



NATIONAL SAFE KIDS WEEK PROCLAMATION

WHEREAS, unintentional injury is the number one killer of children 14 and under; and

WHEREAS, each year, more than 5,000 children 14 and under die from unintentional injuries; and

WHEREAS, emergency rooms experience nearly 2.4 million visits from children 14 and under each summer; and

WHEREAS, 90 percent of these injuries and deaths are preventable; and

WHEREAS, 41 percent of these deaths occur during "trauma season," the months of May, June, July, and August; and

WHEREAS, Safe Kids Worldwide and Safe Kids Sarpy/Cass County promotes childhood injury prevention by uniting diverse groups into local and state coalitions, developing innovative educational tools and strategies, initiating public policy changes, promoting new technology and raising awareness through the media; and

WHEREAS, Safe Kids Worldwide, with the support of founding sponsor Johnson & Johnson, launches Safe Kids Week 2008, "Gear Up for Safety," which focuses on celebrating 20 years of creating a safer world for kids and promoting efforts to make further progress to protect children from accidental injuries.

NOW, THEREFORE, I, Douglas Kindig, Mayor of the City of La Vista, do hereby proclaim April 26 – May 4, 2008 as **National Safe Kids Week** in the City of La Vista, and call upon all residents of La Vista to join with me in supporting the efforts and activities of Safe Kids Sarpy/Cass County to prevent childhood injury.

DATED THIS 15TH DAY OF APRIL, 2008.



Douglas Kindig, Mayor

ATTEST:

Pamela A. Buethe, CMC
City Clerk