

**CITY OF LA VISTA  
MAYOR AND CITY COUNCIL REPORT  
OCTOBER 2, 2007 AGENDA**

<b>Subject:</b>	<b>Type:</b>	<b>Submitted By:</b>
CITIZEN ADVISORY REVIEW COMMITTEE — EDP REPORT	RESOLUTION ORDINANCE ◆ RECEIVE/FILE	BRENDA GUNN CITY ADMINISTRATOR

**SYNOPSIS**

A public hearing has been scheduled for the Citizen Advisory Review Committee to submit a written report to the Mayor and City Council regarding the City's Economic Development Program. A copy of the report is attached.

**FISCAL IMPACT**

N/A.

**RECOMMENDATION**

Receive/File.

**BACKGROUND**

Ordinance No. 921 established the City's Economic Development Program and formed the Citizen Advisory Review Committee which is charged with reporting to the Mayor and City Council in a public hearing at least once every six months.

## LA VISTA CITIZEN ADVISORY REVIEW COMMITTEE

To: Mayor and Members of the City Council      Dt: September 10, 2007  
Fr: Citizen Advisory Review Committee      Re: Economic Development Program Bi-  
Annual Report

Pursuant to §117-15 (g) the Citizen Advisory Review Committee shall report to the Mayor and City Council, at least once every six months, regarding the Economic Development Program. The following report generally covers activity for the period of October 2006 to date:

1. One application to the Economic Development Program has been received to date. The application was from John Q. Hammons to construct in Southport West a full service hotel and conference center facility comprised of a full service Embassy Suites Hotel (257 guest suites), adjacent conference center (approximately 80,000 gross s.f.) and an adjacent limited service Marriott Courtyard (221 rooms). This application was approved by the City Council of February 20, 2007.
2. The City has been collecting sales tax revenue for the Economic Development fund since its effective date. To date the fund has \$480,000. The FY 08 budget includes revenue from a General Fund sales tax transfer of \$650,320.08 and \$246,052.23 in interest to be collected on the construction loan. Budgeted expenditures for FY 08 include \$1,094,519.81 for debt service associated with the grant and construction loan and \$25,000 for legal fees.
3. The City's assessed valuation grew 10.4% from 2006 to 2007 to over \$719 million. *(This does not include the recent annexation of the Val Verde and Southwind residential subdivisions, effective on September 14, 2007).*
4. The City's assessed valuation grew 159% (two hundred and fifty-nine percent) in last ten years (since 1998).
5. Net taxable sales decreased by 4.77% from 2005 to 2006. (\$170,076,160 to \$161,970,244)
6. Since the start of the 2007 fiscal year on October 1, 2006, the City has received \$2,578,703 in local option sales tax revenue. This is a slight increase of approximately 12% as compared to the same period in the prior fiscal year.
7. Since 1997, the City has issued building permits totaling in excess of \$608 million in valuation.

As previously reported, the members of the Citizen Advisory Review Committee consider themselves trustees of La Vista's Economic Development Program, based upon the parameters of Ordinance 921. In submitting this bi-annual report, the Committee notes that it has a sincere interest in monitoring and reporting to the Mayor and City Council on the City's economic health and objectively evaluating the City's progress and success in the economic arena. Thank you for this opportunity and we are happy to answer any questions.

Respectfully submitted:

Lynda Shafer, Chair  
Doug Kellner, Vice-Chair  
Paula Bragg, Secretary  
Rick Burns  
Jim Placzek