

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
DECEMBER 15, 2009 AGENDA**

Subject:	Type:	Submitted By:
STRATEGIC PLAN PROGRESS REPORT #3	RESOLUTION ORDINANCE ◆ RECEIVE/FILE	BRENDA S. GUNN CITY ADMINISTRATOR

SYNOPSIS

This is the third progress report since the adoption of the City's Strategic Plan on April 7, 2009.

FISCAL IMPACT

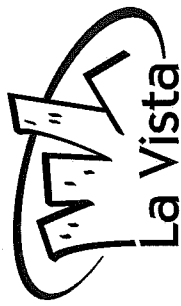
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RECOMMENDATION

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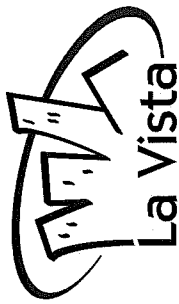
BACKGROUND

On Saturday, February 28, 2009 the Mayor and City Council held their annual strategic planning work session. As a result, the collaborative effort with the management team produced the City's Strategic Plan for 2009-2011 which Council approved via Resolution No. 09-035 on April 7, 2009.



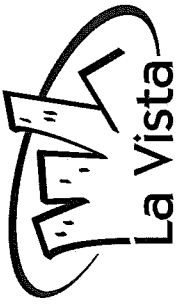
Strategic Plan 2009-2011 Progress Report December 2009

1. Pursue revitalization of the 84 th Street corridor					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Complete Vision 84	Identify stakeholders & encourage active participation in the visioning process.	2009-spring 2010	Stakeholders were initially invited to meetings with EDAAW. They are also on a mailing list for meetings & updates.	Will continue to keep stakeholders & members of the public involved & informed.	
	Identify community resources				
	Keep public informed about issues and progress		Summer, Fall and Winter issues of Citywise included flyer, press release re: Community workshops, survey included in last newsletter, Television & OWH coverage, website. Publish final version plan in newsletter and post on website.	Citywide mailing reporting on final plan.	
	Pursue discussions with Papillion & Ralston about inter-local cooperation		Papillion's City Planner is on the Working Group Steering Committee and Ralston will be kept informed of progress		
	Charge Vision 84 Working Group to evaluate options and advise the City Council on a long-term vision for the corridor		Final concepts have been presented for public comment.	Presentation to Planning Commission and City Council in early 2010.	
	Facilitate the preparation of a long-range plan for City Council consideration		Final vision plan document being completed by consultant.	Public hearing(s) at Planning Commission and City Council in early 2010.	
b. Consensus on a long-term corridor vision including a "City Centre"	Seek and encourage citizen participation	ongoing	Newsletters and press releases, direct mailings, surveys	Presentation of final concept at community events, chamber meetings, etc. Final concept posted on website.	
	Utilize Municipal Facilities Plan as a springboard for community discussion of a "city centre" concept		Leo A. Daly working on a campus plan for City Hall area and connection to 84th St.		
c. Develop Vision 84 Implementation Plan	Work with NDOR on transition of 84th Street from a State Highway to local arterial	spring 2010-ongoing	Met with NDOR District II Engineer to clarify what can and cannot be done in the right-of-way. He indicated that the relinquishment process is moving forward and anticipates it being complete by the first of the new year.	Discussion of Phase 2-Implementation Plan	



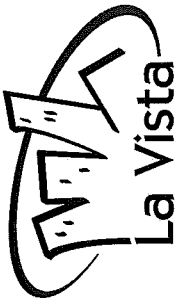
Strategic Plan 2009-2011 Progress Report December 2009

