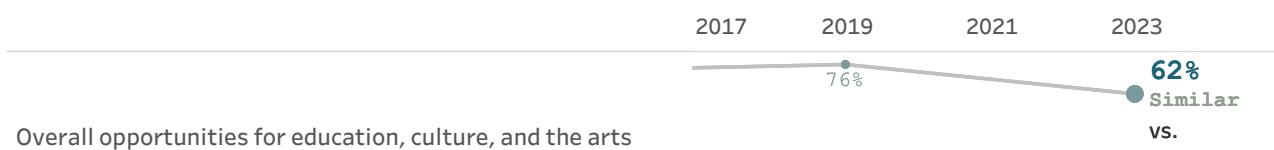
## Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

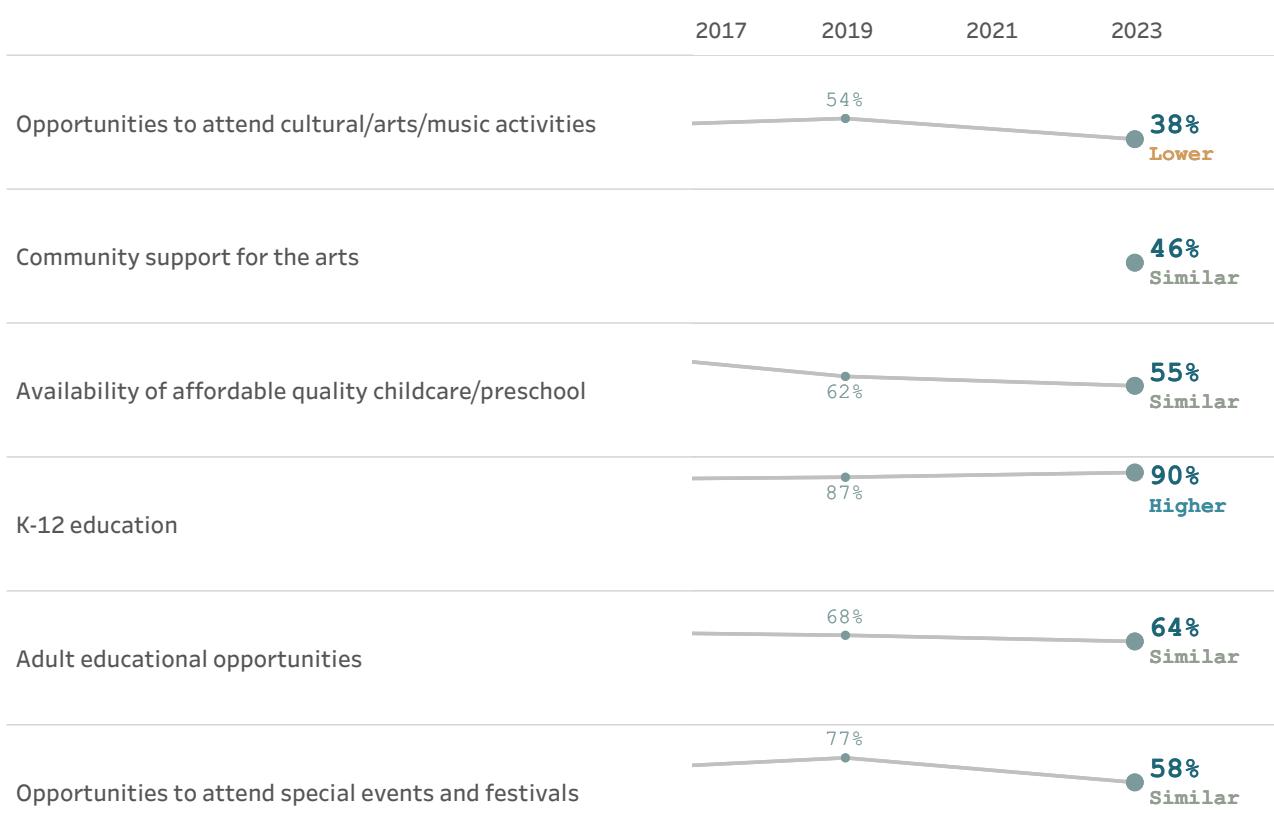
Overall opportunities for education, culture and the arts, 2023



Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)



Please also rate each of the following in the La Vista community.  
(% excellent or good)



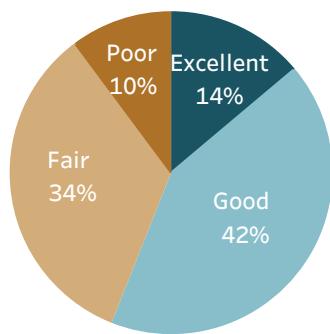
Please rate the quality of each of the following services in La Vista.

(% excellent or good)



\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' connection and engagement with their community, 2023



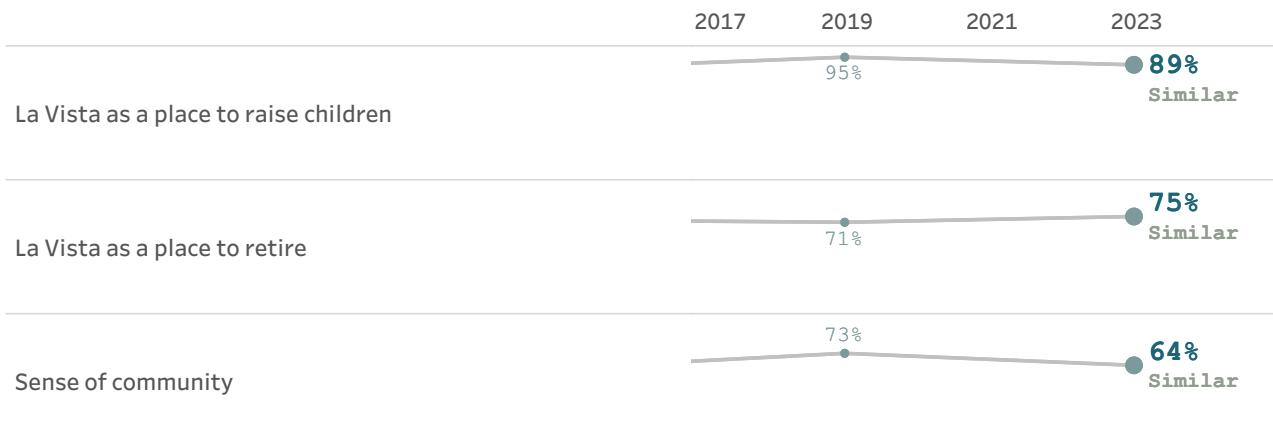
## Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

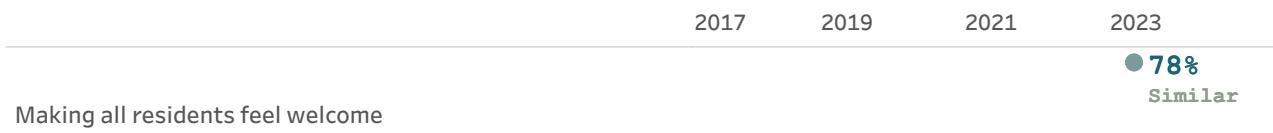
Please rate each of the following characteristics as they relate to La Vista as a whole.  
(% excellent or good)

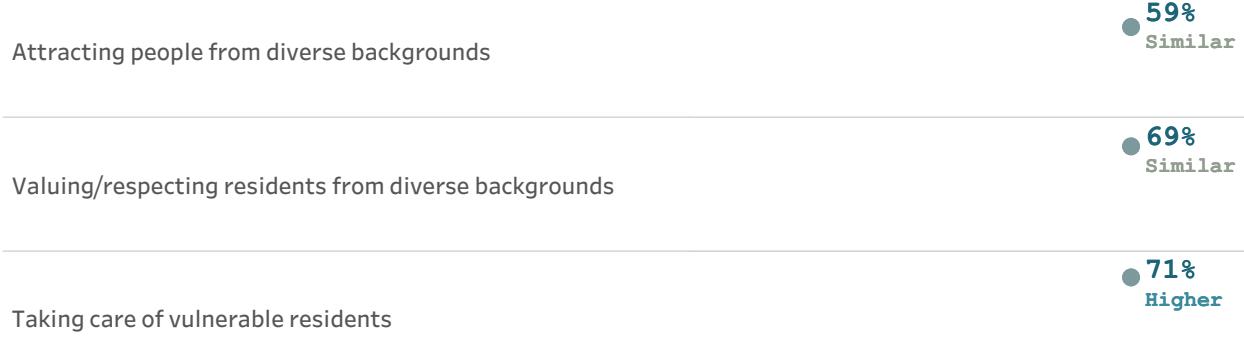


Please rate each of the following aspects of quality of life in La Vista.  
(% excellent or good)

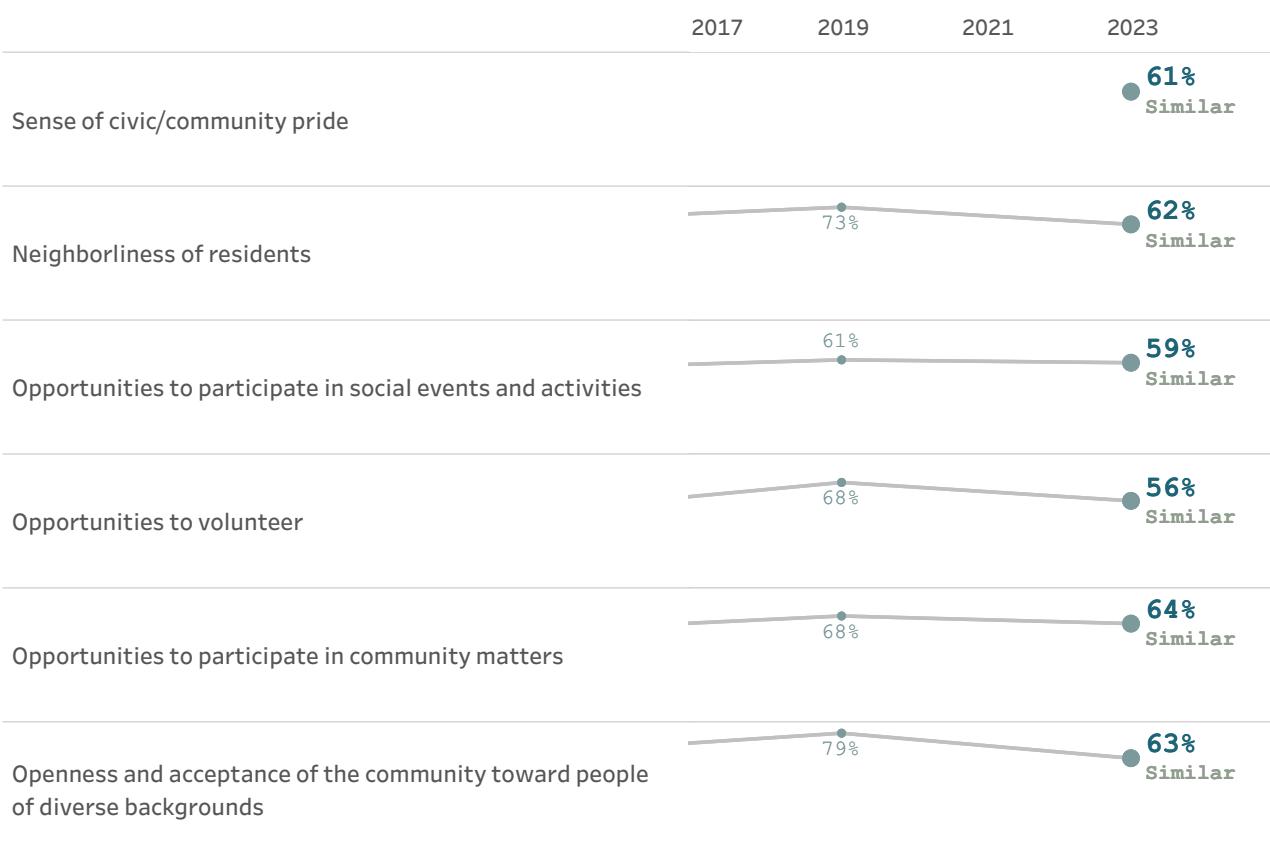


Please rate the job you feel the La Vista community does at each of the following.  
(% excellent or good)





**Please also rate each of the following in the La Vista community.**  
(% excellent or good)

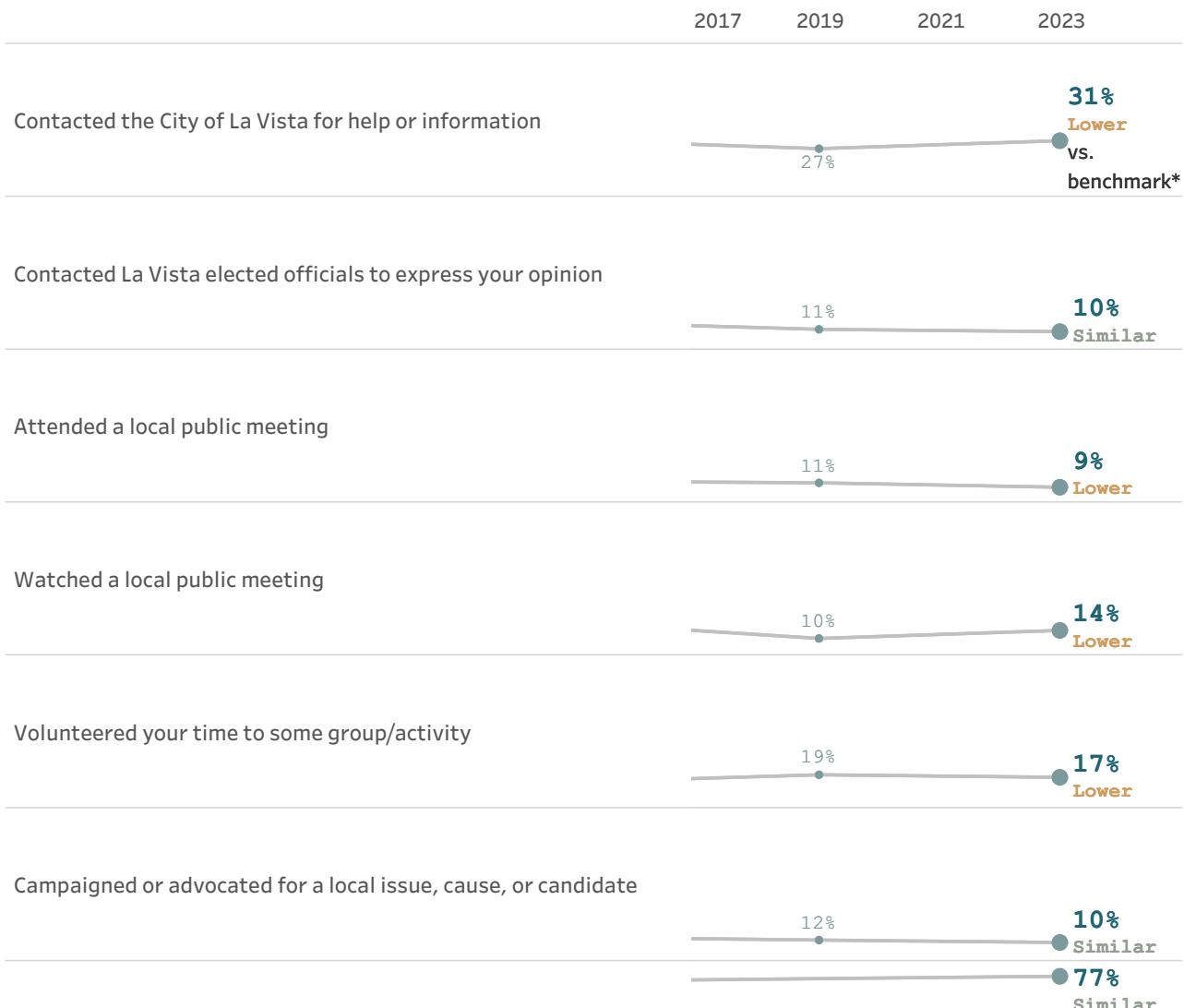


\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



In general, how many times do you:  
(% a few times a week or more)



● 87%  
Similar

Visit social media sites

● 95%  
Similar

Use or check email

● 29%  
Similar

Share your opinions online

● 53%  
Similar

Shop online

\* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## National benchmark tables

This table contains the comparisons of La Vista's results to those from other communities. The first column shows the comparison of La Vista's rating to the benchmark. La Vista's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by La Vista residents is statistically similar to or different than the benchmark. The second column is La Vista's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to La Vista's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for La Vista's result -- that is what percent of surveyed communities had a lower rating than La Vista.

			% positive	Rank	Number of communities	Percentile
<b>Please rate each of the following aspects of quality of life in La Vista.</b>	La Vista as a place to live	Similar	93%	119	377	68
	Your neighborhood as a place to live	Similar	82%	179	329	45
	La Vista as a place to raise children	Similar	89%	133	381	65
	La Vista as a place to work	Similar	69%	140	372	62
	La Vista as a place to visit	Similar	58%	198	330	40
	La Vista as a place to retire	Similar	75%	89	377	76
	The overall quality of life	Similar	91%	120	402	70
	Sense of community	Similar	64%	147	329	55
<b>Please rate each of the following characteristics as they relate to La Vista as a whole.</b>	Overall economic health	Similar	74%	124	317	61
	Overall quality of the transportation system	Similar	47%	115	223	48
	Overall design or layout of residential and commercial areas	Similar	63%	117	310	62
	Overall quality of the utility infrastructure	Similar	70%	85	218	61
	Overall feeling of safety	Similar	90%	109	367	70
	Overall quality of natural environment	Similar	70%	241	319	24
	Overall quality of parks and recreation opportunities	Similar	66%	180	223	19
	Overall health and wellness opportunities	Similar	68%	184	312	41
<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Overall opportunities for education, culture, and the arts	Similar	62%	190	314	39
	Residents' connection and engagement with their community	Similar	56%	105	220	52
Recommend living in La Vista to someone who asks		Similar	92%	102	321	68

	Remain in La Vista for the next five years	Similar	88%	72	318	77
<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	Similar	97%	100	348	71
	In La Vista's downtown/commercial area during the day	Similar	93%	131	332	60
	From property crime	Similar	86%	45	228	80
	From violent crime	Similar	92%	56	228	75
	From fire, flood, or other natural disaster	Similar	92%	33	218	85
<b>Please rate the job you feel the La Vista community does at each of the following.</b>	Making all residents feel welcome	Similar	78%	41	226	82
	Attracting people from diverse backgrounds	Similar	59%	86	223	61
	Valuing/respecting residents from diverse backgrounds	Similar	69%	60	224	73
	Taking care of vulnerable residents	Higher	71%	36	220	84
<b>Please rate each of the following in the La Vista community.</b>	Overall quality of business and service establishments	Similar	77%	109	319	66
	Variety of business and service establishments	Similar	62%	108	221	51
	Vibrancy of downtown/commercial area	Similar	41%	201	298	32
	Employment opportunities	Similar	47%	131	333	60
	Shopping opportunities	Similar	50%	181	324	44
	Cost of living	Similar	51%	69	311	78
	Overall image or reputation	Similar	75%	178	372	52
<b>Please also rate each of the following in the La Vista community.</b>	Traffic flow on major streets	Higher	75%	20	344	94
	Ease of public parking	Higher	77%	48	293	83
	Ease of travel by car	Higher	89%	27	332	92
	Ease of travel by public transportation	Lower	20%	245	294	17
	Ease of travel by bicycle	Similar	46%	179	334	46
	Ease of walking	Similar	66%	146	335	56
	Well-planned residential growth	Higher	69%	18	222	92
	Well-planned commercial growth	Higher	65%	11	222	95
	Well-designed neighborhoods	Similar	68%	56	219	74

<b>Please also rate each of the following in the La Vista community.</b>	Preservation of the historical or cultural character of the community	Similar	59%	153	219	30
	Public places where people want to spend time	Similar	50%	240	305	21
	Variety of housing options	Higher	64%	74	317	76
	Availability of affordable quality housing	Similar	44%	92	340	73
	Overall quality of new development	Similar	63%	48	329	85
	Overall appearance	Similar	70%	191	351	45
	Cleanliness	Similar	82%	114	340	66
	Water resources	Similar	51%	142	202	30
	Air quality	Similar	90%	92	306	70
	Availability of paths and walking trails	Similar	66%	195	335	42
	Fitness opportunities	Similar	67%	185	305	39
	Recreational opportunities	Similar	63%	199	326	39
	Availability of affordable quality food	Similar	62%	150	302	50
	Availability of affordable quality health care	Similar	62%	124	311	60
	Availability of preventive health services	Similar	65%	115	297	61
	Availability of affordable quality mental health care	Similar	40%	158	299	47
	Opportunities to attend cultural/arts/music activities	Lower	38%	265	322	18
	Community support for the arts	Similar	46%	152	219	31
	Availability of affordable quality childcare/preschool	Similar	55%	93	308	70
	K-12 education	Higher	90%	56	310	82
	Adult educational opportunities	Similar	64%	58	302	81
	Sense of civic/community pride	Similar	61%	110	219	50
	Neighborliness of residents	Similar	62%	158	307	48
	Opportunities to participate in social events and activities	Similar	59%	161	314	49
	Opportunities to attend special events and festivals	Similar	58%	188	311	39
	Opportunities to volunteer	Similar	56%	255	310	18

<b>Please also rate each of the following in the La Vista community.</b>	Opportunities to participate in community matters	Similar	64%	149	312	52
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	63%	129	329	61
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Contacted the City of La Vista for help or information	Lower	31%	329	347	5
	Contacted La Vista elected officials to express your opinion	Similar	10%	276	305	9
	Attended a local public meeting	Lower	9%	304	308	1
	Watched a local public meeting	Lower	14%	252	290	13
	Volunteered your time to some group/activity	Lower	17%	293	311	6
	Campaigned or advocated for a local issue, cause, or candidate	Similar	10%	277	301	8
	Voted in your most recent local election	Similar	77%	110	221	50
	Used public transportation instead of driving	Similar	11%	167	281	40
	Carpooled with other adults or children instead of driving alone	Similar	45%	112	302	63
	Walked or biked instead of driving	Lower	45%	241	306	21
<b>Please rate the quality of each of the following services in La Vista.</b>	Public information services	Similar	74%	77	324	76
	Economic development	Higher	70%	47	318	85
	Traffic enforcement	Similar	71%	78	366	78
	Traffic signal timing	Similar	68%	47	310	85
	Street repair	Similar	45%	170	360	53
	Street cleaning	Similar	72%	117	324	64
	Street lighting	Higher	81%	34	353	90
	Snow removal	Similar	77%	49	270	82
	Sidewalk maintenance	Similar	56%	170	322	47
	Bus or transit services	Lower	29%	245	290	15
	Land use, planning and zoning	Similar	51%	74	326	77
	Code enforcement	Similar	59%	102	359	71
	Affordable high-speed internet access	Similar	53%	88	216	59
	Garbage collection	Similar	84%	168	343	51

