



PROCLAMATION GOVERNMENT COMMUNICATORS DAY

WHEREAS, the role of government communications professions is to inform, educate and engage their communities; and

WHEREAS, robust communication in government creates trust and inspires residents to take action and be involved; and

WHEREAS, government communications create relationships and calls to action, build awareness and understanding through storytelling, engage and foster engagement on civic issues and use all channels to include people in critical decisions; and

WHEREAS, the City is proud and has deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice;

NOW, THEREFORE, I, Douglas Kindig, Mayor of the City of La Vista, do hereby proclaim February 24, 2024 as **Government Communicators Day** in La Vista and encourage all residents to thank the members of the Communication's Division who have dedicated their careers to ensure La Vista has effective, impactful and successful communication strategies that resonate and are relevant.

DATED THIS 20TH DAY OF FEBRUARY 2024.



Douglas Kindig, Mayor
ATTEST:

Pamela A. Buethe, MMC
City Clerk