	Coordinate with neighboring cities Incorporate public improvements into the CIP		This will be an ongoing effort	CIP will be considered as part of the implementation plan.	
	Stay abreast of opportunities to facilitate the "City Centre" concept				
d. Rigorously pursue actions to encourage property owners with vacant space to lease or sell their property to viable businesses	Involve property owners in Vision 84 as stakeholders	immediate & ongoing	Owners & tenants invited to meet with consultants. Will be kept informed & encouraged to participate in upcoming events. (on-going)		
	ICSC Meeting with Kroenke representative		This did not happen as planned, however, we did meet with someone associated with The Kroenke Group (TKG) who has provided useful contact information		
	Provide additional information to Kroenke as requested				Complete
	Coordinate meeting with property decision maker(s)		One of the property owners has agreed to talk with EDAAW and we will be presenting the findings of Vision 84 to TKG.	We have had preliminary discussions with TKG and plan to follow up in January.	
	Develop inventory of vacant commercial/retail properties and link to site that lists available properties				
	* Market the plan to potential developers through ICSC events and other local opportunities		Will work to develop a strategy to cultivate interest from developers with proven track records in highly successful projects similar to Vision 84.		
e. Develop and cultivate relationships with commercial/shopping center owners, developers, leasing agents and retailers	Continued ICSC Participation & Exposure	immediate & ongoing	Attended ICSC in Las Vegas		
	ICSC Alliance		Included in budget for 2010	Staff will attend in January in Kansas City.	
	ICSC Annual Conference		Included in budget for 2010	Attend in May	
	Continue to market La Vista to targeted retailers & restaurants				



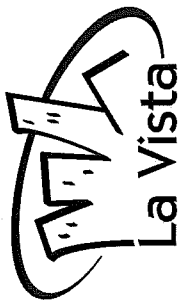
Strategic Plan 2009-2011
Progress Report
December 2009

	Use Vision 84 to engage with developers, owners, property managers, etc.				
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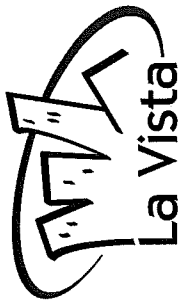
Strategic Plan 2009-2011 Progress Report December 2009

2. Provide for planned, fiscally responsible expansion of the city's boundaries.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Adopt a long-range plan	Finalize detailed annexation plan	plan adoption Fall 2009			Completed
	Adopt annexation plan as part of Comprehensive Plan		Amendment adopted October 6, 2009		Completed
b. Implementation of annexation plan	Preparation of necessary plans, notices, ordinances, and other documents	immediate & ongoing	Adopt annexation ordinance for SID 59, SID 214 and miscellaneous lots on 12/01/09.		
	Consider extending the City's ETJ				
c. Ensure budget and CIP provide for infrastructure improvements necessary to serve areas targeted in annexation plan	Evaluate infrastructure in areas contemplated for annexation	ongoing	Preliminary work beginning on 2011 CIP		
	Incorporate infrastructure improvements as part of the CIP process				
d. Communicate annexation plan & property tax implications to residents and businesses located in new growth areas	Letters to property owners, Quarterly Newsletter, Website, Public Meetings	TBD based on plan	Notice of annexation public hearings was mailed to all property owners.	Letters to all owners RE: annexation, sales tax, etc. Information was also provided to Sarpy County, the State of Nebraska, PLV School District and utilities in accordance with State statute.	
e. Work with neighboring cities to protect the integrity of each city's boundaries and ETJs	Pursue this discussion through the United Cities format	ongoing			



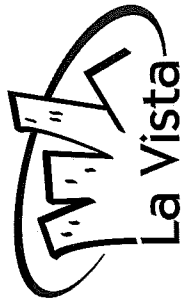
Strategic Plan 2009-2011 Progress Report December 2009

3. Maintain Quality of Older Residential Neighborhoods						
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments	
a. Provide for essential maintenance & priority improvements in neighborhood public facilities through CIP	Submit public facility improvements as part of the CIP process	ongoing				
b. Ensure attractive neighborhoods by strengthening and enforcing city building and environmental codes	Review and propose improvements to municipal codes	ongoing	Adopted Property Maintenance Code on April 7, 2009.			
	Continue to be proactive in code enforcement	ongoing				
	Evaluate using a private vendor to complete property clean up and mowing					
c. Contribute to the safety and attractiveness of rental housing through a rental inspection program	Work toward implementation of the proposed program that was presented to City Council in a draft format	Summer 2009	Adopted October 20, 2009. Initiate program January 1, 2010.			
d. Continue to develop strategy to address the erosion and maintenance issues related to Thompson Creek	Identify potential funding sources through grant applications	immediate & ongoing	We are still awaiting an official response on the federal grant application.			
	Provide regular progress reports					
	Based on funding refine the scope & develop project timeline					
e. Evaluate need for Neighborhood Revitalization Program	Research the need for and the City's role in a Neighborhood Revitalization Program	Summer 2011				