**Please rate the quality of each of the following services in La Vista.**

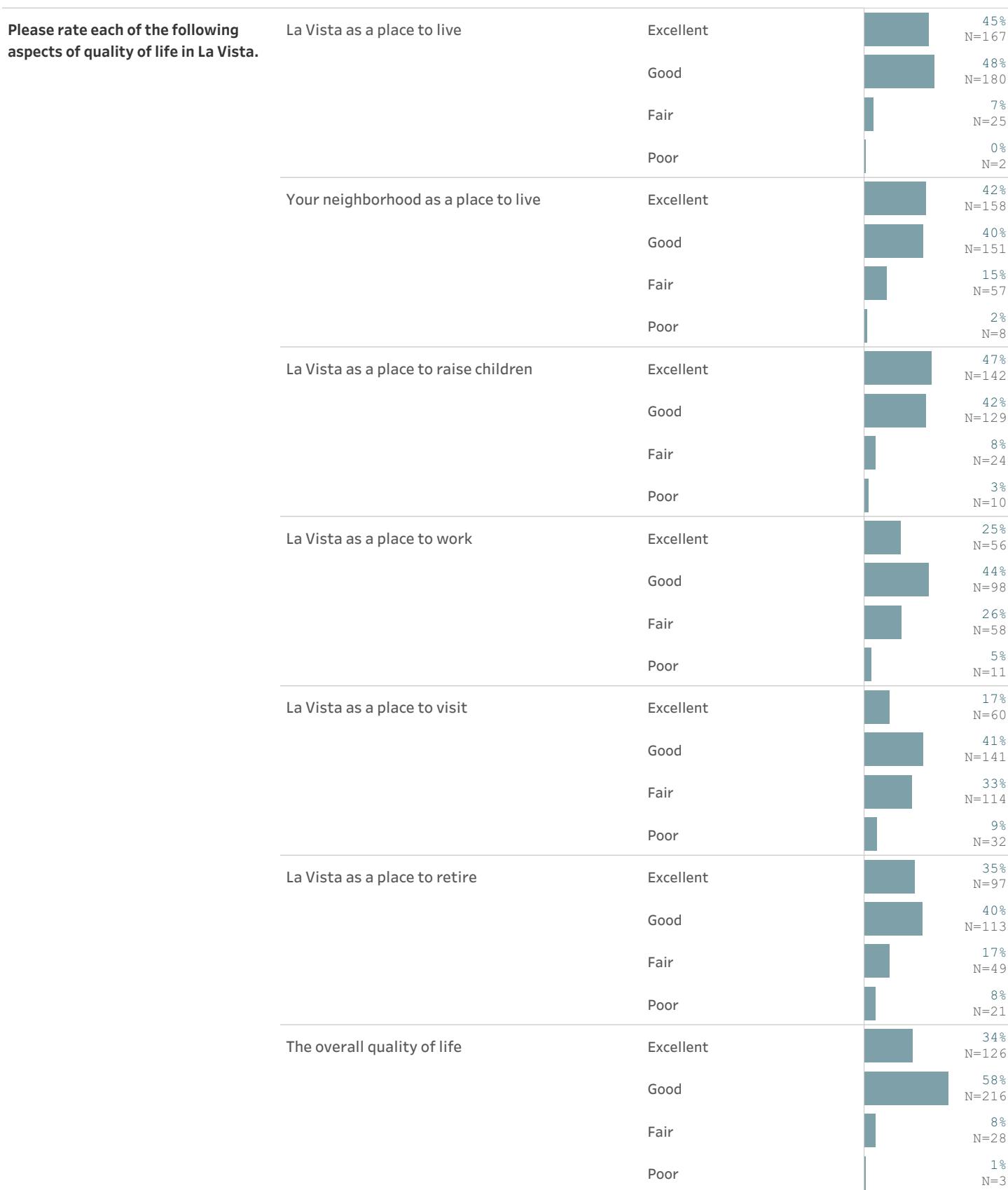
Drinking water	Similar	83%	82	322	74
Sewer services	Similar	78%	172	325	47
Storm water management	Similar	81%	105	336	69
Power (electric and/or gas) utility	Similar	80%	132	268	51
Utility billing	Similar	66%	172	291	41
Police/Sheriff services	Similar	84%	174	393	55
Crime prevention	Similar	83%	93	365	74
Animal control	Similar	79%	64	336	81
Ambulance or emergency medical services	Similar	91%	149	331	55
Fire services	Similar	92%	186	356	48
Fire prevention and education	Similar	80%	201	321	37
Emergency preparedness	Similar	72%	142	319	55
Preservation of natural areas	Similar	54%	226	304	25
La Vista open space	Similar	60%	152	299	49
Recycling	Lower	55%	304	345	12
Yard waste pick-up	Similar	74%	166	302	45
City parks	Similar	72%	264	338	22
Recreation programs or classes	Similar	69%	181	332	45
Recreation centers or facilities	Similar	72%	137	314	56
Health services	Similar	79%	82	290	72
Public library services	Similar	88%	116	335	65
Overall customer service by La Vista employees	Similar	86%	87	381	77
<b>Please rate the following categories of La Vista government performance.</b>					
The value of services for the taxes paid to La Vista	Similar	56%	168	385	56
The overall direction that La Vista is taking	Higher	71%	35	350	90
The job La Vista government does at welcoming resident involvement	Similar	59%	74	348	78
Overall confidence in La Vista government	Similar	64%	50	315	84

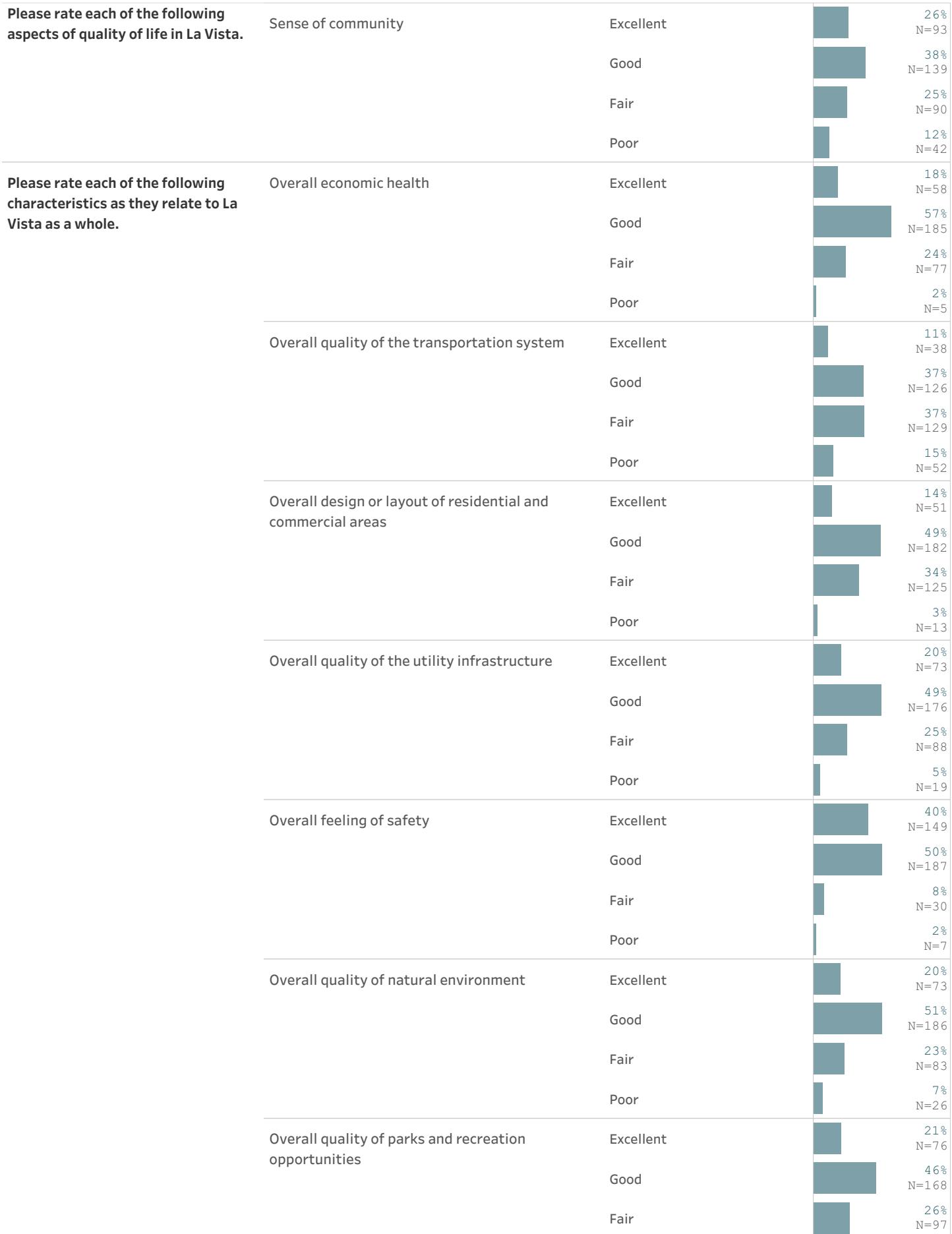
<b>Please rate the following categories of La Vista government performance.</b>	Generally acting in the best interest of the community	Higher	70%	42	319	87
	Being honest	Higher	74%	36	310	88
	Being open and transparent to the public	Higher	72%	25	225	89
	Informing residents about issues facing the community	Higher	67%	15	230	93
	Treating all residents fairly	Higher	73%	41	316	87
	Treating residents with respect	Similar	77%	51	222	77
<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of La Vista	Similar	78%	92	377	75
	The Federal Government	Similar	35%	217	300	28
<b>Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.</b>	Overall economic health	Similar	89%	107	293	63
	Overall quality of the transportation system	Similar	68%	172	218	21
	Overall design or layout of residential and commercial areas	Similar	73%	192	293	34
	Overall quality of the utility infrastructure	Similar	86%	131	217	40
	Overall feeling of safety	Similar	91%	142	293	51
	Overall quality of natural environment	Similar	79%	205	293	30
	Overall quality of parks and recreation opportunities	Similar	86%	33	218	85
	Overall health and wellness opportunities	Similar	76%	112	293	61
	Overall opportunities for education, culture, and the arts	Similar	75%	151	293	48
	Residents' connection and engagement with their community	Similar	70%	141	293	52
<b>In general, how many times do you:</b>	Access the internet from your home	Similar	93%	140	218	36
	Access the internet from your cell phone	Similar	92%	156	218	28
	Visit social media sites	Similar	87%	7	217	97
	Use or check email	Similar	95%	162	218	26
	Share your opinions online	Similar	29%	115	218	47
	Shop online	Similar	53%	135	217	38
	Please rate your overall health.	Similar	63%	224	301	25
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	19%	200	303	34

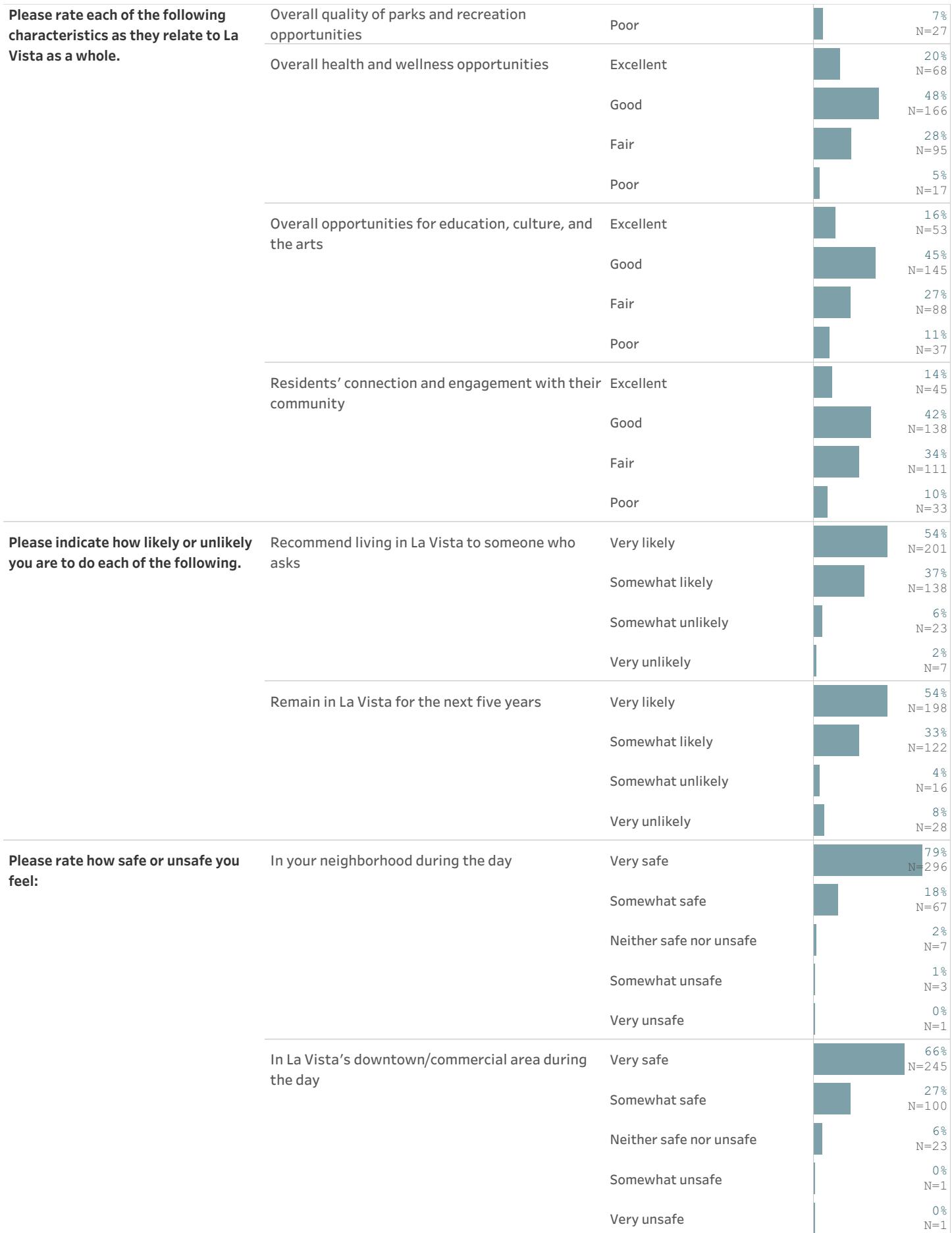
## Complete set of frequencies

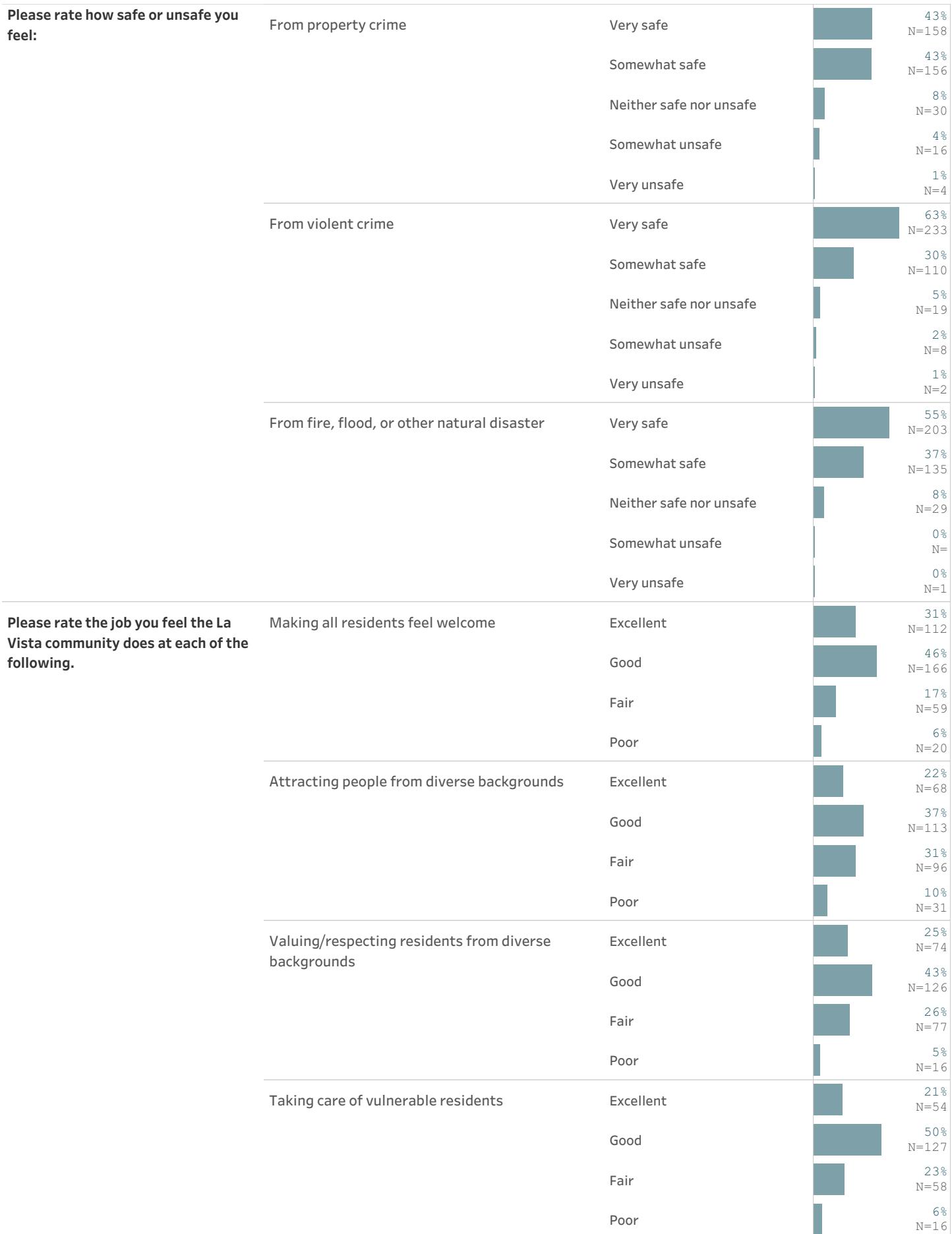
This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

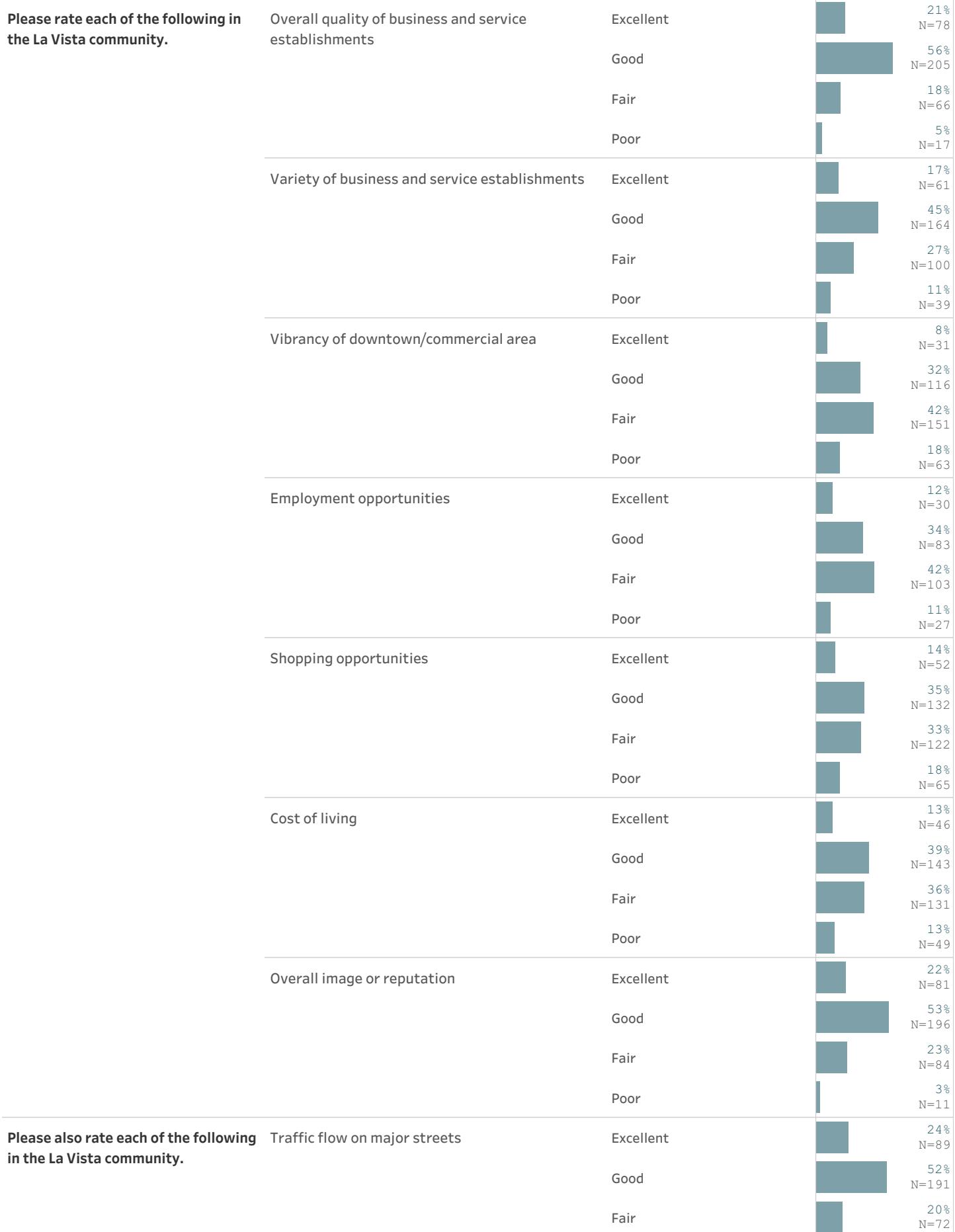
**Please rate each of the following aspects of quality of life in La Vista.**

