

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
SEPTEMBER 15, 2009 AGENDA**

Subject:	Type:	Submitted By:
STRATEGIC PLAN PROGRESS REPORT #2	RESOLUTION ORDINANCE ◆ RECEIVE/FILE	BRENDA S. GUNN CITY ADMINISTRATOR

SYNOPSIS

This is the second progress report since the adoption of the City's Strategic Plan on April 7, 2009.

FISCAL IMPACT

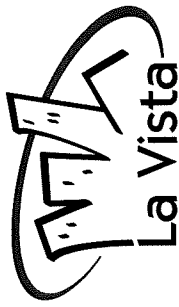
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RECOMMENDATION

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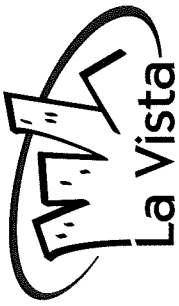
BACKGROUND

On Saturday, February 28, 2009 the Mayor and City Council held their annual strategic planning work session. As a result, the collaborative effort with the management team produced the City's Strategic Plan for 2009-2011 which Council approved via Resolution No. 09-035 on April 7, 2009.



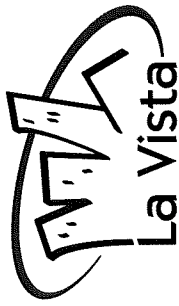
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1. Pursue revitalization of the 84 th Street corridor					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Complete Vision 84	Identify stakeholders & encourage active participation in the visioning process.	2009-spring 2010	Stakeholders were initially invited to meetings with EDAAW. They are also on a mailing list for meetings & updates.	October 7 Working Group Meeting / November-Community Workshop	
	Identify community resources				
	Keep public informed about issues and progress		Summer and Fall issue of Citywise included flyer, press release re: Community workshops, survey included in last newsletter, Television & OWH coverage, website	November 1st newsletter	
	Pursue discussions with Papillion & Ralston about inter-local cooperation		Papillion's City Planner is on the Working Group Steering Committee and Ralston will be kept informed of progress		
	Charge Vision 84 Working Group to evaluate options and advise the City Council on a long-term vision for the corridor		Preliminary concepts presented	Meeting w/consultant and City Council to review preliminary concepts	
	Facilitate the preparation of a long-range plan for City Council consideration				
b. Consensus on a long-term corridor vision including a "City Centre"	Seek and encourage citizen participation	ongoing	Newsletters and press releases, Direct mailings, surveys	Community workshop #3	
	Utilize Municipal Facilities Plan as a springboard for community discussion of a "city centre" concept		Leo A. Daly working on a campus plan for City Hall area and connection to 84th St.		
c. Develop Vision 84 Implementation Plan	Work with NDOR on transition of 84th Street from a State Highway to local arterial	spring 2010-ongoing	Met with NDOR District II Engineer Tim Weander to clarify what can and cannot be done in the right-of-way. He indicated that the relinquishment process is moving forward and anticipates it being complete by the first of the new year.		
	Coordinate with neighboring cities		This will be an ongoing effort		



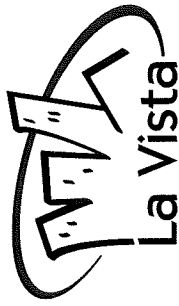
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	Incorporate public improvements into the CIP				
	Stay abreast of opportunities to facilitate the "City Centre" concept				
d. Rigorously pursue actions to encourage property owners with vacant space to lease or sell their property to viable businesses	Involve property owners in Vision 84 as stakeholders	immediate & ongoing	Owners & tenants invited to meet with consultants. Will be kept informed & encouraged to participate in upcoming events (on-going)		
	ICSC Meeting with Kroenke representative		This did not happen as planned, however, we did meet with someone associated with The Kroenke Group (TKG) who has provided useful contact information		
	Provide additional information to Kroenke as requested				Complete
	Coordinate meeting with property decision maker(s)			Continue to keep TKG informed	
	Develop inventory of vacant commercial/retail properties and link to site that lists available properties		One of the property owners has agreed to talk with EDAW and we will be presenting the findings of Vision 84 to TKG		
	* Market the plan to potential developers through ICSC events and other local opportunities				
e. Develop and cultivate relationships with commercial/shopping center owners, developers, leasing agents and retailers	Continued ICSC Participation & Exposure	immediate & ongoing	Attended ICSC in Las Vegas		
	ICSC Alliance				
	ICSC Annual Conference		Included in budget for 2010	Attend in January	
	Continue to market La Vista to targeted retailers & restaurants		Included in budget for 2010	Attend in May	
	Use Vision 84 to engage with developers, owners, property managers, etc.				



