

**CITY OF LA VISTA
MAYOR AND CITY COUNCIL REPORT
SEPTEMBER 20, 2011 AGENDA**

| Subject: | Type: | Submitted By: |
|---|---|--|
| DISCUSSION — TEMPORARY SIGNAGE REGULATIONS | RESOLUTION ORDINANCE ◆ RECEIVE/FILE | ANN BIRCH COMMUNITY DEVELOPMENT DIRECTOR |

SYNOPSIS

Council member Sheehan requested a review of the City's temporary signage regulations.

FISCAL IMPACT

N/A.

RECOMMENDATION

Discussion.

BACKGROUND

Council member Sheehan requested staff review the City's regulations regarding temporary signage. Attached is a copy of the current regulations. Staff has prepared a PowerPoint presentation which will be given during the Council meeting.

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7.03.01 Temporary Signs

A permit for temporary signs shall be issued only in accordance to the Master Fee Schedule and for signs meeting the following criteria:

1. *Construction and real estate signs are exempt from a temporary sign permit provided they meet the requirements set forth hereafter and in Section 7.01.05(5) of this Ordinance.*
2. *Such signs shall not be in place for more than fourteen (14) consecutive days, except that Real Estate signs may be in place until the property sale is finalized and construction signs may be in place until that construction phase is completed;*
3. *No more than four (4) temporary permits shall be issued to an individual use in a calendar year;*
4. *Construction Signs shall be located on the property being constructed. Advertisement on business trailers or vehicles are exempt from a temporary sign permit and size restriction, except that such trailers or vehicles must be removed when construction by that company on said property is completed.*
5. *Any violation of this Section may void any future requested permits; and*
6. *No temporary sign shall be of such size, message, or character so to harm the public, health, safety or general welfare. Temporary signs shall not exceed thirty-two (32) square feet.*
(Ordinance No. 874, 10-15-02) (Ordinance No. 898, 2-04-03)