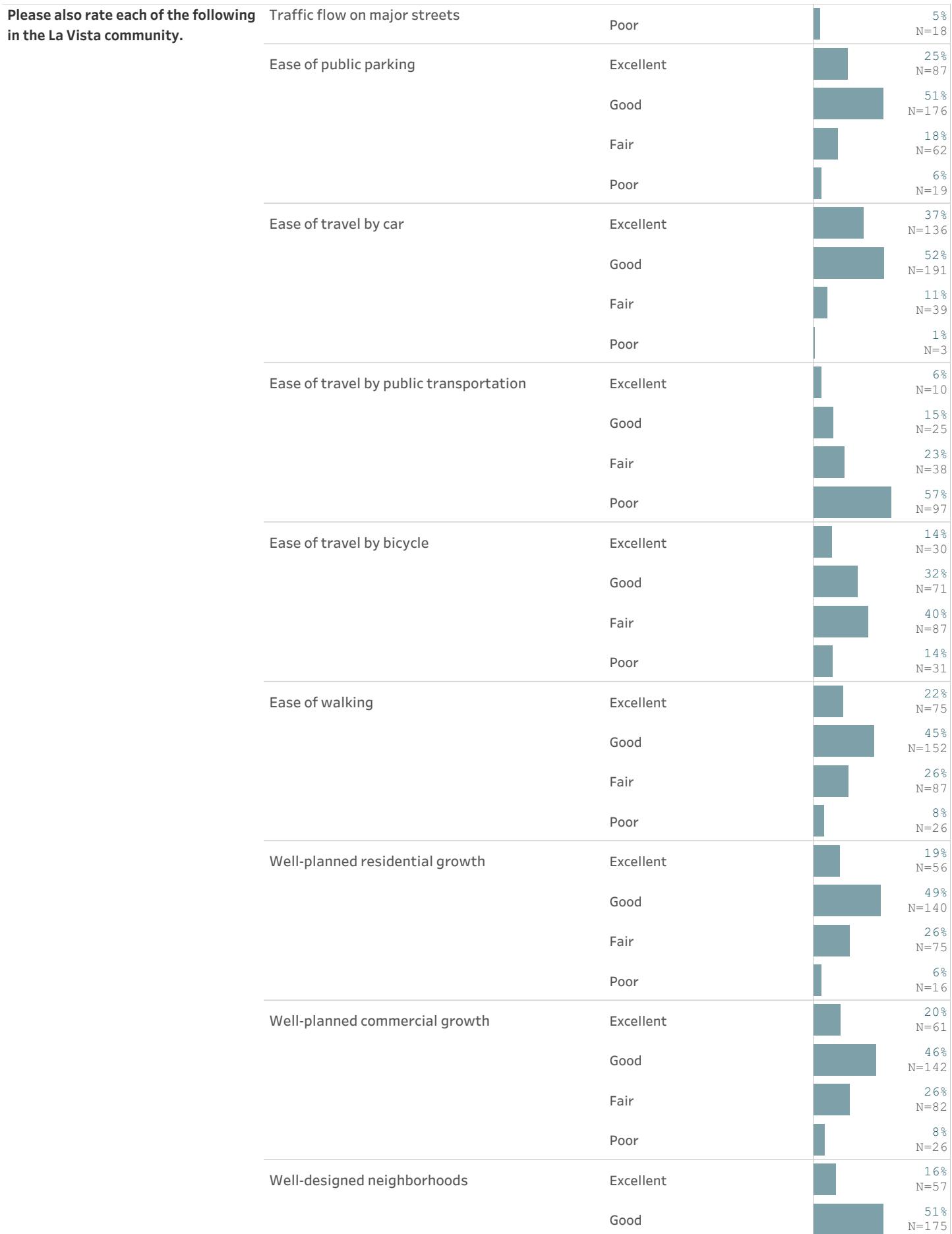


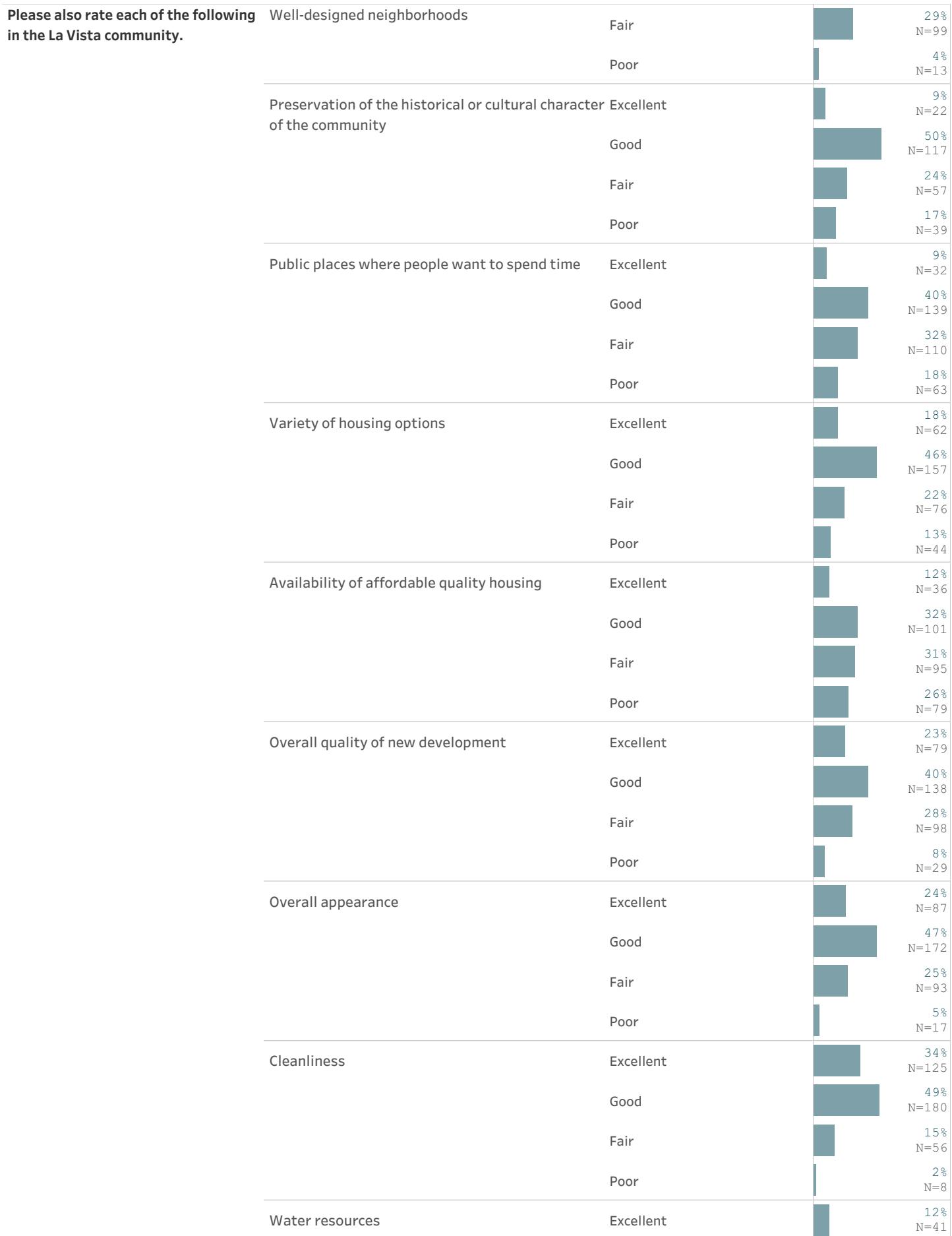




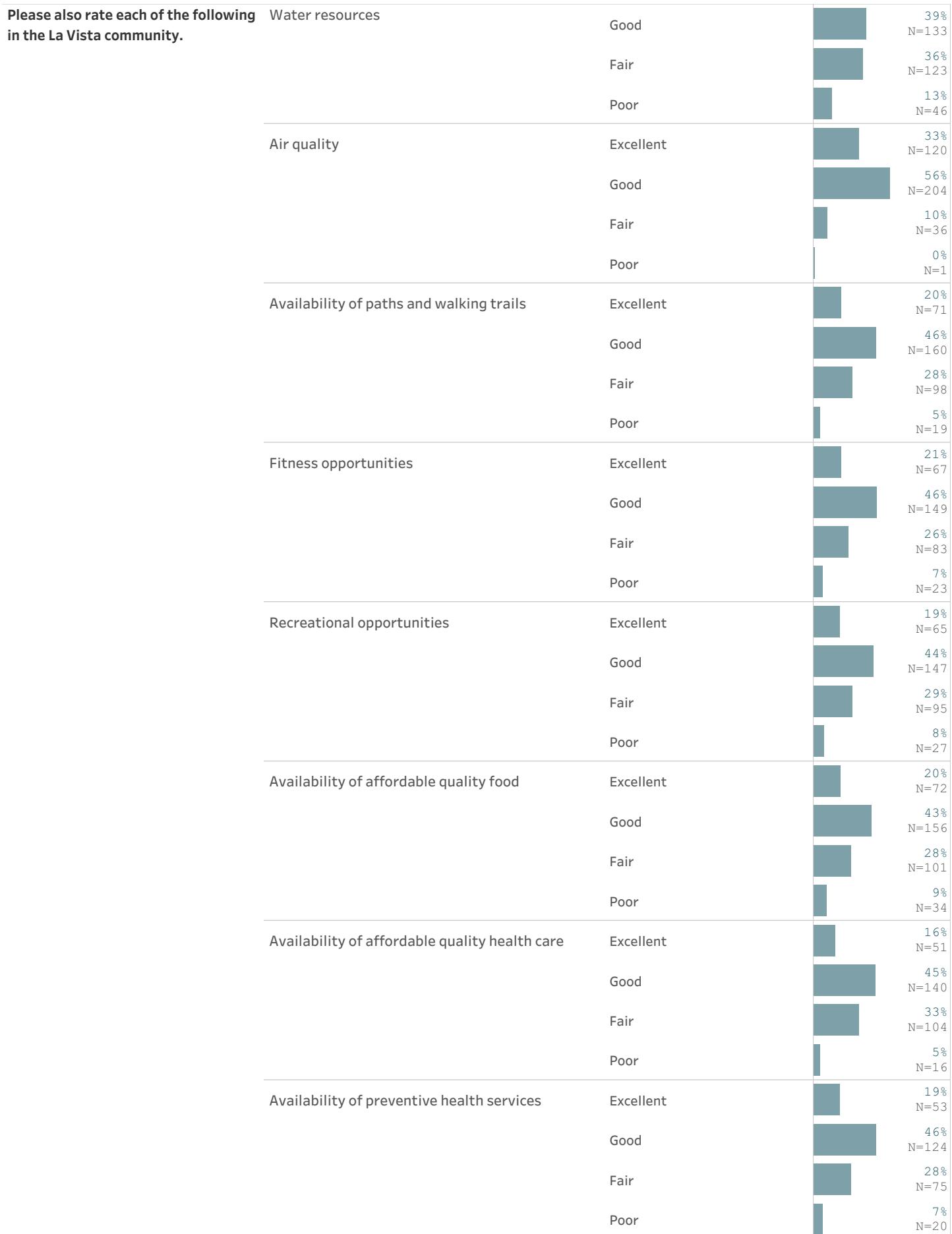


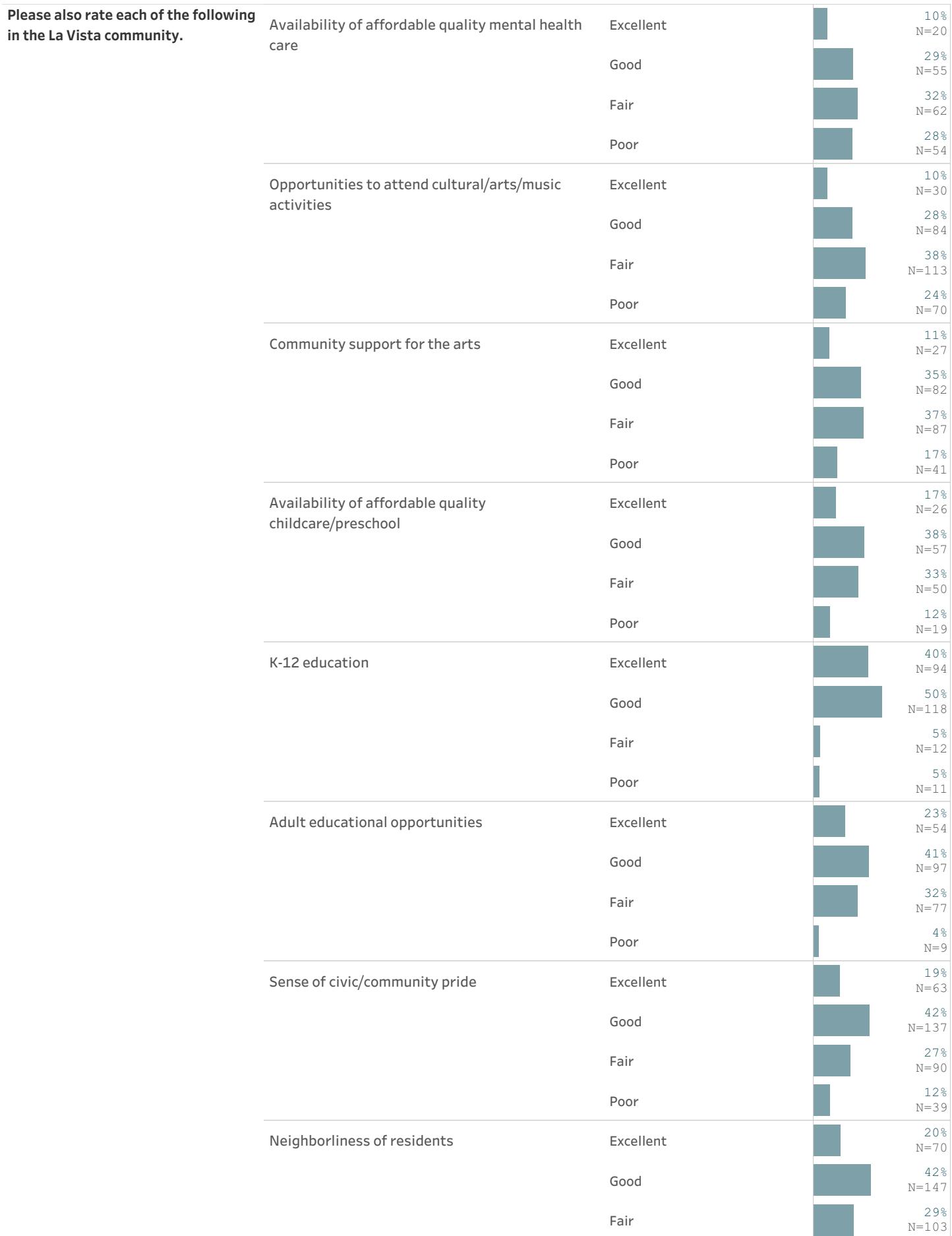


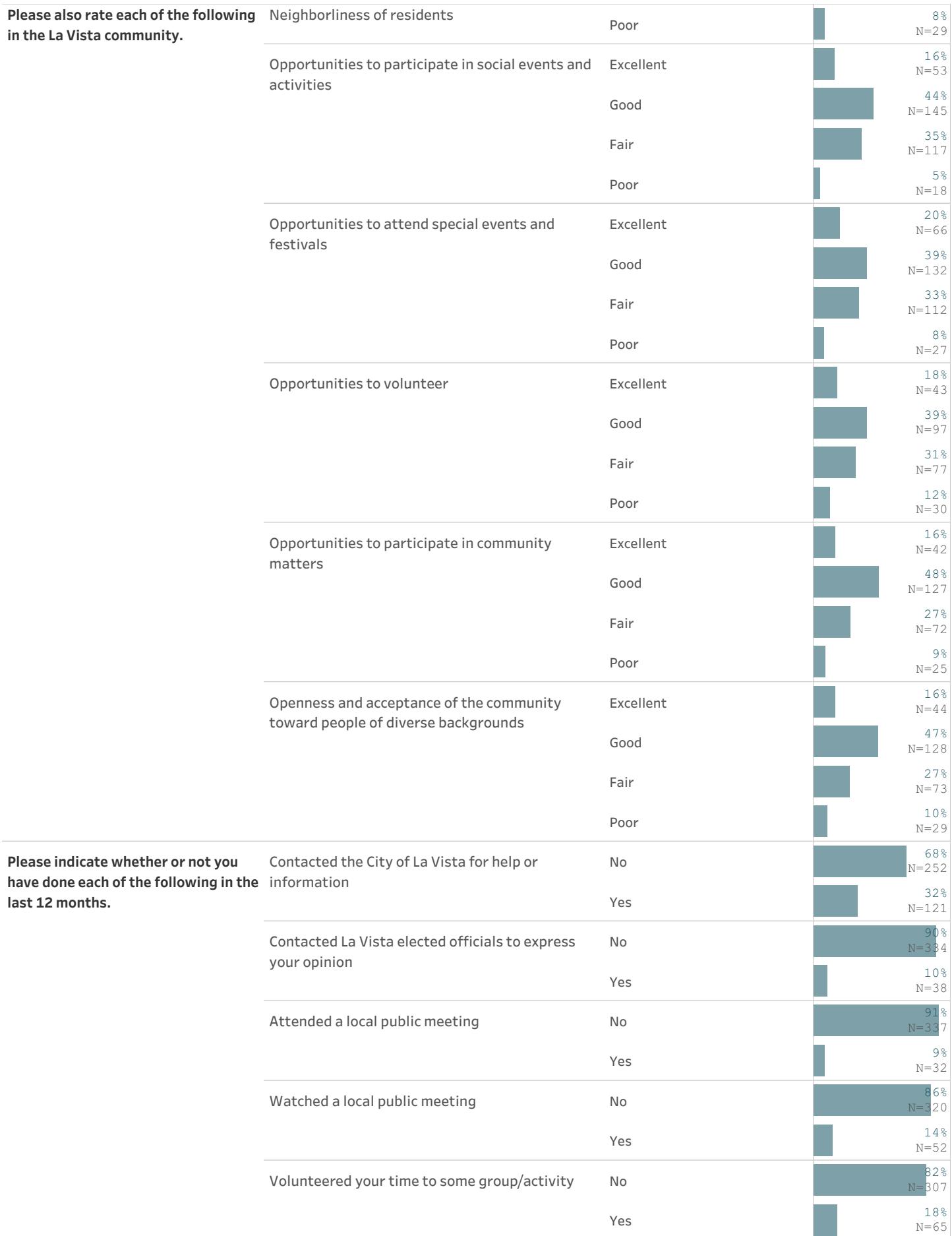




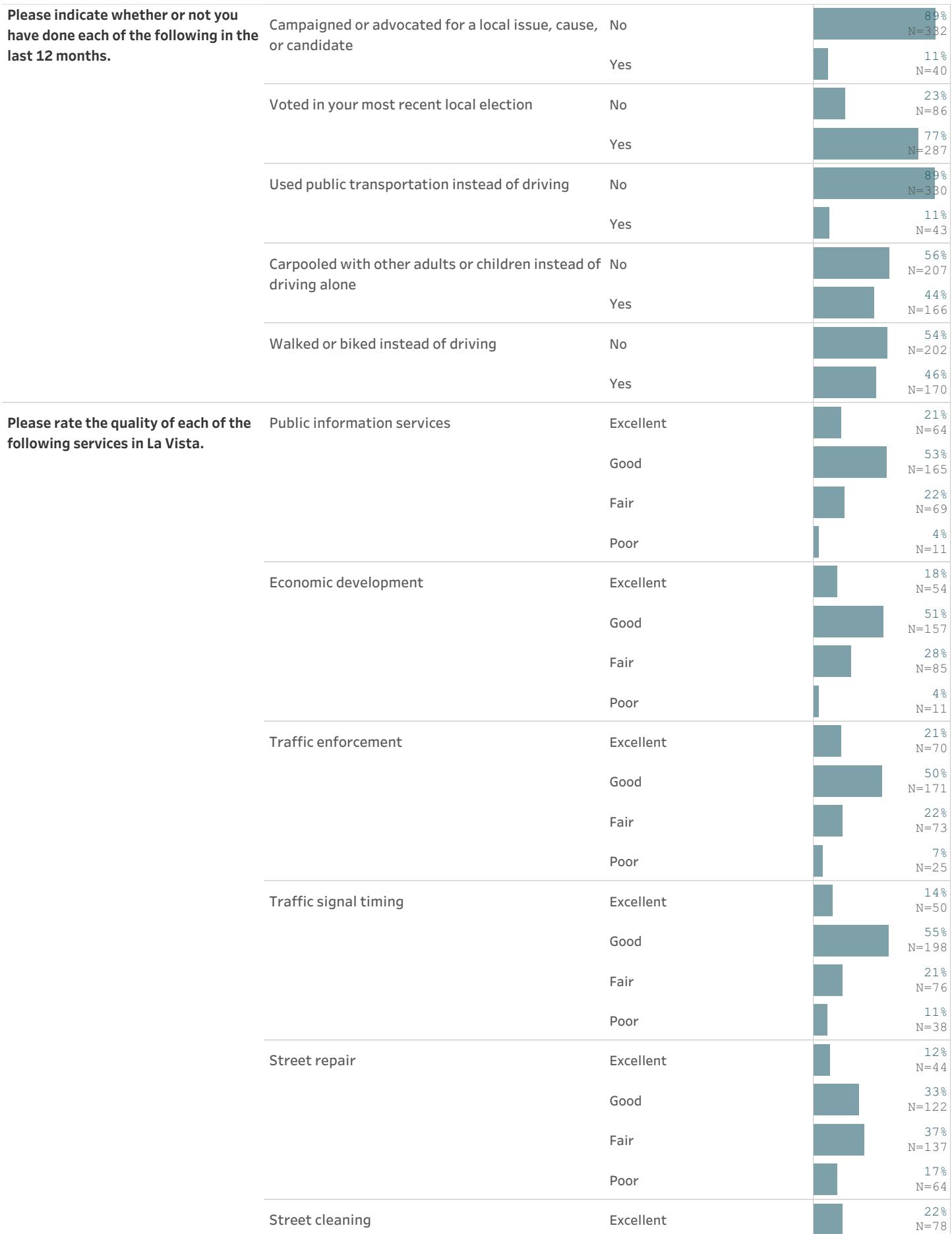
**Please also rate each of the following Water resources in the La Vista community.**



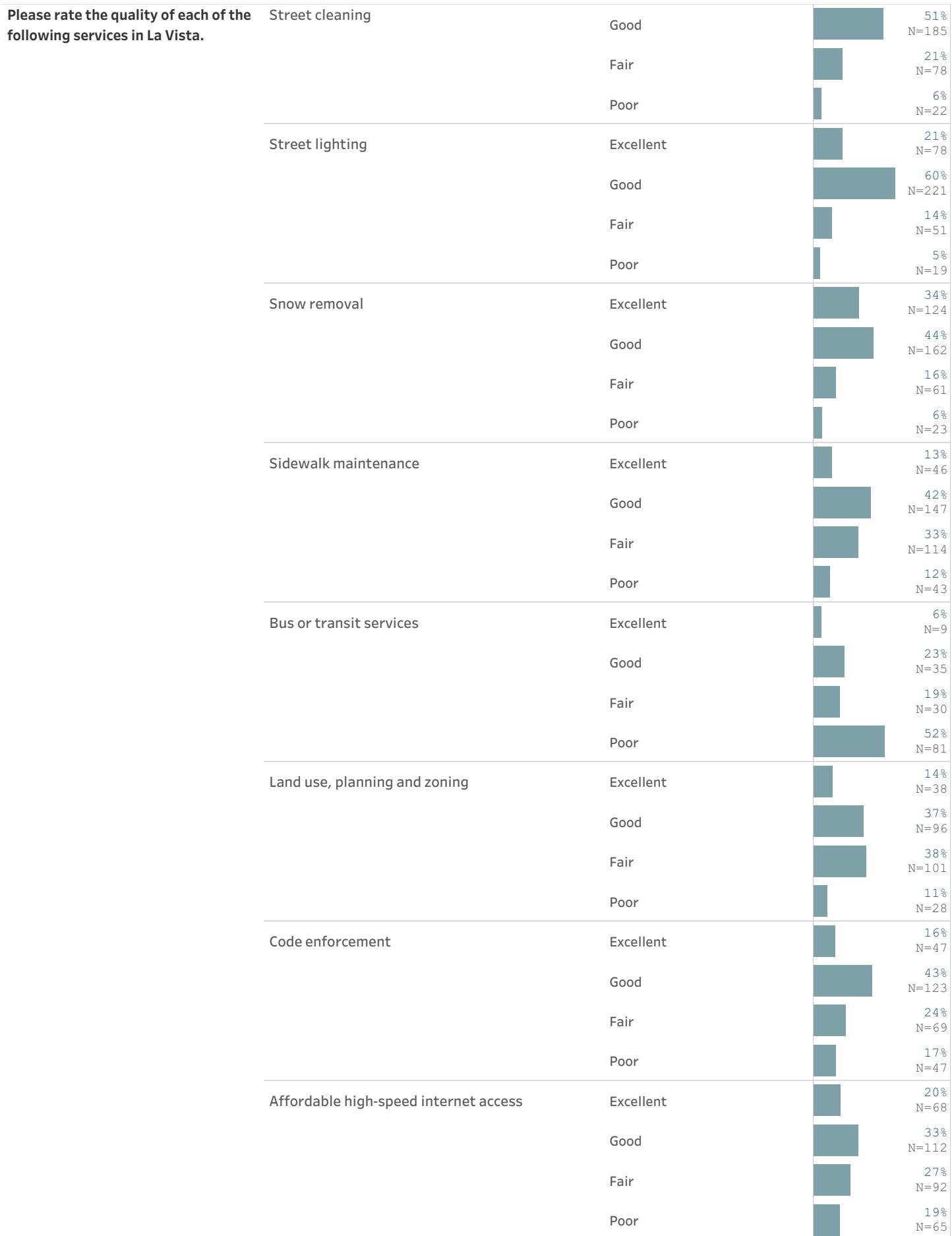




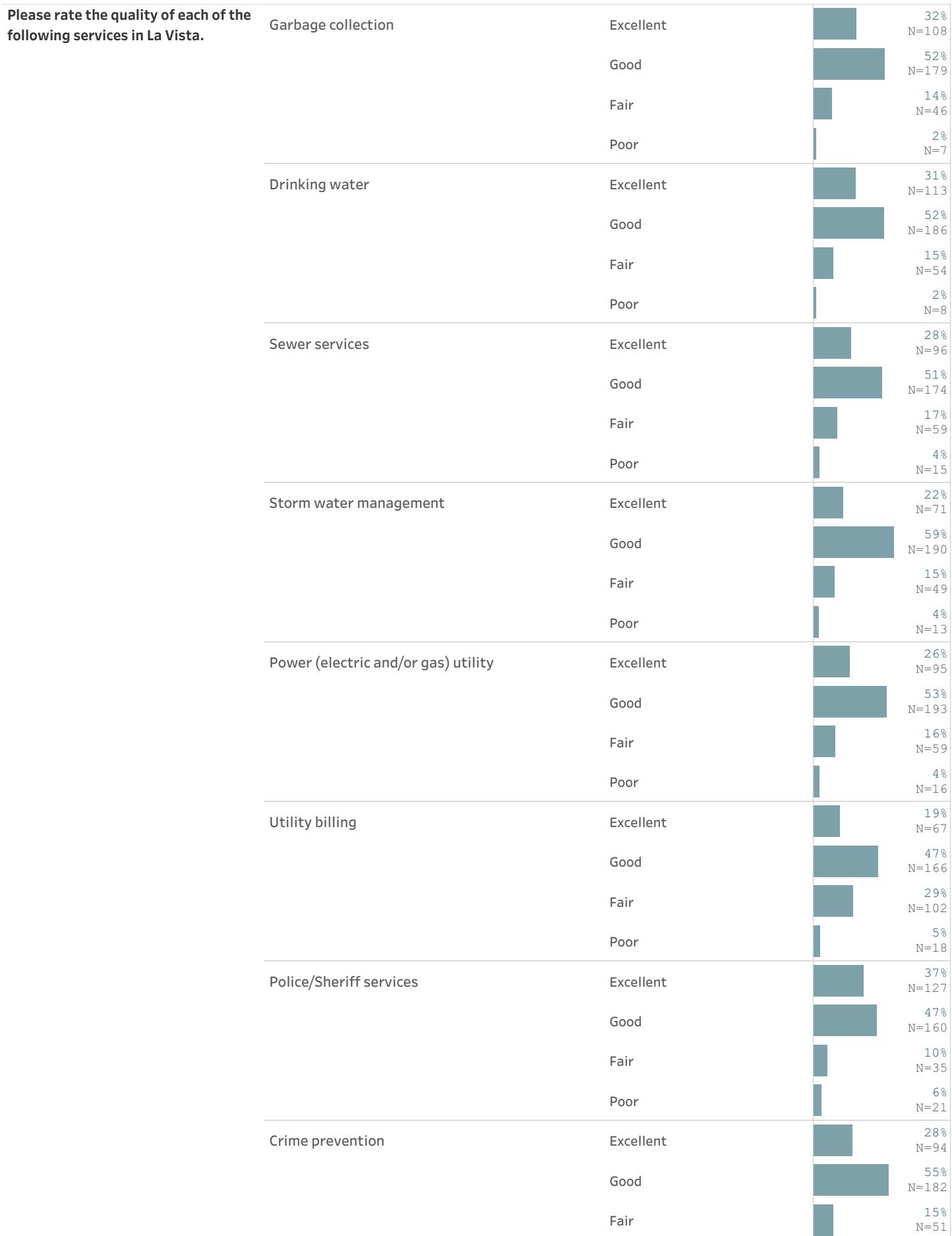
**Please indicate whether or not you have done each of the following in the last 12 months.**