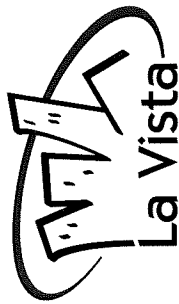
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2. Provide for planned, fiscally responsible expansion of the city's boundaries.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Adopt a long-range plan	Finalize detailed annexation plan	plan adoption Fall 2009	A draft annexation plan is currently being developed	It is anticipated that this will be brought before the Council in the Fall 2009	
	Adopt annexation plan as part of Comprehensive Plan				
b. Implementation of annexation plan	Preparation of necessary plans, notices, ordinances, and other documents	immediate & ongoing			
	Consider extending the City's ETJ				
c. Ensure budget and CIP provide for infrastructure improvements necessary to serve areas targeted in annexation plan	Evaluate infrastructure in areas contemplated for annexation	ongoing			
	Incorporate infrastructure improvements as part of the CIP process				
d. Communicate annexation plan & property tax implications to residents and businesses located in new growth areas	Letters to property owners, Quarterly Newsletter, Website, Public Meetings	TBD based on plan	Developing a public information strategy		
e. Work with neighboring cities to protect the integrity of each city's boundaries and ETJs	Pursue this discussion through the United Cities format	Ongoing			



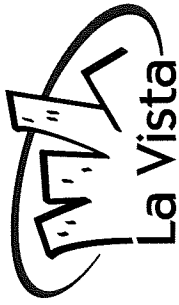
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3. Maintain Quality of Older Residential Neighborhoods					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Provide for essential maintenance & priority improvements in neighborhood public facilities through CIP	Submit public facility improvements as part of the CIP process	ongoing			
b. Ensure attractive neighborhoods by strengthening and enforcing city building and environmental codes	Review and propose improvements to municipal codes	ongoing	Adopted Property Maintenance Code Proposed Rental Inspection Programs	Adopted Property Maintenance Code on April 7, 2009.	
	Continue to be proactive in code enforcement	ongoing			
	Evaluate using a private vendor to complete property clean up and mowing				
c. Contribute to the safety and attractiveness of rental housing through a rental inspection program	Work toward implementation of the proposed program that was presented to City Council in a draft format	Summer 2009	A draft has been presented to Council	Rental Inspection Program pending Council approval	
d. Continue to develop strategy to address the erosion and maintenance issues related to Thompson Creek	Identify potential funding sources through grant applications	immediate & ongoing	We are still awaiting a response on the federal grant application that was submitted about a year ago		
	Provide regular progress reports				
	Based on funding refine the scope & develop project timeline				
e. Evaluate need for Neighborhood Revitalization Program	Research the need for and the City's role in a Neighborhood Revitalization Program	Summer 2011			