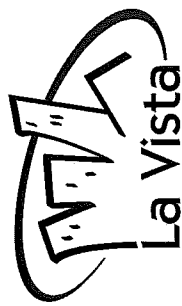
Strategic Plan 2009-2011 Progress Report December 2009

4. Strengthen a sense of shared community identity among residents and businesses					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Provide leadership to accomplish a significant celebration of the community's 50th anniversary	Continue to document La Vista's history and finalize the written La Vista Story	February 2010 and remainder of 2010	History Book is in final edit stage. Requested quotes from printers. To printer by Jan.1	Completion prior to La Vista 50 Kick Off.	
	Engage La Vista Community Foundation in the planning of events				The LVCF is actively involved in planning and fundraising for the anniversary events
	Work with 50th Anniversary Celebration Committee to identify and facilitate a variety of events during 2010			Events will continue to be planned and announced to the public on the City's anniversary... February 23, 2010	
b. Develop and aggressively market a La Vista community identity through strategic partnerships with the Chamber of Commerce and the Community Foundation	Provide funding for community marketing materials	immediate & ongoing			
	Expand usage of banners & signage to "brand" La Vista		Funding for 50th Anniversary celebration banners has been included in the FY 10 budget	It is anticipated that banners will be unveiled following the 50th kick-off event in February 2010.	
	Identify opportunities for cooperative efforts with Chamber and Foundation	ongoing	The La Vista Community Foundation has taken a leadership role in fundraising for La Vista 50.		
	Consider creation of a Communications staff position		Community Relations Coordinator to start on 12/14/09.		
c. Continue to pursue opportunities to engage citizens in City decision making	Develop citizens leadership academy program	dependant on addition of staff or after La Vista 50 activities			



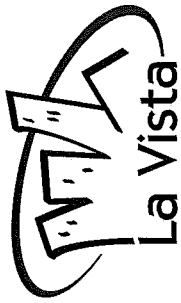
Strategic Plan 2009-2011 Progress Report December 2009

	Develop Mayor's youth leadership council				
d. Create new opportunities that bring residents together for celebration, leisure pursuits or civic engagement	Seek community partners, including the Community Foundation and La Vista Area Chamber of Commerce	ongoing			
	Investigate feasibility of Holiday Lights initiative	immediate	An internal committee has been established to begin developing this concept. We also met with vendors at ICSC.	It is anticipated that a RFQ proposal will be brought to Council once a determination has been made as to how to incorporate into Vision 84.	
	Look for opportunities to initiate ongoing events such as community movie nights	ongoing	This is being considered as part of La Vista 50.		
	Look for opportunities to incorporate elements such as a community garden or memorial feature into future park and facility improvements	ongoing	Funding for mini-park plan development has been secured and this process is underway. Mini park plan for Champion Park is currently being prepared by BCDM.		
	Investigate the feasibility of providing live and archived web casts of City Council meetings (Dependent upon the addition of Communication staff)				



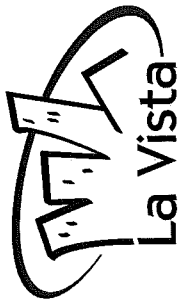
Strategic Plan 2009-2011 Progress Report December 2009

5. Improve and expand the City's quality of life amenities for residents and visitors					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Address the needs associated with the City's aging swimming pool facility	Make recommendations to address operational issues with the existing swimming pool as they arise	ongoing	Public Works continues to keep the pool functional until a decision is reached on future pool status.		
	Following completion of the Vision 84 process, make a recommendation regarding the future of the existing swimming pool	ongoing	Options regarding pool included in Vision 84 preliminary concepts.	Will be part of the discussion as conceptual plans for Vision 84 are finalized.	
b. Identify options for creation of public green space with the property owner of the sod farm and develop a plan	Explore opportunities with the La Vista Community Foundation	immediate & ongoing			
	Provide funding for plan development in FY10 budget		In CIP for 2010		
	Seek participation from current property owner		Have had an initial contact meeting with owner's representative.		
c. Expand recreation programs and services for all age groups	Evaluate existing programs for popularity and effectiveness	ongoing	A report is being prepared to review all Recreation Programs by December 31, 2009	Finalization & Mayor and Council review	
	Research & recommend new programs or changes to existing programs	ongoing	Several new programs started: soccer clinic, BBQ school, Zumba Fitness, Baton Lessons, Women's self-defense, New Belgium beer tasting, splash bash, holiday bazaar/garage sale, neighborhood park party, yoga, photography, kick boxing	Continue to monitor existing programs and develop new programs.	
d. Initiate development of other high priority quality of life amenities identified by residents through the citizen survey	Identify & promote development of new cultural amenities in partnership with other community groups	ongoing			