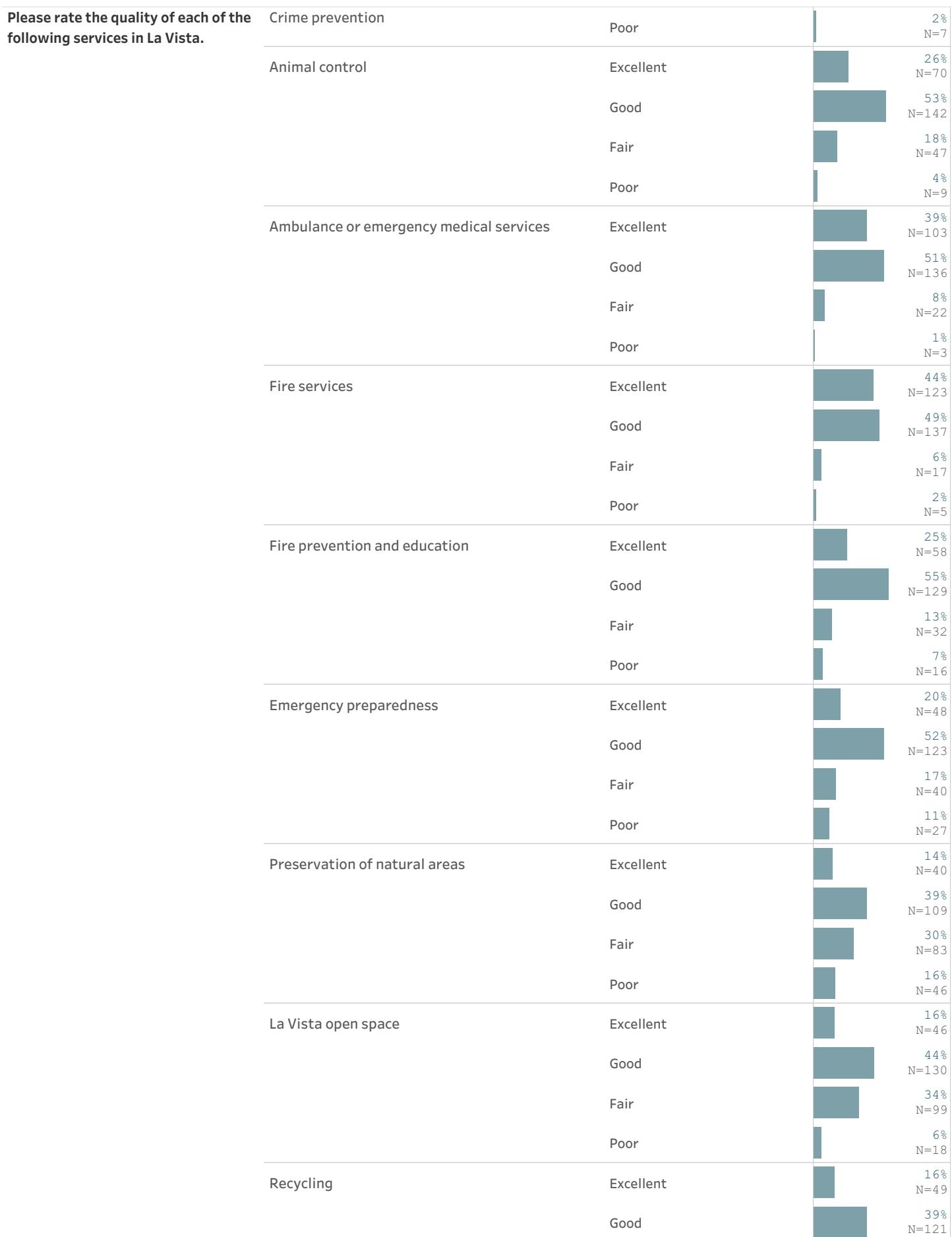
**Please rate the quality of each of the following services in La Vista.**

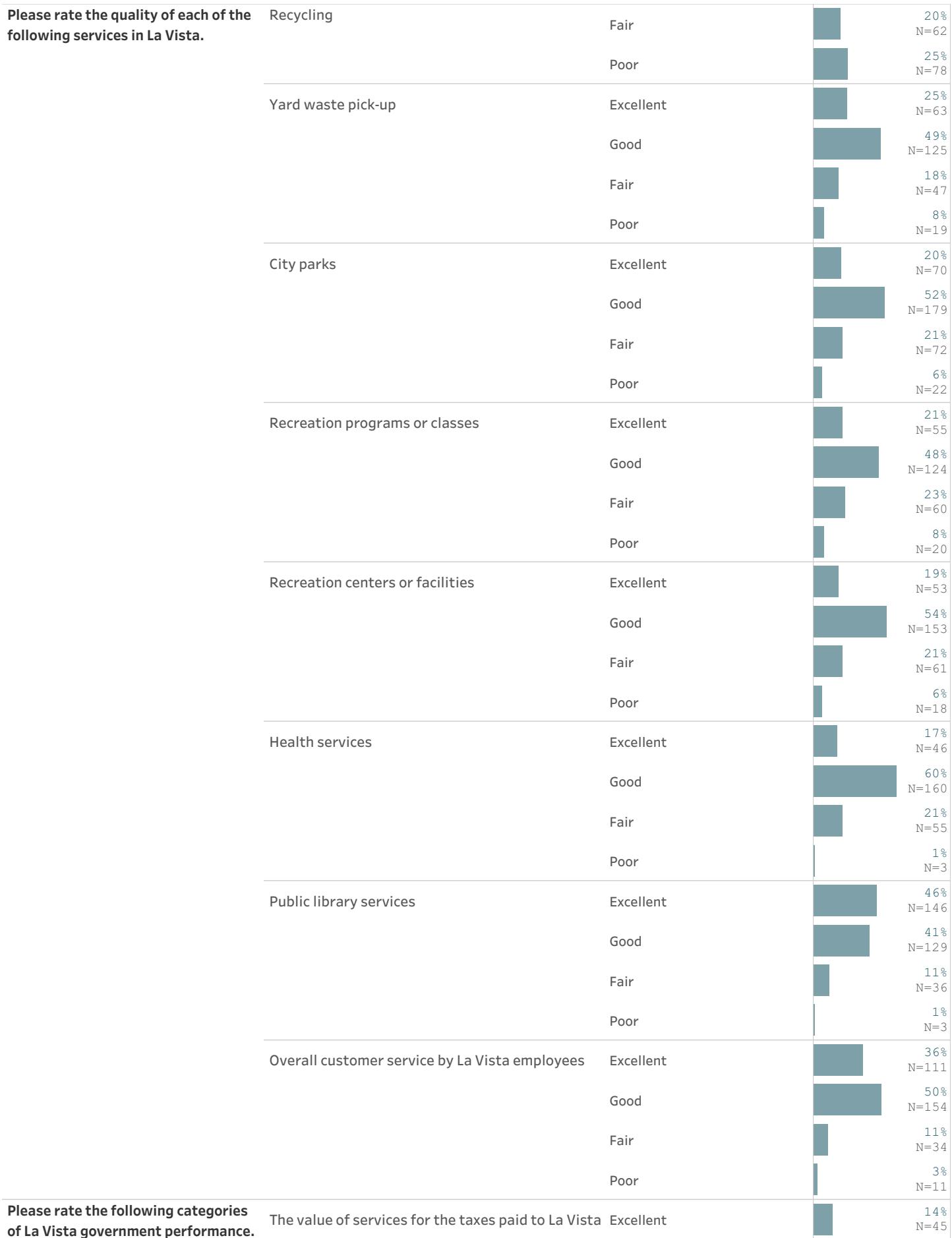


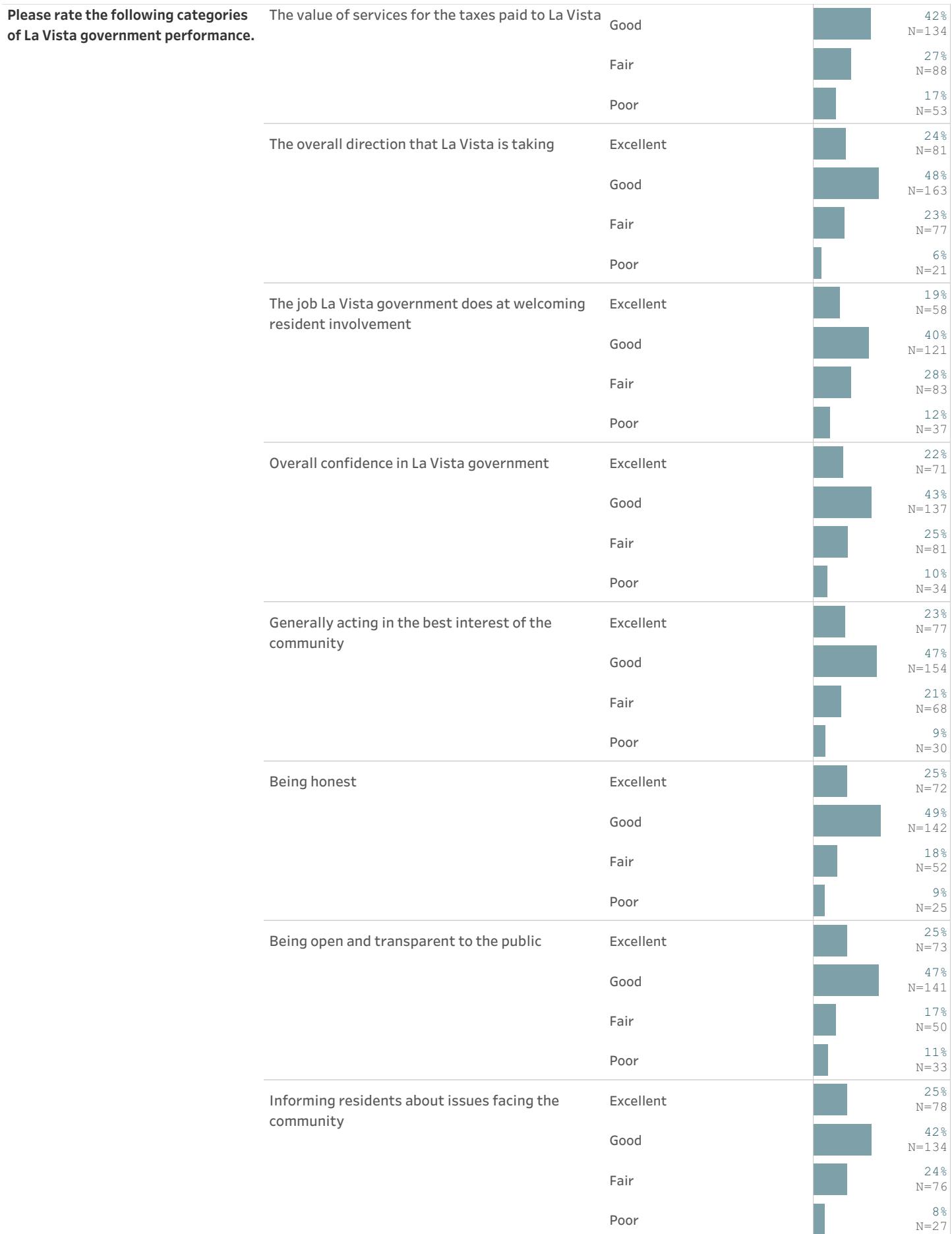
**Please rate the quality of each of the following services in La Vista.**

