



WERNER ENTERPRISES BLUE BRIGADE SELECTED AS FRIEND OF LA VISTA

If you've attended a La Vista community event sometime since 2015, you've inevitably seen some folks in blue shirts helping out and doing so with a smile. Those blue shirts are members of the Werner Enterprises Blue Brigade, a group of employees and family members from the trucking company who volunteer in the Omaha community, giving of their time and talents.

For their dedicated service to the La Vista community, the Werner Blue Brigade has been named as the 2022 Friend of La Vista. They will be honored during the Salute to Summer Festival on May 28.

The Blue Brigade is coordinated by a steering committee of employees, led by Werner's Human Resources Manager, Jackie Ruberti, who has been involved with the group since its inception in 2011. The group has evolved over the years, she said, and they've grown tremendously in terms of the number of events they do each month. Werner employees have embraced the Blue Brigade concept, and it's recently expanded beyond the Omaha headquarters to other terminals in the United States and Mexico.

"You really only need a couple volunteers and if there are more than that who are interested, then heck yeah, get involved and get out there," Ruberti said. "It's very positive. People love it. It gives them the opportunities and all they have to do is sign up and go the event and we make it really easy for them."

The Blue Brigade can be found at any number of non-profit events throughout the Omaha metro area, and in the end, Ruberti said, they are working to advance Werner's commitment to philanthropy and community.

"So many good things. It makes people feel so good. It's good for the soul," she said. "It's very important for us to align with communities to get out there on the ground and help people. Any one of us could need help at any time, so we really love to get out there and help."