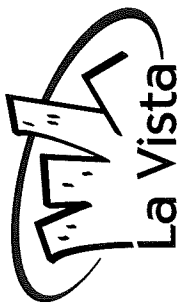
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4. Strengthen a sense of shared community identity among residents and businesses					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Provide leadership to accomplish a significant celebration of the community's 50th anniversary	Continue to document La Vista's history and finalize the written La Vista Story	February 2010 and remainder of 2010	Book writer has provided draft of first two chapters, continuing work-full draft in next 30 days.	To publisher in November for February 2010 kickoff	
	Engage La Vista Community Foundation in the planning of events				The LVCF is actively involved in planning and fundraising for the anniversary events
	Work with 50th Anniversary Celebration Committee to identify and facilitate a variety of events during 2010		An event list is currently being finalized	Events will continue to be planned and announced to the public on the City's anniversary... February 23, 2010	
b. Develop and aggressively market a La Vista community identity through strategic partnerships with the Chamber of Commerce and the Community Foundation	Provide funding for community marketing materials	immediate & ongoing			
	Expand usage of banners & signage to "brand" La Vista		Funding for 50th Anniversary celebration banners has been included in the FY 10 budget	It is anticipated that banners will be unveiled following the 50th kick-off event in February 2010.	
	Identify opportunities for cooperative efforts with Chamber and Foundation	ongoing	The La Vista Community Foundation has taken a leadership role in fundraising for La Vista 50.		
	Consider creation of a Communications staff position		Funding for position is included in FY 10 budget	A position description has been prepared and is included on 9/15/09 Council agenda for review, hiring process anticipated to begin October 1st.	



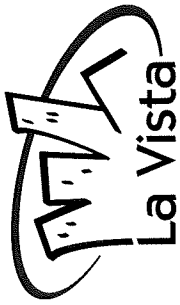
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c. Continue to pursue opportunities to engage citizens in City decision making	Develop citizens leadership academy program	dependant on addition of staff or after La Vista 50 activities		
d. Create new opportunities that bring residents together for celebration, leisure pursuits or civic engagement	Develop Mayor's youth leadership council			
	Seek community partners, including the Community Foundation and La Vista Area Chamber of Commerce	ongoing		
	Investigate feasibility of Holiday Lights initiative	Immediate	An internal committee has been established to begin developing this concept. We also met with vendors at ICSC.	It is anticipated that a RFQ proposal will be brought to Council once we have a better idea as to how to coordinate with Vision 84.
	Look for opportunities to initiate ongoing events such as community movie nights	Ongoing	This is being considered as part of La Vista 50.	
	Look for opportunities to incorporate elements such as a community garden or memorial feature into future park and facility improvements	Ongoing	This will be incorporated in to the mini-park plan development process. Funding for mini-park plan development has been secured and this process is underway.	
	Investigate the feasibility of providing live and archived web casts of City Council meetings (Dependent upon the addition of Communication staff)			



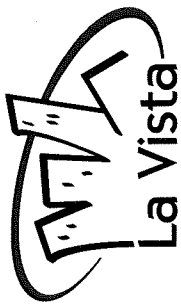
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5. Improve and expand the City's quality of life amenities for residents and visitors					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Address the needs associated with the City's aging swimming pool facility	Make recommendations to address operational issues with the existing swimming pool as they arise	ongoing	Public Works continues to keep the pool functional until a decision is reached on future pool status.		
	Following completion of the Vision 84 process, make a recommendation regarding the future of the existing swimming pool	ongoing	Options regarding pool included in preliminary concepts. Also provided to Leo A. Daly for campus planning purposes.	Will be part of the discussion as conceptual plans for Vision 84 are finalized.	
b. Identify options for creation of public green space with the property owner of the sod farm and develop a plan	Explore opportunities with the La Vista Community Foundation	immediate & ongoing			
	Provide funding for plan development in FY10 budget		In CIP for 2010		
	Seek participation from current property owner		Have had an initial contact meeting with owner's representative.		
c. Expand recreation programs and services for all age groups	Evaluate existing programs for popularity and effectiveness	ongoing	A report is being prepared to review all Recreation Programs	Finalization & Mayor and Council review	
	Research & recommend new programs or changes to existing programs	ongoing	Several new programs started: soccer clinic, BBQ school, Zumba Fitness, Baton Lessons, Women's self-defense, New Belgium beer tasting, splash bash, holiday bazaar/garage sale, neighborhood park party.	Continue to monitor existing programs and develop new programs.	
d. Initiate development of other high priority quality of life amenities identified by residents through the citizen survey	Identify & promote development of new cultural amenities in partnership with other community groups	ongoing			
e. Maintain and enhance City's existing & future park areas & green spaces	Create mini-plan for each City park that identifies needed amenities		Some grant funding secured to complete these plans. Remaining funding included in 2010 budget.	Work is started and will continue in early FY 10. Will use completed mini park plans to develop this plan.	