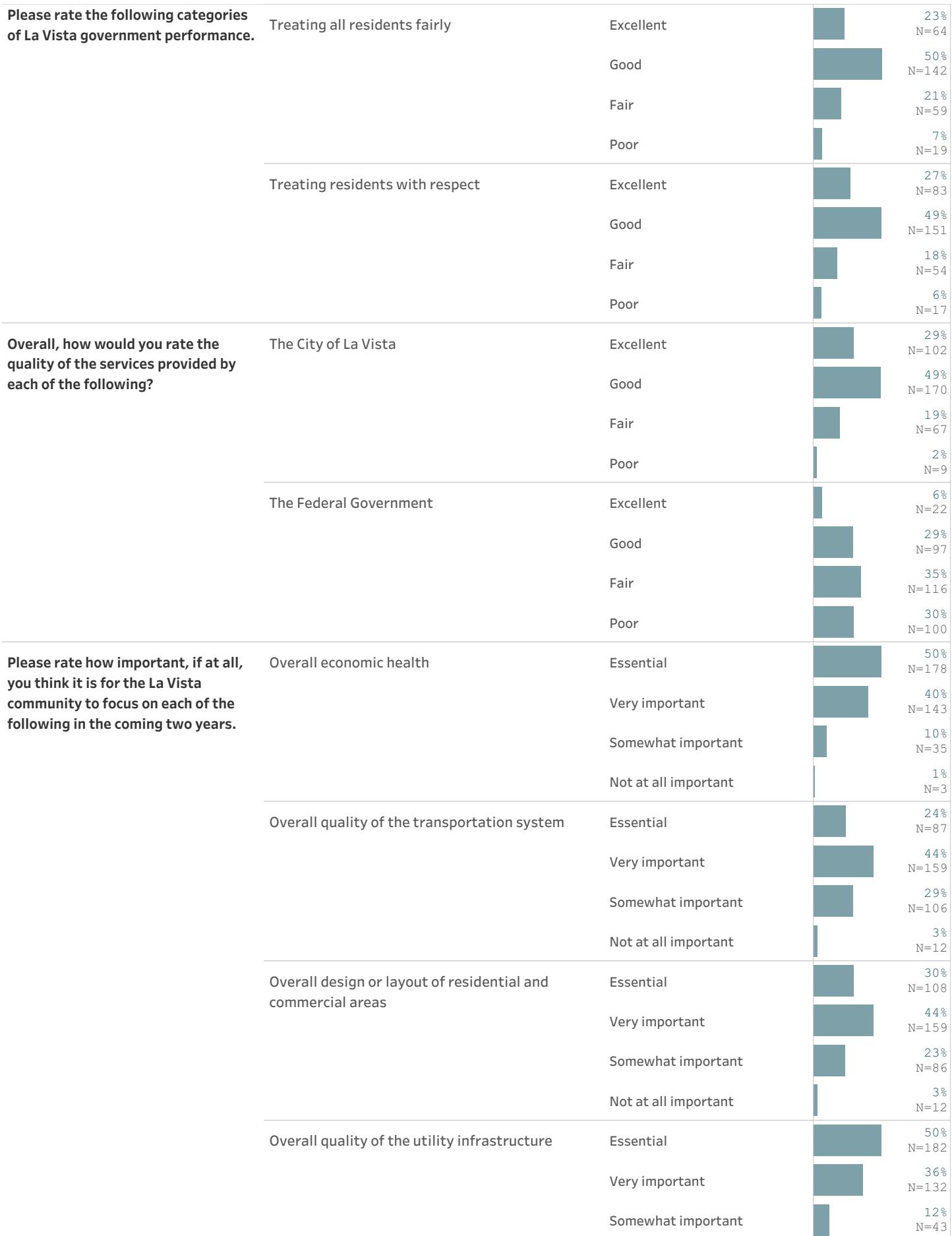


**Please rate the quality of each of the following services in La Vista.**

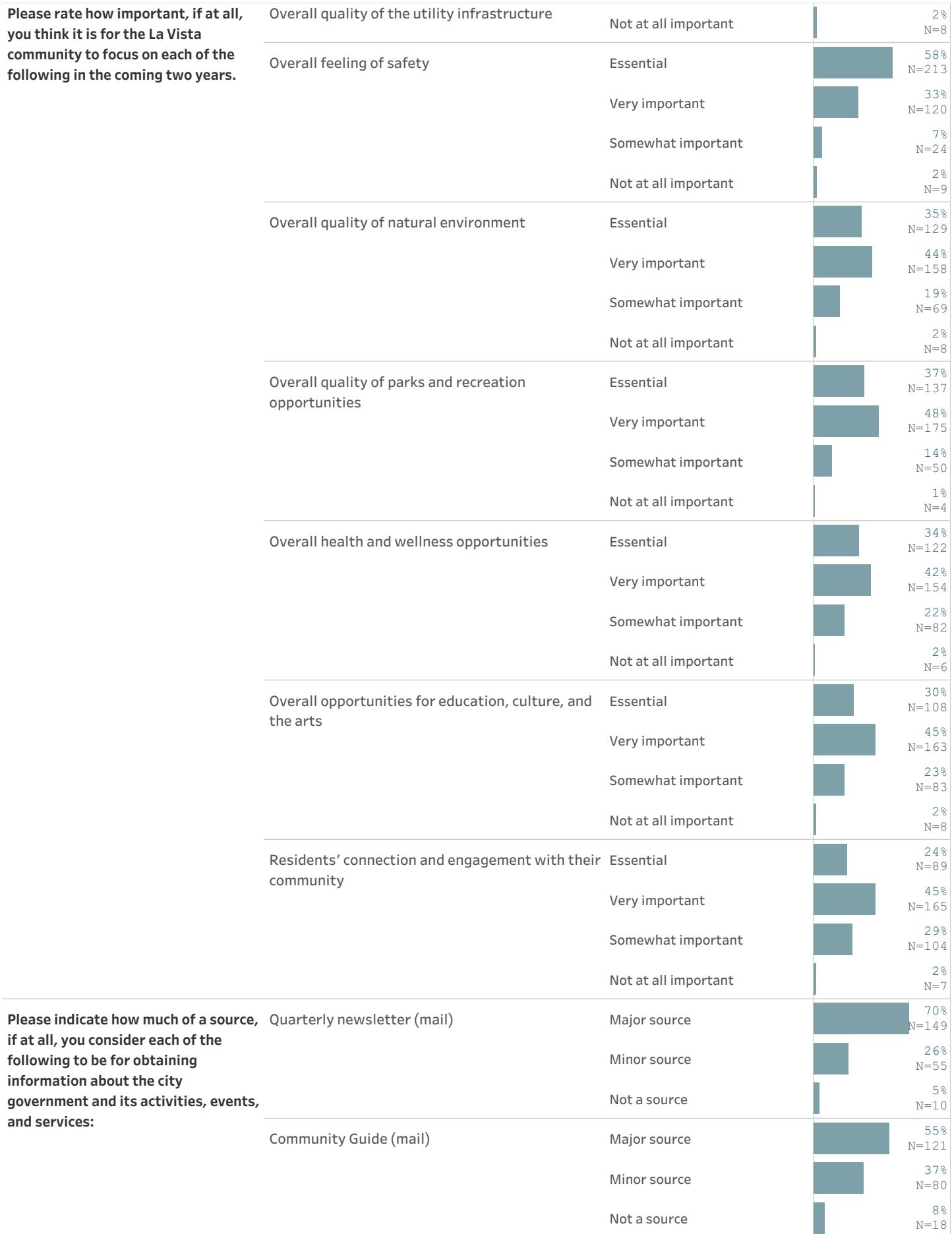


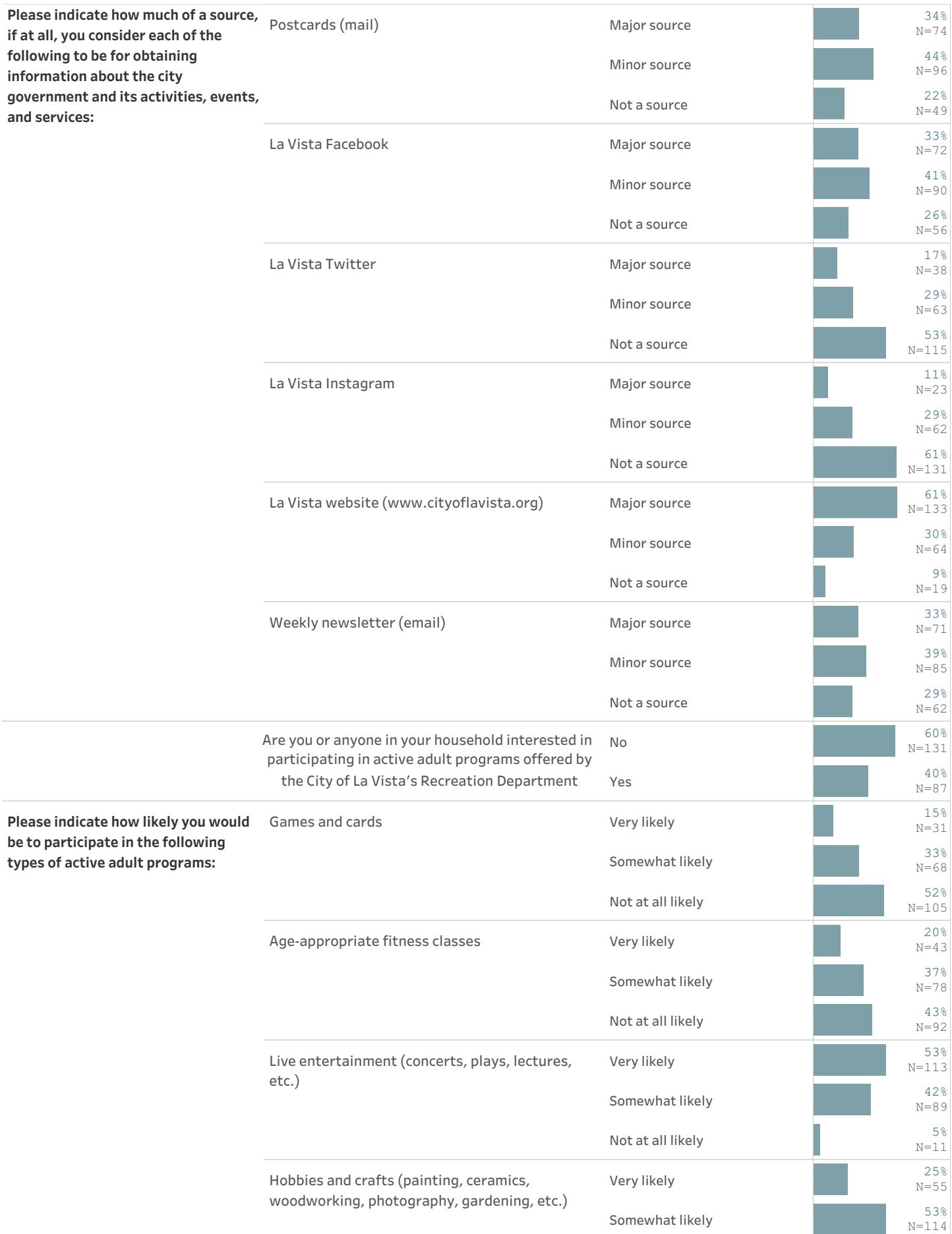


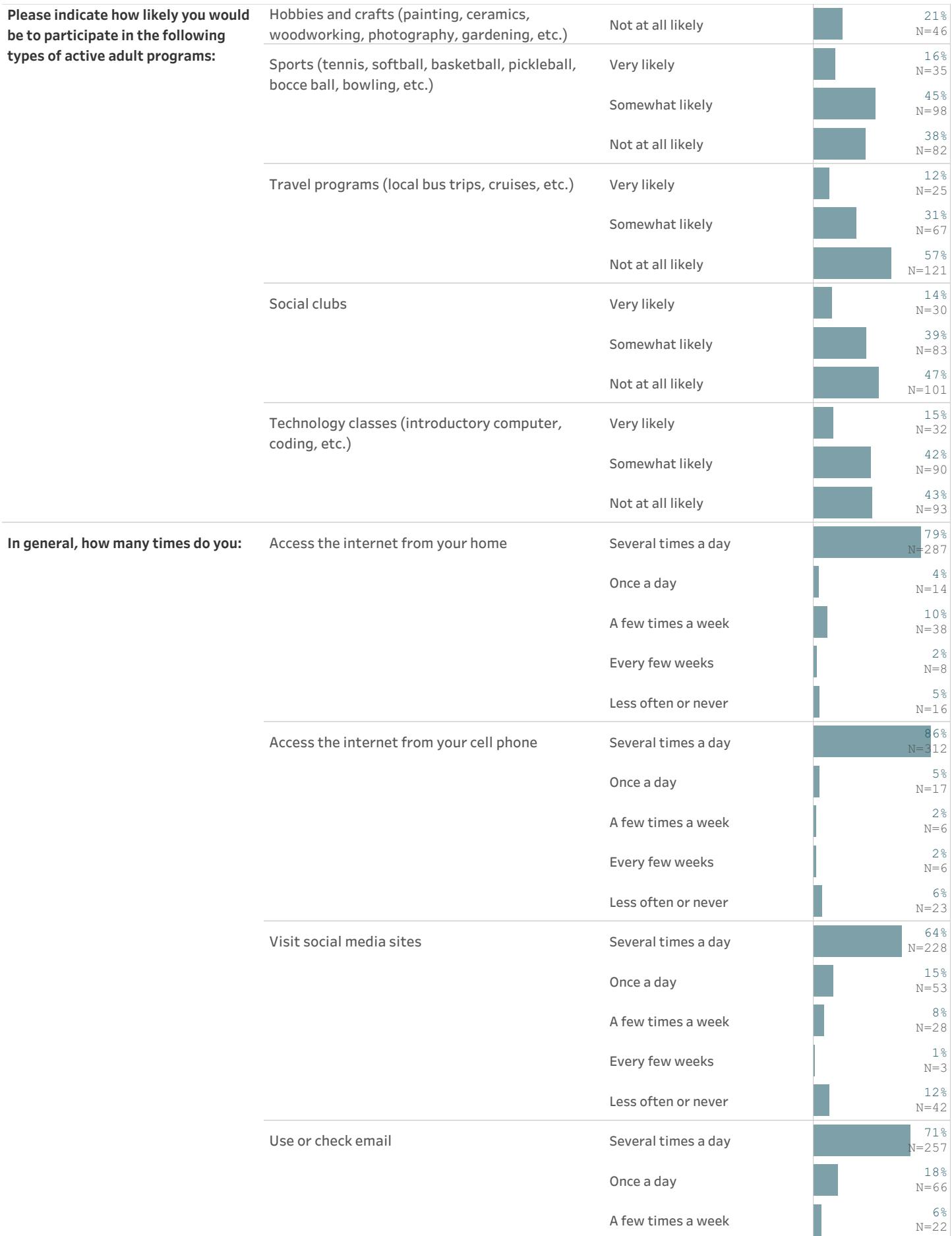


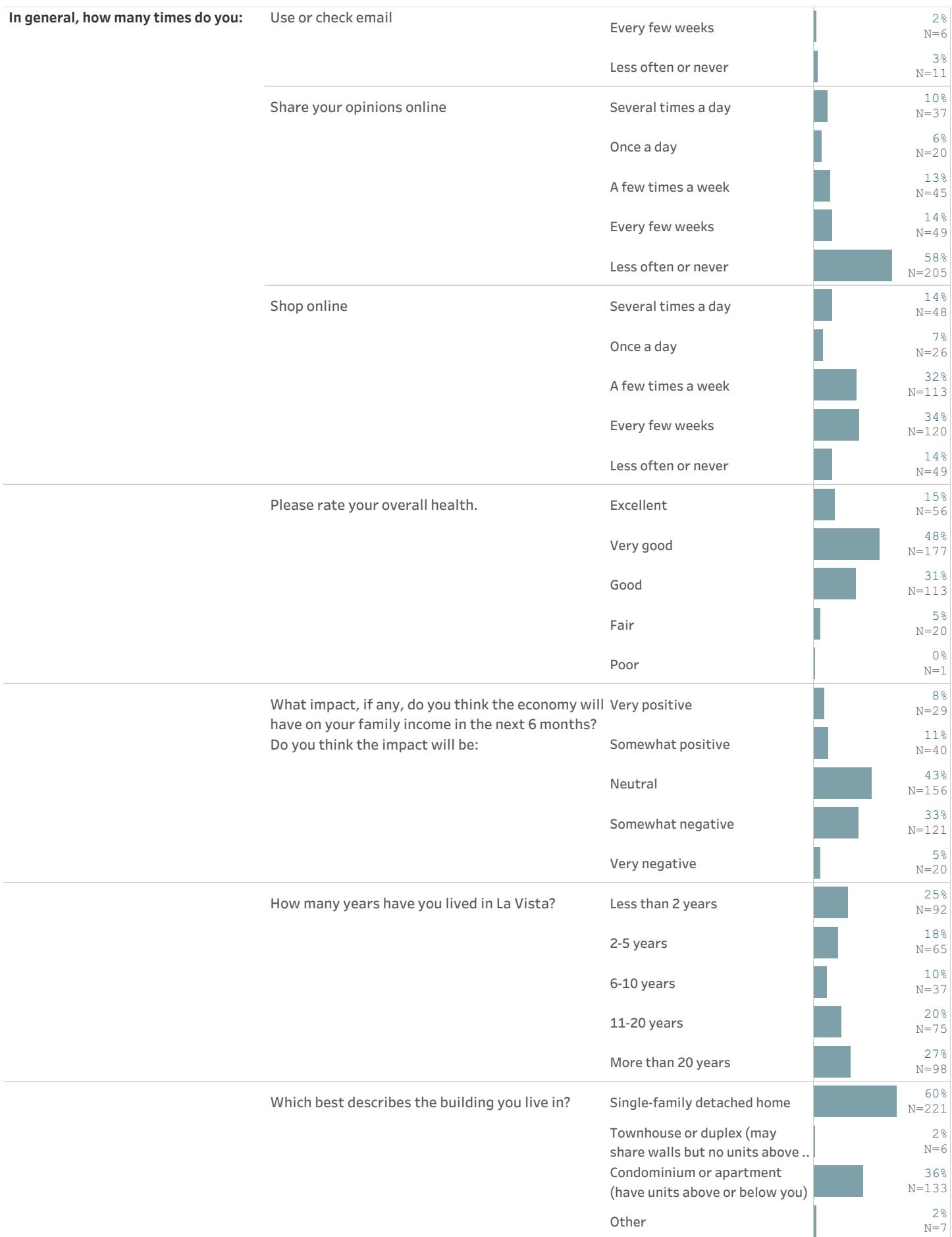


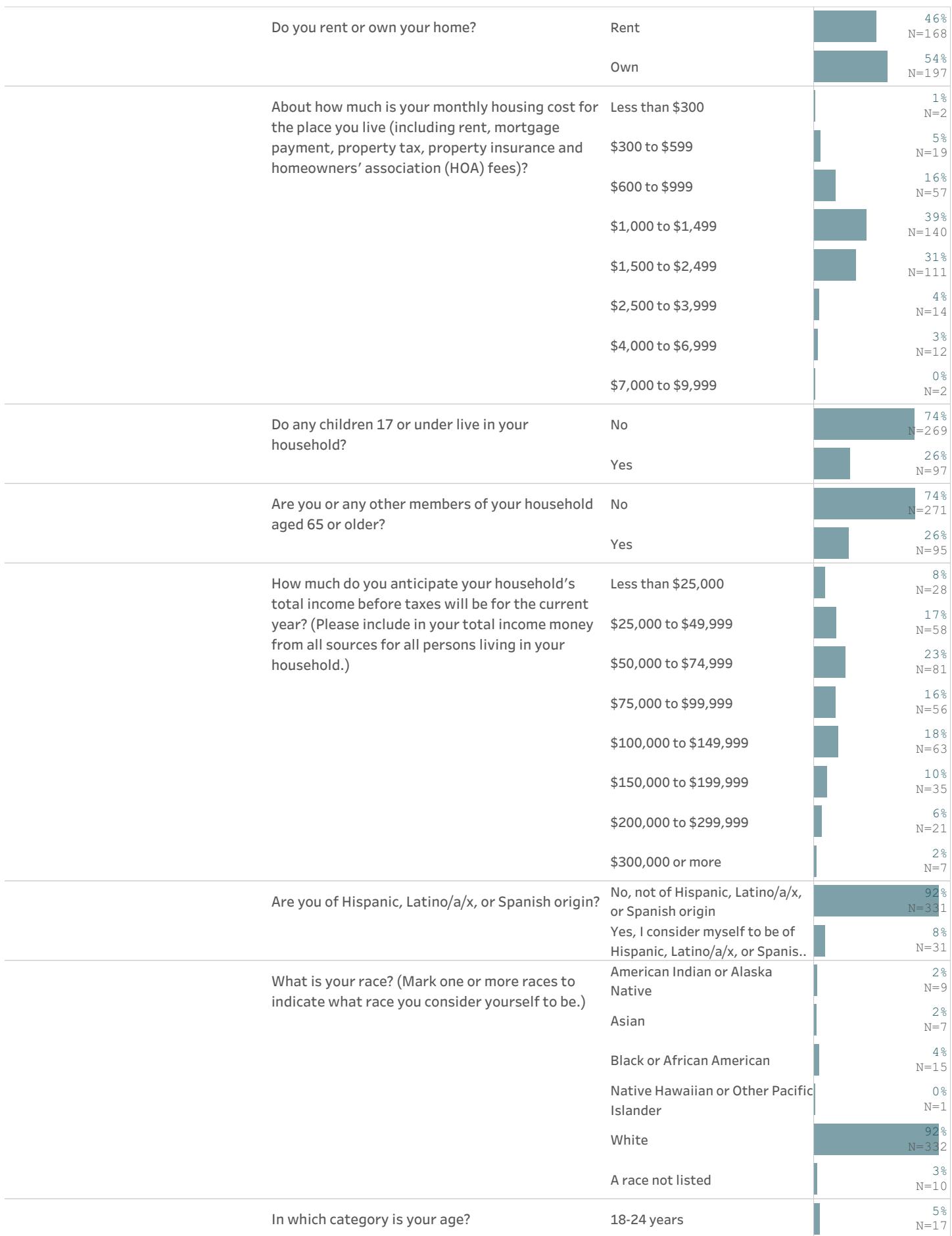
**Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.**

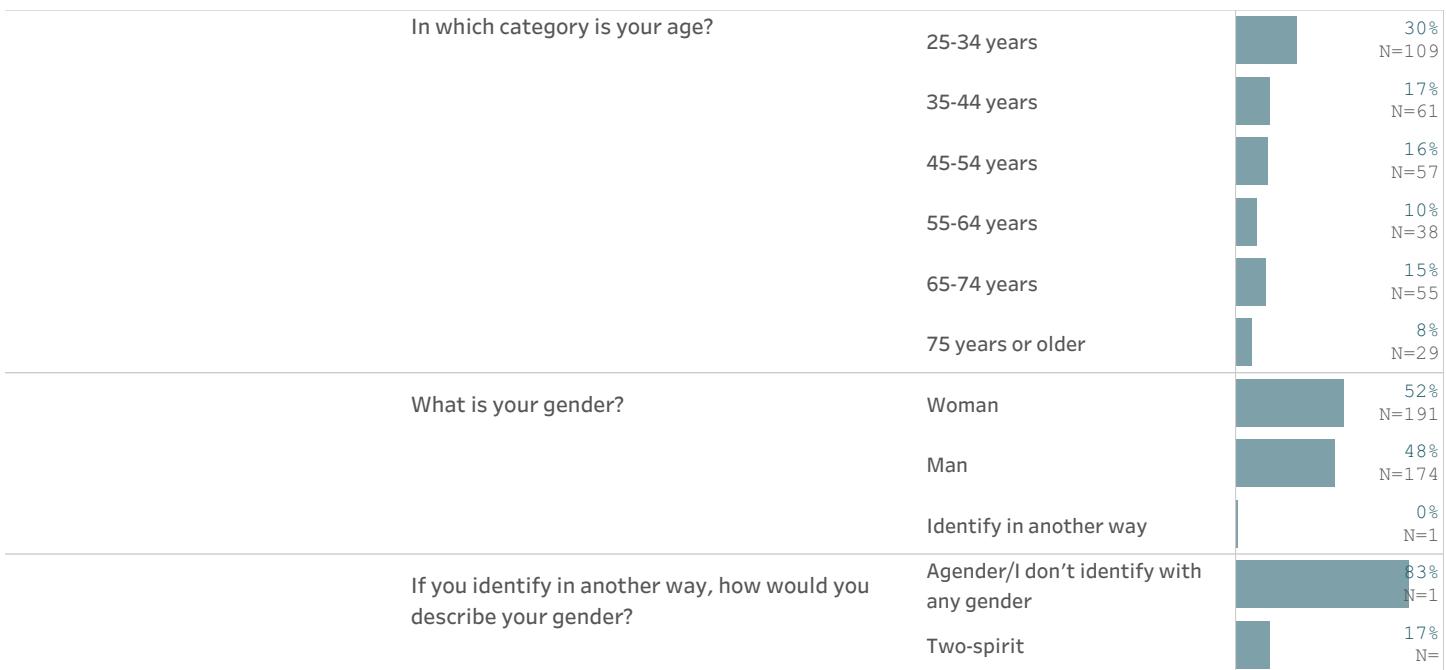












## Full trends

This table contains the trends over time for the City of La Vista. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2019 and 2023 surveys is greater than 7 percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2007	2013	2016	2019	2023
<b>Please rate each of the following aspects of quality of life in La Vista.</b>	La Vista as a place to live	93%	95%	91%	95%	93%
	Your neighborhood as a place to live	85%	90%	85%	90%	82%
	La Vista as a place to raise children	90%	92%	88%	95%	89%
	La Vista as a place to work	62%	63%	62%	69%	69%
	La Vista as a place to visit				51%	57%
	La Vista as a place to retire	65%	65%	72%	71%	75%
	The overall quality of life	89%	90%	89%	90%	91%
	Sense of community	70%	70%	64%	73%	64%
<b>Please rate each of the following characteristics as they relate to La Vista as a whole.</b>	Overall economic health	67%	80%	74%		
	Overall quality of the transportation system				47%	
	Overall design or layout of residential and commercial areas	58%	68%	63%		
	Overall quality of the utility infrastructure				70%	
	Overall feeling of safety	90%	95%	90%		
	Overall quality of natural environment	78%	77%	70%		
	Overall quality of parks and recreation opportunities				66%	
	Overall health and wellness opportunities	69%	74%	68%		
	Overall opportunities for education, culture, and the arts	74%	76%	62%		
	Residents' connection and engagement with their community				56%	
<b>Please indicate how likely or unlikely you are to do each of the following.</b>	Recommend living in La Vista to someone who asks	95%	94%	97%	92%	
	Remain in La Vista for the next five years	86%	87%	94%	88%	
<b>Please rate how safe or unsafe you feel:</b>	In your neighborhood during the day	94%	98%	97%	97%	97%

<b>Please rate how safe or unsafe you feel:</b>	In La Vista's downtown/commercial area during the day	94%	93%	94%	96%	93%
	From property crime	68%	80%			86%
	From violent crime	84%	89%			92%
	From fire, flood, or other natural disaster					92%
<b>Please rate the job you feel the La Vista community does at each of the following.</b>	Making all residents feel welcome					78%
	Attracting people from diverse backgrounds					59%
	Valuing/respecting residents from diverse backgrounds					69%
	Taking care of vulnerable residents					71%
<b>Please rate each of the following in the La Vista community.</b>	Overall quality of business and service establishments	55%	54%	60%	77%	
	Variety of business and service establishments					62%
	Vibrancy of downtown/commercial area					23% 35% 41%
	Employment opportunities	33%	31%	43%	60%	47%
	Shopping opportunities	51%	35%	41%	54%	50%
	Cost of living					61% 51% 51%
	Overall image or reputation	76%	72%	72%	83%	75%
<b>Please also rate each of the following in the La Vista community.</b>	Traffic flow on major streets	76%	71%	79%	77%	75%
	Ease of public parking					84% 82% 77%
	Ease of travel by car					88% 88% 89%
	Ease of travel by public transportation					32% 29% 20%
	Ease of travel by bicycle	46%	48%	52%	58%	46%
	Ease of walking	69%	67%	71%	79%	66%
	Well-planned residential growth					69%
	Well-planned commercial growth					65%
	Well-designed neighborhoods					68%
	Preservation of the historical or cultural character of the community					59%
	Public places where people want to spend time					54% 60% 50%
	Variety of housing options					74% 64% 70% 64%
	Availability of affordable quality housing	67%	70%	58%	60%	44%

**Please also rate each of the following in the La Vista community.**

Overall quality of new development	84%	64%	56%	77%	63%
Overall appearance	73%	65%	67%	83%	70%
Cleanliness	74%	82%	87%	82%	
Water resources					51%
Air quality					91% 92% 90%
Availability of paths and walking trails					57% 61% 72% 66%
Fitness opportunities					58% 65% 67%
Recreational opportunities					42% 46% 58% 56% 63%
Availability of affordable quality food					63% 69% 62%
Availability of affordable quality health care			55%	68%	71% 62%
Availability of preventive health services					68% 68% 65%
Availability of affordable quality mental health care					46% 54% 40%
Opportunities to attend cultural/arts/music activities			37%	31%	49% 54% 38%
Community support for the arts					46%
Availability of affordable quality childcare/preschool				56%	61% 77% 62% 55%
K-12 education					85% 87% 90%
Adult educational opportunities					70% 68% 64%
Sense of civic/community pride					61%
Neighborliness of residents					67% 73% 62%
Opportunities to participate in social events and activities				58%	57% 61% 59%
Opportunities to attend special events and festivals					69% 77% 58%
Opportunities to volunteer					58% 55% 68% 56%
Opportunities to participate in community matters					57% 62% 68% 64%
Openness and acceptance of the community toward people of diver..					70% 70% 79% 63%
<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>					
Contacted the City of La Vista for help or information					47% 33% 30% 27% 31%
Contacted La Vista elected officials to express your opinion					14% 11% 10%
Attended a local public meeting					17% 15% 12% 11% 9%
Watched a local public meeting					16% 10% 14%

<b>Please indicate whether or not you have done each of the following in the last 12 months.</b>	Volunteered your time to some group/activity	16% 16% 16% 19% 17%
	Campaigned or advocated for a local issue, cause, or candidate	13% 12% 10%
	Voted in your most recent local election	68% 74% 77%
	Used public transportation instead of driving	7% 3% 11%
	Carpooled with other adults or children instead of driving alone	41% 31% 45%
	Walked or biked instead of driving	45% 43% 45%
<b>Please rate the quality of each of the following services in La Vista.</b>	Public information services	74% 76% 70% 73% 74%
	Economic development	69% 51% 60% 70% 70%
	Traffic enforcement	76% 82% 80% 76% 71%
	Traffic signal timing	61% 69% 60% 60% 68%
	Street repair	65% 72% 56% 56% 45%
	Street cleaning	72% 77% 68% 69% 72%
	Street lighting	76% 77% 75% 81% 81%
	Snow removal	71% 79% 75% 74% 77%
	Sidewalk maintenance	66% 66% 64% 67% 56%
	Bus or transit services	38% 44% 36% 29%
	Land use, planning and zoning	66% 55% 53% 66% 51%
	Code enforcement	67% 59% 53% 55% 59%
	Affordable high-speed internet access	53%
	Garbage collection	83% 88% 84%
	Drinking water	85% 83% 83%
	Sewer services	85% 83% 84% 81% 78%
	Storm water management	76% 78% 74% 69% 81%
	Power (electric and/or gas) utility	82% 85% 80%
	Utility billing	72% 75% 66%
	Police/Sheriff services	89% 90% 89% 94% 84%
	Crime prevention	81% 85% 88% 86% 83%
	Animal control	75% 75% 75% 77% 79%

<b>Please rate the quality of each of the following services in La Vista.</b>	Ambulance or emergency medical services	93% 91% 96% 95% 91%
	Fire services	94% 91% 96% 97% 92%
	Fire prevention and education	87% 84% 87% 89% 80%
	Emergency preparedness	70% 65% 74% 72%
	Preservation of natural areas	56% 58% 67% 54%
	La Vista open space	56% 65% 60%
	Recycling	68% 70% 55%
	Yard waste pick-up	78% 75% 74%
	City parks	80% 82% 78% 79% 72%
	Recreation programs or classes	78% 77% 64% 76% 69%
	Recreation centers or facilities	78% 76% 64% 72% 72%
	Health services	75% 76% 79%
	Public library services	86% 87% 83% 91% 88%
	Overall customer service by La Vista employees	80% 89% 83% 87% 86%
<b>Please rate the following categories of La Vista government performance.</b>	The value of services for the taxes paid to La Vista	61% 67% 61% 57% 56%
	The overall direction that La Vista is taking	72% 66% 74% 78% 71%
	The job La Vista government does at welcoming resident involvement	62% 55% 65% 66% 59%
	Overall confidence in La Vista government	70% 68% 64%
	Generally acting in the best interest of the community	73% 74% 70%
	Being honest	77% 73% 74%
	Being open and transparent to the public	72%
	Informing residents about issues facing the community	67%
	Treating all residents fairly	78% 77% 73%
	Treating residents with respect	77%
<b>Overall, how would you rate the quality of the services provided by each of the following?</b>	The City of La Vista	83% 86% 81% 88% 78%
	The Federal Government	45% 40% 36% 47% 35%
<b>Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.</b>	Overall economic health	91% 91% 89%
	Overall quality of the transportation system	68%

<b>Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.</b>	Overall design or layout of residential and commercial areas	71% 70% 73%
	Overall quality of the utility infrastructure	86%
	Overall feeling of safety	90% 91% 91%
	Overall quality of natural environment	71% 80% 79%
	Overall quality of parks and recreation opportunities	86%
	Overall health and wellness opportunities	65% 72% 76%
	Overall opportunities for education, culture, and the arts	75% 76% 75%
Residents' connection and engagement with their community		76% 77% 70%
<b>In general, how many times do you:</b>	Access the internet from your home	93%
	Access the internet from your cell phone	92%
	Visit social media sites	87%
	Use or check email	95%
	Share your opinions online	29%
	Shop online	53%
	Please rate your overall health.	58% 59% 63%
What impact, if any, do you think the economy will have on your fa..		14% 21% 26% 30% 19%

## Methods (open participation)

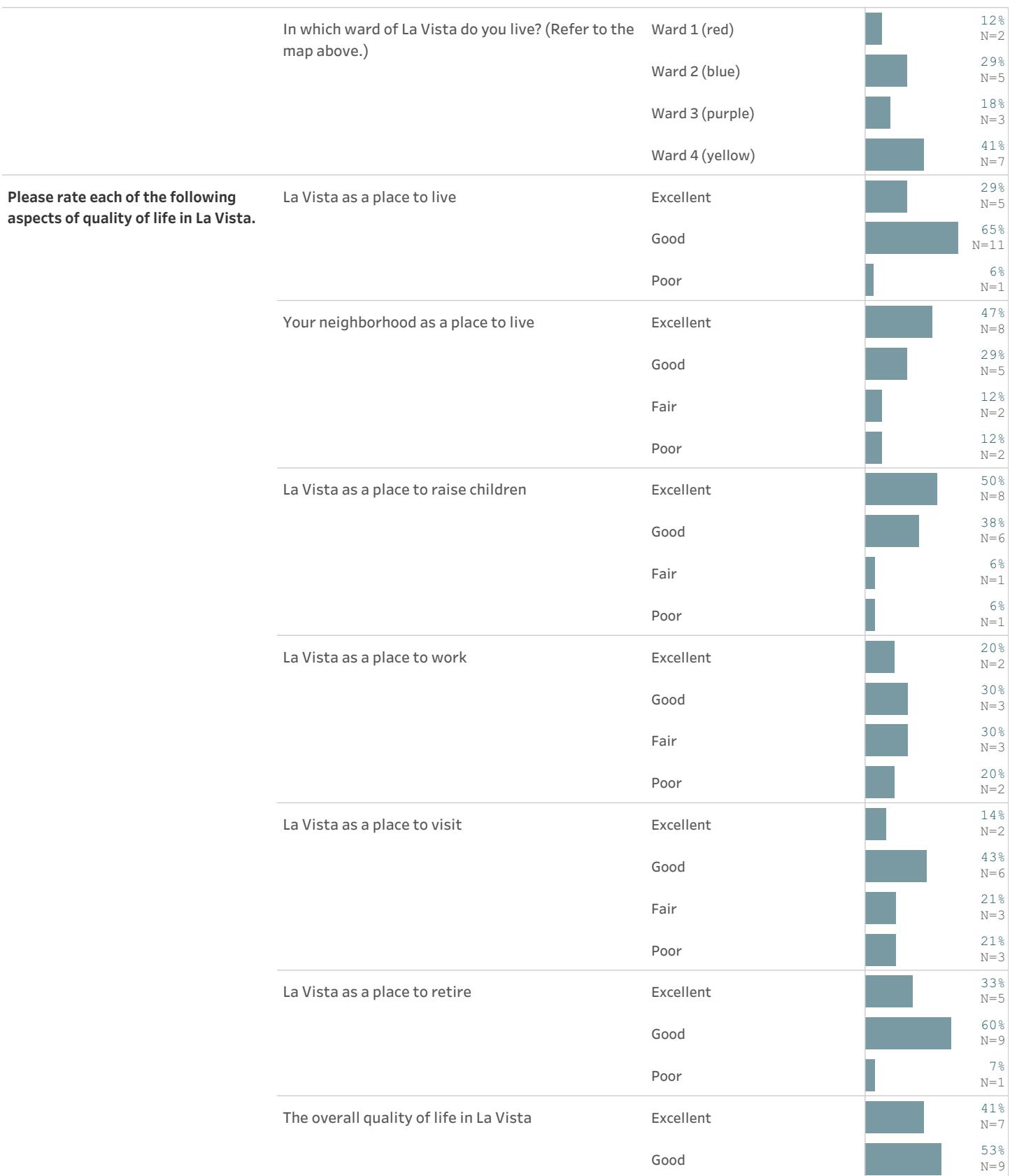
As part of its participation in The National Community Survey™ (The NCS™), the City of La Vista conducted a survey of 376 residents. Survey invitations were mailed to randomly selected households and data were collected from March 1st, 2023 to April 13th, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

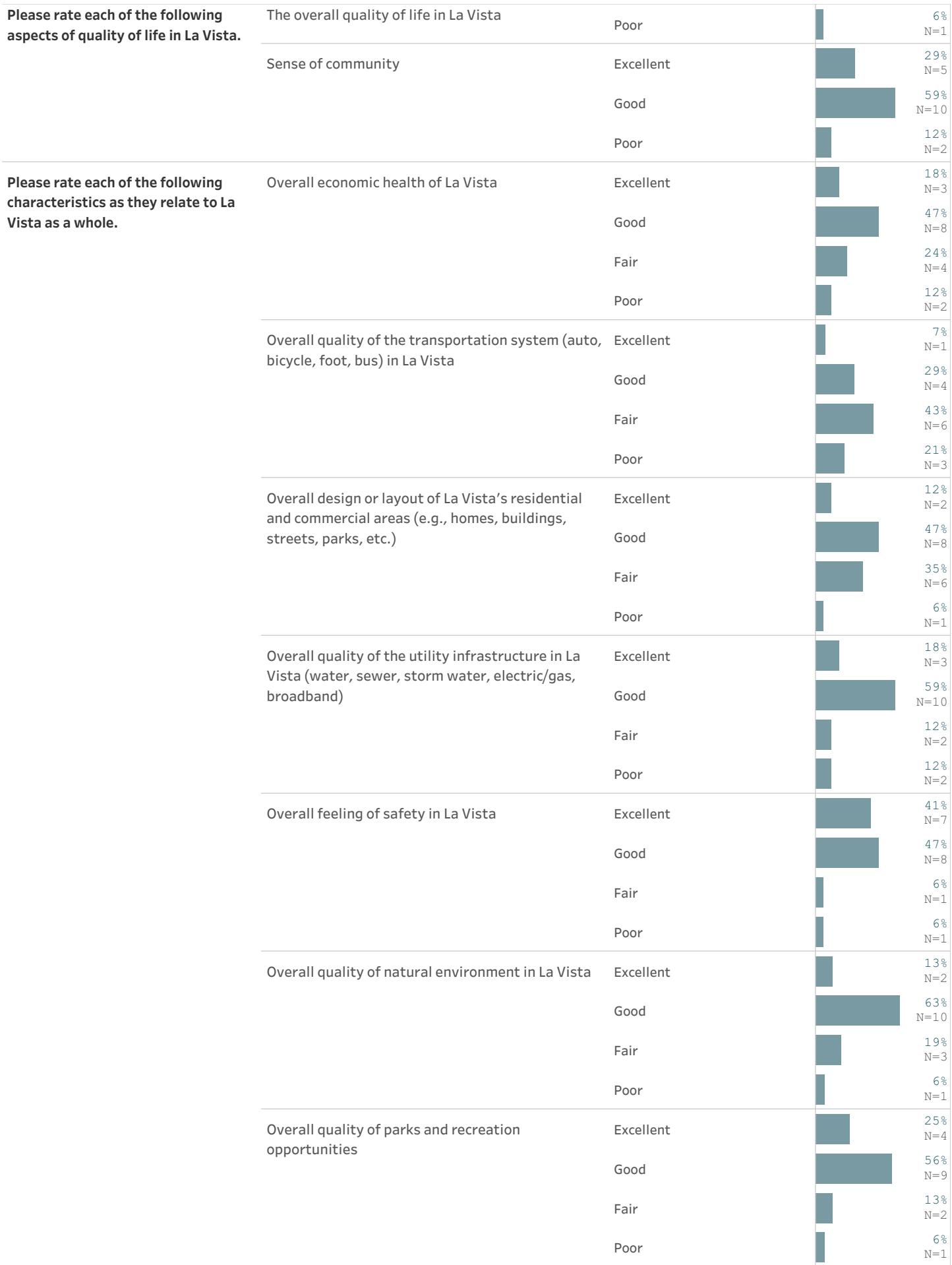
After the above data collection period was underway, a link to an online open participation survey was publicized by the City of La Vista. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on March 29th, 2023. The survey remained open for 2 weeks and there were 17 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. Due to limited response, the results were not statistically weighted.