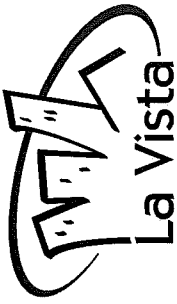
Strategic Plan 2009-2011 Progress Report December 2009

e. Maintain and enhance City's existing & future park areas & green spaces	Create mini-plan for each City park that identifies needed amenities	immediate and ongoing		Work has started and will continue in early FY 10. Will use completed mini park plans to develop overall plan.	
f. Develop & begin implementation of a "green plan" that identifies the City's role, through its facilities and programs, in contributing to a sustainable community	Develop a plan for financing park amenities and incorporate into the CIP Continued involvement with the Papillion Creek Watershed Partnership	ongoing			
	Explore the development of an organizational recycling program			Recycling containers and pickup for City Hall, Community Center, Police Facility, Fire Districts #1 & #2 began this fall.	
	Explore options to incorporate green building principals as city facilities are remodeled or new facilities are constructed			Presentation by EDAA on "Sustainable Communities" at November 18th Community Workshop.	



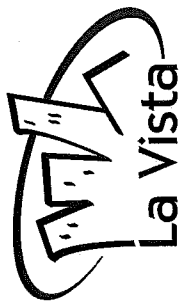
Strategic Plan 2009-2011 Progress Report December 2009

6. Pursue action that enables the City to be more proactive on legislative issues					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Participate in UCSC to promote shared interests of La Vista and its partner communities	Continue regular meetings of the Mayors of Sarpy County communities	ongoing			
b. Adopt and lobby on behalf of a legislative agenda specific to the City	Continue joint lobbying efforts with UCSC	ongoing		Currently in development process.	
	Identify legislative issues of specific interest to La Vista and allocate resources for lobbying	ongoing			
c. Actively pursue opportunities under the American Recovery and Reinvestment Act and other future stimulus legislation for financing city projects	Monitor current stimulus programs for application requirements and deadlines	ongoing	AARA road funds have been secured for two projects; Giles road Retrofit Project and the 108th Street/Fire District II Warning Lights.	Anticipated construction to begin in the spring of 2010.	
	Make contact with State officials regarding potential projects				
	Pursue COPS Grant funding		Police department awarded Byrne stimulus grant for \$16,300 for in-car computers and COPS grant request was submitted to fund two police officers	Exploring other grant opportunities.	Not selected for the COPS Stimulus funding
	Pursue funding for construction of District 1 Fire Station		Grant completed and submitted.	Have not been awarded grant at this time.	
	CDBG – Sanitary Sewer Replacement				



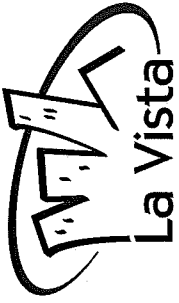
Strategic Plan 2009-2011 Progress Report December 2009