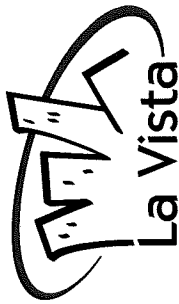
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	Develop a plan for financing park amenities and incorporate into the CIP				
f. Develop & begin implementation of a "green plan" that identifies the City's role, through its facilities and programs, in contributing to a sustainable community	Continued involvement with the Papillion Creek Watershed Partnership	ongoing			
	Explore the development of an organizational recycling program		Quotes have been taken to provide recycling opportunities at municipal facilities	Funding has been approved as part of the FY 10 budget and includes recycling containers and pickup for City Hall, Community Center, Police Facility, Fire Districts #1 & #2. This will begin in October FY10	
	Explore options to incorporate green building principals as city facilities are remodeled or new facilities are constructed				



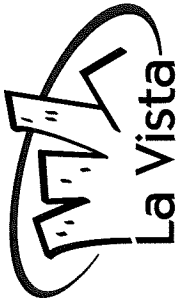
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6. Pursue action that enables the City to be more proactive on legislative issues					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Participate in UCSC to promote shared interests of La Vista and its partner communities	Continue regular meetings of the Mayors of Sarpy County communities	Ongoing			
b. Adopt and lobby on behalf of a legislative agenda specific to the City	Continue joint lobbying efforts with UCSC	Ongoing		Currently in development process.	
c. Actively pursue opportunities under the American Recovery and Reinvestment Act and other future stimulus legislation for financing city projects	Identify legislative issues of specific interest to La Vista and allocate resources for lobbying	ongoing			
	Monitor current stimulus programs for application requirements and deadlines	ongoing	AARA road funds have been secured for two projects; Giles road Retrofit Project and the 108th Street/Fire District II Warning Lights.	Anticipated construction to begin in the spring of 2010.	
	Make contact with State officials regarding potential projects				
	Pursue COPS Grant funding		Police department awarded Byrne stimulus grant for \$16,300 for in-car computers and COPS grant request was submitted to fund two police officers	Exploring other grant opportunities.	Not selected for the COPS Stimulus funding
	Pursue funding for construction of District 1 Fire Station		Grant completed and submitted.	Notification anticipated by December 31, 2009	
	CDBG – Sanitary Sewer Replacement				