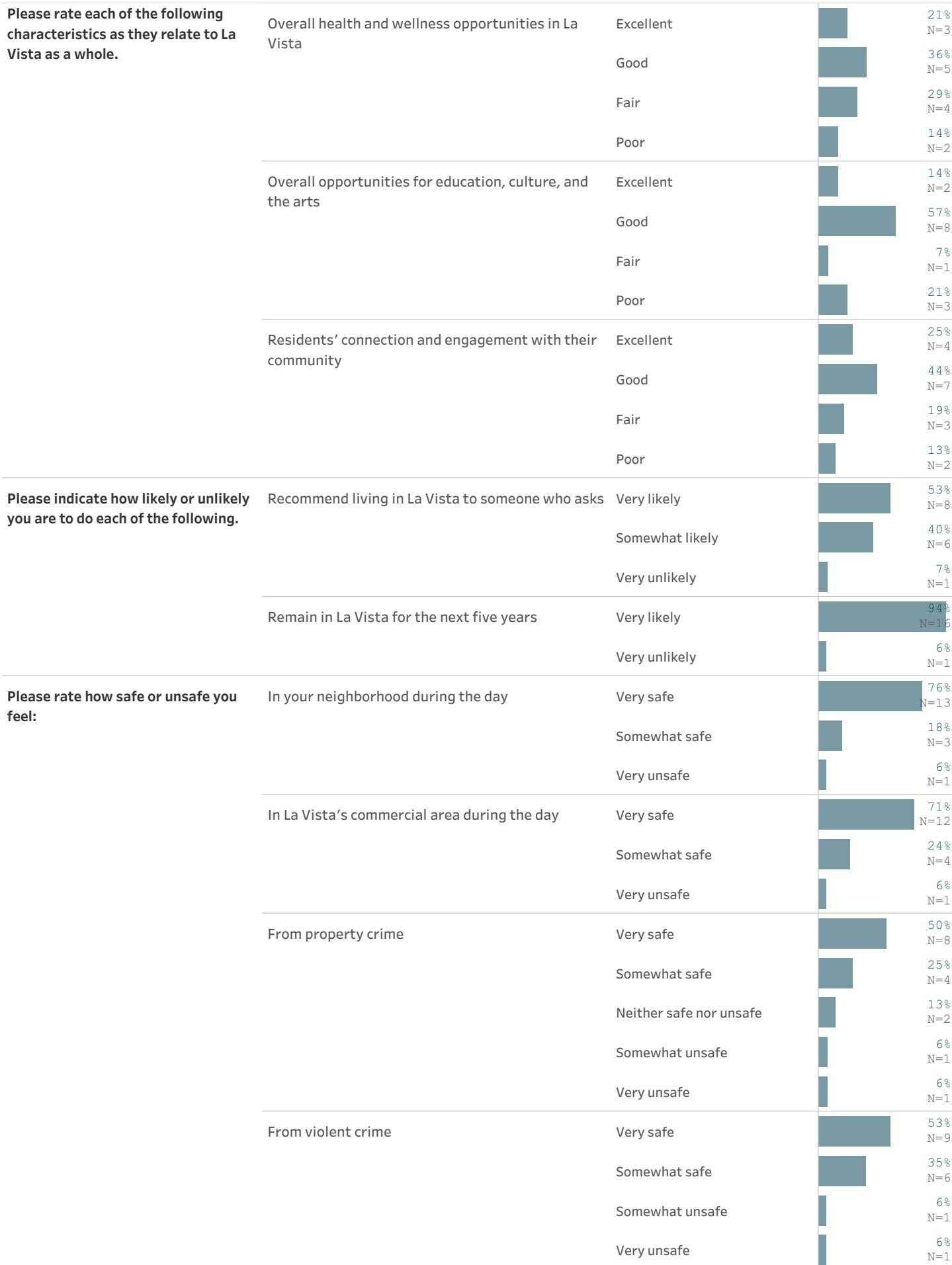
## Open participation survey results

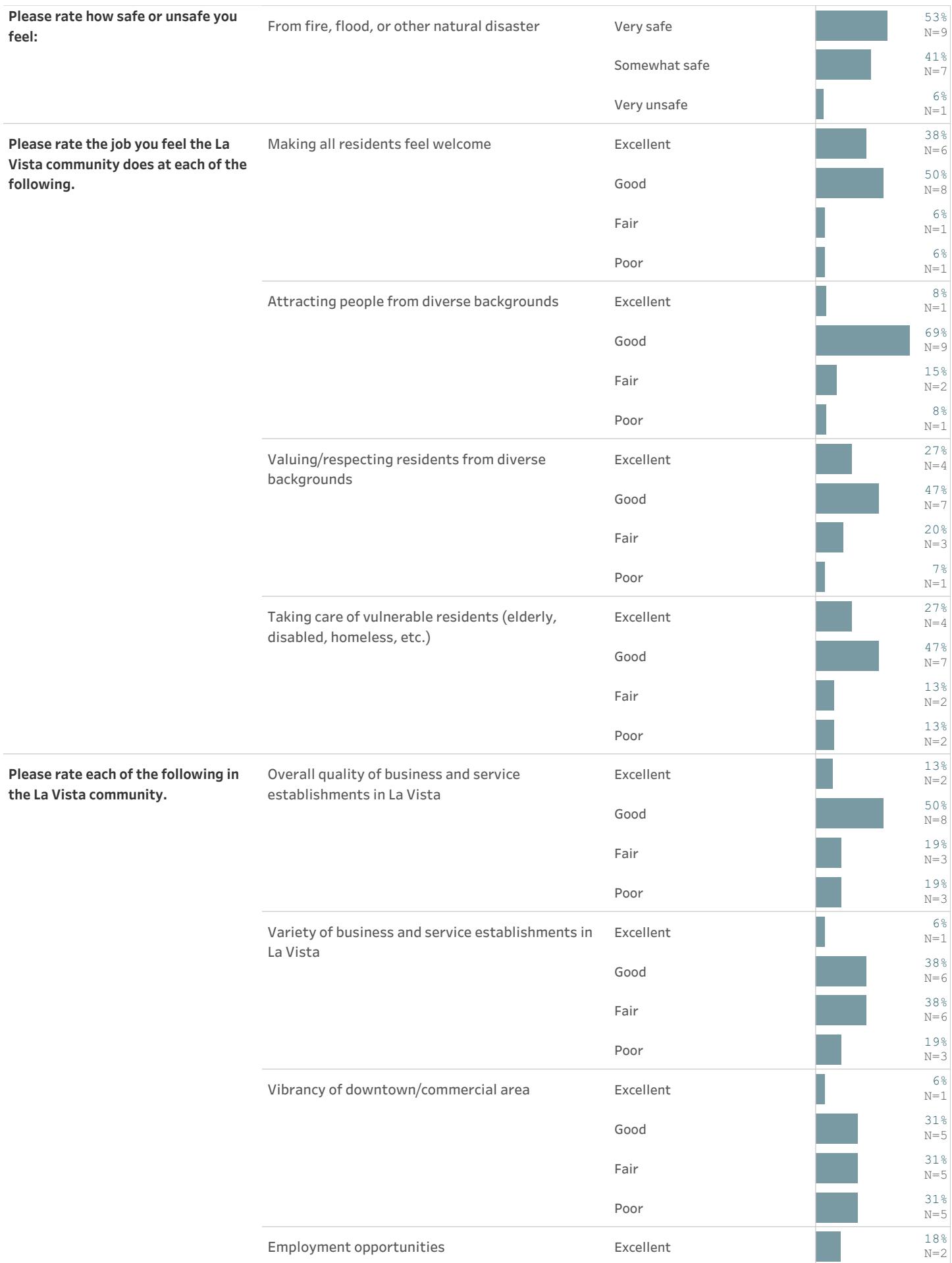
This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.



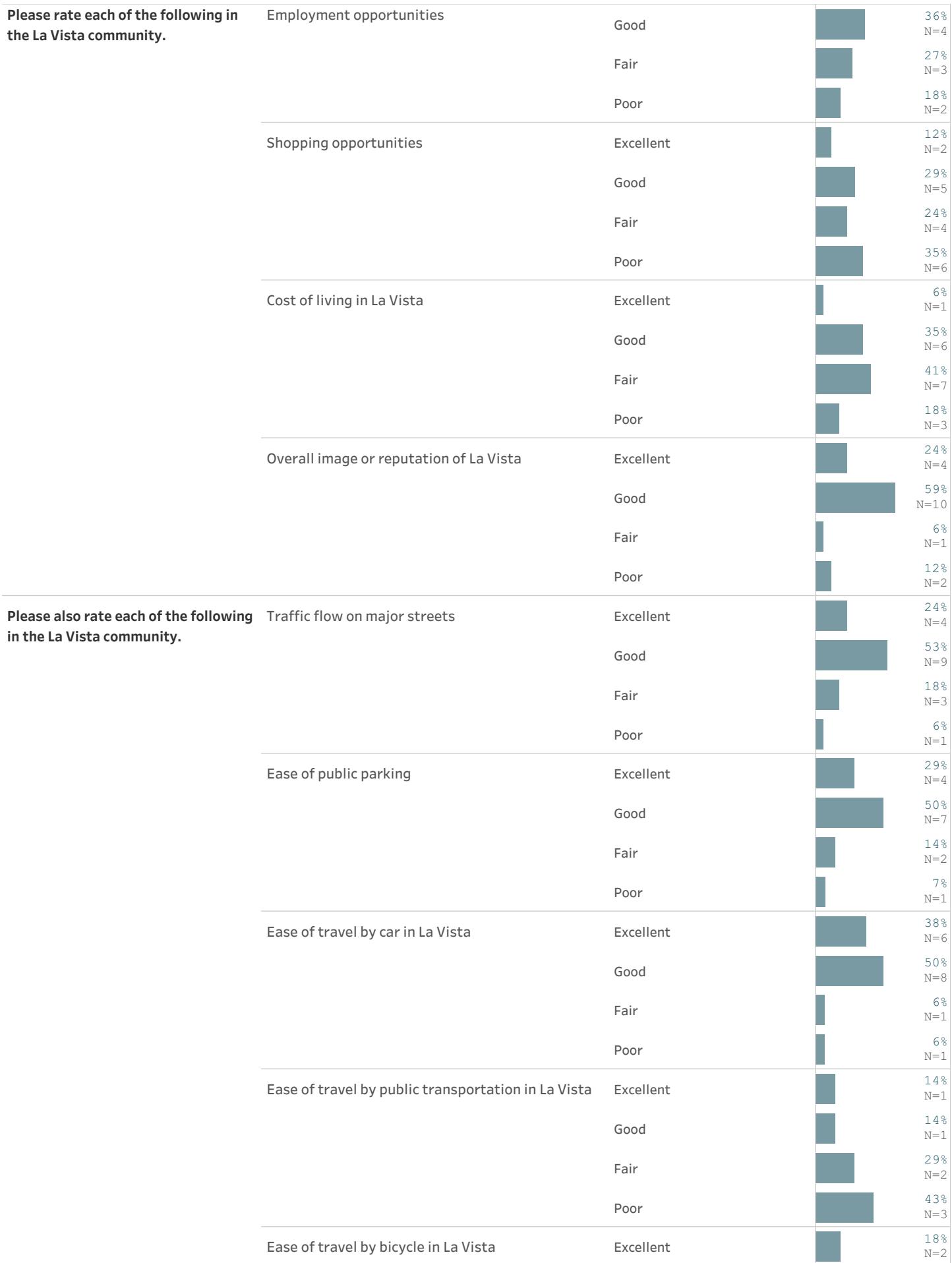


**Please rate each of the following characteristics as they relate to La Vista as a whole.**



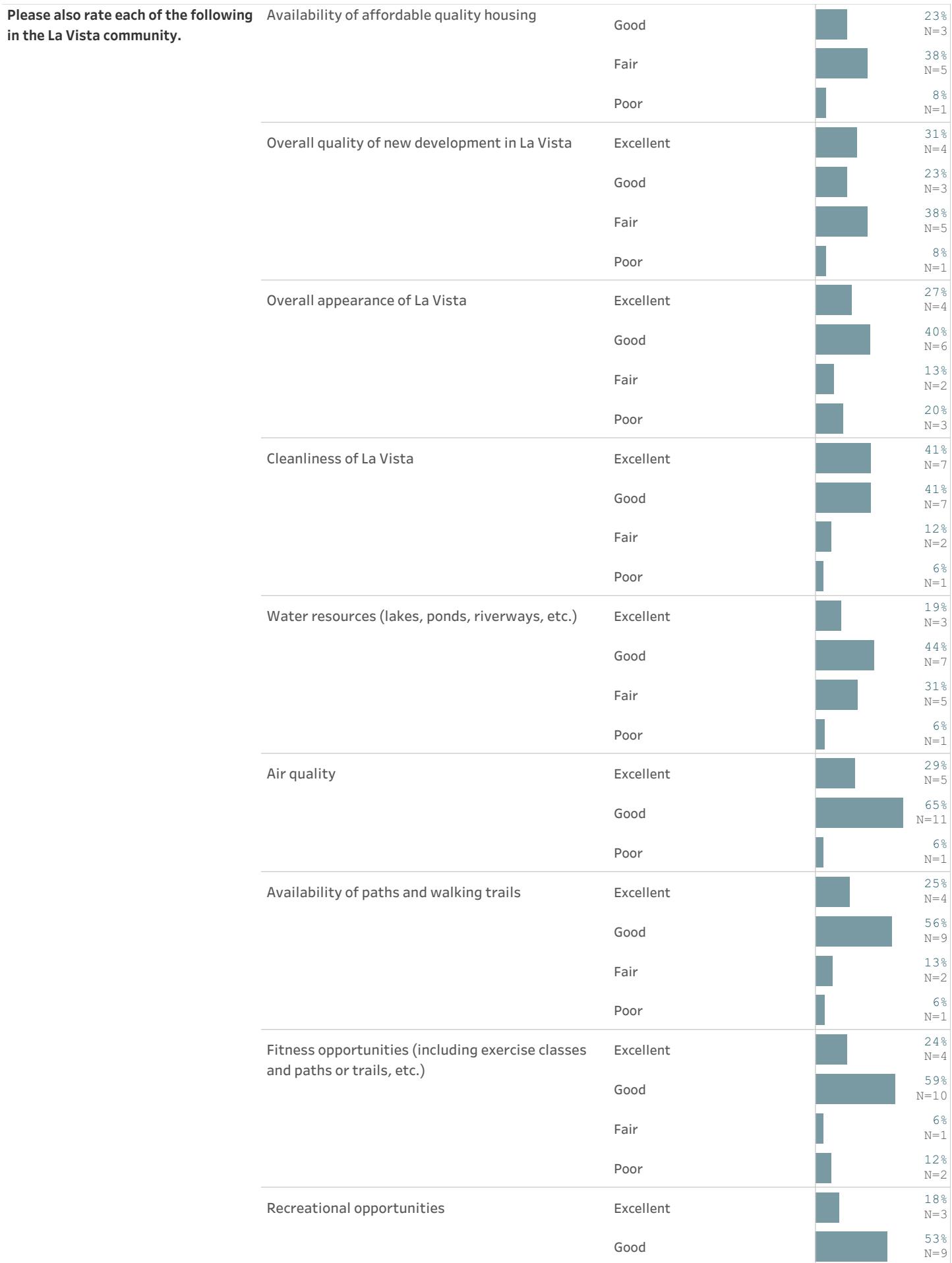


**Please rate each of the following in the La Vista community.**



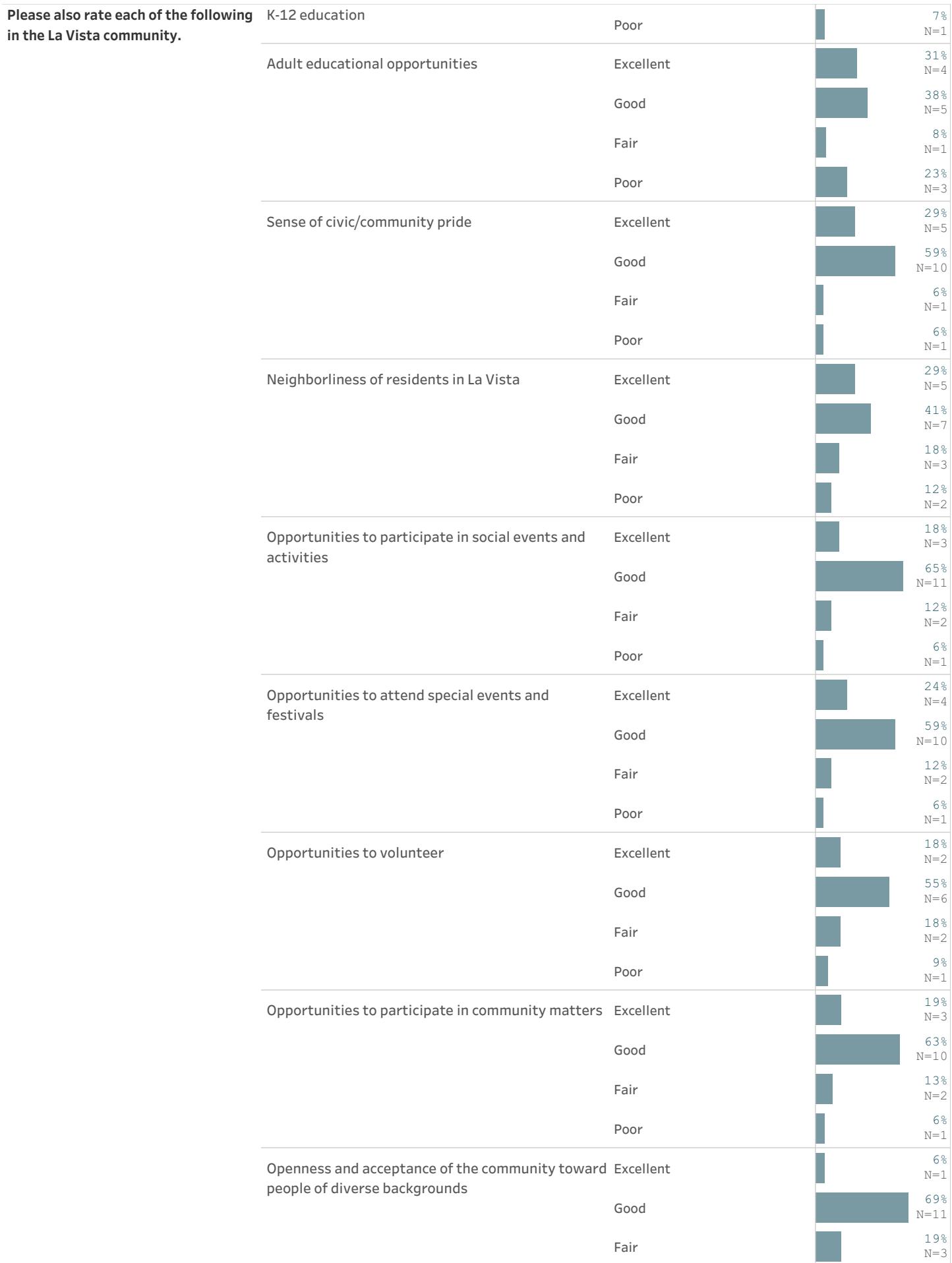
**Please also rate each of the following**

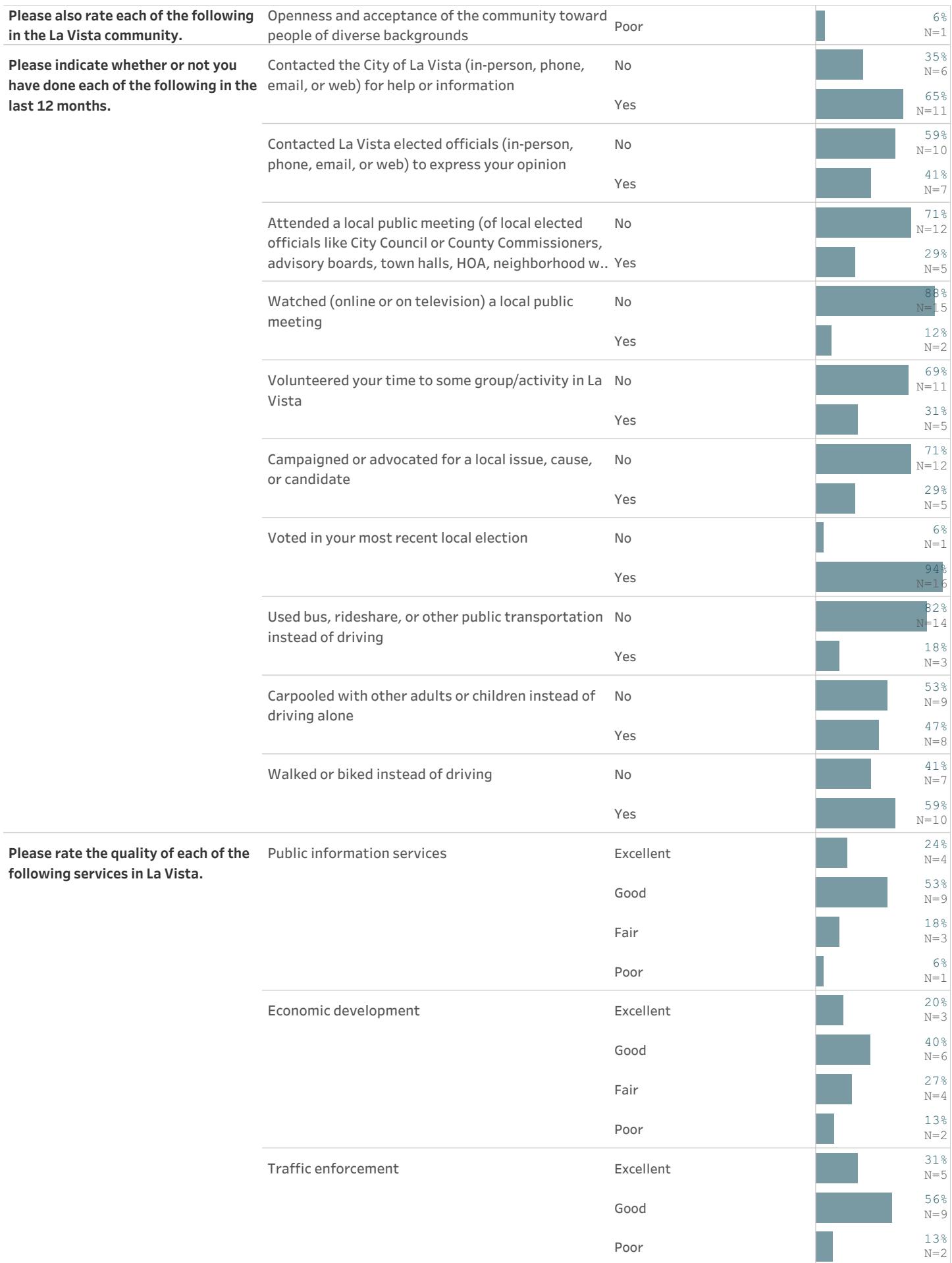
Ease of travel by bicycle in La Vista	Good	18% N=2
	Fair	45% N=5
	Poor	18% N=2
Ease of walking in La Vista	Excellent	33% N=5
	Good	47% N=7
	Fair	13% N=2
	Poor	7% N=1
Well-planned residential growth	Excellent	23% N=3
	Good	38% N=5
	Fair	31% N=4
	Poor	8% N=1
Well-planned commercial growth	Excellent	21% N=3
	Good	36% N=5
	Fair	14% N=2
	Poor	29% N=4
Well-designed neighborhoods	Excellent	36% N=5
	Good	36% N=5
	Fair	21% N=3
	Poor	7% N=1
Preservation of the historical or cultural character of the community	Excellent	30% N=3
	Good	20% N=2
	Fair	30% N=3
	Poor	20% N=2
Public places where people want to spend time	Excellent	6% N=1
	Good	56% N=9
	Fair	19% N=3
	Poor	19% N=3
Variety of housing options	Excellent	33% N=5
	Good	27% N=4
	Fair	33% N=5
	Poor	7% N=1
Availability of affordable quality housing	Excellent	31% N=4