7. Adopt and implement standards of excellence for the administration of City services.					
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)	Objective Achieved / Comments
a. Maintain City's Volunteer Fire Department	Monitor current operational procedures in comparison to NFPA Standards	immediate & ongoing	Brought on 10 additional members 12/1/09. Steady improvement toward NFPA 1720 compliance.	Implement additional leadership training & educate department staff in city government relations.	Implementation of appointed fire officers is a step toward NFPA 1021 compliance. Staff officers had interaction with City Admin in this regard.
	Make recommendations for changes to Department into compliance with NFPA 1720 Standards for volunteer departments	ongoing	Incorporated several new programs to enhance retention, improve response times, and attract viable recruit candidates. Purchasing 12-lead monitors to enhance EMS services.	Additional NIMS training, hiring of paid training officer, additional incident command training, Crew Resource Management Training.	
	Establish targets for recommended changes & incorporate funding into budget and/or CIP				
b. Determine role City government should play in the delivery of solid waste services	Compile information regarding alternative methods of delivering solid waste services	Strategic Planning 2010	Have contacted surrounding communities to obtain information regarding solid waste services.		
c. Provide for the orderly and uninterrupted transition of personnel into key City appointed positions through a succession plan	Utilize hiring process to review position descriptions to articulate long term organizational expectations	immediate & ongoing			
	Fund and provide training opportunities		Meyers Briggs Type Indicator Training (MBTI) completed in November 2009. Creighton Leadership Training in early 2010.		
	Provide succession planning training to the Management Team		Funding for training opportunities is included in FY10 budget.		
	Review and make recommendation regarding the City's policies for funding for employee educational assistance				



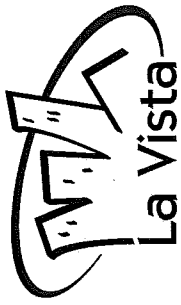
Strategic Plan 2009-2011 Progress Report December 2009

	Work with a local educational institution to develop a training program for mid-level supervisors		Currently finalizing a curriculum and schedule with Creighton University.	
	Continue regular meetings between mid-level supervisors and City Administrator	ongoing	Continue training & meeting opportunities.	
	Enlist mid-level managers to coordinate events and activities associated with La Vista 50	ongoing	This group assisting with the 50th Anniversary event planning	
	Continue to explore options for involving mid-level managers in organizational initiatives and special projects	ongoing	Roles in La Vista Days planning	
	Consider establishing a City Hall internship for an up and coming supervisor			
d. Provide for continuous employee professional development through expansion of in-house, customized education programs	Fund training requests as part of the annual budget	immediate & ongoing	Completion of 1/2 day MBTI training with Department Heads & Mid-Level Managers.	Creighton Leadership Development training
	Identify in-house training opportunities		Funding for training opportunities part of the FY10 budget.	
e. Contribute to the successful recruitment and retention of high quality City staff through implementation of the pay recommendations in the City's 2008 Compensation Study	Compensation study is complete and execution of the recommendations contained in the study is ongoing			Completed PFP effective October 1, 2009.
	Implementation of a new performance appraisal system			Implemented October 1, 2009. Monitor over next 12 months.



Strategic Plan 2009-2011 Progress Report December 2009

f. Update the City's Emergency Preparedness Plan	Provide opportunities for appropriate staff and officials to receive the NIMS 100 and 700 training.	ongoing	All police officers have completed the required NIMS 100, 200 and 700 training. Command personnel have completed 100, 200, 300, 400, 700 and 800. All Public Works supervisors have completed NIMS 100, 200 and 700. After January, the Fire Dept. will have a certified NIMS instructor for this purpose.	Anticipate establishing appropriate training for elected and appointed officials.	
	Complete Pandemic Plan		A draft plan has been prepared and is anticipated to be presented to Council in January 2010.		
	Keep Local Emergency Operations Plan (LEOP) up to date			Sarpy County Emergency Management is updating plan in 2010.	
	Communicate Emergency Preparedness Plan to elected officials through periodic review		A table-top exercise for elected officials and key City staff is being developed by the LVPD.	Anticipate reviewing with elected officials at a future workshop.	
g. Begin the process of developing a high performance work culture	Provide opportunities for appropriate staff training	ongoing	Department Head/MLM audio conference & discussion.	Department Heads to start cycling thru LEAD / ACA to attend SEI	



Strategic Plan 2009-2011 Progress Report December 2009

8. Insure efficient, effective investment in technology to enhance service delivery.				
Key Objectives	Action Steps	Timeline	Progress to Date	Anticipated Next Step(s)
a. Secure outside expertise to work with the City's Internal Technology Committee regarding a review of the city's existing technology and recommendations for new technology that could enhance productivity.			Contacted two companies to get estimates for analysis (1st step) to request for CIP 2011.	
b. Develop a long-range technology plan		ongoing	Tour of Scott Data Center for Disaster Recovery.	
c. Develop a multi-year plan for financing technology improvements		ongoing		
d. Designate adequate resources to provide appropriate technology training for city staff				