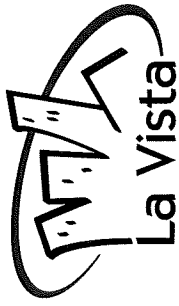
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7. Adopt and implement standards of excellence for the administration of City services.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Maintain City's Volunteer Fire Department	Monitor current operational procedures in comparison to NFPA Standards	immediate & ongoing	Increased the department membership by 100% during the past two years.	Implement additional leadership training & educate department staff in city government relations.	
	Make recommendations for changes to Department into compliance with NFPA 1720 Standards for volunteer departments	ongoing	Incorporated several new programs to enhance retention, improve response times, and attract viable recruit candidates. Purchasing 12-lead monitors to enhance EMS services.	Additional NIMS training, hiring of paid training officer, additional incident command training, Crew Resource Management Training.	
	Establish targets for recommended changes & incorporate funding into budget and/or CIP				
b. Determine role City government should play in the delivery of solid waste services	Compile information regarding alternative methods of delivering solid waste services	Strategic Planning 2010	Currently working to obtain the necessary data to compare private contract for service versus city contract for service.		
c. Provide for the orderly and uninterrupted transition of personnel into key City appointed positions through a succession plan	Utilize hiring process to review position descriptions to articulate long term organizational expectations	immediate & ongoing			
	Fund and provide training opportunities		Funding for training opportunities is included in FY10 budget.	Meyers Briggs Type Indicator Training (MBTI) is scheduled for Department Heads / MLM November 9, 2009.	
	Provide succession planning training to the Management Team		Funding for training opportunities is included in FY10 budget.		
	Review and make recommendation regarding the City's policies for funding for employee educational assistance				
	Work with a local educational institution to develop a training program for mid-level supervisors		Funding for training opportunities is included in FY 10 budget.	Currently working with Creighton to establish a curriculum and schedule.	
	Continue regular meetings between mid-level supervisors and City Administrator	Ongoing	Meeting on 9/8/09 Audio Conference on High Performance Organizations	Continue training & meeting opportunities.	



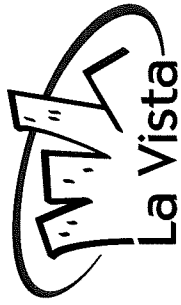
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	Enlist mid-level managers to coordinate events and activities associated with La Vista 50	Ongoing	This group assisting with the 50th Anniversary event planning	
	Continue to explore options for involving mid-level managers in organizational initiatives and special projects	Ongoing	Roles in La Vista Days planning	
	Consider establishing a City Hall internship for an up and coming supervisor			
d. Provide for continuous employee professional development through expansion of in-house, customized education programs	Fund training requests as part of the annual budget	immediate & ongoing	Funding for training opportunities is included as part of the FY10 budget	Creighton Leadership Development training
	Identify in-house training opportunities			
	Initiate leadership development program for senior and mid-level management staff		Funding for training opportunities part of the FY10 budget.	
e. Contribute to the successful recruitment and retention of high quality City staff through implementation of the pay recommendations in the City's 2008 Compensation Study	Compensation study is complete and execution of the recommendations contained in the study is ongoing		Council has adopted PFP policy. They have also adopted new salary ranges as part of the budget process.	PFP effective October 1, 2009
	Implementation of a new performance appraisal system		Training on new system in September.	Implement Oct. 1
f. Update the City's Emergency Preparedness Plan	Provide opportunities for appropriate staff and officials to receive the NIMS 100 and 700 training	ongoing	All police officers have completed the required NIMS 100, 200 and 700 training. Command personnel have completed 100, 200, 300, 400, 700 and 800. All Public Works supervisors have completed NIMS 100, 200 and 700.	Anticipate establishing appropriate training for elected officials.
	Complete Pandemic Plan		A draft plan has been prepared and is anticipated to be presented to Council in the near future.	
	Keep Local Emergency Operations Plan (LEOP) up to date		The Sarpy County LEOP plan is currently being updated county-wide	Should be completed in 2009



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	Communicate Emergency Preparedness Plan to elected officials through periodic review		A table-top exercise for elected officials and key City staff is being developed by the LVPD.	
g. Begin the process of developing a high performance work culture	Provide opportunities for appropriate staff training	Ongoing	Department Head/MLM audio conference & discussion	Department Heads to start cycling thru LEAD / ACA to attend SEI



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8. Insure efficient, effective investment in technology to enhance service delivery.				
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)
a. Secure outside expertise to work with the City's Internal Technology Committee regarding a review of the city's existing technology and recommendations for new technology that could enhance productivity.			In process of identifying a scope of work and list of companies to contact.	
b. Develop a long-range technology plan		ongoing		
c. Develop a multi-year plan for financing technology improvements		ongoing		
d. Designate adequate resources to provide appropriate technology training for city staff				