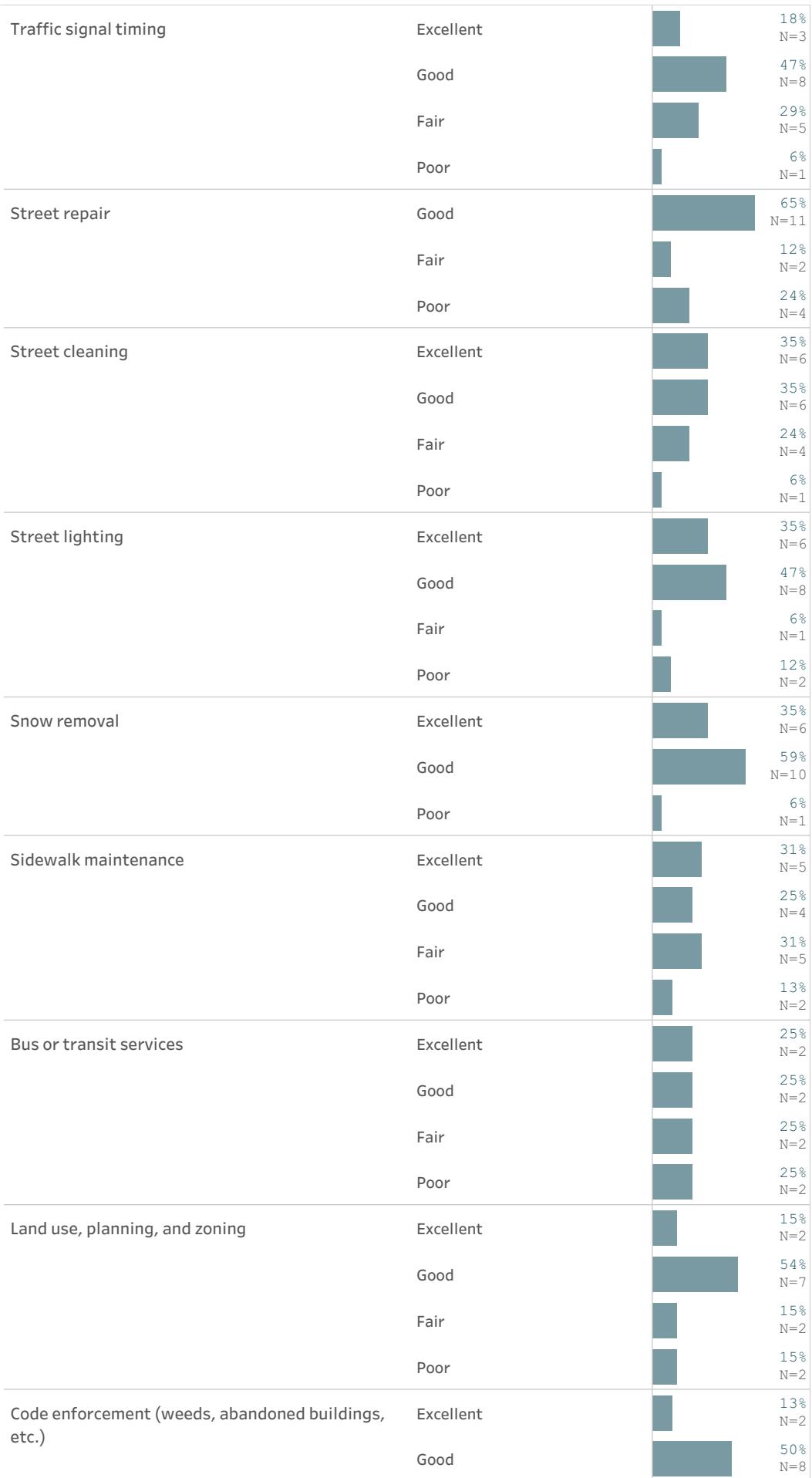
**Please also rate each of the following in the La Vista community.**

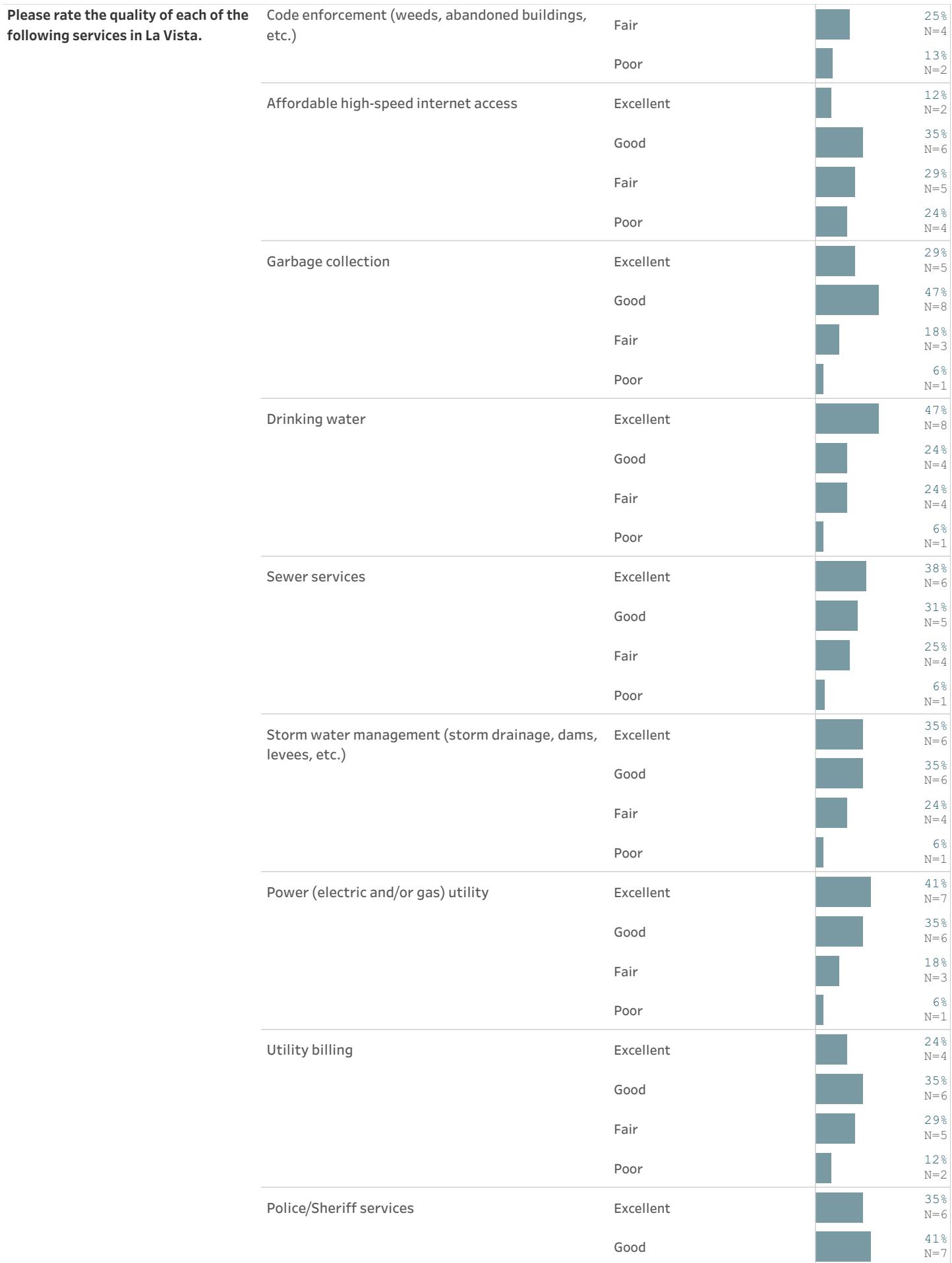




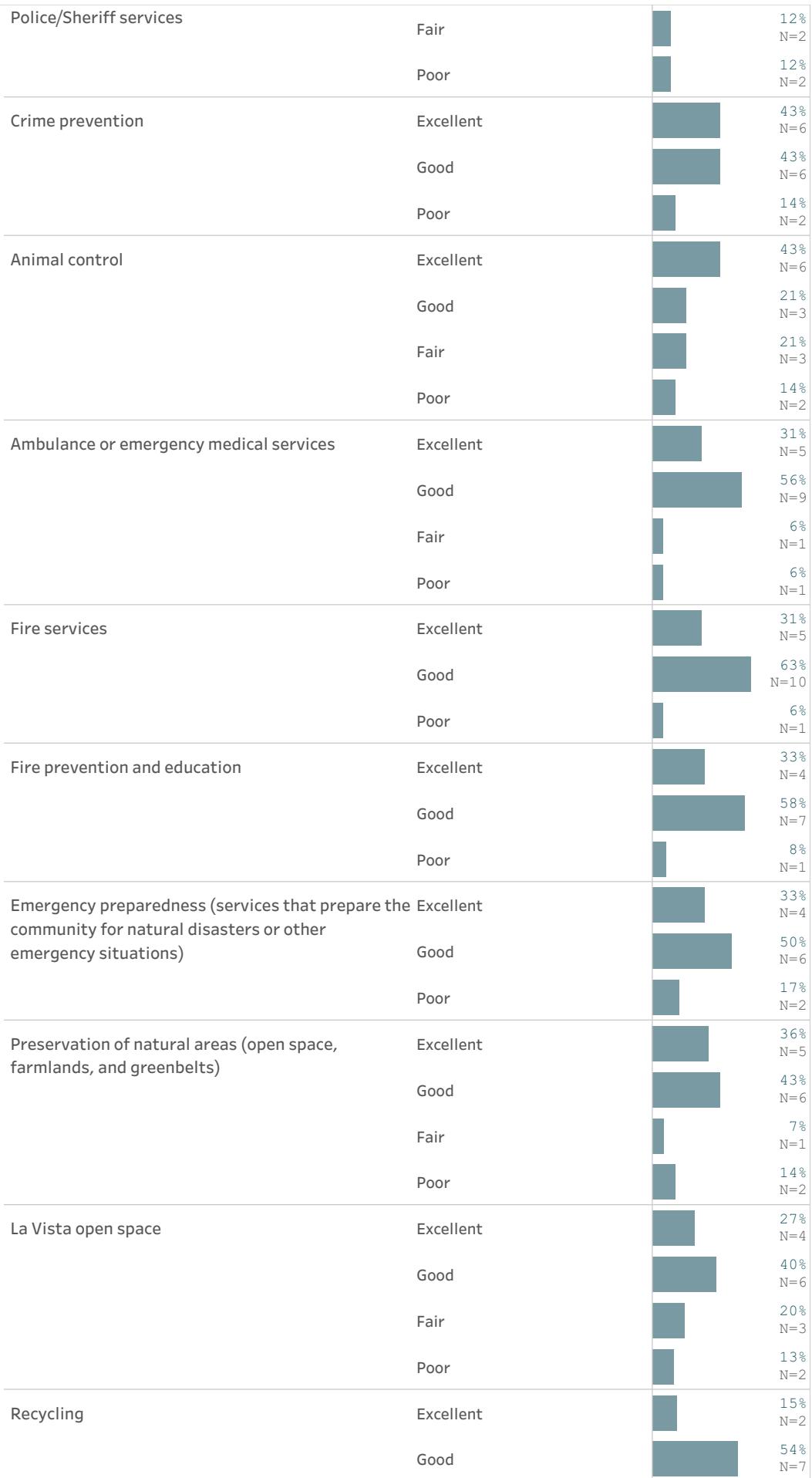


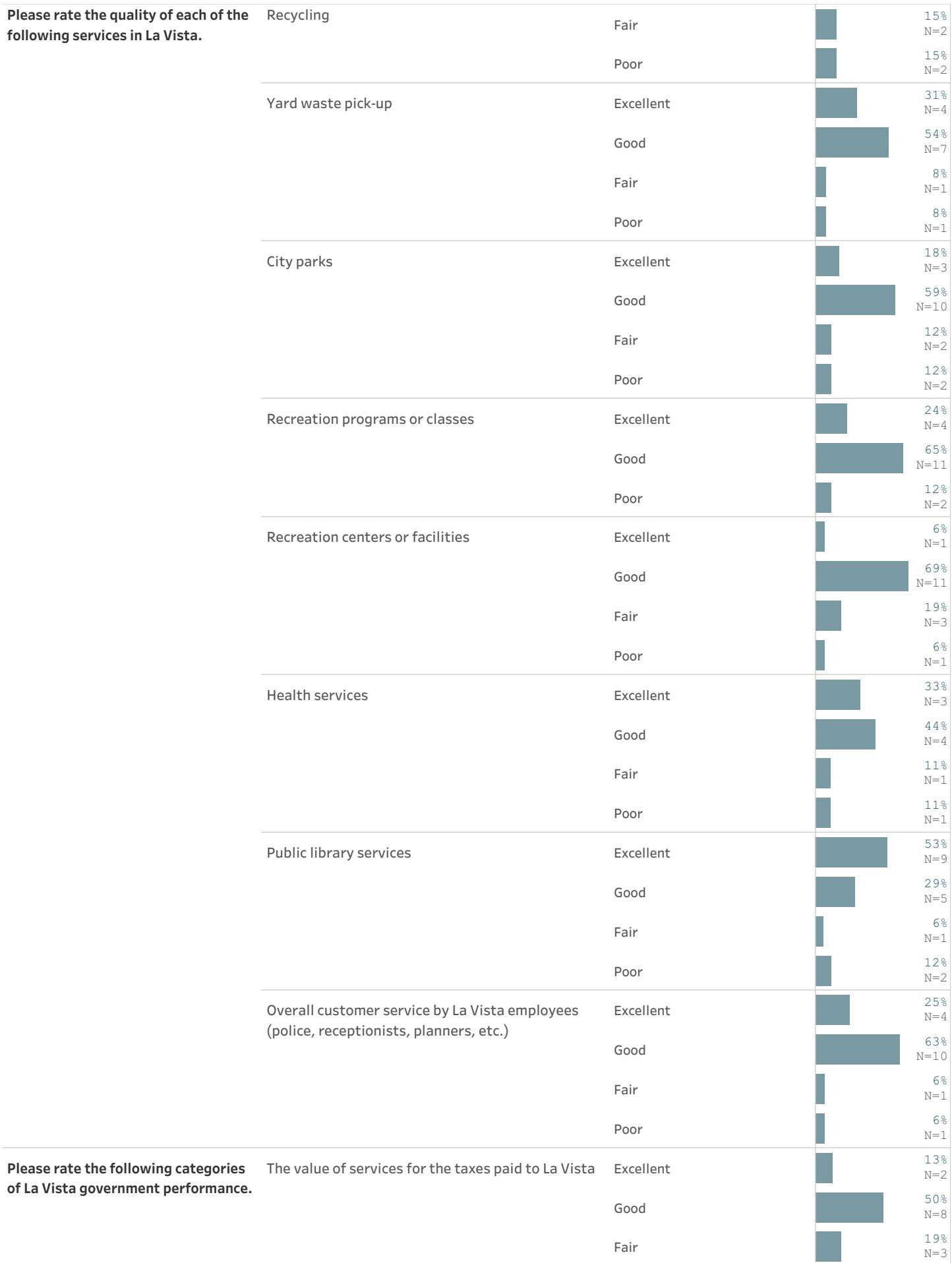
**Please rate the quality of each of the following services in La Vista.**

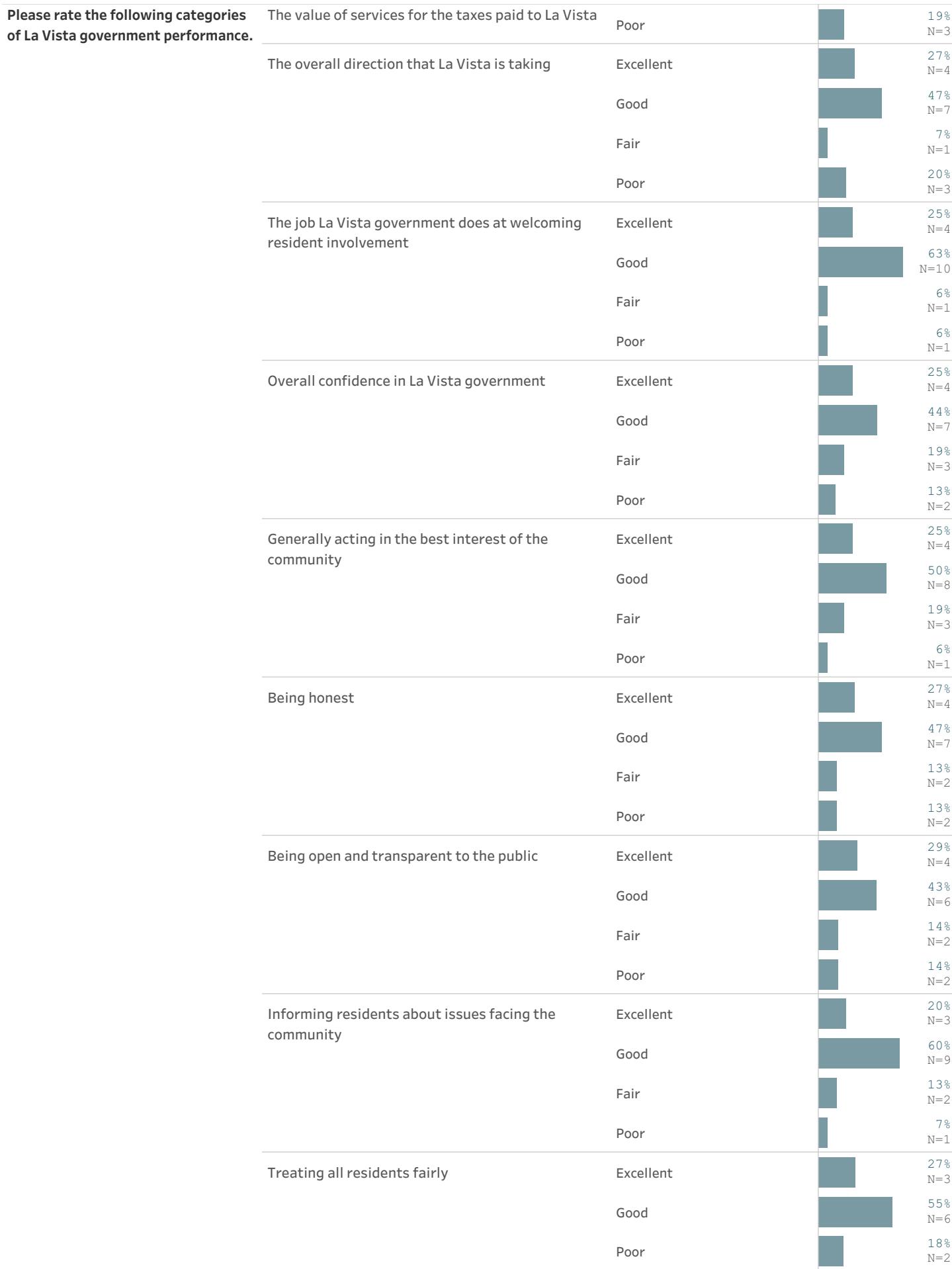


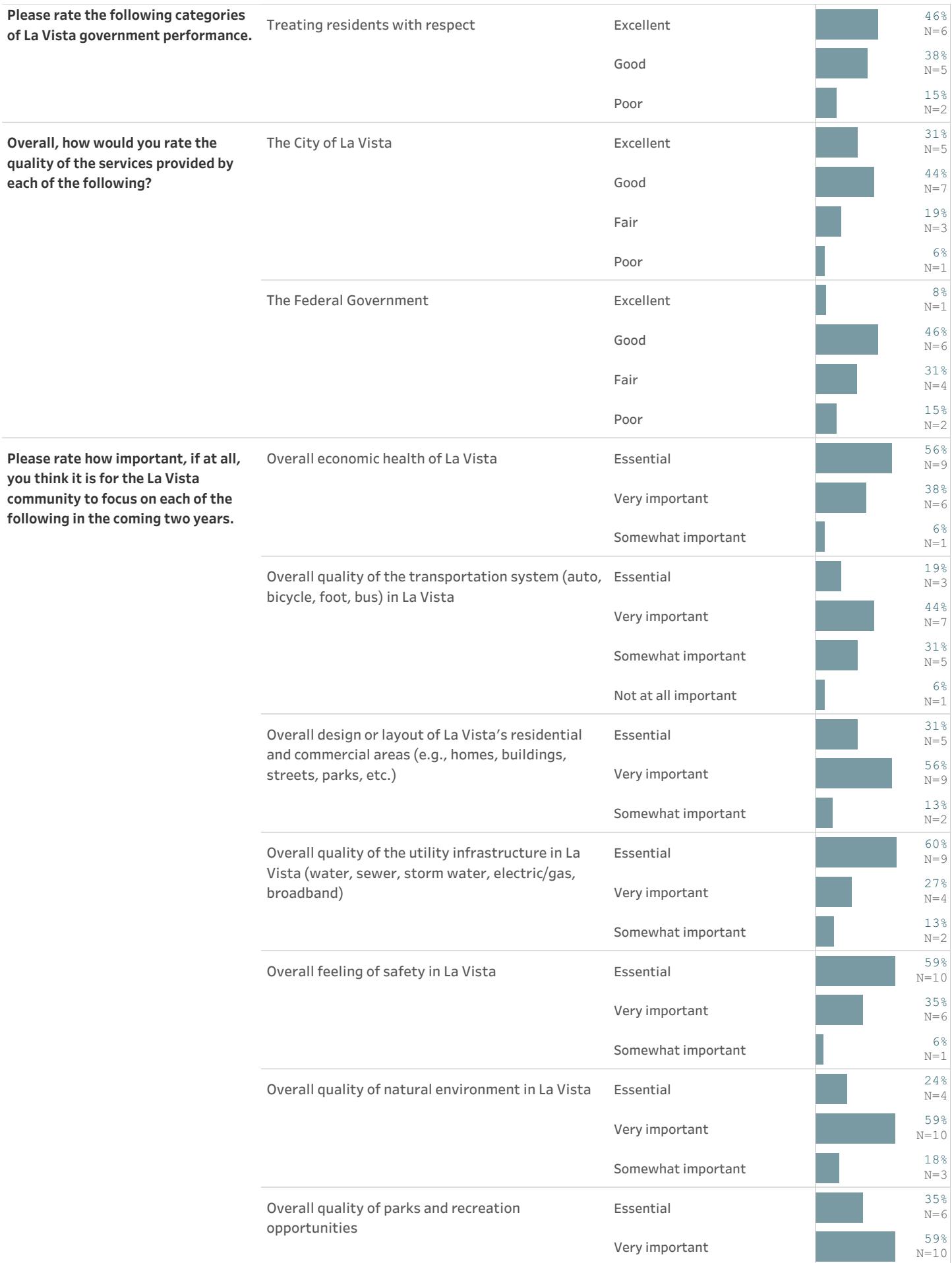


**Please rate the quality of each of the following services in La Vista.**

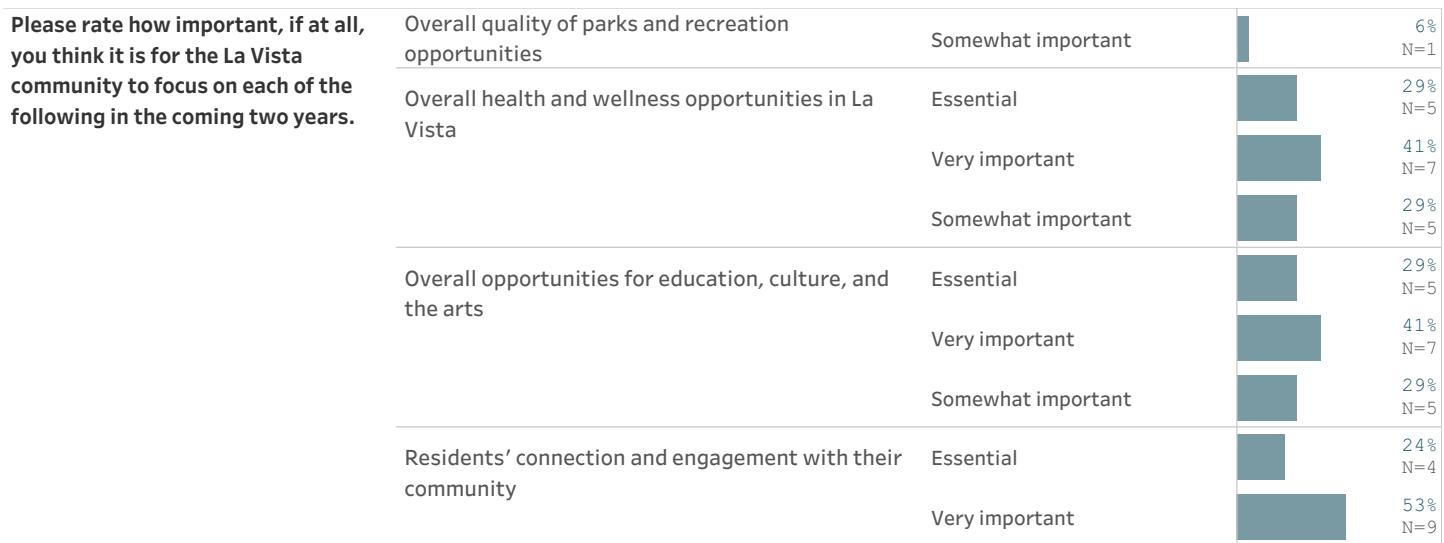




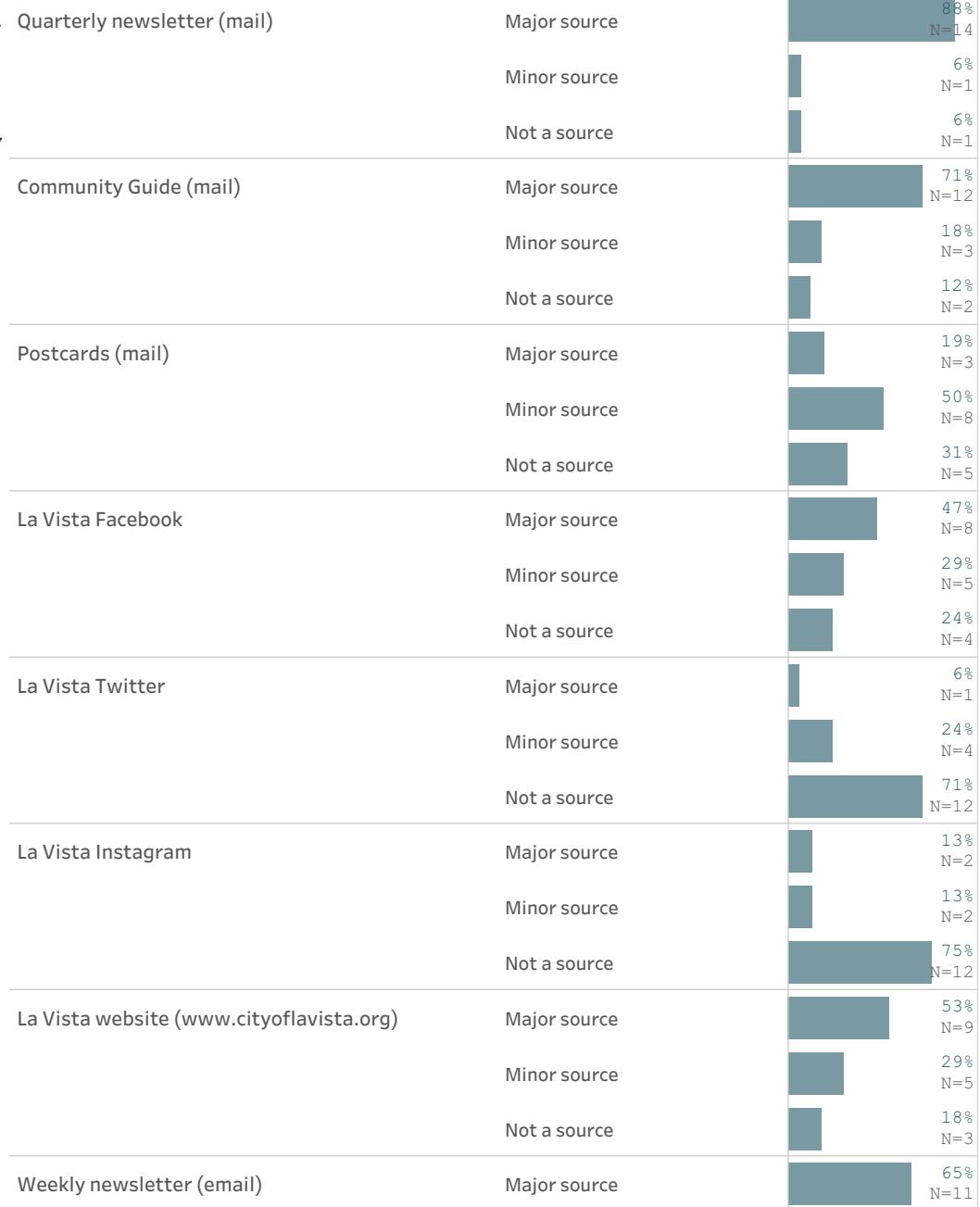




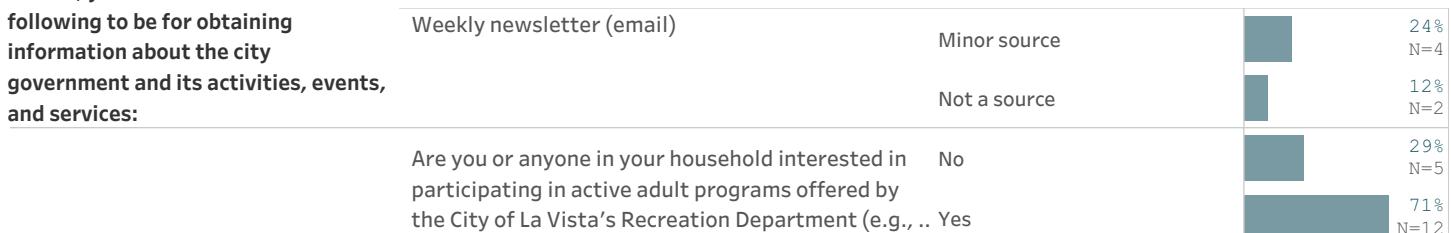
**Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.**



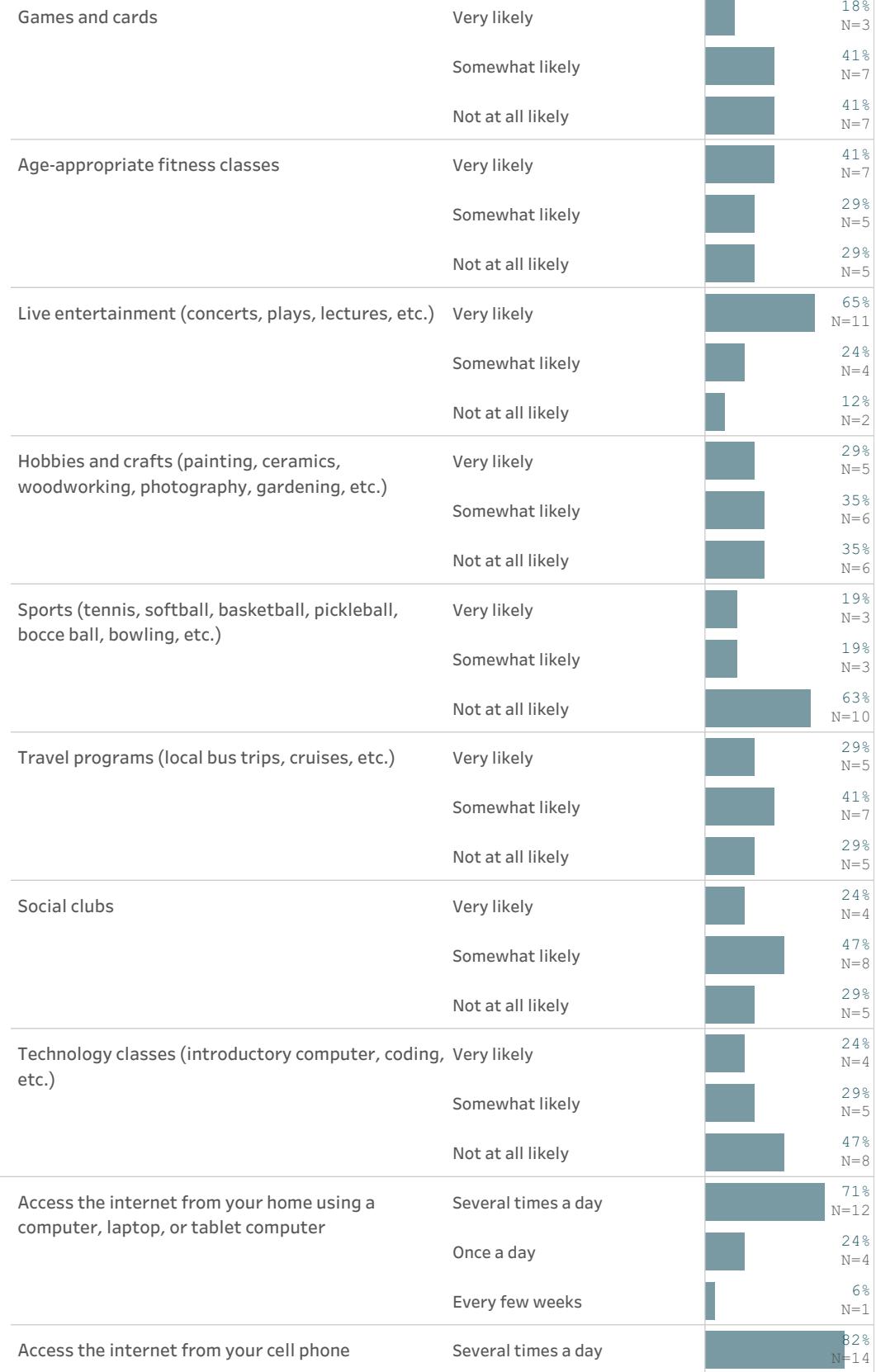
**Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services:**

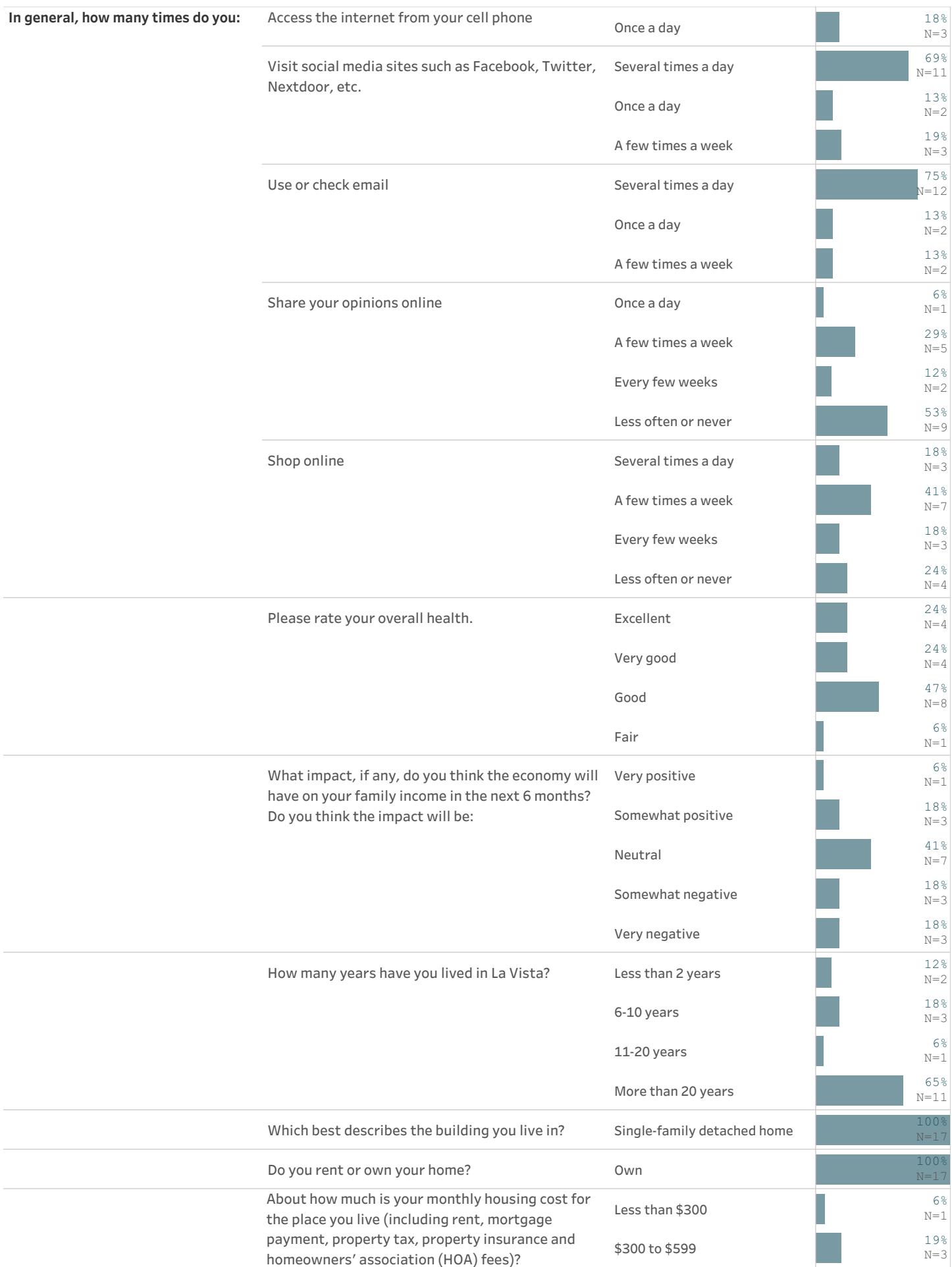


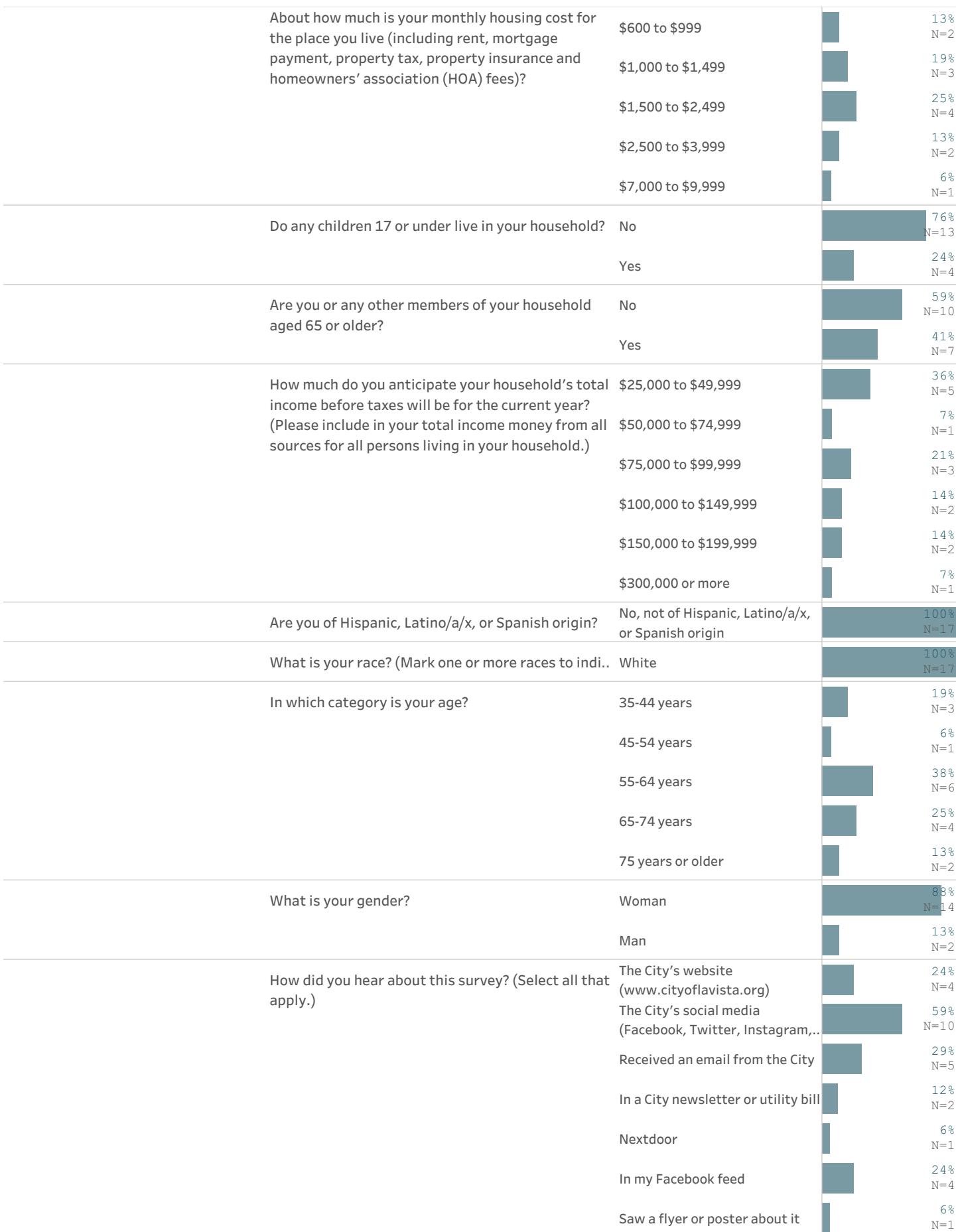
**Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services:**



**Please indicate how likely you would be to participate in the following types of active adult programs:**







# The City of La Vista 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

## 1. Please rate each of the following aspects of quality of life in La Vista.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
La Vista as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
La Vista as a place to raise children .....	1	2	3	4	5
La Vista as a place to work.....	1	2	3	4	5
La Vista as a place to visit.....	1	2	3	4	5
La Vista as a place to retire.....	1	2	3	4	5
The overall quality of life in La Vista .....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to La Vista as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of La Vista.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in La Vista.....	1	2	3	4	5
Overall design or layout of La Vista's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) .....	1	2	3	4	5
Overall quality of the utility infrastructure in La Vista (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in La Vista .....	1	2	3	4	5
Overall quality of natural environment in La Vista.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in La Vista .....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community .....	1	2	3	4	5

## 3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in La Vista to someone who asks.....	1	2	3	4	5
Remain in La Vista for the next five years.....	1	2	3	4	5

## 4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In La Vista's commercial areas during the day.....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster .....	1	2	3	4	5	6

## 5. Please rate the job you feel the La Vista community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome .....	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.) .....	1	2	3	4	5

## 6. Please rate each of the following in the La Vista community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in La Vista.....	1	2	3	4	5
Variety of business and service establishments in La Vista .....	1	2	3	4	5
Vibrancy of downtown/commercial area .....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in La Vista .....	1	2	3	4	5
Overall image or reputation of La Vista .....	1	2	3	4	5

**7. Please also rate each of the following in the La Vista community.**

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in La Vista.....	1	2	3	4	5
Ease of travel by public transportation in La Vista.....	1	2	3	4	5
Ease of travel by bicycle in La Vista.....	1	2	3	4	5
Ease of walking in La Vista.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods .....	1	2	3	4	5
Preservation of the historical or cultural character of the community .....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing .....	1	2	3	4	5
Overall quality of new development in La Vista.....	1	2	3	4	5
Overall appearance of La Vista.....	1	2	3	4	5
Cleanliness of La Vista .....	1	2	3	4	5
Water resources (lakes, ponds, riverways, etc.) .....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food .....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Availability of affordable quality mental health care .....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities .....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities .....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in La Vista .....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer .....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

**8. Please indicate whether or not you have done each of the following in the last 12 months.**

	<u>No</u>	<u>Yes</u>
Contacted the City of La Vista (in-person, phone, email, or web) for help or information .....	1	2
Contacted La Vista elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.) .....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in La Vista .....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election .....	1	2
Used bus, rideshare, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

# The City of La Vista 2023 Community Survey

## 9. Please rate the quality of each of the following services in La Vista.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement .....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair .....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services .....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.) .....	1	2	3	4	5
Affordable high-speed internet access .....	1	2	3	4	5
Garbage collection .....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.) .....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing .....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention .....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services .....	1	2	3	4	5
Fire services .....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) .....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts) ....	1	2	3	4	5
La Vista open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes .....	1	2	3	4	5
Recreation centers or facilities .....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services .....	1	2	3	4	5
Overall customer service by La Vista employees (police, receptionists, planners, etc.) .....	1	2	3	4	5

## 10. Please rate the following categories of La Vista government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to La Vista .....	1	2	3	4	5
The overall direction that La Vista is taking.....	1	2	3	4	5
The job La Vista government does at welcoming resident involvement .....	1	2	3	4	5
Overall confidence in La Vista government.....	1	2	3	4	5
Generally acting in the best interest of the community .....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5
Treating residents with respect .....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of La Vista.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

**12. Please rate how important, if at all, you think it is for the La Vista community to focus on each of the following in the coming two years.**

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of La Vista.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in La Vista.....	1	2	3	4
Overall design or layout of La Vista's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) .....	1	2	3	4
Overall quality of the utility infrastructure in La Vista (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4
Overall feeling of safety in La Vista .....	1	2	3	4
Overall quality of natural environment in La Vista.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in La Vista .....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community .....	1	2	3	4

**13. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the city government and its activities, events, and services:**

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Quarterly newsletter (mail) .....	1	2	3
Community Guide (mail) .....	1	2	3
Postcards (mail) .....	1	2	3
La Vista Facebook .....	1	2	3
La Vista Twitter .....	1	2	3
La Vista Instagram.....	1	2	3
La Vista website ( <a href="http://www.cityoflavista.org">www.cityoflavista.org</a> ) .....	1	2	3
Weekly newsletter (email) .....	1	2	3

**14. Are you or anyone in your household interested in participating in active adult programs offered by the City of La Vista's Recreation Department (e.g., age-appropriate fitness classes, travel groups, etc.)?**

- No
- Yes

**15. Please indicate how likely you would be to participate in the following types of active adult programs:**

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not at all likely</u>
Games and cards .....	1	2	3
Age-appropriate fitness classes.....	1	2	3
Live entertainment (concerts, plays, lectures, etc.) .....	1	2	3
Hobbies and crafts (painting, ceramics, woodworking, photography, gardening, etc.) .....	1	2	3
Sports (tennis, softball, basketball, pickleball, bocce ball, bowling, etc.).....	1	2	3
Travel programs (local bus trips, cruises, etc.) .....	1	2	3
Social clubs .....	1	2	3
Technology classes (introductory computer, coding, etc.) .....	1	2	3

# The City of La Vista 2023 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

## D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer .....	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc. ....	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online .....	1	2	3	4	5	6

## D2. Please rate your overall health.

Excellent     Very good     Good     Fair     Poor

## D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

Very positive     Somewhat positive     Neutral     Somewhat negative     Very negative

## D4. How many years have you lived in La Vista?

Less than 2 years  
 2-5 years  
 6-10 years  
 11-20 years  
 More than 20 years

## D5. Which best describes the building you live in?

Single-family detached home  
 Townhouse or duplex (may share walls but no units above or below you)  
 Condominium or apartment (have units above or below you)  
 Mobile home  
 Other

## D6. Do you rent or own your home?

Rent  
 Own

## D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

<input type="radio"/> Less than \$300	<input type="radio"/> \$2,500 to \$3,999
<input type="radio"/> \$300 to \$599	<input type="radio"/> \$4,000 to \$6,999
<input type="radio"/> \$600 to \$999	<input type="radio"/> \$7,000 to \$9,999
<input type="radio"/> \$1,000 to \$1,499	<input type="radio"/> \$10,000 or more
<input type="radio"/> \$1,500 to \$2,499	

## D8. Do any children 17 or under live in your household?

No     Yes

## D9. Are you or any other members of your household aged 65 or older?

No     Yes

## D10. How much do you anticipate your household's total income before taxes will be for the current year?

(Please include in your total income money from all sources for all persons living in your household.)

<input type="radio"/> Less than \$25,000	<input type="radio"/> \$100,000 to \$149,999
<input type="radio"/> \$25,000 to \$49,999	<input type="radio"/> \$150,000 to \$199,999
<input type="radio"/> \$50,000 to \$74,999	<input type="radio"/> \$200,000 to \$299,999
<input type="radio"/> \$75,000 to \$99,999	<input type="radio"/> \$300,000 or more

## D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

No     Yes

## D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

American Indian or Alaskan Native  
 Asian  
 Black or African American  
 Native Hawaiian or Other Pacific Islander  
 White  
 A race not listed

## D13. In which category is your age?

<input type="radio"/> 18-24 years	<input type="radio"/> 55-64 years
<input type="radio"/> 25-34 years	<input type="radio"/> 65-74 years
<input type="radio"/> 35-44 years	<input type="radio"/> 75 years or older
<input type="radio"/> 45-54 years	

## D14. What is your gender?

Woman  
 Man  
 Identify in another way → go to D14a

## D14a. If you identify in another way, how would you describe your gender?

Agender/I don't identify with any gender  
 Genderqueer/gender fluid  
 Non-binary  
 Transgender man  
 Transgender woman  
 Two-spirit  
 Identify in another way

**Thank you!**

Please return the completed survey in the postage-paid envelope to:

**National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**